Contact



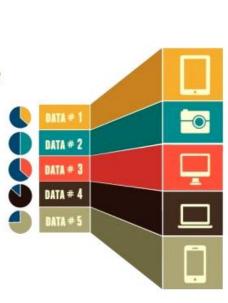
Control

Analyze

Enable









**CUBEX Contact Center** is an integrated set of unified communication, interactive voice, video, chat, email, and fax capabilities, built towards better customer service, best team optimization, and forecasting future business, for customer-oriented organizations, within multichannel communications, to achieve quality service delivery, certified by **CMMI** standards. **AI powered-CUBEX Contact Center** is built to use daily interactions, as business intelligence, and management tool, to detect company treasures, delight customers, enhance productivity, instant corrective actions: to improve competitive edge.

**CUBEX Connected Business Automation,** allows to select the right person to perform the task, ultimately have the biggest impact on productivity. CUBEX includes examples to best performance scenario, and guide to team synergy. **CUBEX Customer Automation** Suite mission is redefining daily (workload) to daily (opportunity) for information's mining, enhancements, business upgrades. A tight business process, leads organization towards informed decisions.

CUBEX Contact Center Combines applications, for Interactive Voice Response, Call Steering via Speech Recognition, Text to Speech functionality, Automatic Call Distribution, Skill-Based Routing, Call Recording, Call Classification, Real Time monitoring & Reporting, Real-time Analytics, Performance indicators, Immediate Corrective Actions, Automatic Dialers, Unified Communications (SMS, Fax, email, Social,...) Customer Service & Marketing Management. You can fully supervise to call center activities, and listen to recorded calls from your head office, and import instantly filtered summary and detailed reports, agent evaluation, through web based or mobile application.

**MAIN TELECOM** enables new business opportunities for commercial entities, more security and more competitive edge for SMEs. High traffic retail companies, Governmental organizations, and international Banks depend on Our platforms to maximize return on investment, with single point of Contact, Analyze, and Upgrade.

# **Contact Centers** *Powered by AI*

Unlock the power of automation with Virtual Agent: Chat Agent, Voice Agent, and Email Agent. Designed to elevate customer support, these Al agents streamline routine tasks, reduce wait times, and boost agent productivity—all while delivering secure, reliable service.

By using advanced AI, our virtual agents provide personalised, context-aware responses, empowering your team to focus on complex, high-value tasks. Discover how our AI agents can drive cost savings, improve CX, and transform your contact centre operations.



# Al Platform designed to elevate your CX operations

# **IVR**

Professional Call flow for self-services, Interactive voice Response system lets you handle a higher volume of calls, without compromising on the quality of responses.

# **Call Recorder**

for voice call recording, with instant monitoring, reporting and corrective actions.

# **Predictive Dialer**

with proven productivity scenarios.

Personalized responses and smooth handovers, instantly, boosting customer satisfaction and reducing wait times.

# And the results speak for themselves:

*24%* 

**Increased Productivity** 

*35%* 

FCR enhanced Customer Satisfaction

*55%* 

decrease in waiting time

# Benefits include:



## **Cost savings**

Automating repetitive tasks with Al agents decreases the need for large support teams, driving down costs.



# **Empowered agents**

By offloading simple queries to virtual agents, agents can focus on tasks that require human expertise, increasing productivity and job satisfaction.



# **Task automation**

Including password resets, data lookups and more, saving agents time for more value-added tasks.



# **Generative AI**

Using advanced Al, the virtual agents understand context, misspelling and synonyms. And, with continuous learning, our virtual agents refine their responses over time, offering even more accurate and helpful support.



## **Faster resolutions**

With shorter wait times, personalised responses, and around-the-clock availability, customers receive the assistance they need, when they need it.



# **Quick setup**

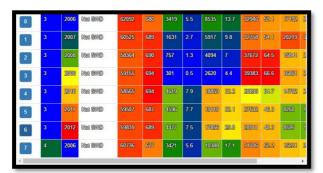
Setting up our Chat Agent, Voice Agent and Email Agent is simple and intuitive, allowing you to get started quickly without extensive IT resources.



# CUSTOMER EXPERIENCE PLATFORM

# **Customer Interactions:**

- ☐ Skill based call steering, call flow builder, and self services.
- ☐ Observe traffic volume, and customer inquiries on a particular criteria.
- Follow up customer requests, complains, and escalate issues.



## Visualization:

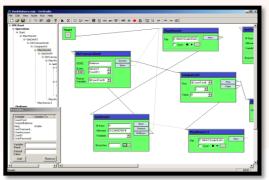
- ☐ Predefined rules to optimize work plans, resources, and assets.
- ☐ Heat Map statistics, visually focus on productivity and issues.
- ☐ Attendance, Absence management, incentives, and Vacations requests.



# **Customer Management:**

- ☐ Escalation procedures, improves overall productivity.
- ☐ Real time performance indicators during interactions.
- ☐ Ability to determine traffic volume, and customer inquiries over specific criteria.
- ☐ Solve issues before they impact customers.





# **Forecasting:**

- ☐ Project Planning, according to customer needs, and standard service levels.
- ☐ Skills sets for best choice of suitable resource, with planned project, prioritize work.
- ☐ Calculating Resources, for a project according to customer needs



## **Performance Indicators:**

- ☐ Real-time monitoring, and immediate corrective actions
- ☐ Detailed, and Summary reports, enhance and simplify business insights.
- ☐ Scheduled reporting tool, emailed periodically.



# **Analytics:**

- Provides timely reports and charts, and notify via email or SMS.
- ☐ Manage, coach performance in real time.
- ☐ Customer experience and service delivery module for better customer understanding.

# **CUBEX CRM System**

# AI Automated

CUBEX-Ticketing System is a comprehensive platform designed to streamline and simplify customer support ticket management. The system empowers users (agents/staff) to effectively create, track, and resolve customer issues, while also providing a centralized database for contacts and organizations. This documentation will guide you through all features and functionalities of the system.



# **CRM Platform designed to elevate your CX operations**

# **CRM for Productivity**

A unified platform that provides a whole view Of the customer experience, making Marketing teams more efficient and effective in each stage of the customer lifecycle.

# **Workplace Optimization**

Team collaborations are made easy using the workplace bundle. Access, Edit, share, and collaborate your files Anywhere, with anyone.

# **Marketing Automation**

The best way to manage your marketing Activities in one place. A bundle that Simplifies complex marketing challenges and Works across the entire customer journey.











sales

Customer service

Marketing

**Operations** 

Custom Services

# **CUBEX Business Automation**

CUBEX CRM platform is built to enhance productivity, including direct improvements to whole business processes. Using CUBEX CRM, customers have success stories of:

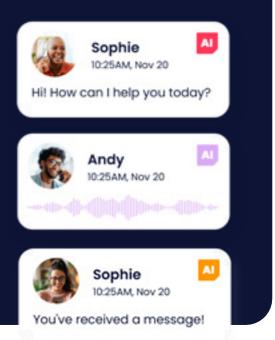
- Calendars Management
- Sales& Marketing Automation, Surveys, email, and SMS Campaigns
- Help Desk Automation, ticketing System
- Mobile Workforce, Project Management Administration, Invoicing, Collection management KPI, Quality Management



# **Customer Experience** Powered by AI

Unlock the power of automation with Virtual Agent: Chat Agent, Voice Agent, and Email Agent. Designed to elevate customer support, these Al agents streamline routine tasks, reduce wait times, and boost agent productivity—all while delivering secure, reliable service.

By using advanced Al, our virtual agents provide personalised, context-aware responses, empowering your team to focus on complex, high-value tasks. Discover how our Al agents can drive cost savings, improve CX, and transform your contact centre operations.



# Al agents designed to elevate your CX operations

# **Email Agent**

Boost your email channel with Al-powered email automation. Email Agent lets you handle a higher volume of emails, faster, without compromising on the quality of responses.

# **Chat Agent**

Upgrade your customer experience by easily deploying a Chat Agent, complete with robust safeguards that maintain full control over the Al. Let the agent handle routine tasks like password resets and data lookups, freeing up agents to focus on more complex, value-added tasks.

# **Voice Agent**

CX leaders report higher volumes of incoming calls. Voice Agent is always available, ensuring customers get the support they need, without waiting on hold. Personalized responses and smooth handovers, instantly, boosting customer satisfaction and reducing wait times.

# And the results speak for themselves:

of queries solved automatically

decrease in waiting time

# Al Agents Benefits include:



**Task automation** 

Automating repetitive tasks with Al agents declinealises phaseneerd fesets, data large support teams, driving down costs.

lookups and more, saving agents time for more value-added tasks.

# **Empowered agents**

issue identification accuracy

By offloading simple queries to virtual agents, agents can focus on tasks that require human expertise, increasing productivity and job satisfaction.



Using advanced AI, the virtual agents understand context, misspelling and synonyms. And, with continuous learning, our virtual agents refine their responses over time, offering even more accurate and helpful support.

## **Faster resolutions**

With shorter wait times, personalised responses, and around-the-clock availability, customers receive the assistance they need, when they need it.



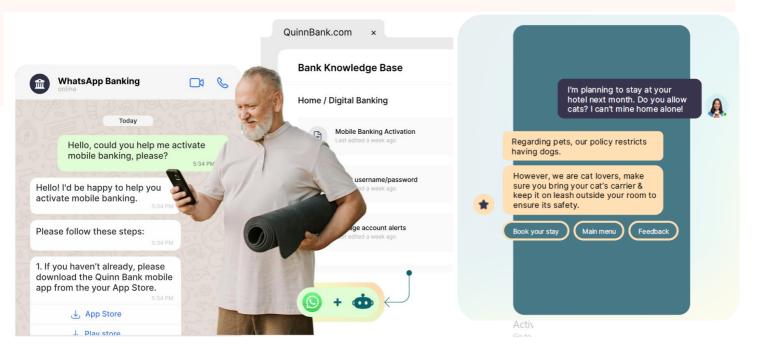
# **Quick setup**

Setting up our Chat Agent, Voice Agent and Email Agent is simple and intuitive, allowing you to get started quickly without extensive IT resources.

# Boost sales, answer queries, self services, and higher customer satisfaction:

Guided Experience, Process Automation, Generate leads.

:

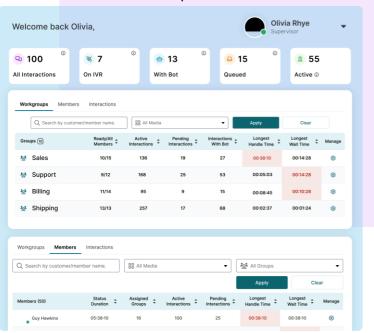


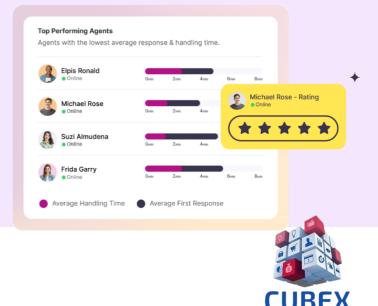
The applications of Agentic AI is wide and different, from healthcare to finance to IOT, the ability to automate the decisions normally done by humans makes life easier for everyone.

# **Automated customer support,**

delivered securely

Let our complete suite of Al agents—Chat Agent, Voice Agent, and Email Agent—tackle routine queries and transactions, instantly boosting satisfaction and cutting wait times. When needed, the Al agents seamlessly transfer to human agents, including chat history and suggested solutions – no need for repetition.





# CUBEX Analytics Advanced CX Analytics

CUBEX Analytics is a comprehensive analytics platform designed to monitor and evaluate key aspects of customer interactions, call center performance, and overall business operations. The platform integrates advanced data collection, processing, and analysis tools to provide stakeholders with real-time, actionable insights. By leveraging the CUBEX system, businesses can track key performance indicators (KPIs), improve customer satisfaction, optimize agent productivity, and assess the success of marketing campaigns. The end goal is to enhance decision-making through data-driven insights.



# Al Platform designed to elevate your CX operations

# **Business 360°**

Business 360° module provides a snapshot of call center operations:

Carrier Insights Top Calling Cities, Network Distribution, Channel Usage

Operations Metrics: Availability, Call Termination Reasons, Inbound vs. Outbound Calls

Customer Insights: Product Keywords, Call Sentiment Analysis, SLA Breach

# **Live Monitoring**

- □ Occupancy
- ☐ Active Calls
- Available Agents
- ☐ Call Backs
- □ Service Level

# **Traffic Analysis**

Traffic Analysis module monitors call volumes and identifies peak traffic times. It allows businesses to:

Track inbound and outbound calls.

Analyze peak hours and ensure staffing levels are appropriate.

Monitor operator performance to minimize call disruptions.

Identify trends in call distribution across regions and operators.

# **KPI Analytics**

Dashboards is customized to include the following metrics:

Agent performance: Real-time monitoring of average handling time, call resolution, and compliance.

Customer satisfaction: Visual representation of customer satisfaction and feedback.

Traffic analysis: Monitoring call volume, peak hours, and operator performance in real-time.

# **Performance**

- Campaigns Analytics
- Geographical Call Distribution
- Queues, Teams
- Score Cards
- ☐ Heat Maps

# **Dashboards**

- Forensic Voice Analysis
- ☐ Call Type Analytics
- ☐ Campaigns Feedback
- Sentiment Analysis
- Quality ManagementEscalated Calls tracking
- ☐ Observe silence duration
- Customized Dashboards

And the results speak for themselves:

24%

**Increased Productivity** 

35%

FCR enhanced Customer Satisfaction

*55*%

decrease in waiting time





	Components & Feature	Professional Package	Enterprise Package
P-PBX	Virtual Private Network, Flexible Dial plan	Yes	Yes
	Unified Communications SMS, email,	Yes	Yes
	Collaboration, and Ubiquity	Yes	Yes
IVR	Multichannel ACD for Voice, Email, Chat	Voice , Email, Chat	Voice , Email, Chat
	Interactive Voice Response (IVR)	Dynamic	Dynamic
	Speech Enabler TTS, ASR, Analytics	Yes (not include TTS or ASR engine)	Yes (not include TTS or ASR engine)
	IVR call flow builder	No	Yes
ACD	Number of agents capacity	Up to 200 agents	Up to 800 agents
	Web-based Configuration Tool	Yes	Yes
	Skills-based Call Routing	Yes	Yes
	Home-based and Remote Agents	Yes	Yes
	Supervisor and Inter-Agent Communications	Yes	Yes
Supervision	Supervisor On-The-Go	Yes	Yes
ervi	Whisper and Barge-In	Yes	Yes
Sup	Heat Maps Statistics	No	Yes
	Contact Center Analytics	No	Yes
8	Call Recording	Basic	Advanced
orin	Reporting & Advanced Filters	Yes	Yes
Monitoring& Reporting	Live monitor for Agents/ Channels/Project	Yes	Yes
	Outbound Dialing	No	Yes
	Campaign Manager	No	Yes
	Campaign Manager  Manage multiple campaigns	No	Yes
	DARY/ACD systems	30 agents licenses	100 agents licenses
	PABX/ACD system	included	included
M H	Telecom Gateway (Analog, Digital or SIP)	32 Digital or SIP	32 Digital or SIP
	SID the condition to the	(included	(included
	SIP phone, Or USB Headsets *	Not Included	Not Included
% to	Installation and configuration (Remotely) *	2 man days	3 man days

# **Al Chatbot Features**

	Digital Care	Al Chatbot	Cognitive Care	Cognitive Plus
Unit	User Seat	1000 MAU	User Seat	User Seat
Monthly Active Users included per unit <sup>2</sup>	-	1000	1000	1000
Chatbot Engine	Х	✓	✓	✓
Multilingual AI	X	✓	✓	✓
Al-agent Assist	Х	X	X	✓
Omnichannel Unified Agent Desktop	✓	Х	✓	<b>√</b>
Facebook (Messenger and Comments)	✓	✓	✓	✓
WhatsApp <sup>3</sup>	✓	✓	✓	✓
Instagram <sup>4</sup>	Х	Х	Х	✓
Twitter <sup>5</sup>	Х	Х	Х	✓
SMS <sup>6</sup>	X	X	X	✓
Email	✓	x	x	✓
Web SDK	✓	✓	✓	✓
iOS/Android SDK	✓	✓	✓	✓
Knowledgebase	✓	✓	✓	✓
Content Management System	✓	✓	✓	✓
Ticketing	Х	Х	Х	✓
Customer 360	Х	Х	Х	✓
Built-in Ecommerce Automations	X	✓	✓	<b>√</b>
Customer Profile Management	✓	X	✓	✓
Outbound Campaigns	Х	✓	Х	<b>√</b>
Call Center Integration <sup>7</sup>	✓	X	✓	✓
Analytics	✓	✓	✓	✓





# CUBEX CONNECTED BUSINESS PACKAGES

	Components & Feature	Advanced Package	<b>Enterprise Package</b>
	Unified Communications SMS, email,	Yes	Yes
	Collaboration, and Ubiquity	Yes	Yes
IP-PBX	Call Detailed Reporting CDR	Yes	Yes
	4G Readiness#	Yes	Yes
	WebRTC Video Conferencing	Yes	Yes
	Multichannel ACD	Yes	Yes
IVR	Interactive Voice Response (IVR)	Dynamic	Dynamic
IVK	Speech Enabler TTS, ASR, Analytics	No	Yes
	IVR call flow builder	Yes	Yes
	Number of agents capacity	30 agents	50 agents
ACD	Web-based Configuration Tool	Yes	Yes
ACD	Skills-based Call Routing	Yes	Yes
	Soft Phone Agent Console	Yes	Yes
	Supervisor and Inter-Agent Communications	Yes	Yes
	Supervisor On-The-Go	Yes	Yes
Supervision	Home-based and Remote Agents	Yes	Yes
	Whisper and Barge-In	Yes	Yes
	Heat Maps Statistics	Yes	Yes
	Contact Center Analytics real-time Dashboards and wallboards	Yes	Yes
NA - mit - mi			
Monitoring&	Call Recording	Advanced	Advanced
Reporting	Customizable reporting & analytics, and Advanced Filters	Yes	Yes
	Live monitor for Agents/ Channels/Project	Yes	Yes
	Outbound Dialing	Yes	Yes
Auto Campaign	Campaign Manager	Yes	Yes
Auto Campaign	Manage multiple campaigns	Yes	Yes
	Skill Sets	No	Yes
Planning	Departments Activities Planning	Yes	Yes
Fiailillig	Organization Planning and Evaluations	Yes	Yes
	Internal Analytics	Yes	Yes
	Customer Experience	Yes	Yes
Analytics	Score Cards	Yes	Yes
	Mobile Dashboard Reporting	Yes	Yes
	Trouble Tickets, Help Desk Escalations	Yes	Yes
Quality	Service Delivery Modules	Yes	Yes
Assurance	Issues, Risks, Enhancements Modules	Yes	Yes
	Project Management Module	Yes	Yes
	Task Assignments, Confirmations	Yes	Yes
Mobile	Automatic Notifications, Dashboards	Yes	Yes
Application	Geo Tagging Maps for connected users	Yes	Yes
	Basic CRM functionality	Yes	Yes
	Social Integration	Yes	Yes
Integration	Arabic Text to Speech Engines	Yes	Yes
	Arabic Speech Recognition Engines	Yes	Yes
	third-party CRM Integration **	Yes	Yes
	Attendance, Salaries& incentives	Yes	Yes
Administration	Invoicing, Collection. Cashflow#	Yes	Yes
	Warehousing, Assets Control	Yes	Yes
Comilees 9	Installation and configuration (Remotely)***	3 man days	5 man days
Services &	Training (Remotely)***	3 man days	5 man days
support	Annual Support and patch updates	1 Year (12hx 6D )	1 Year (24h x 7 D)
	PABX/ACD system	30 agents licenses	50 agents licenses
		1 E1 or 30 Digital	2 E1 or 60 Digital
HW	Telecom Gatway (Analog, Digital or SIP)#	Channels or SIP	Channels or SIP
		Gateway	Gateway
	SIP phone, Or USB Headsets *	10	15
Disabilities	Blinds (Speech enabler, for text streaming)	Yes	Yes
Disabilities	Deaf ( Video Conference, Workflow)	Yes	Yes
Enablement	Mental Health (Location, Blood Pressure)	Yes	Yes



Enables best choice offered to task. Estimates calculate resources and costs before project launching.

Planning

Self Services

Calendar Management, job scheduling, company overall allocation.

Workflows, Ga scheduling, an management. Workflows, Gantt Charts, scheduling, and workforce

Contact Center, Manage and optimize call flows. Skill based Call distribution Supervision tool, gives instant self evaluations.

Automation IVR, self service& circulation of information, Auto Dialer enhance productivity 300%, and automates Voice, SMS, and email campaigns.

Call Recorder

Capture performance, root cause, calls classify, play, download, visualization, multiple filters, for fast search, and speech analytics.

# **Customer Management**

Automate Campaigns and

Sales productivity. **Evaluate** 

**Quality Assurance** 

# Speech Technology

Arabic Automatic Speech

Text to Speech

Tracking interactions,

# **KPI Visualization Tools**

Monitorin

Real time Statistics, , measures Project QOS and targets, **Supervisor- Agent** 

Boards Wall

Displays detailed projects immediate corrective

**Tracking Maps** allocate resources, assets, team locations, and guide them to destinations.

# **Analytics**

Survey Modul

Online Portal, IVR, or **WEB** module, enables detailed customer voice and opinion, continuous corrective actions.

Cards Score ( **Explains** where company is mostly busy, and time consuming activities, and support decisions.

Non Conformity track, enables risk prediction, to avoid hazardous performance. Automatic

# Unique and powerful Software to run your entire business



Sales Force Automation	Customer Support & Service	Marketing Automation
Lead Management	Trouble Tickets	Online Lead Forms
Lead Conversion Mapping	Knowledge Base	Mailing Lasts
Account & Contact Management	Customer Self Service	E-mail Templates
Opportunity Management	Online Knowledge Base	Mail Merge Templates
Quote Generation	Support Statistics	Mass E-mail
Inventory Management	Activity Management	Productivity Tools & Add-ons
Products Catalog	Tasks, Meetings, and Calis	Incoming & Outgoing E-mail Integration
Price Books	Recurring Events	Outlook Plug-in
Vendors List	Group Shared Calendar	Office Plug-in
Purchase Orders	Activity History	Thunderbird Extension
Sales Orders	E-mail Notifications	Customer Portal
Invoices	Notes	RSS Feeds
Reports & Dashboards	Product Customization	Security Management
Key Metrics	Custom Fields (10 different data objects)	User Management
Customizable Reports	Pick Lists	Profiles
20 Pre-built Reports	Custom List Views	Roles
Dashboards for Sales Force Automation	Drag & Drop Modules	Organization-level Sharing Model
Report Folders		Organization-level Field Access



MAIN TELECOM transforms your innovative ideas& business interactions into customeroriented processes using Omni-Channel telecommunication, Artificial Intelligence& customer relationship management (CRM) Automation tools.



# Sounds of.. **BUSINESS**



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# **Customer Interactions:**

- ☐ Skill based call steering, call flow builder, and self
- ☐ Observe traffic volume, and customer inquiries on a particular criteria.
- ☐ Follow up customer requests, complains, and escalate issues.

# **Scheduler/Visualization:**

- ☐ Predefined rules to optimize work plans, resources,
- ☐ Automatically assigning work orders to particular Employees.
- ☐ Attendance, Absence management, incentives, and Vacations requests.

# **Forecasting:**

- ☐ Project Planning, according to customer needs, and standard service levels.
- ☐ Skills sets for best choice of suitable resource, with planned project, prioritize work.
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# **CUBEX** will win by making complex technology simple



# **CONNECTED BUSINESS SOFTWARE SUITE**









































CEMEX





















لؤلؤة الوطن العقارية





NOKIA

















With more than 20 years of experience, MAIN TELECOM ensures a successful deployment and help optimize your operations.





















The New Leadership

KPI

Keep People motivated

Keep people interested

Keep people informed

Keep people involved

Keep people inspired