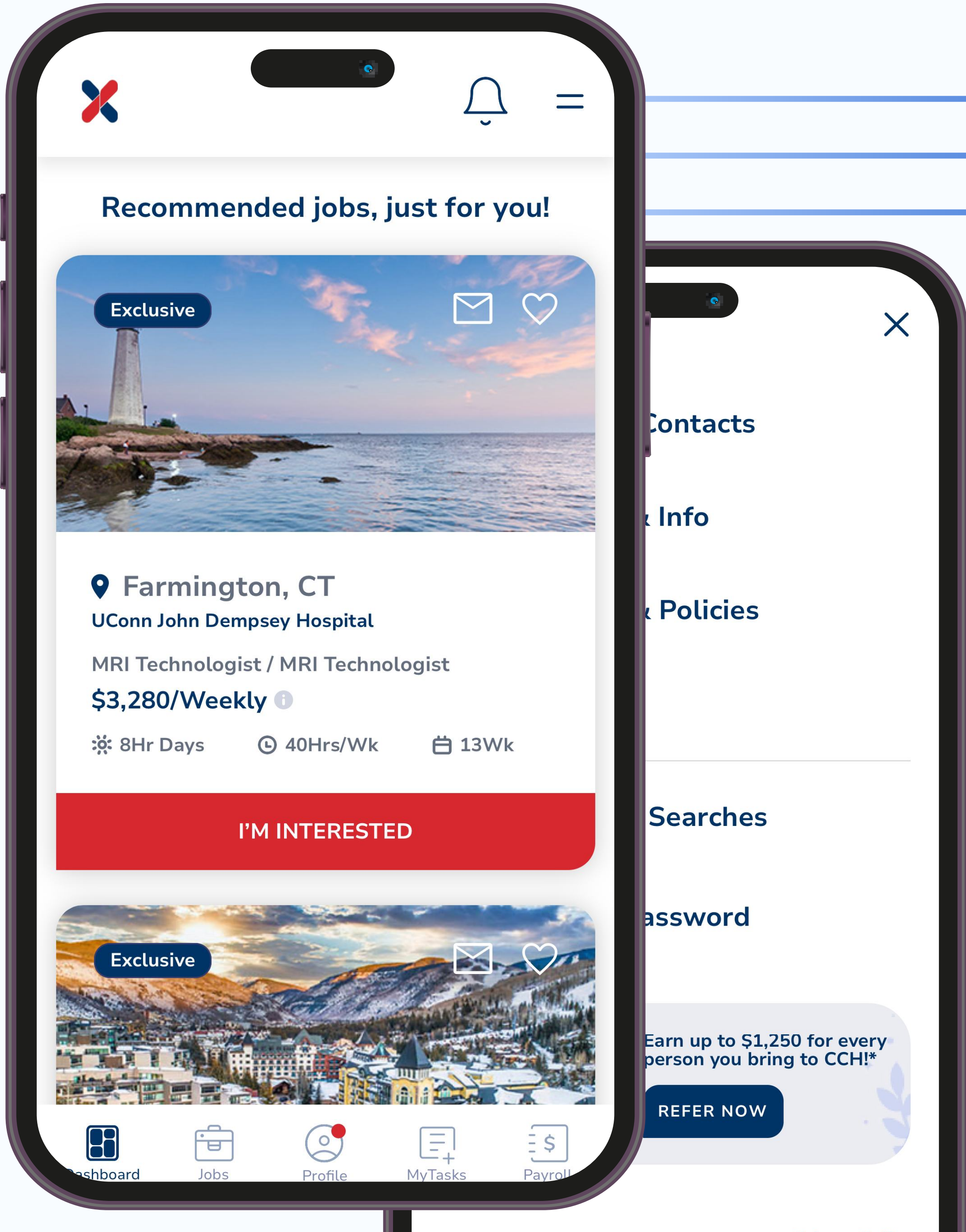


Mobile App

Xperience

Xperience," a mobile app that revolutionized travel by offering curated experiences, personalized itineraries, and real-time travel support.



Project Overview

Cross Country, a leading travel and adventure company, sought to create "Xperience," a mobile app that revolutionized travel by offering curated experiences, personalized itineraries, and real-time travel support. The app functions as a digital concierge, helping users discover unique activities, book tours, and navigate cities seamlessly.

Key Challenges

- Collecting data from multiple sources, ensuring a high level of personalization for users.
- Developing an instant booking system with real-time synchronization with third-party providers for availability, confirmations, and cancellations.
- Enabling offline access to itineraries, maps, and guides for travelers in areas with limited internet connectivity.
- Providing real-time location-based recommendations and navigation for exploring destinations.
- Ensuring a seamless experience on both iOS and Android platforms.

Possible Solutions

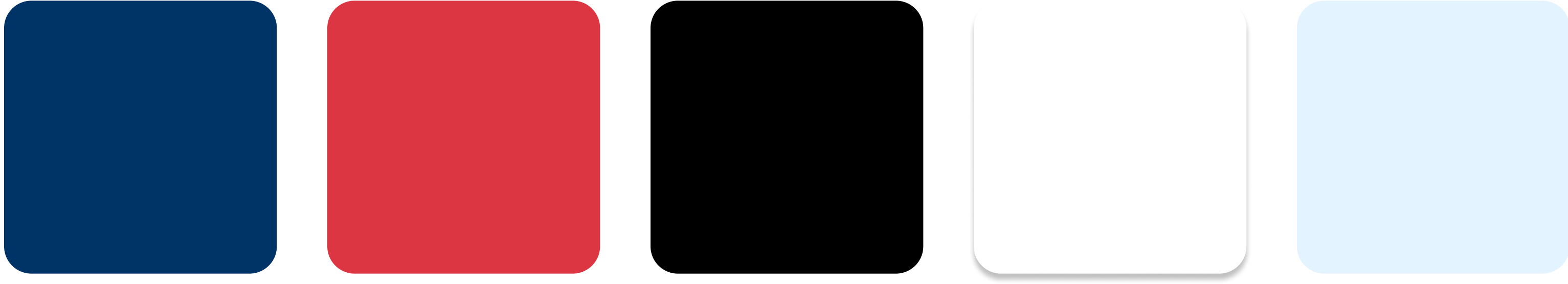
The Xperience app was built using React Native to provide a consistent experience across iOS and Android devices. AWS powered the backend for real-time data synchronization with travel service providers, ensuring scalable and secure operations. The app offers curated experiences through integrated travel APIs and AI-driven personalized itineraries. Offline access to maps and itineraries was a core feature, and geo-location services provided real-time, location-based recommendations. Additionally, gamification elements and push notifications helped enhance user engagement.

Development Process



Design System

Color Style



Typography Style

Mont

- Bold
- SemiBold
- Regular

Aa

Visual Design

