

Clickstream Data in France from November 2018 - March 2019 (5 Months)

Prev -> Current -> Number of Clicks -> Type

Added information

- Total number of clicks per month
- Total number of entries per month (rows)

For simplicity:

- I'm just looking at the:
 - 1. Top 10-25 articles per month and top
 - 2. Top 10-25 articles per month from search

Questions I'm interested in answering

ONE

- Top categories per month (group by broad categories)
- Pie chart: # articles per category over # total articles in given categories
- IE (Political Issues, People who died, Celebrities/Cinema TV shows, Football, Sports)
- Pie chart: Weighted by clicks
- The most viewed article are people.
- Most prominently other than French celebrities with upcoming shows, are football players and people who died. Turns out Football is really very popular in Europe (and everywhere else)
- One interesting thing I noticed was "Moldova" which was an eastern European Country that French Investors are investing in the development, but it turns out, they were just search it because there was France vs Moldova in Football on March 23 "World champions France kick off their 2020 European Championship qualifying campaign against Moldova"
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TWO

- Trends and drop rates per month of articles I noticed that for the past 5 months, Freddie Mercury has been consistently in the top 10 most viewed article in wikipedia.
- Some of the top articles on a particular month, and the trend of "clicks" in the next two or three months. For example how fast is the drop rate of certain articles. Like in movies of box office mojo, movies weekend drops (70%)
- Freddie Mercury has been consistently in the top 10 most viewed article in wikipedia.
- One thing I don't get is why "Accounting" in French is almost always in the top 10 every month. Why is that? Are they trying to reduce their taxes so they're searching for ways. Is this related to the Yellow Vest Movement? Discussed below.

THREE

- - There is also some unrest politically and economically, there is something called the The yellow vest movement, started at Nov 18 and on going. After an online petition posted in May had attracted nearly a million signatures, mass demonstrations is said to be Populist, grassroots political movement for economic justice. Some famous people died (which was also searched like a boxer) because of this movement, there were violent protests.
 - motivated by high cost of living, rising fuels, and tax reforms.
- Anniversaries of historical events such as The Syrian Civil War, The First World War, Terrorist attacks, Che Guevarra...and a dictator was forced to resign after 20 years, it turns out Algeria used to be part of france, 7 year war to gain independence 1964 - 1962