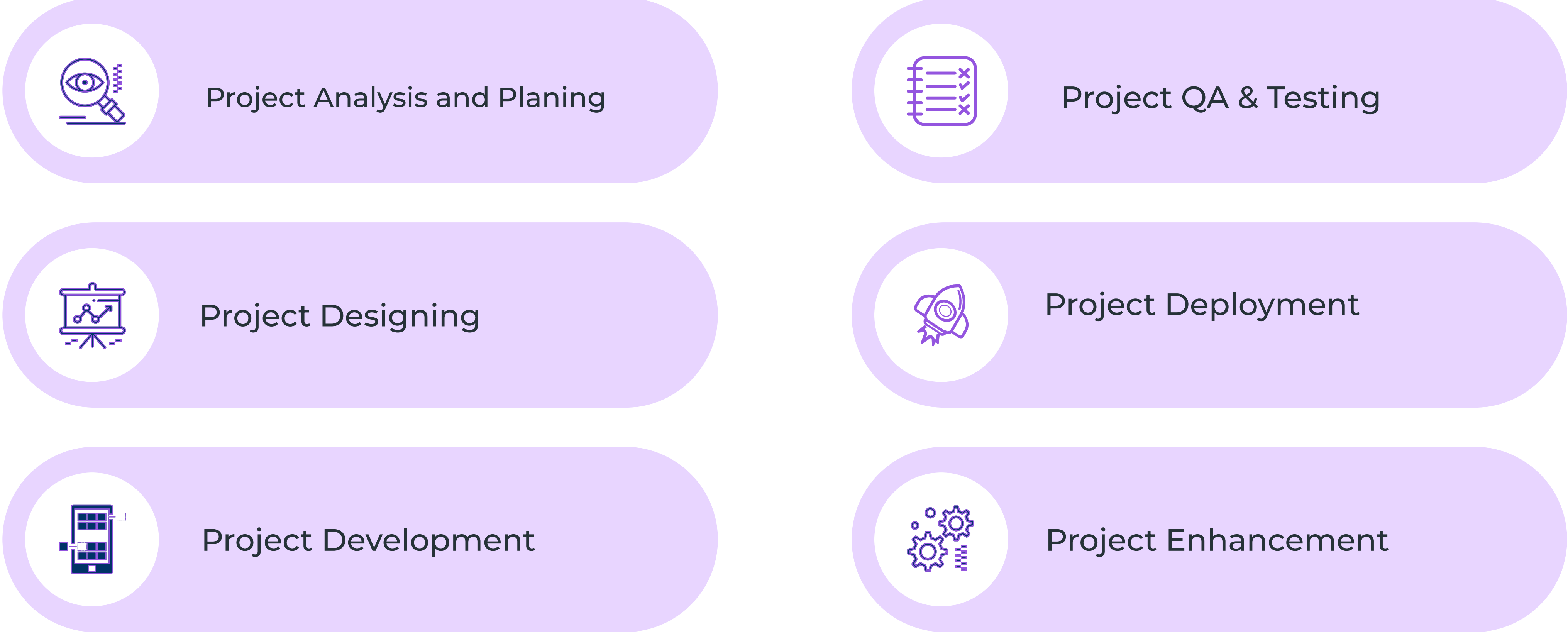


Project Overview

Cross Country, a leading travel and adventure company, sought to create "Xperience," a mobile app that revolutionized travel by offering curated experiences, personalized itineraries, and real-time travel support. The app functions as a digital concierge, helping users discover unique activities, book tours, and navigate cities seamlessly.

Key Challenges	Possible Solutions
<ul style="list-style-type: none">Collecting data from multiple sources, ensuring a high level of personalization for users.Developing an instant booking system with real-time synchronization with third-party providers for availability, confirmations, and cancellations.Enabling offline access to itineraries, maps, and guides for travelers in areas with limited internet connectivity.Providing real-time location-based recommendations and navigation for exploring destinations.Ensuring a seamless experience on both iOS and Android platforms.	<p>The Xperience app was built using React Native to provide a consistent experience across iOS and Android devices. AWS powered the backend for real-time data synchronization with travel service providers, ensuring scalable and secure operations. The app offers curated experiences through integrated travel APIs and AI-driven personalized itineraries. Offline access to maps and itineraries was a core feature, and geo-location services provided real-time, location-based recommendations. Additionally, gamification elements and push notifications helped enhance user engagement.</p>

Development Process



Design System

Colour Style



Typography Style



Visual Design

