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Maia Sason

Github: MaiaS
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Professional Experience

Lumber   Brooklyn, NY
Software Developer   2021 - Present

As a developer at a software consulting agency, I have deployed features and full projects for a variety of clients with different needs. From creating sophisticated, elegant, and accessible UI, to integrating key analytics data tracking for consumer reporting, the projects I have worked on enabled clients to increase their daily users and acquisitions through accessible design, granular analytics, and performance improvements.

Omorpho E-Commerce Website: *Built a fast and responsive statically built e-commerce website using the JAMstack architectural principles.*
○ Created highly customizable and reusable responsive components to match design specifications
○ Increased performance by incorporating lazy loading, observers, and minimizing Cumulative Layout Shifts
○ Increased analytics coverage by integrating Segment and Google Analytics 4 and added more granular custom mappings to gain insights into user behavior
○ Created custom backend API functions to capture and route email data to Klaviyo
Tech: React, NodeJS, Javascript, HTML, CSS, Gatsby, Chord SDK, Graphql, Contentful, Stripe, Segment, Google Analytics, Netlify, Git

Omorpho E-Commerce Point-of-Sales: *Developed a client-side point-of-sales system for certified sellers to sell physical products through the Stripe Terminal system.*
○ Created a point-of-sales system using NextJS and Chord SDK
○ Incorporated Stripe Terminal payments and Stripe Elements to capture customer payments
○ Created flows to collect user emails in NodeJS server-side
Tech: React, NodeJS, NextJS, Javascript, HTML, CSS, Chord SDK, Graphql, Contentful, Stripe, Git

Goodles E-Commerce Website: *Built and maintained the e-commerce website. Helped design and implement systems to support new locales.*
○ Designed and developed a large feature to enable 2 new pools of international customers, including enabling IP redirecting, designing components to accept localized text, and incorporating cart state restrictions for specific locales
○ Designed, documented, and developed a beta feature program using A/B testing to allow specific users to access new features early through use of separate branches
○ Developed backend API functions to patch international order data using webhook triggers
Tech: React, NodeJS, Javascript, HTML, CSS, Gatsby, Chord SDK, Graphql, Contentful, Stripe, Segment, Google Analytics, Netlify, Git

Technical Skills

Languages: Javascript, Typescript, React, HTML, CSS, NodeJS
Frameworks & Libraries: NextJS, Gatsby, Theme-UI, TailwindCSS
Tools: Git, Figma, Yarn, NPM, Contentful, Netlify, Segment, Google Analytics, Adobe

Education

CS50x Harvard Online Computer Science Course   Remote, 2020
Montclair State University   Montclair, NJ, 2017-2020
BA Visual Arts *GPA: 3.95*