



Mobile App

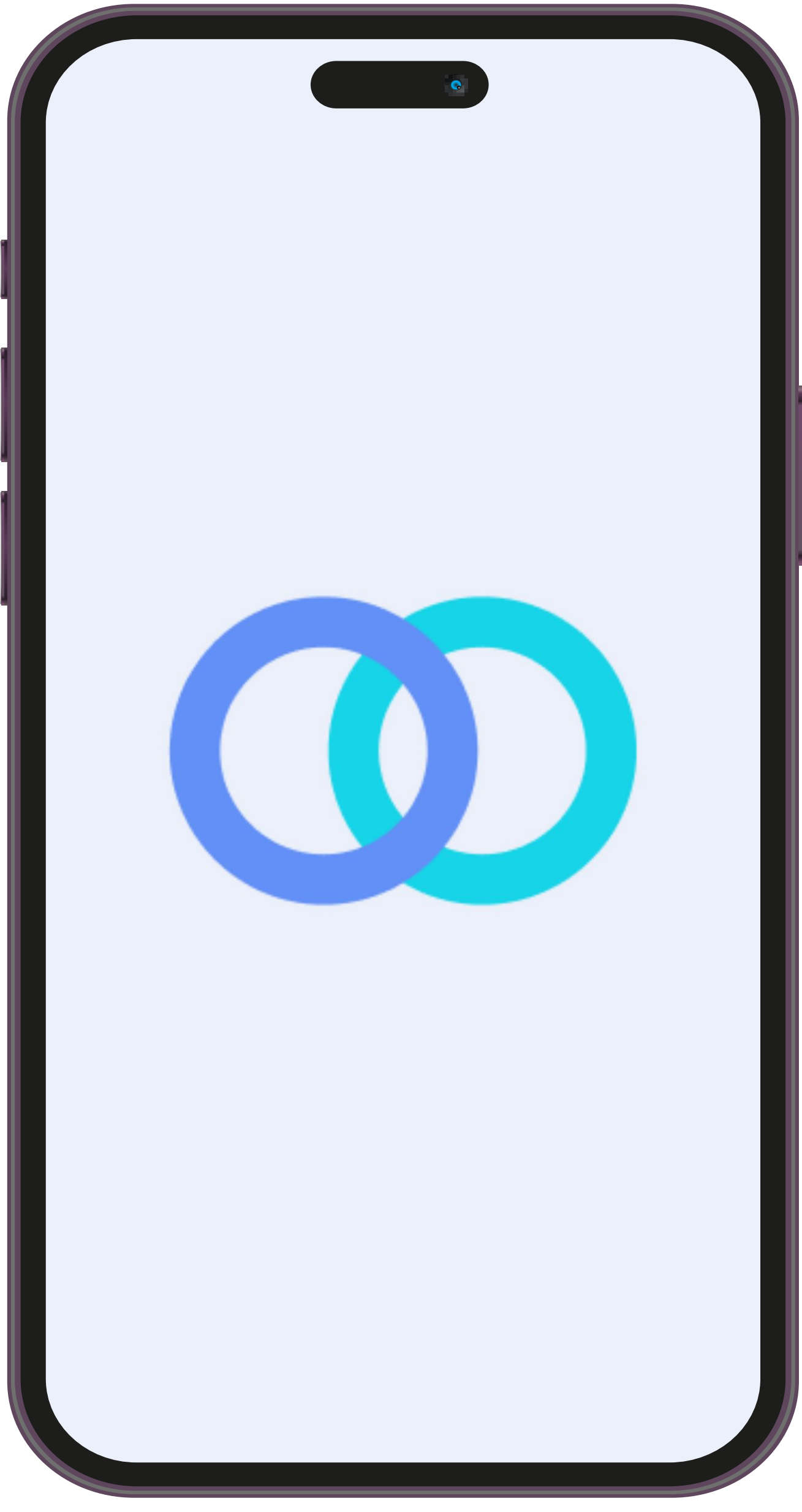
NeuroPlan

NeuroPlan is a mobile application developed for The Brain Docs, a neurology clinic specializing in cognitive wellness



Project Overview

Cross Country, a leading travel and adventure company, sought to create "Xperience," a mobile app that revolutionized travel by offering curated experiences, personalized itineraries, and real-time travel support. The app functions as a digital concierge, helping users discover unique activities, book tours, and navigate cities seamlessly.



Key Challenges

Ensuring data privacy and security in line with healthcare standards.
Integrating evidence-based neurology practices for scientific accuracy.
Developing personalized cognitive plans suited to diverse users.
Sustaining long-term user engagement through notifications, rewards, and reminders.

- Ensuring data privacy
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Possible Solutions

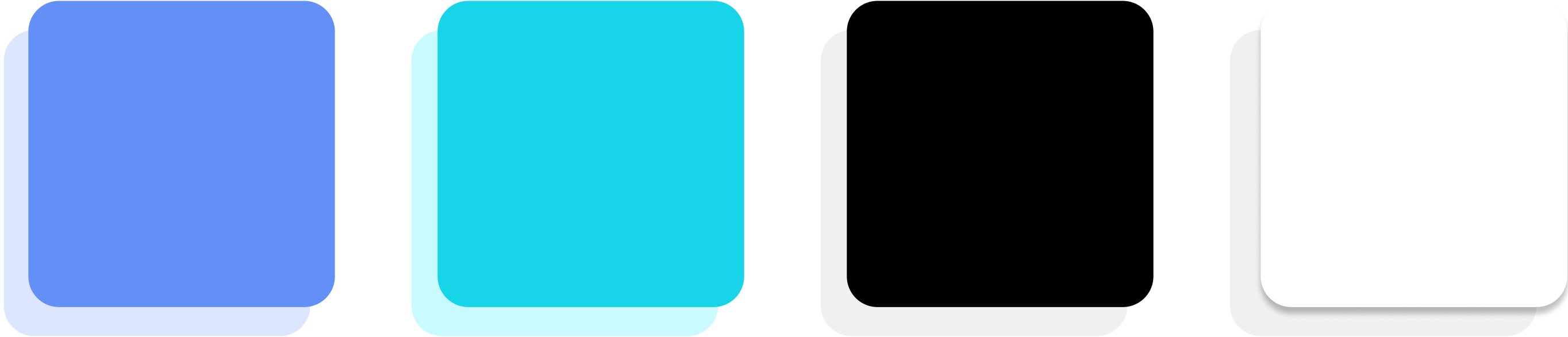
The app was built using React Native for iOS and Android, with AWS handling secure data storage. The UI/UX was designed for ease of use, particularly for older users, ensuring a seamless experience. NeuroPlan successfully launched on both the App Store and Google Play, gaining over 10,000 downloads within six months. It has been praised for its intuitive design and effectiveness in improving cognitive health, with strict security measures in place to protect sensitive medical information.

Development Process



Design System

Color Style



Typography Style

Montserrat

- Bold
- SemiBold
- Regular



Visual Design

