Maja Nadel

USER EXPERIENCE DESIGNER

GET IN TOUCH

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Portfolio: https://majanadel.github.io/portfolio-website/
Linkedin: www.linkedin.com/in/majanadel

Location: Boston

PROJECTS

- **Nalu** – I designed this project as part of UX Immersion course at CareerFoundry. Nalu is a weather forecast app for water enthusiasts. For this project I used Adobe XD, Sketch and Balsamic. Link to a project: https://majanadel.github.io/portfolio-website/nalu.html
- **FitMe** – I created this project as part of my UI for UX designers specialization course at CareerFoundry. FitMe is a fitness app for busy professionals. I used Sketch, Invision, Marvel and Adobe Illustrator. Link to a project: https://majanadel.github.io/portfolio-website/fitme.html
- **Portfolio Website** – I built this website as part of my Frontend Development specialization at CareerFoundry. I used HTML, CSS and JavaScript. Link to a website: https://majanadel.github.io/portfolio-website/

SUMMARY

User Experience Designer with a background in the hospitality industry and Non-profit sector. I've been working in client facing environments for the past 12 years and I excel by doing work that positively affects peoples' lives. I want to apply the skills I gained in my diverse background to the User Experience field and design unique products tailored to peoples' needs and desires

WORK BACKGROUND

Social Media Coordinator
DOMINICAN DEVELOPMENT CENTER , BOSTON
MAY 2020 TO PRESENT
- Manages website using Wordpress
- Manages social media accounts – Facebook, Instagram, Twitter
- Creates monthly newsletter using ConstantContact

Program Coordinator / Member of Executive Team
WOMEN ENCOURAGING EMPOWERMENT , REVERE
DEC 2018 – SEPT 2019
- Worked with budgets and procedures using Quickbooks to ensure the implementation and success of the programs
- Monitored 10 staff members' workloads and hours, coordinate their schedules

Program Assistant
IRISH INTERNATIONAL IMMIGRANT CENTER, BOSTON
MAY 2017 – SEPT 2017
- Planned and delivered English and Civic lessons, Administrative duties using Salesforce

Program Assistant
WOMEN ENCOURAGING EMPOWERMENT, REVERE
OCT 2016 – MAY 2017
- Assisted English lessons, Administrative duties and managing social media

EDUCATION BACKGROUND

CareerFoundry
CERTIFICATE IN UX DESIGN, GRADUATED 2021
- Approached real problems from a design perspective and delivered a better user experience
- Gained working knowledge of current web technologies and usability best practices

University of Rijeka
MS IN HOSPITALITY MANAGEMENT, GRADUATED IN 2006

University of Rijeka
BA IN ECONOMICS, GRADUATED IN 2005

SKILLS

Wireframing & Prototyping
User Interface
User Research
User Stories & Personas
User Journeys
Task Flows
Usability Testing
Competitive Analysis
Information Architecture
A/B and Preference Testing
Surveys and User Interviews
Frontend Development

TOOLS

Adobe XD
Sketch
Balsamiq
InVision
Figma
Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Usability Hub
Salesforce
HTML & CSS
JavaScript

LANGUAGES

Croatian (Native)
English (Fluent)
Spanish (Intermediate)
Italian (High Beginner)
Portuguese (Beginner)