

# Maia Sason

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## Professional Experience

### **Lumber**

Front End Developer

Brooklyn, NY

September 2021 - Present

As a part of a small start-up agency, I've worn many hats in order to finish and deploy features and full projects for a variety of clients with different needs. From creating sophisticated, elegant, and accessible UI, to integrating key analytics data tracking for consumer reporting. The stories I've worked on enabled our clients to increase their daily users and acquisitions through accessible design, more granular analytics, and performance improvements.

***Omorpho E-Commerce Website:*** Built and maintained the e-commerce website using a variety of integrations.

- Created highly customizable and reusable responsive components to match design specifications.
- Minimized Cumulative Layout Shift to increase page speed scores and site performance.
- Improved conversion rates through the integration of Segment and Google Analytics to add more analytics coverage and gain insights into user behavior.
- Regular standups, retrospectives, and task estimation with clients.

*Tech: Javascript, HTML, CSS, React, NodeJS, Gatsby, Chord SDK, GraphQL, Contentful, Stripe, Segment, Google Analytics*

***Omorpho E-Commerce Point-of-Sale:*** Built and maintained a client-side easy to use point of sales systems for certified sellers to sell physical Omorpho products through Stripe Terminal.

- Created a Point of Sales system using NextJS and Chord SDK.
- Incorporated Stripe Terminal payments and Stripe Elements to capture customer payments.
- Created flows to collect user emails in NodeJS server-side.

*Tech: Javascript, HTML, CSS, React, NodeJS, NextJS, Chord SDK, GraphQL, Contentful, Stripe, Segment*

***Goodles E-Commerce Website:*** Built and maintained the e-commerce website. Helped design and implement systems to support new locales.

- Designed and developed a large feature to enable 2 new pools of international customers, including work to redirect by IP, design components to accept localized text, and incorporate cart state restrictions for specific locales.
- Worked tightly with clients and other developer teams to ensure core uses were met for large releases.

*Tech: Javascript, HTML, CSS, React, NodeJS, NextJS, Gatsby, Chord SDK, GraphQL, Contentful, Stripe, Segment*

***Lumber Agency Website:*** Built, deployed, and maintained the agency website to be more editor-friendly and obtain new customers and employees.

- Rebuilt the website with updated interactive and highly performant designs using NextJS, ThreeJS.
- Integrated a CMS system for better editor experience and minimize custom development for content changes.
- Integrated Segment analytics to collect data on UX.

*Tech: Javascript, HTML, CSS, React, NextJS, Segment, GraphQL, Contentful, ThreeJS*

## Technical Skills

|                           |  |
|---------------------------|--|
| Languages:                | Javascript, HTML, CSS, NodeJS                                    |
| Frameworks and Libraries: | React, NextJS, Gatsby, Theme-UI, TailwindCSS,                    |
| Tools:                    | Git, Figma, Yarn, NPM, Contentful, Netlify, Segment, Adobe Suite |

## Education

### **CS50x Harvard Online Computer Science Course**

Programming with C and Python

Remote

2020

### **Montclair State University**

BS Visual Arts GPA: 3.95

Montclair, NJ

September 2017 - 2020