

Maja Nadel

UI/UX DESIGNER

GET IN TOUCH

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Email: nadelmaya5@gmail.com

Portfolio: <https://majanadel.github.io/portfolio-website/>

Linkedin: www.linkedin.com/in/majanadel

Location: Boston

PROJECTS

- **Portfolio Website** - I built this website using HTML, CSS and JavaScript. Link: <https://majanadel.github.io/portfolio-website/>
- **Nalu** - Nalu is a weather forecast app for water enthusiasts. For this project, I used Adobe XD, Sketch and Balsamiq. Link: <https://majanadel.github.io/portfolio-website/nalu.html>
- **FitMe** - FitMe is a fitness app for busy professionals. I used Sketch, Invision, Marvel and Adobe Illustrator. Link: <https://majanadel.github.io/portfolio-website/fitme.html>

RELEVANT PROFESSIONAL EXPERIENCE

Social Media Coordinator

DOMINICAN DEVELOPMENT CENTER , BOSTON
MAY 2020 TO PRESENT

- Manages website using Wordpress
- Manages social media accounts - Facebook, Instagram, Twitter
- Creates monthly newsletter using ConstantContact
- Increased User engagement by 50% utilizing the monthly newsletter sent to 500 subscribers

Program Coordinator

WOMEN ENCOURAGING EMPOWERMENT , REVERE
DEC 2018 - SEPT 2019

- Worked with budgets and procedures using Quickbooks to ensure the implementation and success of the programs
- Monitored 10 staff members' workloads and hours, coordinated their schedules
- Increased number of Spanish speaking ESL students by 80% by creating engaging promotional materials and social media outreach

Program Assistant

IRISH INTERNATIONAL IMMIGRANT CENTER, BOSTON
MAY 2017 - SEPT 2017

- Planned and delivered English and Civic lessons
- Administered administrative duties using Salesforce

Program Assistant

WOMEN ENCOURAGING EMPOWERMENT, REVERE
OCT 2016 - MAY 2017

- Assisted planning and delivery of ESL classes
- Administrative duties and managing social media for the organization

EDUCATION BACKGROUND

CareerFoundry

CERTIFICATE IN UX DESIGN, GRADUATED 2021

- Approached real problems from a design perspective and delivered a better user experience
- Gained working knowledge of current web technologies and usability best practices

University of Rijeka

MS IN HOSPITALITY MANAGEMENT, GRADUATED IN 2006

University of Rijeka

BA IN ECONOMICS, GRADUATED IN 2005

SUMMARY

UI/UX Designer with a background in the hospitality industry and non-profit sector.

I've been working in client facing environments for the past 12 years and I excel by doing work that positively affects peoples' lives. I use the skills I gained in my diverse background to design unique products tailored to peoples' needs and desires.

SKILLS

Wireframing & Prototyping
User Interface
User Research
User Stories & Personas
User Journeys
Task Flows
Usability Testing
Competitive Analysis
Information Architecture
A/B and Preference Testing
Surveys and User Interviews
Frontend Development

TOOLS

Adobe XD
Sketch
Figma
Balsamiq
InVision
Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Usability Hub
Salesforce
HTML & CSS
JavaScript

LANGUAGES

Croatian (Native)
English (Fluent)
Spanish (Intermediate)
Italian (High Beginner)
Portuguese (Beginner)