# Self-Supervised Learning The Next Step Toward AI

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Winter School 2025 @ IIT Guwahati Supported by TIDF IITG Organased by Multi Media Lab, IITG

## What is Learning?

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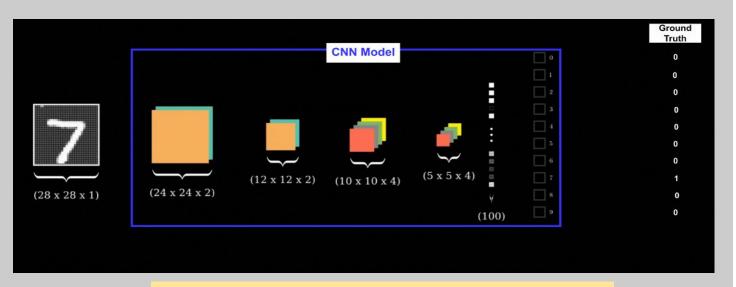
- In General Sense:
  - The process of acquiring knowledge, skills, behaviors, or understanding through **experiences**, **study**, **or being taught**.

- From the perspective of artificial intelligence (AI):
  - The process by which an AI system improves its performance on a task over time by **extracting** patterns or knowledge from data.

Can learn with or without the supervision

## Supervised Training of a CNN Model

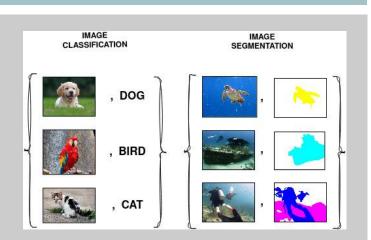
• A deep learning model needs some kind of supervision for efficient training.



Y = WX + B; X (Input data), Y (Labels/Annotations)

### What is Supervision?

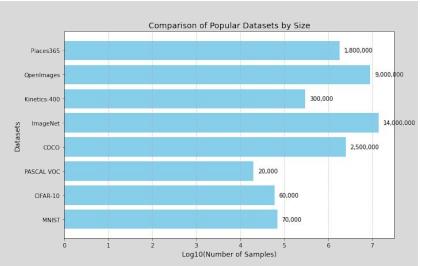
- IMAGE CLASSIFICATION:
  - IMAGE AND CLASS LABEL PAIR
- SEMANTIC SEGMENTATION:
  - IMAGE AND SEGMENTATION MASK PAIR



- Given a task and enough labels, supervised learning can solve it really well.
- Good performance usually requires a decent amount of labeled samples.

# Challenges and Limitations of Supervised Learning

- Annotation of large scale dataset is:
  - Time consuming,
  - Cost ineffective, and
  - Hard to be scaled up
- Inflexibility in Adapting to New Data
- Poor Performance in Complex or Unseen Tasks
- High Dependency on Human Expertise



"Supervised learning is a bottleneck for building more intelligent generalist models that can do multiple tasks and acquire new skills without massive amounts of labeled data."

-Yann LeCun, Ishan Misra (Facebook AI)

## **Unsupervised Learning**

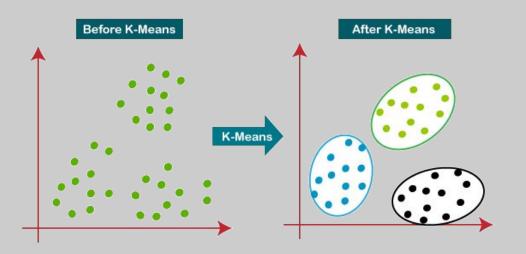
- Learning without the labels or human annotations.
- An example:



unlabeled Image Dataset

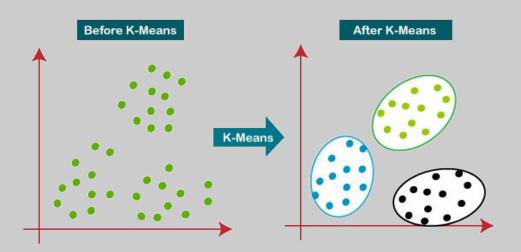
## **Unsupervised Learning**

- Learning without the labels or human annotations.
  - An example is K-means Clustering ( A ML Algorithm to group unlabeled data)



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## Unsupervised Training of a DL Model

A deep learning model needs some kind of supervision for efficient training.

No Label —----> No Supervision —---> No Training

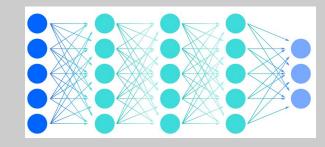
## Unsupervised Training of a DL Model

• No Label —----> No Supervision —----> No Training

How to train a deep learning model with unlabeled data?







Deep Learnng Model

## Unsupervised Training of a DL Model

• No Label —----> No Supervision —----> No Training

How to train a deep learning model in unsupervised setting?

 Self-supervised Learning: An unsupervised way of training a deep learning model.

Generate supervisory signal from the unlabeled dataset itself.

Supervisory signal as one of the properties of the unlabeled dataset.

## Self-supervised Learning (SSL)

• Leverages inductive bias to guide the learning process.

Inductive bias is an assumption or prior about the unlabeled data like color, rotation, spatial or temporal information.

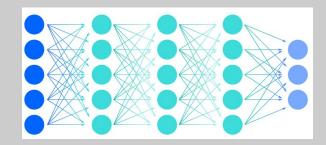
- An example of SSL is **Grayscal Colorization**.
  - Inductive biased: Color channels are highly correlated in RGB images, provide complementary information about same object.

## Self-supervised Learning

• **Problem Statement:** Given an unlabeled image dataset and a deep learning model, the aim is to learn the meaning of feature representations without labels.

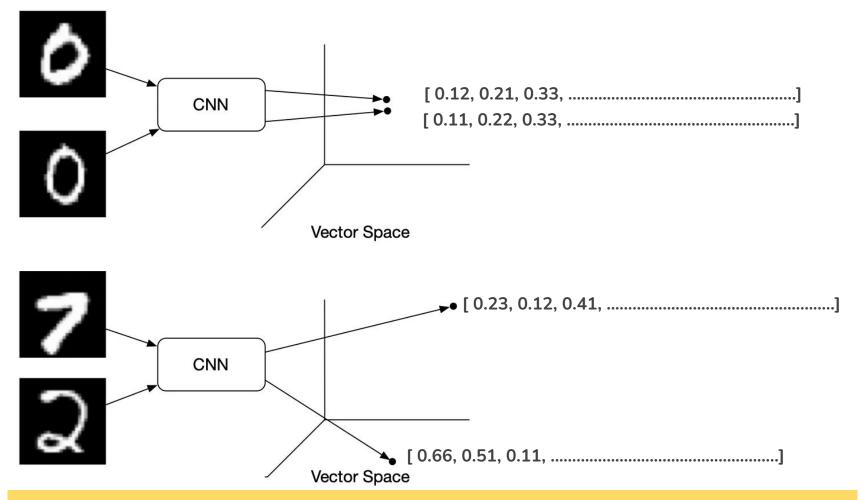


unlabeled Image Dataset



**Deep Learning Model** 

**Feature representation of an image is a vector or feature map** that captures the essential feature or characteristic of that input image.



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## Grayscale Colorization: A pretext Task (Self-supervised Training)

• Step 1: Obtain the grayscale image of each RGB image in dataset.



Image prcessing

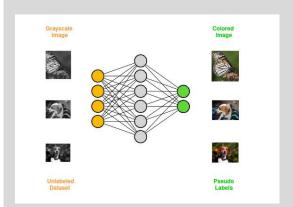


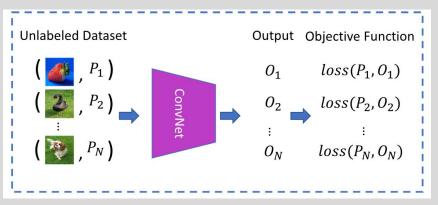
**Color Images** 

Grayscale Images

### Grayscale Colorization: A pretext Task

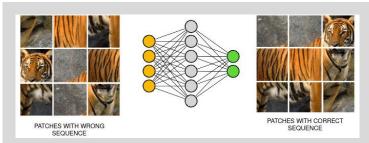
• Step 2: Train the deep learning model to color input grayscal image.

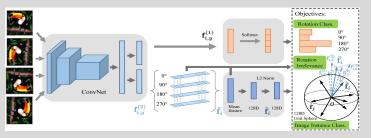




Pretext tasks are pre-designed tasks for networks to solve, and visual features are learned by learning objective functions of pretext tasks.

#### **Pretext Task**

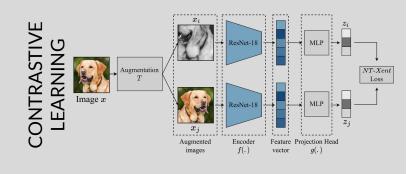




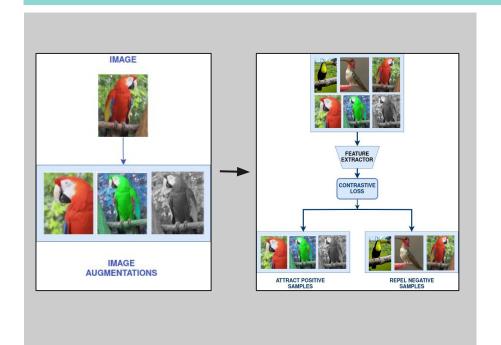
#### JIGSAW PUZZLE

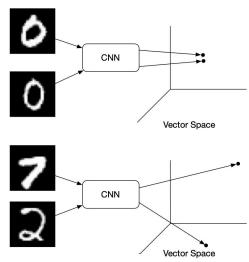
# NOBER PREDICTION PREDICTION Temporally Incorrect order Temporally Incorrect order

#### **RATATION PREDICTION**



## **Contrastive Learning**

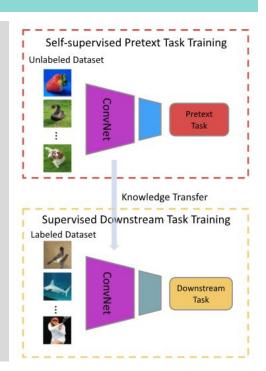




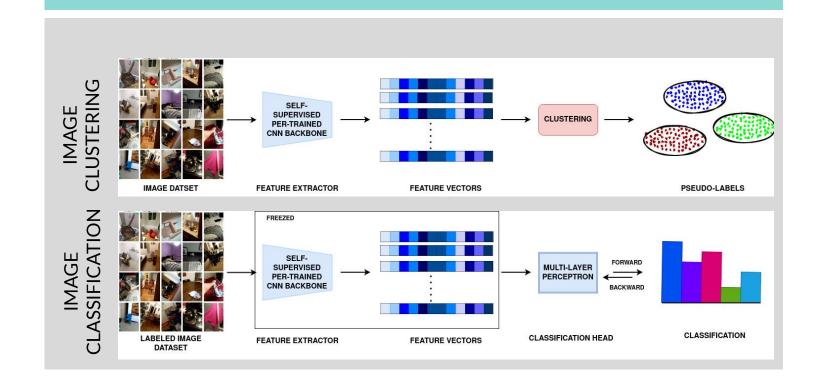
## How to use Pretrained SSL Model for Downstream Tasks?

#### **Transfer Learning**

- Downstream tasks are computer vision applications like:
  - Image Classification,
  - Image Clustering,
  - Semantic Segmentation,
  - Object Localization, etc.
- These applications can greatly benefit from the pre-trained models when training data are scarce.

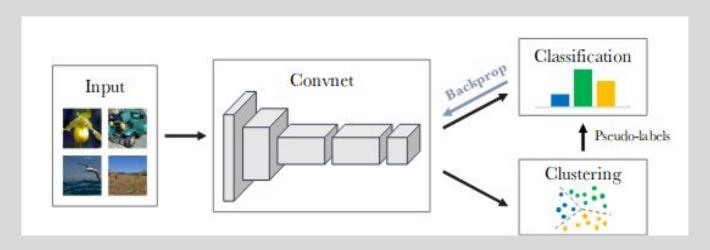


#### Image Classification & Clustering as Downstream Tasks



## **End-to-end Self-supervised Training**

• Jointly learns the parameters of a neural network and the cluster assignments of the resulting features.



#### Advantage of Learning with unlabeled Data

- Unlabeled data is widely available in most domains.
- Removes or reduces labeling time and cost.
- Leading to better generalization across various downstream tasks and domain.
- Mitigate human bised introduced during labeling by learning directly from raw data.
- Unlabeled data can reveal hidden patterns, clusters, or relationships in the data.
- Can make use of both labeled and unlabeled portion of data.
- Better performance on rare or Imbalanced Classes.
- Improve learning across multiple modalities (e.g., text, image, audio).
- Good for continual learning setup where the model adapts to new data over time.

#### Real time applications of Self-supervised Models

- Conversational AI tools: ChatGPT
- Personal assistants: Siri, Alexa, Google Assistant
- Code auto-completion tools: GitHub Copilot
- Text Summarization tools: Notion, Grammarly
- Facial Recognition and Biometric Systems: Apple ID
- Noise suppression in video calls: **Zoom, Microsoft Teams**
- Delivery drones: Amazon Prime Air
- Visual search tools: Google Lens
- Al art generation: DALL-E
- Content moderation and creation tools: Canva Al











#### **Conclusion**

- Supervised learning is a bottleneck for building more intelligent generalist models.
- SSL unlocked the true potential of artificial intelligence by learning with raw data.
- It bridges the gap between unsupervised learning and supervised learning.
- SSL is reshaping machine learning by making it more efficient, scalable, and adaptable

"Machines that learn from unlabeled data are the key to scaling intelligence in the real world."

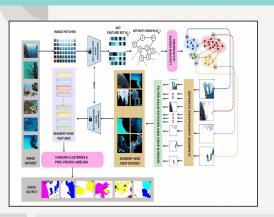
#### Referances

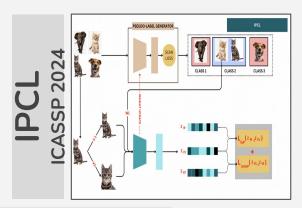
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## Our Research @ Self-supervised Learning

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EEE TRANSACTION





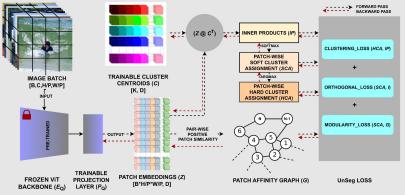


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THANK YOU ANY QUESTIONS?



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## **THANK YOU ANY QUESTIONS?**