

1:02 PM - 24 Jul 2017



We Rate Dogs
We Love Dogs

WeRateDogs Analysis and Insights

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. Why? Because "they're good dogs Brent." WeRateDogs has over 4 million followers and has received international media coverage.

The analysis for WeRateDogs has shown some of the interesting facts about dogs and their lovers

1. The most rated dog was "Atticus" with the top rated tweet "This is Atticus. He's quite simply America af. 1776/10". Can you believe it! He got 1776 over 10 and that shows how much people love their dogs.
2. The tweet that got the most favorite count and the most retweet count was "Here's a doggo realizing you can stand in a pool. 13/10 enlightened af (vid by Tina Conrad)".
3. The most predicted breed for the dogs was Golden Retriever and he got 150 counts as shown in figure (1) that represent the retweet count for each dog breed.

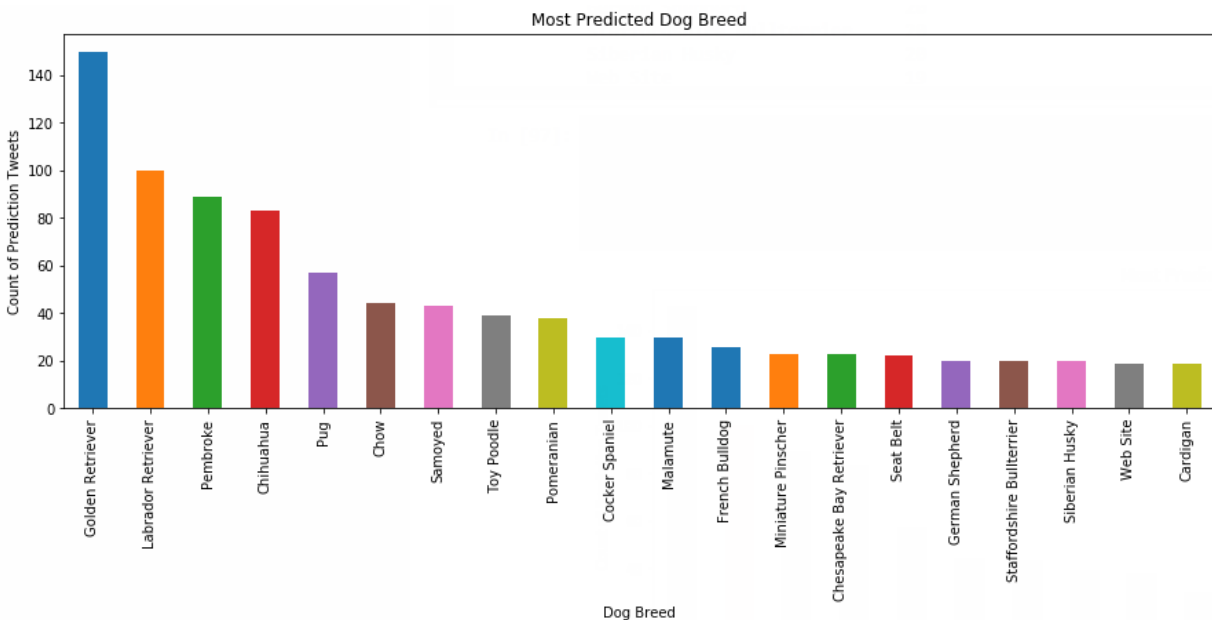


Figure (1) shows the most predicted dog breed

4. The dog stage count which can be defined as (Pupper, Doggo, Puppo and Floofer) was the heighth for the Pupper type as shown in figure (2) which represents the tweets count for each dog stage.

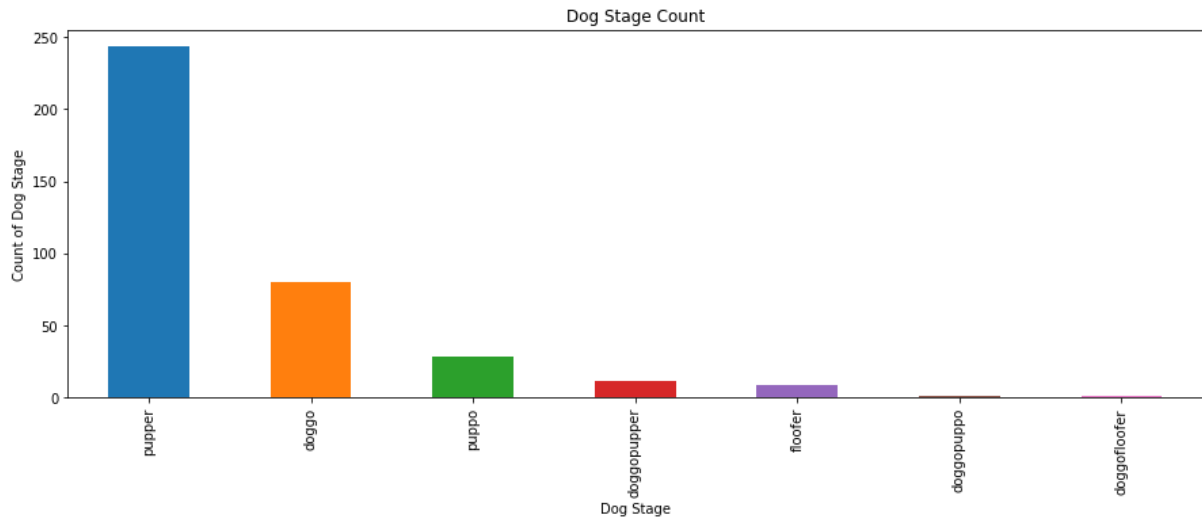


Figure (2) shows the tweets count for the dog stage

5. The relation between the favorite count and retweet count was proven to be positive as shown in figure (3). People were engaging with the tweets and it is a good indicator about the content of the each tweet.

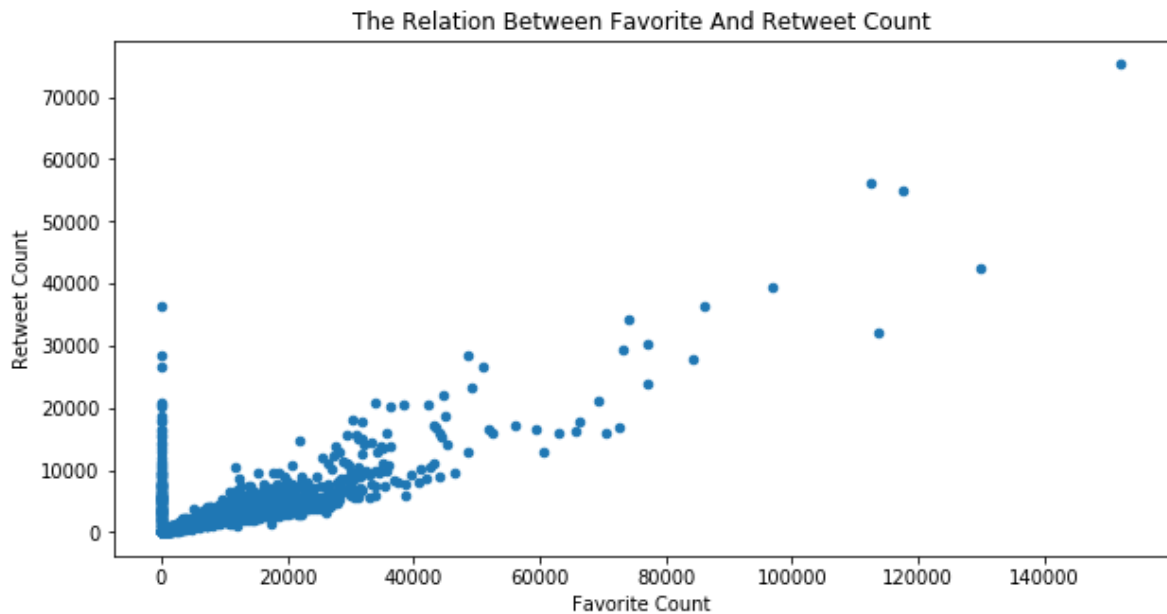


Figure (3) shows the relation between the favorite count and the tweet count

6. A summary of the statistics of the favorite count and retweet count related to the dog stage as shown in Figure (4) and Figure (5). On average the favorite count was proven to be higher than the retweet count. In other words people were engaging more by hitting the favorite button.

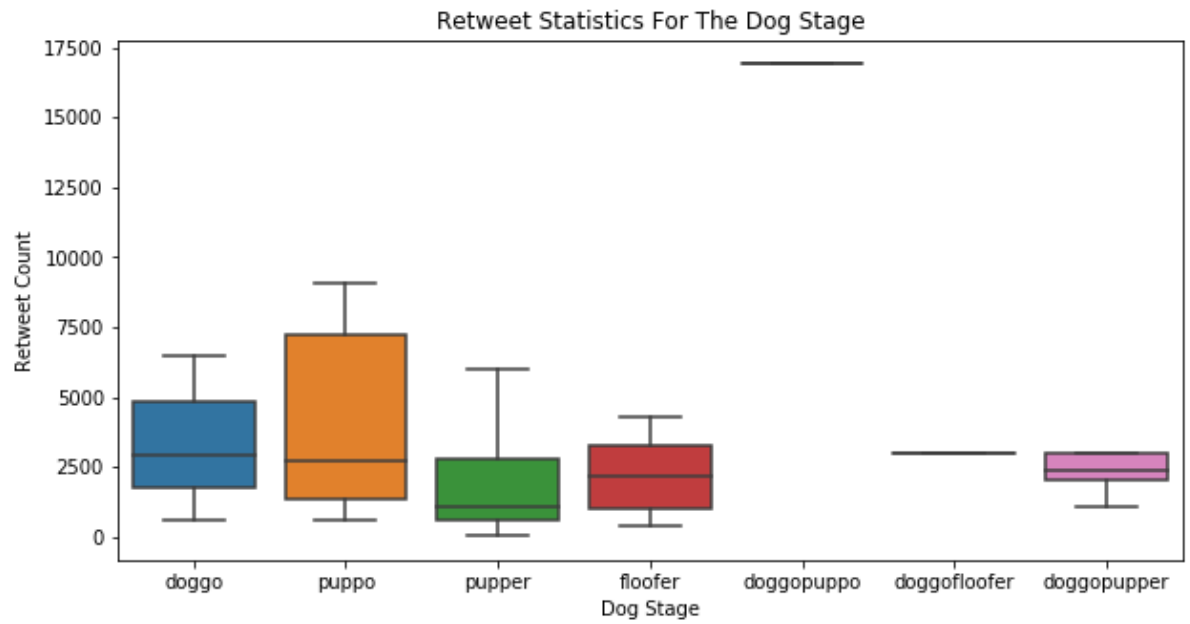


Figure (4) shows the statistics of the retweet related to the dog stage

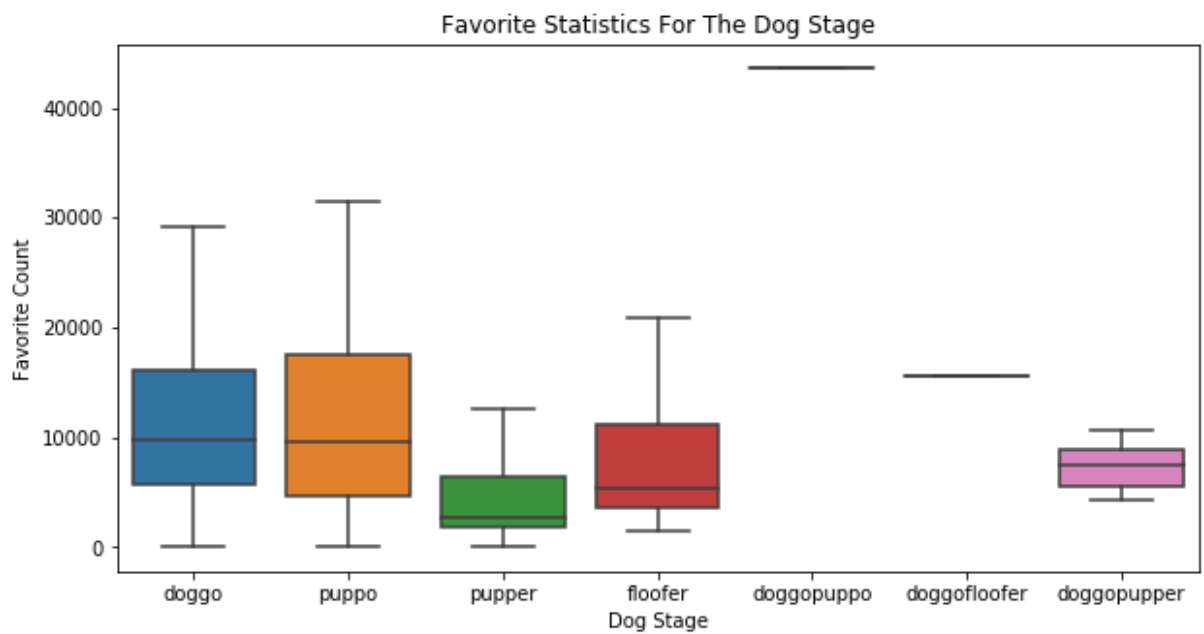


Figure (5) shows the statistics of the favorite related to the dog stage