

# CREDIT CARD TRANSACTION REPORT

Revenue

55M

Count

656K

Amount

45M

Interest

7.8M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.7
Silver	5586332	4586746	812081.3
Gold	2454072	2024078	373784.2
Platinum	1135608	953314	161629.1
Total	55315410	44522013	7843382.2

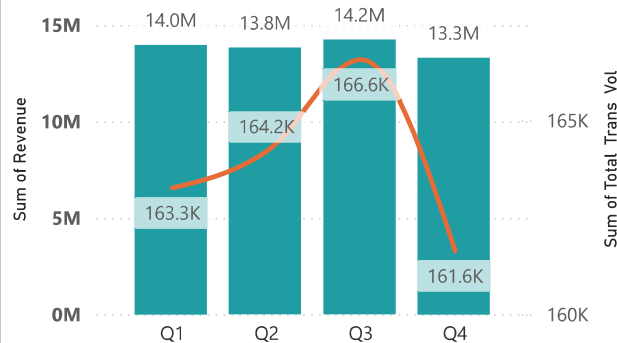
Q4

Q3

Q2

Q1

Revenue and Total\_Trans\_Ct by Qtr



Week\_Start\_Date

All

F

M

Med

Low

High

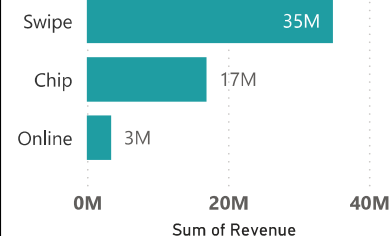
Silver

Blue

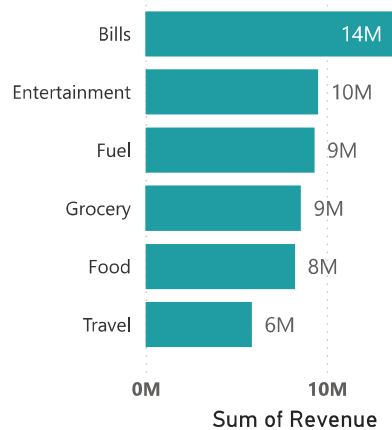
Gold

Platinum

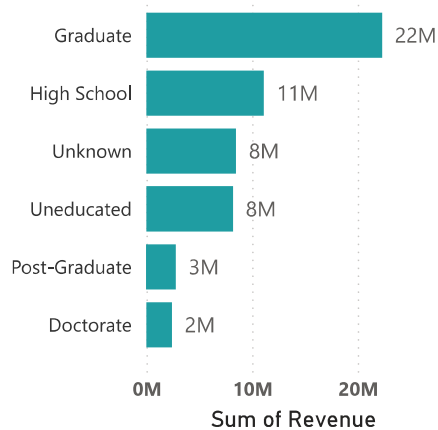
Revenue by Chip



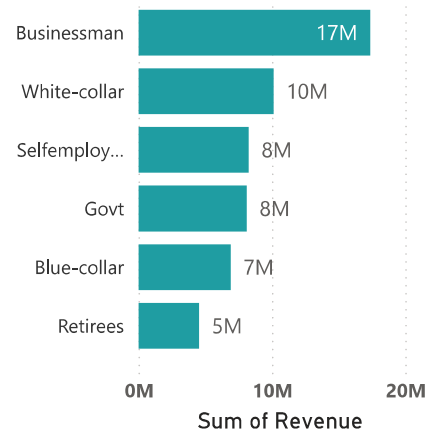
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Customer Job



Customer Acq Cost

