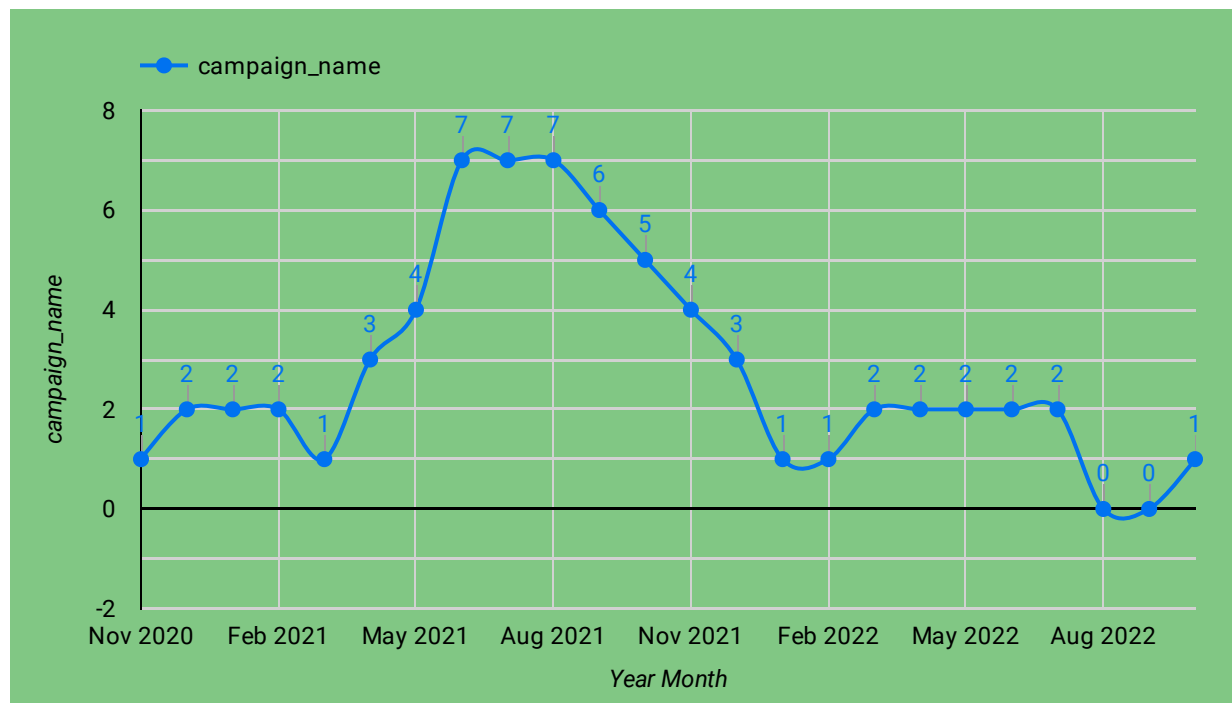
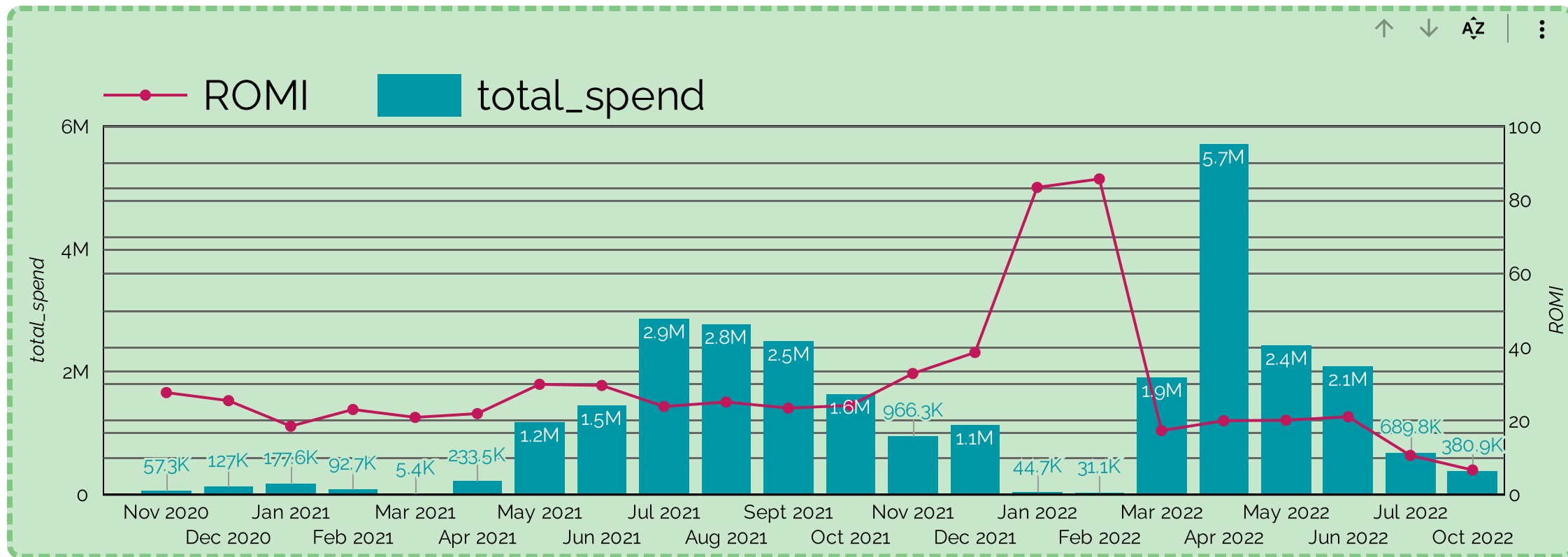


ad_date

campaign_name



campaign_na...	CPM	CPC	CTR	ROMI	total_spend
1.. Wholesale	549.02	86.51	0.01	20.15	2,361,001
2.. Trendy	210.12	26.82	0.01	84.01	199,231
3.. Promos	319.17	41.85	0.01	48.06	1,002,610
4.. New items	330.09	23.15	0.02	22.26	514,459
5.. Lookalike	383.29	39.58	0.01	24.51	6,363,109
6.. Hobbies	153.57	30.31	0.01	19.79	1,907,362
7.. Expansion	2,115.18	395.05	0.01	18.87	11,360,470
8.. Electronics	390.05	55.54	0.01	17.61	4,021,553
9.. Discounts	297.13	12.73	0.03	23.44	438,664
1.. Crazy discounts	188.94	16.33	0.02	19.08	390,946
1.. Brand	100.87	172.74	0	20.47	53,209