



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Make Your
Space A
Canvas.

The Perfect
Combo For A
Stylish
Living Room.

I Was
Expecting
Something
Different.

I Want
Something
Reliable

I Love That
My Room Is
Like A
Cozy,Happy
Little Retreat.

Bring
Visual
References
Organised
By Budget.

Stick To
The Pre
Agreed
Dates And
Systems.

Establishing
Communication
Boundries On
Both Ends.

Be Open
About The
Rates Early
On.

URBAN
AURA
INTERIORS

Checks The
Websites.

Analyzing
Their
Designs.

Postpone Big
Decisions,
Until
Analysing
More.

Comparing
With Other
Interior
Designs.

Surely
Recommended.

Feelin'
Worth The
cost

Sophisticated
Elegance.

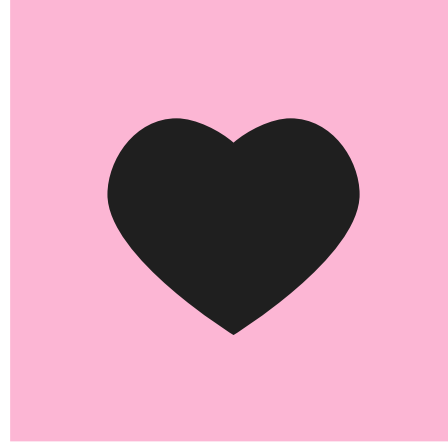
A Fair Price.

In Terms Of
Look,Its
Quite
Dashing.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?