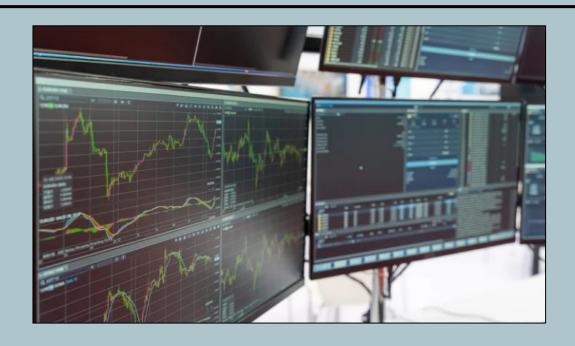
# Stock Prediction Using AI



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### Research Problem

**Project Problem**: This project explores AI-driven approaches to enhance stock price forecasting accuracy.

Stock market is notorious for volatility, complexity, and non-linear trends. This creates the task of predicting the unpredictable. This challenge is especially difficult because stocks are influenced by several factors:

- Investors' sentiment
- Global economic conditions
- Unplanned events
- Company's financial performances

However, AI has been introduced into the scene in order to help with stock prediction shifting the way stock investing and trading is conducted.



# METHODS

### Traditional Models

#### **Linear Regression (scikit-learn)**

- Baseline model fitting a linear relationship between features and price
- Fast and interpretable but limited for complex trends

#### Long Short-Term Memory (TensorFlow/Keras)

- Recurrent neural network specialized for sequences (financial time series)
- Sequence-based neural network modeling temporal dependencies
- Captures trends and seasonality in stock prices (architecture: 2 LSTM layers with 50 units, dropout 0.2)

## Advanced Approaches

#### **Graph Neural Networks (PyTorch Geometric)**

- Represents stocks as nodes with edges denoting relationships (e.g., industry)
- Captures market structure alongside price history

#### Reinforcement Learning (RL Agent, stable\_baselines3)

- Models trading as sequential decision-making
- o Agent learns to maximize cumulative return through simulated trading environment

## Emerging AI

#### Generative AI (e.g., GANs for Stocks, Keras)

- Generative models learn the data distribution to create realistic new examples (e.g. synthetic price series)
- Generative Adversarial Networks (GANs): Two-part model a Generator tries to forecast future prices,
   a Discriminator critiques them against real data
- o Generates synthetic price data to test robustness and improve model generalization

#### Large Language Models (LLMs for Finance, pre-trained BERT model)

- Utilizes advanced NLP models to interpret textual data relevant to stocks
  Analyzes news articles, earnings reports, social media etc. to gauge sentiment and context that influence market moves
- Extracts sentiment signals from financial news and social media to augment numeric models

# EXPERIMENT

## Dataset and Preprocessing

#### **Stock Data Source**

- Historical daily price data pulled using the "yfinance" API
- Companies: AAPL, GOOGLE, MSFT, AMZN, TSLA, etc.
- Data Timeframe: January 2020 January 2024

#### **Preprocessing Steps**

- Remove missing values
- Apply Min-Max normalization for scaled inputs
- Create lag/step feature for time series models (e.g., LSTM)
- Format data for use with multiple model types (sequences, graphs, etc.)

### **Evaluation Metrics**

#### **Error Metrics**

- MSE (Mean Squared Error): Penalizes larger errors more heavily
- RMSE (Root MSE): Common scale for comparing to real price values
- MAE (Mean Absolute Error): Easier to interpret as average deviation

#### **Behavior & Trend Metrics**

- **Directional Accuracy**: Measures whether the model correctly predicted up/down movement
- Pearson Correlation: Evaluates alignment of predicted and actual trends
- Net Worth / Cumulative Return (for RL): Evaluates strategy performance over time

#### **Metric Usage**

- Traditional models (e.g. Linear Regression, LSTM): use error metrics
- **RL agent**: evaluated using profit and final net worth
- LLM: sentiment trend correlation with market movement

## Implementation Tools & Model Setup

#### **Development Environment**

- Developed in Jupyter Notebook using Python
- Tools/libraries: numpy, MatPlotLib, Pandas, scikit-learn, TensorFlow, PyTorch Geometric, yfinance, etc

#### **Code Sources & Adaptation**

- Preprocessing feeds into a shared experimental framework
- Each model receives the appropriate input format (e.g., sequences for LSTM, graph structure for GNN)
- Evaluation and visualization scripts will standardize performance comparison across models

#### **Development Sources**

- Some models adapted from public Kaggle and GitHub repositories
- Modified and integrated into a unified testing pipeline for consistency



# RESULTS

## Long Short Term Memory vs. Apple

In this figure, we see that the results are fairly off

#### **Mean Squared Error**:

- Measures average squared difference between predicted and actual values
- 0.0142

#### Mean Absolute Error:

- Measures the average absolute difference between predictions and actuals
- 0.1143

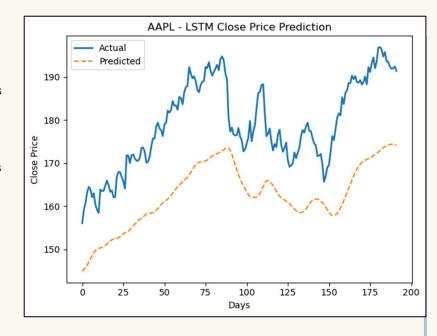
#### Coefficient of Determination:

- Measures how well the model explains the variance in the target
- -1.8908

Overall: poor model

#### Why:

AAPL was more volatile or noisy, making it harder for the model to find patterns.



## Long Short Term Memory vs. Google

In this figure, we see that the results are fairly close

#### **Mean Squared Error**:

- Measures average squared difference between predicted and actual values
- 0.0039

#### Mean Absolute Error:

- Measures the average absolute difference between predictions and actuals
- 0.0525

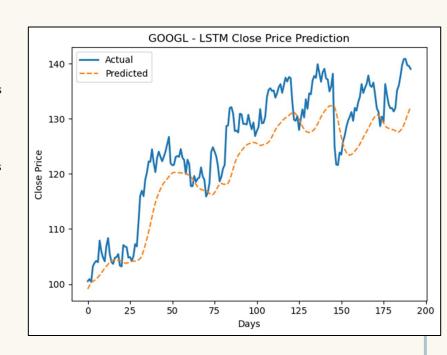
#### Coefficient of Determination:

- Measures how well the model explains the variance in the target
- 0.6823

Overall: good model

#### Why:

GOOGLE could have smoother trends or clearer seasonality.



## Long Short Term Memory vs. Tesla

In this figure, we see that the results are fairly close

#### **Mean Squared Error**:

- Measures average squared difference between predicted and actual values
- 0.0013

#### **Mean Absolute Error**:

- Measures the average absolute difference between predictions and actuals
- 0.0283

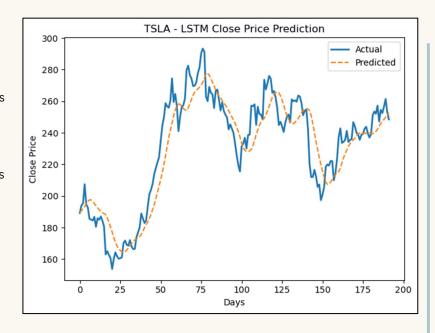
#### Coefficient of Determination:

- Measures how well the model explains the variance in the target
- 0.8420

Overall: good model

#### Why:

TSLA may have clearer patterns, more predictable movements, or more relevant input features.



## Reinforcement Learning - APPL

Used PPO (Proximal Policy Optimization) to train an AI agent to make trading decisions based on historical stock data and portfolio state.

#### **RL Environment Highlights:**

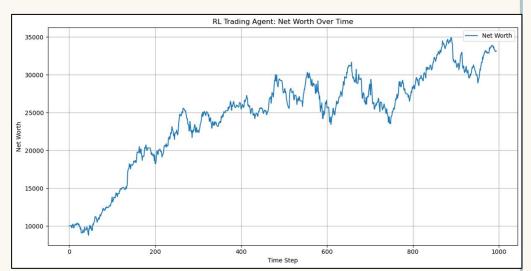
- Uses 10-day windows of data as input
- Actions: Buy, Sell, Hold
- Includes transaction costs (0.1%)
- Portfolio state (balance + shares held) tracked in each step

#### **Results:**

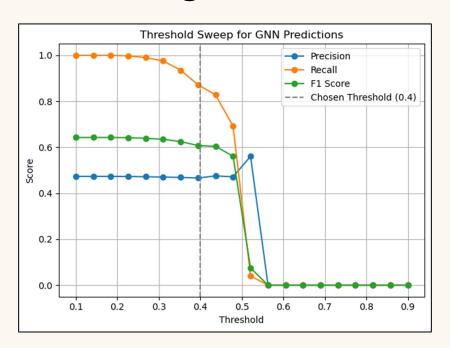
- Trained on AAPL (2020–2024) over 50,000 timesteps
- Final Net Worth: \$33,125.62
- Profit: +\$23,125.62 from \$10,000 initial balance
- Demonstrated adaptive behavior through market ups and downs

#### **Limitations:**

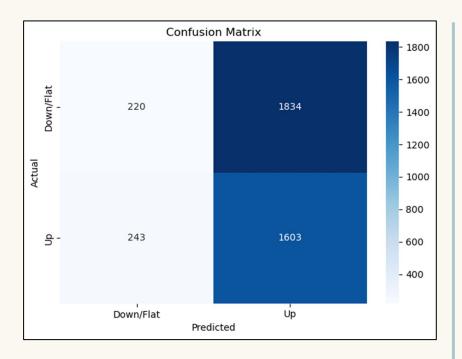
- No modeling of slippage, order execution delay, or market impact
- Trained and tested on the same stock, risk of overfitting
- Real-world conditions are more chaotic and data-rich



## Figure 5



## Figure 6



## Graph Neural Network

Classified whether stock price will go Up or remain Down/Flat using graph-based relationships between stocks and features

#### **Training:**

- 25 epochs, minimal improvement after ~10 epochs
- Final Avg Loss: 0.7470
- Class Distribution: Up = 4.1, Down/Flat = 53.9%

#### **Performance Metrics (Threshold = 0.4):**

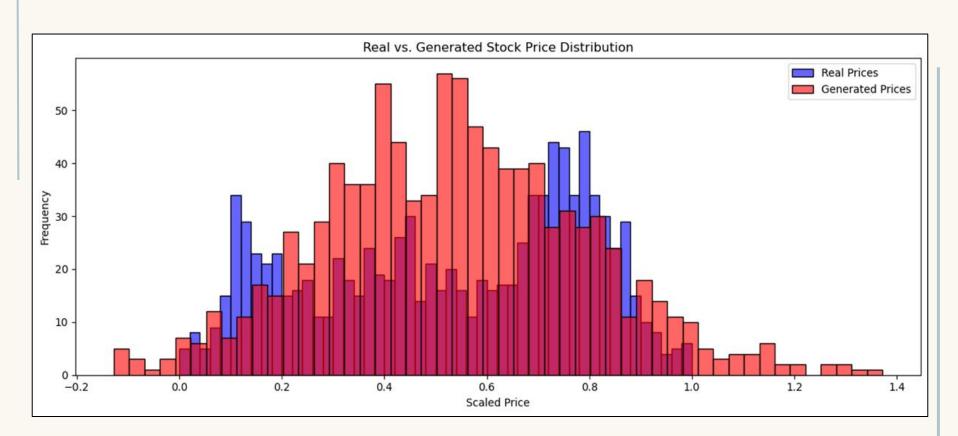
Accuracy: 46.7%
Precision: 46.6%
Recall: 86.8%
F1 Score: 60.7%

#### **Insights:**

- Model is heavily biased toward predicting "Up"
  - likely due to class imbalance and threshold tuning
- High recall suggests the model catches most true positives
  - but it has low precision (many false positives)
- F1 Score peaks around threshold = 0.4, balancing trade-off

```
Class Distribution: Positive=0.4610, Negative=0.5390
Epoch 1/25 - Avg Loss: 0.8230
Epoch 2/25 - Avg Loss: 0.7839
Epoch 3/25 - Avg Loss: 0.7765
Epoch 4/25 - Avg Loss: 0.7649
Epoch 5/25 - Avg Loss: 0.7585
Epoch 6/25 - Avg Loss: 0.7590
Epoch 7/25 - Avg Loss: 0.7501
Epoch 8/25 - Avg Loss: 0.7525
Epoch 9/25 - Avg Loss: 0.7526
Epoch 10/25 - Avg Loss: 0.7475
Epoch 11/25 - Avg Loss: 0.7478
Epoch 12/25 - Avg Loss: 0.7506
Epoch 13/25 - Avg Loss: 0.7494
Epoch 14/25 - Avg Loss: 0.7484
Epoch 15/25 - Avg Loss: 0.7486
Epoch 16/25 - Avg Loss: 0.7479
Epoch 17/25 - Avg Loss: 0.7486
Epoch 18/25 - Avg Loss: 0.7487
Epoch 19/25 - Avg Loss: 0.7473
Epoch 20/25 - Avg Loss: 0.7483
Epoch 21/25 - Avg Loss: 0.7472
Epoch 22/25 - Avg Loss: 0.7479
Epoch 23/25 - Avg Loss: 0.7478
Epoch 24/25 - Avg Loss: 0.7480
Epoch 25/25 - Avg Loss: 0.7470
--- Classification Metrics ---
Accuracy: 0.4674
Precision: 0.4664
Recall: 0.8684
F1 Score: 0.6069
```

## Figure 8



### Generative Adversarial Network

The GAN is generating data to compare to real stock prices.

#### **Generator:**

- Tries to create fake data that looks real
- Starts at 0.6954, rises slightly, then drops to 0.7277

#### **Discriminator:**

- Tries to tell real data the from fake data
- Loss: measure confidence of predictions
  - Starts at 0.6975 (high), then slowly drops to 0.6811
  - Falling loss means the discriminator is learning -> good
- **Accuracy**: measures frequency of correctness
  - Starts at 31.25%, Climbs to 53.02%
  - Bad start as it is worse than random guessing, but increases to around random guessing
  - Discriminator is getting confused -> shows a balance between the two models

#### **Insights:**

- The GAN is successfully confusing the Discriminator (~50% accuracy), which is a good sign in GAN training
- The losses and accuracy stabilizing is a sign that the GAN may be near convergence

```
Epoch 0 | D Loss: 0.6975, D Acc: 31.25% | G Loss: 0.6954

Epoch 500 | D Loss: 0.6863, D Acc: 52.73% | G Loss: 0.7411

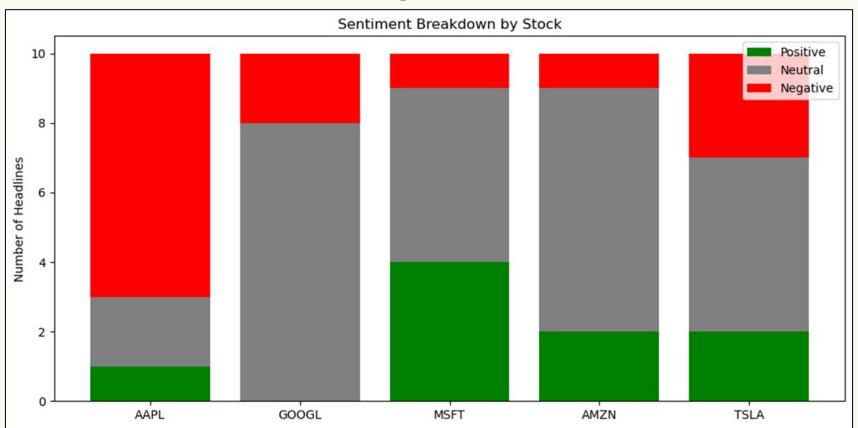
Epoch 1000 | D Loss: 0.6828, D Acc: 52.93% | G Loss: 0.7443

Epoch 1500 | D Loss: 0.6822, D Acc: 52.65% | G Loss: 0.7366

Epoch 2000 | D Loss: 0.6816, D Acc: 52.75% | G Loss: 0.7319

Epoch 2500 | D Loss: 0.6811, D Acc: 53.02% | G Loss: 0.7277
```

## Figure 9



## Large Language Model- Sentiment Analysis

#### 1. Apple: -0.60

- a. Analysis: The majority of headlines are negative (e.g., Apple's stock drop, tariff costs, legal disputes).
- b. **Interpretation**: News sentiment around Apple is quite negative, suggesting potential downward pressure on its stock, driven by financial and legal concerns.

#### 2. Google: -0.20

- a. **Analysis**: Although there are neutral and some negative headlines (e.g., Reddit stock slide, traffic concerns), no overwhelming negative sentiment.
- b. **Interpretation**: Google is facing some challenges, but the sentiment is not extremely bad. It's more neutral to slightly negative, meaning investors might view it with some caution.

#### 3. Microsoft: 0.30

- a. **Analysis**: Most headlines are positive or neutral, especially the high praise for Microsoft's growth (Azure, AI). Positive movements in its stock price are linked to growth sectors.
- b. **Interpretation**: Strong positive sentiment, which suggests confidence in Microsoft's future and growth trajectory, especially in AI and cloud services.

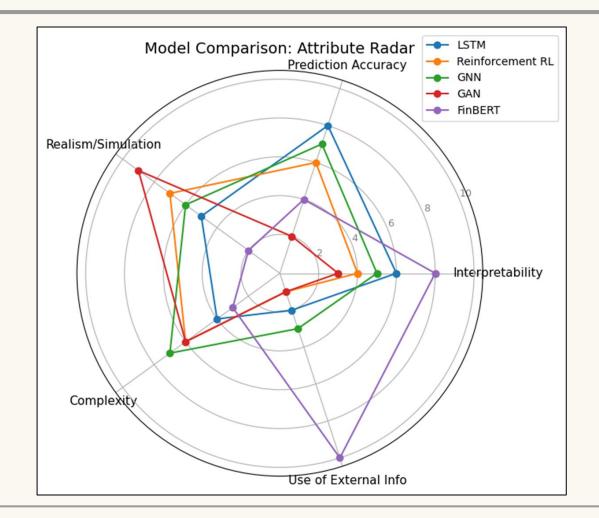
#### 4. Amazon: 0.10

- a. **Analysis**: While most headlines are neutral, there are positive mentions related to its strong earnings and stock performance.
- b. **Interpretation**: Amazon has a neutral-to-slightly positive sentiment, indicating stable outlook with mixed opinions, mostly unaffected by major negative news.

#### 5. Tesla: -0.10

- a. **Analysis**: TSLA has more neutral headlines, with a few negative ones (e.g., sales collapse in Europe, rivalry issues).
- b. **Interpretation**: Tesla is facing some negative sentiment, but it isn't overwhelming. The stock sentiment is more balanced, with challenges but no major market shift..

## Figure 10



## Overall Comparison

From best -> worst

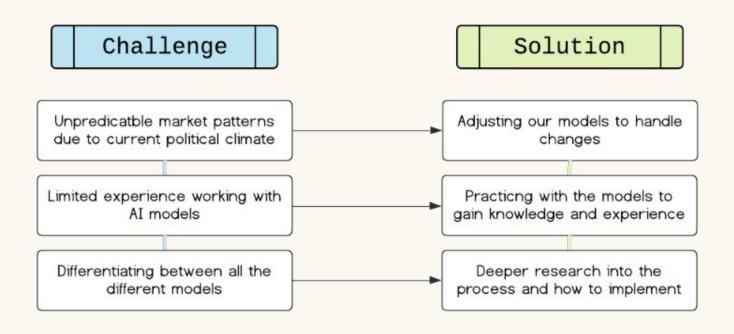
#### 1. Interpretability

- a. LLM -> LSTM -> GNN -> RL -> GAN
- 2. Prediction Accuracy
  - a. LSTM -> GNN -> RL -> LLM -> GAN
- 3. Realism/Simulation
  - a. GAN -> RL -> GNN -> LSTM-> LLM
- 4. Complexity
  - a. GNN-> GAN -> RL -> LSTM -> LLM
- 5. Use of External Info
  - a. LLM -> GNN -> LSTM -> RL -> GAN

	Model	Task	Metric	Strengths	Limitations
0	LSTM	Predict future stock price	MAE / MSE / R <sup>2</sup>	Captures temporal patterns	Needs clean time series
1	Reinforcement Learning	Optimize portfolio returns	Final Net Worth / P&L	Learns sequential decisions	Sensitive to reward design
2	GNN	Classify next-day direction	Accuracy / F1 Score	Models stock relationships	Hard to tune graph setup
3	GAN	Generate synthetic prices	KL Divergence	Simulates realistic prices	Hard to evaluate quality
4	FinBERT	Analyze news sentiment	Sentiment vs Price Corr.	Handles textual news data	Sentiment ≠ price direction

# CHALLENGES

## Challenges & Solutions



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# QUESTIONS