

### Project Overview

The Zensory partnered with our app development team to create a mobile application designed to help users manage stress and enhance focus. The app integrates sound, sight, and touch to empower users to take control of their well-being through personalized mindfulness sessions aimed at relaxation, productivity, and self-awareness.

#### Key Challenges

- Integration of Multi-Sensory Flements
- Integration of Multi-Sensory Elements
  Using AI to deliver customized mindfulness sessions based on user preferences and behaviors.
- Creating a calming interface suitable for both beginners and experienced meditators.
- Ensuring secure logins, encryption, and compliance with data protection laws.

#### Possible Solutions

The Zensory app was developed using React Native for cross-platform consistency, allowing it to function seamlessly on iOS, Android, and Windows devices. AWS was selected to manage cloud scalability and ensure data security, with advanced encryption protocols in place. Aldriven personalization provided tailored mindfulness exercises, while push notifications and a rewards system kept users engaged.

#### Development Process



## Design System

#### **Colour Style**



# Typography Style

Bold

## Montserrat

SemiBold

Visual Design

Regular





















