Maja Nadel

USER EXPERIENCE DESIGNER

GET IN TOUCH

Mobile: (646) 858-5101
Email: nadelmaya5@gmail.com
Portfolio: www.behance.net/majanadel
Linkedin: www.linkedin.com/in/majanadel
Website: https://majanadel.github.io/portfolio-website/
Location: Boston / open for relocation

SUMMARY

User Experience Designer with a background in the hospitality industry and Non-profit sector. I've been working in client facing environments for the past 12 years and I excel by doing work that positively affects peoples' lives. The non-profit sector gave me opportunity to realize the importance of creating programs and services that benefit people in need and the hospitality industry taught me how important it is to create positive and memorable experiences. I want to apply the skills I gained in my diverse background to the User Experience field and design unique products tailored to peoples' needs and desires

WORK BACKGROUND

Social Media Coordinator

DOMINICAN DEVELOPMENT CENTER , BOSTON
MAY 2020 TO PRESENT

- Manages website and social media accounts
- Creates social media graphics for daily postings
- Prepares reports on daily, weekly and monthly analytics

Program Coordinator / Member of Executive Team

WOMEN ENCOURAGING EMPOWERMENT , REVERE
DEC 2018 – SEPT 2019

- Worked with budgets and procedures to ensure the implementation and success of the programs
- Monitored staff members' workloads and hours, coordinate their schedules and plan their time off
- Tracked billing payments
- Worked closely with the other members of executive team

Program Assistant

IRISH INTERNATIONAL IMMIGRANT CENTER, BOSTON
MAY 2017 – SEPT 2017

- Planned and delivered English and Civic lessons
- Administrative duties using Salesforce

Program Assistant

WOMEN ENCOURAGING EMPOWERMENT , REVERE
OCT 2016 – MAY 2017

- Assisted English lessons
- Administrative duties and managing social media

ACADEMIC BACKGROUND

University of Rijeka

MS IN HOSPITALITY MANAGEMENT, GRADUATED IN 2006

University of Rijeka

BA IN ECONOMICS, GRADUATED IN 2005

SKILLS

Wireframing & Prototyping
User Interface
User Research
User Stories & Personas
Usability Testing
Competitive Analysis
Information Architecture
A/B and Preference Testing
Surveys and User Interviews
Frontend Development

TOOLS

Adobe XD
Sketch
Balsamiq
InVision
Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Usability Hub
Salesforce
HTML & CSS
JavaScript

CERTIFICATES

Certificate in UX Design, CareerFoundry

LANGUAGES

Croatian (Native)
English (Fluent)
Spanish (Intermediate)
Italian (High Beginner)