



PIZZA SALES REPORT

Jan/15-Dec/15

pizza_category

All

01-01-2015

31-12-2015



817.86K



38.31



49574



21350

2.32

Avg pizzas per order

BUSIEST DAYS & TIMES

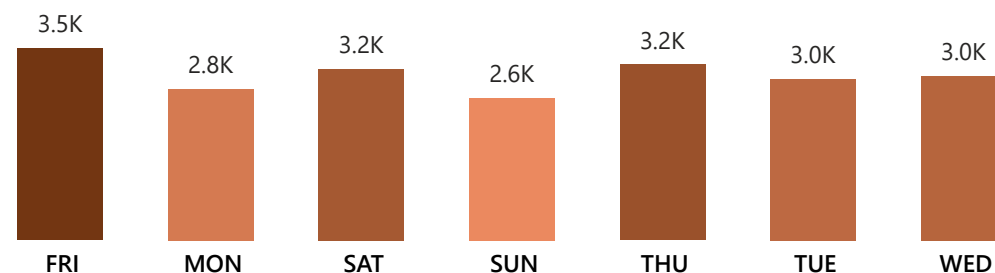
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

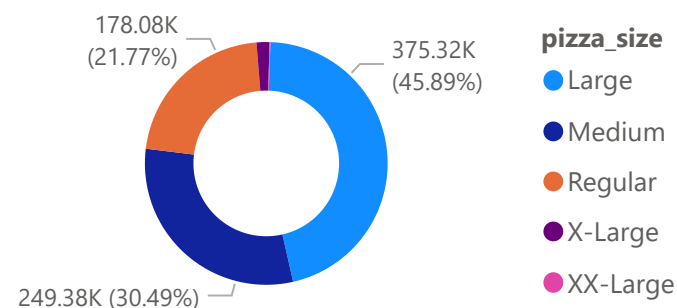
MONTHLY

There are **maximum** orders from month of **July** and **January**.

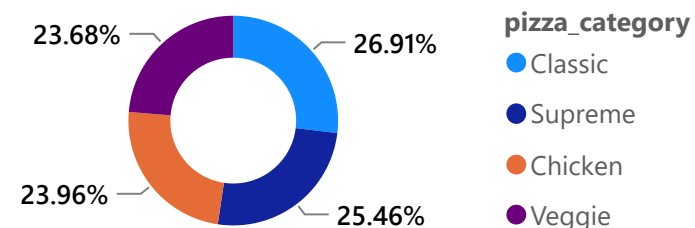
Daily Trend for Total Orders



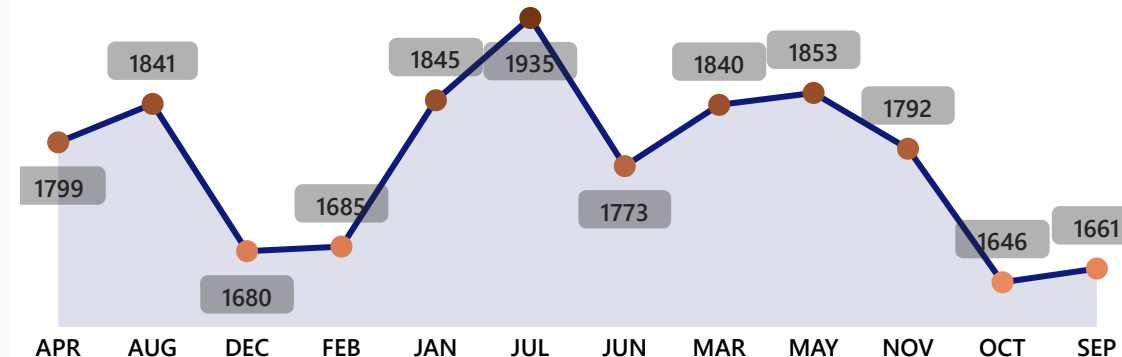
% of Sales b Pizza Size



% of Sales by Pizza Category



Monthly Trend for Total Orders



Total pizzas sold by pizza_category

Classic

14888

Supreme

11987

Veggie

11649

Chicken

11050

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



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BEST SELLERS

REVENUE

The Thai chicken pizza contributes to maximum Revenue

QUANTITY

The classic deluxe pizza contributes to maximum total quantities.

TOTAL ORDERS

The classic deluxe pizza contributes to maximum total orders.



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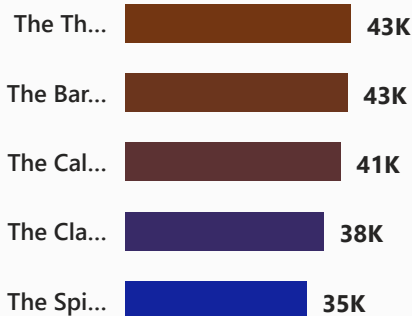


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Avg pizzas per order

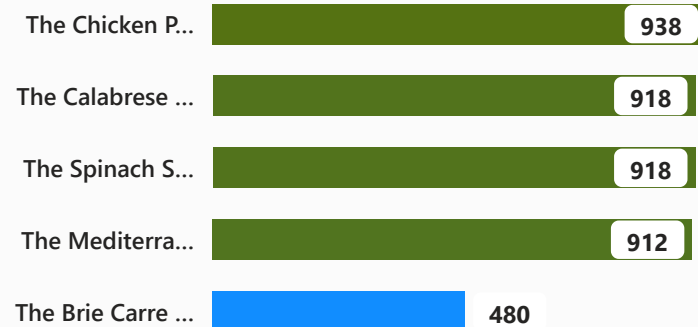
Top 5 pizzas by Revenue



Top 5 pizzas by Quantity



Bottom 5 pizzas by Total orders



WORST SELLERS

REVENUE

The brie carre pizza contributes to minimum revenue

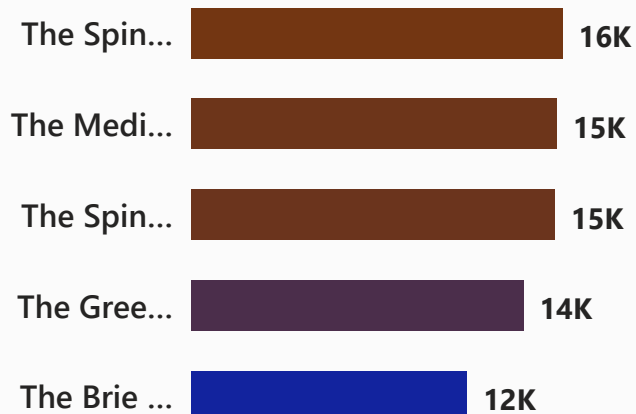
QUANTITY

The brie carre contributes to minimum total quantities.

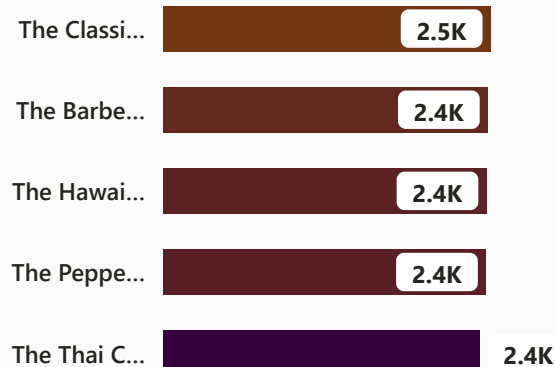
TOTAL ORDERS

The Brie Carre pizza contributes to minimum total orders.

Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Top 5 pizzas by Total orders

