

Pizza Sales Analytics Project using Power BI



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Home Report

Busiest Days/Months

- Friday, Thursday, and Saturday saw the highest volume of sales/orders.
- January and July are the busiest months for sales/orders.

Sales Performance

- The classic category pizzas were sold with the greatest order rate (27%).
- Sales of large-sized pizzas had the greatest order rate (46%).

Category

All

Filter by Month

All

Filter By Date

01-01-2015

31-12-2015

817.86K

Total Revenue

21350

Total Orders

38.31

Average order value

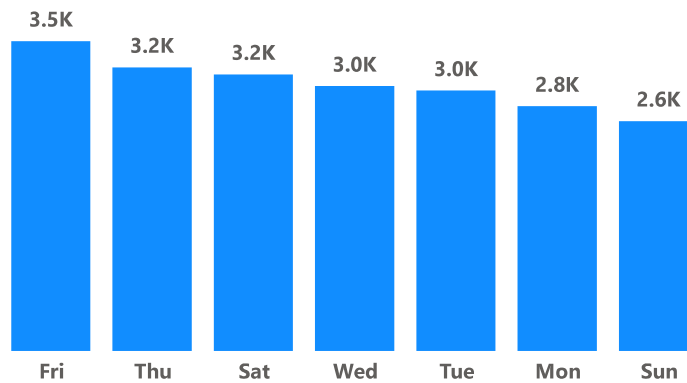
49574

Total Pizzas Sold

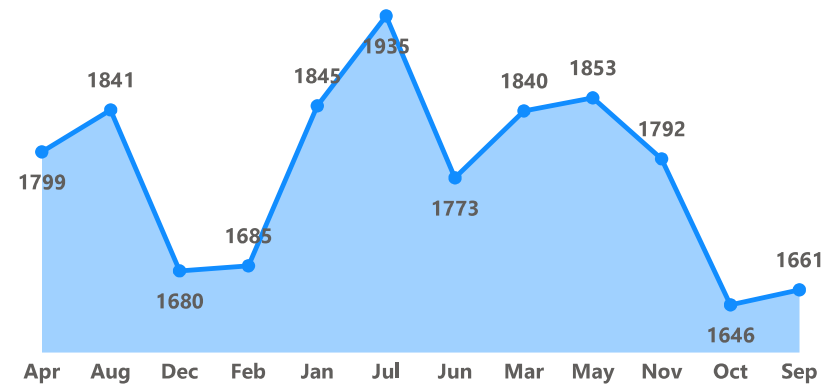
2

Avg Pizzas per order

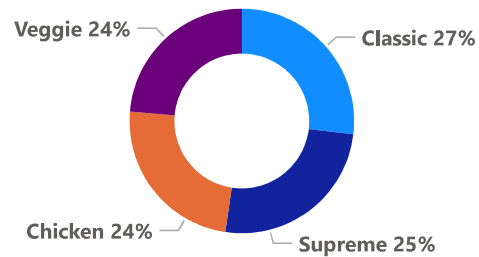
Daily Trend by Total Orders



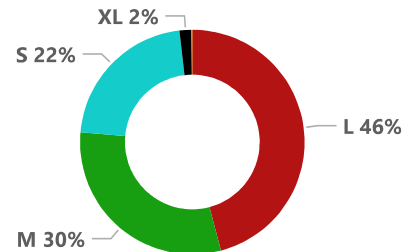
Monthly Trend by Total Orders



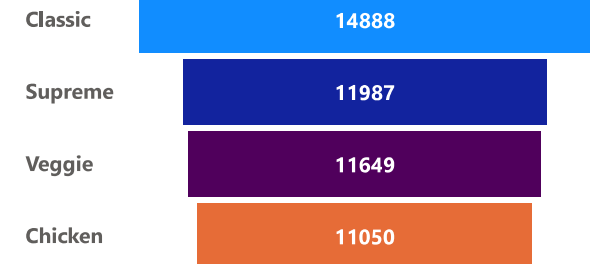
Sales by Pizza Category



Sales by Pizza Size



Pizzas Sold by Category



Best vs Worst Selling Pizzas

Category

All

Filter by Month

All

Filter By Date

01-01-2015

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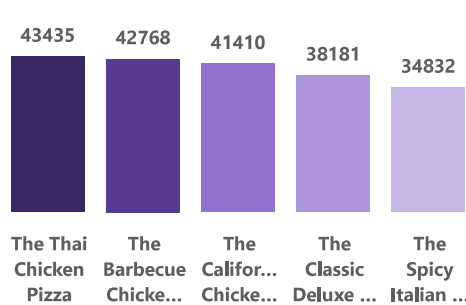
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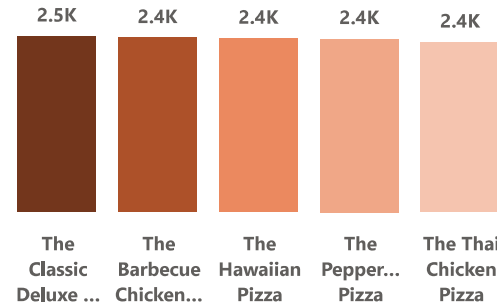
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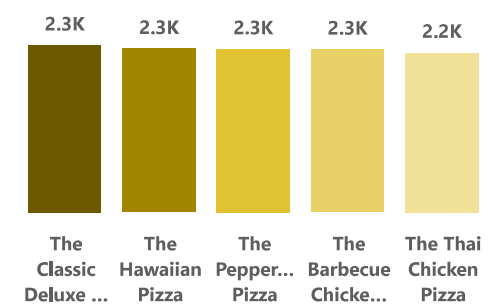
Top Selling Pizzas by Revenue



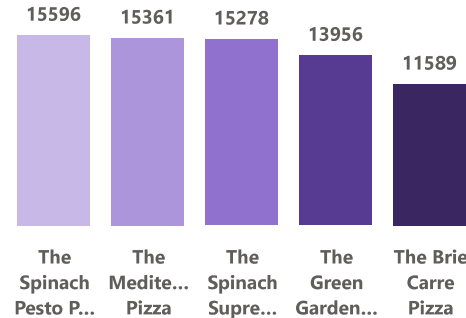
Top Selling Pizzas by Quantity



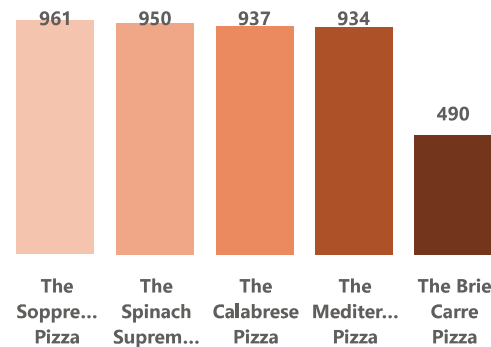
Top Selling Pizzas by Total Orders



Least Selling Pizzas by Revenue



Least Selling Pizzas by Quantity



Least Selling Pizzas by Total Orders

