

# Mainak Chaudhuri

## Full Stack Shopify Developer

Dynamic **Full-Stack Shopify Developer** with **3+ years of experience** crafting state-of-the-art scalable **websites**. Expert in plugin-based development using **ReferralCandy, Oberlo, Help Desk, Stripe** and **Shopify Themes**. Adept at developing **RESTful Shopify APIs**, managing databases, and implementing responsive UI. Proven ability to deliver high-quality solutions to complex technical problems.

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## WORK EXPERIENCE

### Founder Supernova

01/2022 - Present Remote

#### Achievements/Tasks

- Developed 30+ **Shopify websites** and **online services** for 50+ clients using **Flow, Shopify Themes** and **Shiprocket** improving **digital presence** by 85% and improved **SEO** by 68%
- **Reduced under-utilization** of resources and automated business processes causing **revenue soar** by 45%
- Automated lead collection using **Hubspot** integrations, **reducing operation cost** by 50% and **response time** by 20%

## EDUCATION

### Bachelor of Technology (B. Tech) SRM Institute of Science & Technology, Chennai

06/2019 - Present 8.5 CGPA

#### Computer Science Engineering

- Shopify
- Generative AI Research
- Shopify Forms
- Shopify Themes
- Shopify Flows
- Referral Candy

## SKILLS

- SDLC
- JIRA
- Git
- Google Analytics
- Shopify
- Shopify Themes
- Referral Candy
- Ship Rocket
- Stripe
- Shopify Email
- Klaviyo
- Shopify Forms
- Shopify Flow
- Puco Sections
- Better Reports

## PERSONAL PROJECTS

### SilkRoute - Silk Worm Marketplace (01/2025 - 02/2025)

- Built a **scalable** online silk worm and cocoon marketplace using **WordPress** improving sales and interaction by 58%.
- Mobile responsive and light-weight, **ranking 90** in **SEO** and **98** in **performance** as per **Google Lighthouse** reports.

### Bazaaroo - Economic Ecommerce (02/2025 - 02/2025)

- Crafted an efficient **full-stack ecommerce website** with **admin panel, user dashboard, ordering, payments** and **authentication** using **Shopify Flow, Shopify Themes, PayPal** and **Google Sheet**, reducing build time by 80%.
- **Reduced query complexities** with Excel Formulae by 70%, **reduced operation costs** by 97% and **improved performance** by 15% as per **google-light-house** metrics.