



AtliQo 5G Impact Analysis

Month

All

Before/After_5g

All

Total Revenue

3.19K

% Change : -0.50

Avg ARPU

200.74

% Change : 11.05

Total Active User

1.62K

% Change : -8.28

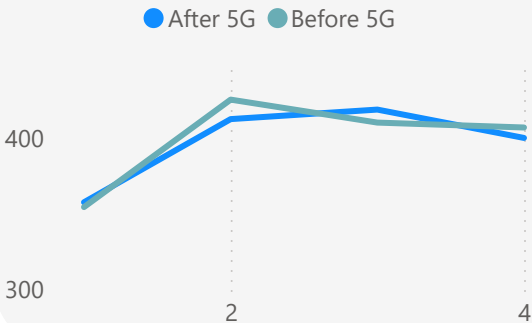
Total Unsubscribe User

125.90

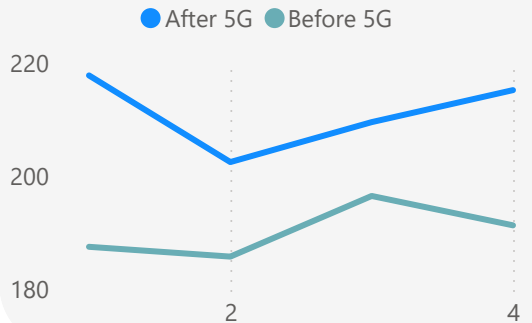
% Change : 23.50

Performance

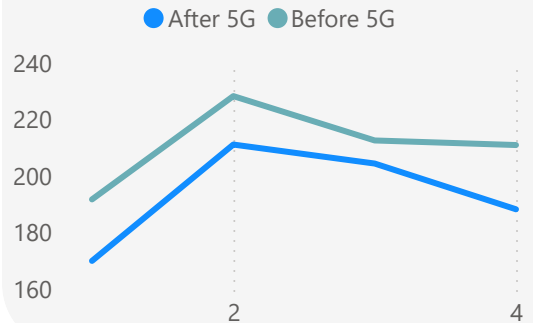
Revenue



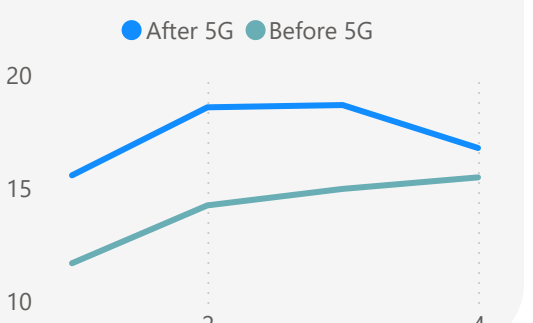
ARPU



Active Users



Unsubscribe User



Insights

City	Before 5G	After 5G	Change %
Raipur	15.68	15.86	1.15
Pune	129.64	130.12	0.37
Patna	48.74	49.46	1.48
Mumbai	244.40	245.15	0.31
Lucknow	64.83	66.01	1.82
Kolkata	192.55	191.84	-0.37
Jaipur	70.09	70.78	0.98
Hyderabad	118.63	117.10	-1.29
Gurgaon	27.12	27.53	1.51
Delhi	196.38	190.82	-2.83
Coimbatore	45.67	45.72	0.11
Chennai	150.13	146.24	-2.59

City	Before 5G	After 5G	Change %
Lucknow	203.25	219.50	8.00
Chennai	203.00	197.75	-2.59
Coimbatore	200.00	216.50	8.25
Pune	200.00	174.25	-12.88
Mumbai	196.75	231.00	17.41
Hyderabad	196.50	217.25	10.56
Jaipur	195.00	209.25	7.31
Patna	192.50	231.50	20.26
Raipur	184.25	225.25	22.25
Kolkata	183.75	193.00	5.03
Gurgaon	183.50	214.50	16.89

City	Before 5G	After 5G	Change %
Mumbai	125.34	107.35	-14.35
Kolkata	104.31	99.36	-4.75
Delhi	108.17	89.10	-17.63
Bangalore	96.54	83.08	-13.94
Pune	64.51	76.16	18.06
Chennai	73.91	74.17	0.35
Hyderabad	60.60	56.07	-7.48
Ahmedabad	53.51	43.38	-18.93
Jaipur	36.14	34.14	-5.53
Lucknow	31.71	32.55	2.65
Patna	25.45	21.35	-16.11

City	Before 5G	After 5G	Change %
Raipur	0.57	0.63	10.53
Pune	4.34	6.74	55.30
Patna	1.71	1.89	10.53
Mumbai	9.58	8.37	-12.63
Lucknow	1.72	3.06	77.91
Kolkata	6.93	8.86	27.85
Jaipur	2.23	3.40	52.47
Hyderabad	3.86	5.33	38.08
Gurgaon	0.91	1.02	12.09
Delhi	7.70	8.98	16.62
Coimbatore	1.55	1.96	26.45



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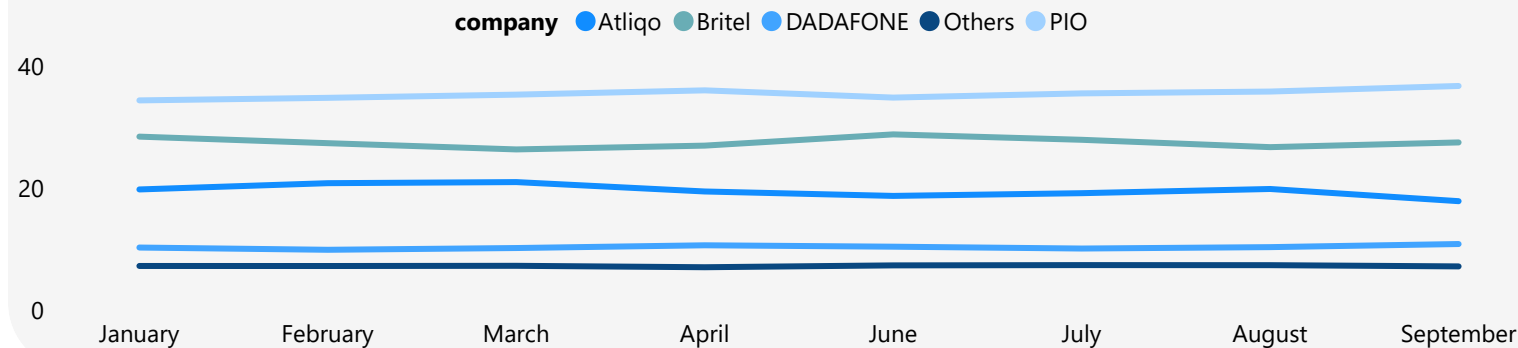
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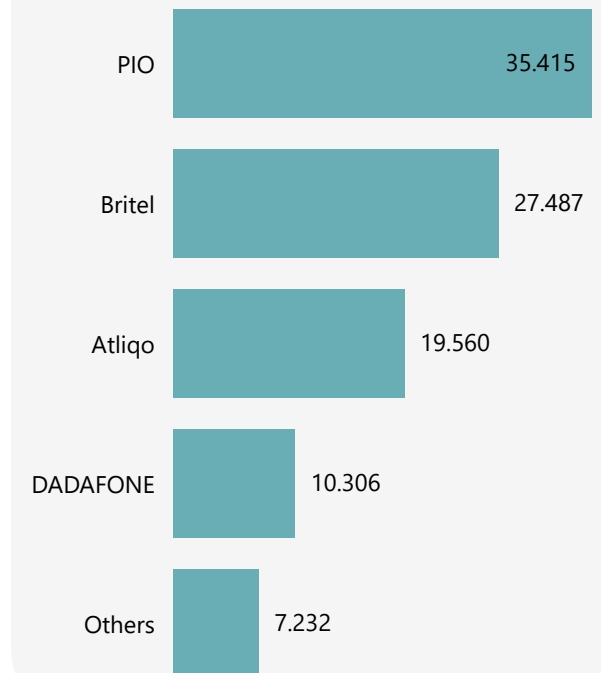
Performance

Insights

Market Share % by Month and company



Market Share % by Company



Plan Revenue After 5G and Before 5G

