



COMPANY PROFILE

Empowering brands through strategic design and impactful communication.

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Zoom Out with Results

on Creativity



zoome

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ABOUT OUR COMPANY

Hello, and a warm embrace from Zoome!

Welcome to Zoome International Advertising, where creativity meets strategy. We are a dynamic advertising startup committed to helping businesses elevate their brand presence and achieve measurable success.

Our team of passionate marketers, designers, and strategists work together to deliver innovative solutions that resonate with your audience and drive results.

Zoome

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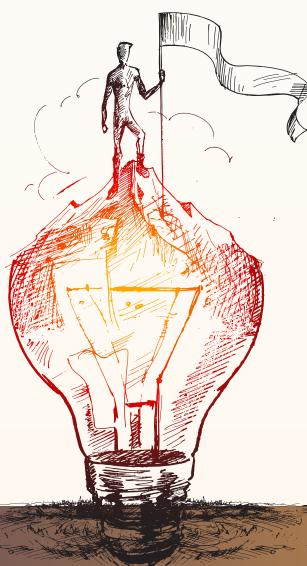


WHO WE ARE

KNOWING MORE !

We are not just an agency; we are your strategic partner in growth. With a focus on professionalism and creativity, we blend modern marketing techniques with time-tested strategies.

Whether you need brand development, digital marketing campaigns, or creative design services, we are here to turn your vision into reality.





WHY CHOOSE US

Tailored Solutions: We understand that each business is unique. Our solutions are customized to meet your specific goals and challenges.

Data-Driven Approach: We leverage analytics to track performance and optimize campaigns for maximum ROI.

End-to-End Support: From planning to execution, we manage every aspect of your marketing efforts so you can focus on your core business.

At Zoome International Advertising, we are committed to delivering results that exceed expectations. Partner with us and discover how innovative advertising can transform your business.

Let's build something great together!



OUR VISION

To be a leading force in the marketing and advertising industry, enabling businesses to thrive by crafting meaningful connections with their audiences. We aim to set new standards through innovative, creative, and data-driven solutions, inspiring sustainable growth and brand loyalty across industries.



OUR MISSION

Our mission is to empower businesses by creating impactful and meaningful connections with their audience. We believe every brand has a unique story, and our goal is to tell it through targeted advertising campaigns that inspire action and deliver long-term value.



CEO MESSAGE

Eslam Mohamed

CEO, Zoome Advertising
Art Director



At Zoome International, we're redefining advertising through innovation, creativity, and strategic insight. Our dedicated team crafts impactful campaigns that connect brands with their audiences and deliver measurable results. By embracing the latest trends and taking a personalized approach, we help each client tell their unique story. We invite you to join us in shaping the future of advertising.

**Thank you for being part of our story.
Here's to building a brighter future in advertising!**



Brands I've Worked With

Before establishing Zoome Advertising, I had the pleasure of working with a range of leading brands and businesses as a freelance designer and creative consultant.

These collaborations included impactful projects in branding, company profiles, reports, and pitch decks – many of which laid the foundation for the high-quality work we deliver today at Zoome.

Below are some of the respected brands I've worked with personally:



At Zoome, we bring that same level of creativity, precision, and reliability – now backed by a full creative team.



OUR SERVICES

We offer a wide range of professional marketing and advertising services.



zoome



Branding and Digital Designs Services



Logo Design

Crafting unique and memorable logos that represent your clients' brands. Every logo is designed to be instantly recognizable and visually appealing, ensuring it stands out in a crowded market.

Branding and Identity Design

Developing comprehensive brand identities that encompass logos, color schemes, typography, and brand guidelines. This service helps clients establish a consistent and professional image across all their marketing materials.

Interactive PDF Designs

Producing interactive PDFs that include clickable elements, animations, and multimedia. These documents can be used for presentations, reports, manuals, and more, offering an engaging way to convey information.

Infographics and Data Visualization

Transforming complex data into easy-to-understand infographics and visual representations. These designs help clients present their data in a visually appealing and informative manner.

Company Profiles, Brochures, and Presentations

Designing professional and persuasive company profiles, brochures, and presentations. These materials are essential for business meetings, pitches, and marketing efforts, helping clients showcase their products, services, and achievements effectively.



Social Media Services



Strategy and Consulting Services

Offering tailored strategies and expert consulting to help clients achieve their marketing goals. This includes market analysis, competitive research, brand positioning, and developing comprehensive marketing plans.

Managing Social Media Platforms

Expertise in handling major social media platforms like Facebook, Instagram, X (formerly Twitter), LinkedIn, TikTok, and YouTube. From content creation to scheduling posts and engaging with the audience, ensuring a strong online presence and consistent brand messaging across all channels.

Copywriting and Content Creation

Crafting compelling copy that resonates with target audiences. This includes creating blog posts, articles, website content, product descriptions, email campaigns, and social media posts that drive engagement and conversion.

Media Buying Strategy and Ads

Developing effective media buying strategies for platforms such as Facebook, Instagram, LinkedIn, X, and Google Ads. This involves planning ad budgets, targeting the right audience, creating engaging ad content, and optimizing campaigns to achieve the best ROI.

Analytics and Optimization

Providing detailed analytics and insights to measure the performance of marketing campaigns. This includes tracking key metrics, analyzing data to understand what works, optimizing campaigns for better results, and delivering comprehensive monthly reports to clients.



Video Services



Corporate Videos

A corporate video is more than just visuals – it's a strategic tool to communicate your brand's vision, mission, and values. We craft professional corporate videos that effectively introduce your company, highlight your achievements, and build credibility.

Commercials & Advertisements

We produce high-impact commercials and ads designed to capture attention and drive customer action. Whether for TV, online platforms, or in-store displays, we create compelling video ads that leave a lasting impression.

Social Media Videos

Social media thrives on video content, and we create short, engaging, and shareable videos tailored for platforms like Instagram, Facebook, LinkedIn, TikTok, and YouTube. Our videos are optimized to increase reach, engagement, and conversions.

Motion Graphics & Animation

Animated videos are a great way to simplify complex ideas and grab attention. We create dynamic motion graphics, explainer videos, and 2D/3D animations to deliver your message in a visually appealing way.

Event Coverage

Capture the highlights of your most important events with professional filming and editing. Whether it's a corporate event, product launch, or conference, we ensure that every key moment is beautifully documented and presented.



Web Development Services



Website Design and Development

Crafting visually stunning and highly functional websites that provide an excellent user experience. This service includes everything from designing the layout and visual elements to coding and testing the site to ensure it runs smoothly across all devices.

(UI) and (UX) Design

Focusing on creating intuitive and aesthetically pleasing interfaces that enhance the overall user experience. This involves understanding user behavior, creating wireframes and prototypes, and testing designs to ensure they are user-friendly and effective in meeting the client's goals.

Search Engine Optimization (SEO)

Implementing strategies to improve website rankings on search engines. This includes keyword research, on-page and off-page optimization, content creation, and link building to drive organic traffic and increase visibility online.





Ready to grow?
Get in touch with us

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