

MAJESTIC REVIEWS

Team Members:

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Website Proposal Report

Project Overview

The gaming world is changing exponentially with the revolutionary game changing virtual reality genre. The HTC VIVE, cardboard VR, PSVR AND Oculus Rift are the today's headsets that are used in the gaming industry. But corporate marketing is alleviating the gaming industry with their microtransaction, false advertisement and half released products. Corporate marketing can give out a bad impression on games.

In these certain situations opportunity arises for a friendly gaming community movement that will gain disclosure on the new genre of gaming and avoid the poisoning of corporate marketing on the newly pure genre of virtual reality. We are making a review website for the current and upcoming video games of virtual reality, these review will determine the performance rating, hence setting the standard that will secure the next generation of virtual reality games.

The website we are soon to conduct, will address these issues with a journalism approach, community base and ranting manner. In our website we would want to incorporate our advice, opinions, mostly pros and cons reviews.

In comparison with other review gaming website such as IGN Entertainment, they give out radical point outs, towards their game reviews. IGN review all sorts of genre such as RTS, turn based strategy, first person and third person shooter. But with our website we would be narrowing down to virtual reality genre. IGN entertainment also gains more attention from using other media sectors like youtube, that mean we would link it to other media sources for our website.

Virtual reality is rather a new topic, so first experiences of VR would be valuable data for conducting quality gaming reviews content. In producing quality reviews, we would hopefully create a new gaming community movement that are all for the future of the gaming world.

Business Need/Case

The end result of our project is to have a fully functional website that will offer ease to access informational reviews about games. The use of media or social media sector linked in our website, we will also add in comment sections in our website influence the use of participating community. A long with a login system that will be useful for recurring visitors.

We can use other social media pages or even Emails to fish out more users. Having a community on youtube can also have a turn over link to our main website. A proactive community will also influence word of mouth; this will then increase the notoriety of the website. Notoriety of the website becomes very profitable in terms of financial assets and gaining new users.

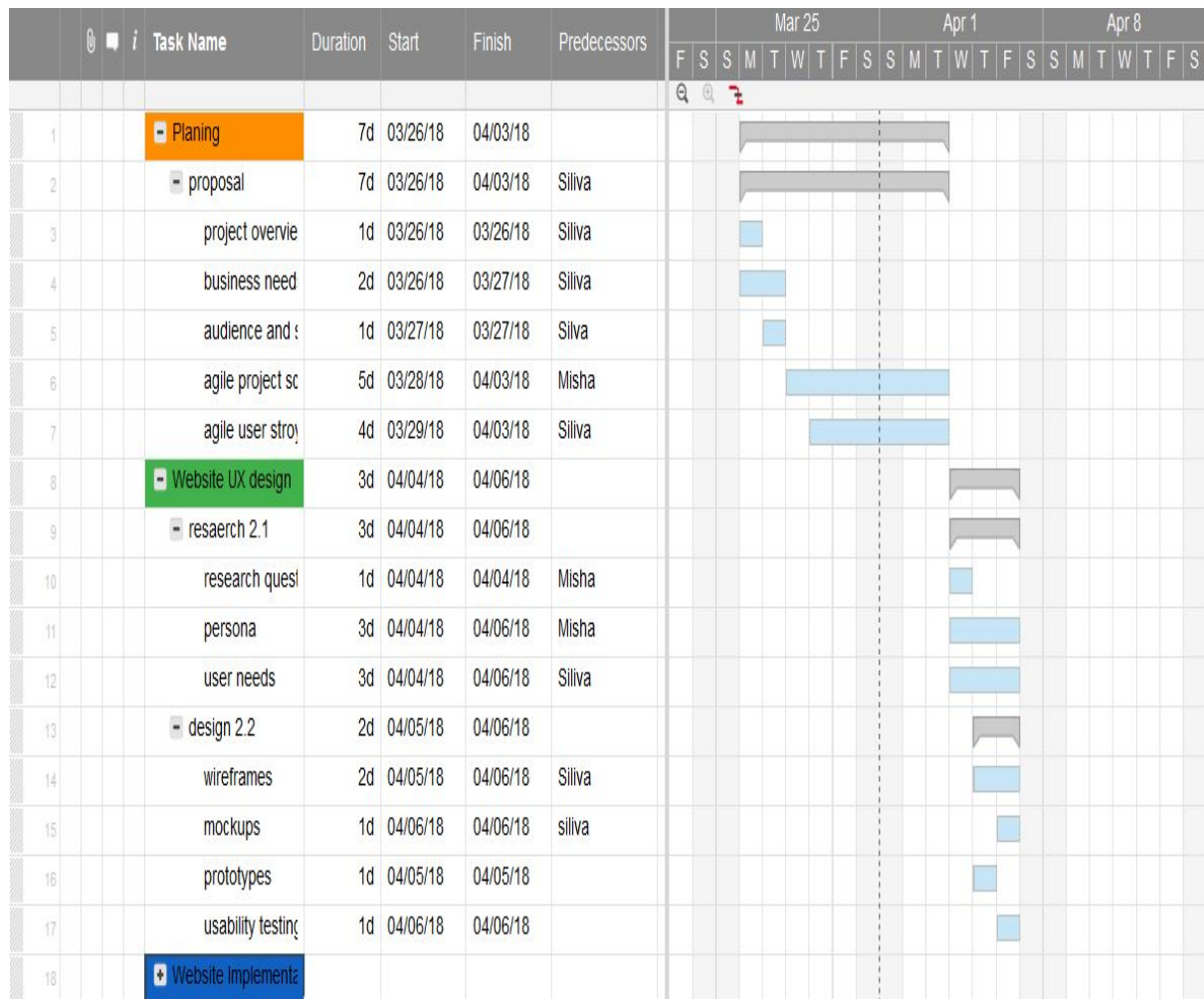
Attracting more user will require user friendly User interface, entertaining and informative content. Source of income can be made through having large user/viewer by advertising, sponsored links and sales of paid membership privilege.

Audience and stakeholder

The target audience for this website, will be anyone who plays video games on any gaming platform and would want to share their opinions on an outlet source. Audience can access this website on a computer and mobile. Sponsor for this website can be from streaming game services, entertainment and gaming companies, example twitch, Esport, IGN, advertising companies or even rotten tomatoes. The website will go under entertainment and informational.

Agile Project Schedule

Project name: Majestic Reviews Start date: 26/03/18 End date: 22/04/18	
Human resources	Role/responsibility
Siliva	<i>Proposal, Website Design, Presentation, Website & Final Report</i>
Misha	<i>Submission, Proposal, Presentation, Website & Final Report</i>



Agile User story

User Story ID	As a: <type of user>	I want to: <perform some task>	So that I can : < achieve some goal>
1	Recurring viewer	Have a drop down menu.	Know what are contained in each nav tab e.g in the new release section shows all the games that are in that section

2	Budgeting gamer	Have a easy to navigate gaming category or a search bar.	Find a specific game that i want to see the review for.
3	Recurring viewer	Be able to comment section on reviews and have a login system.	share my own opinion and look at others opinions as well and have the login system give out personal recommendation.
4	(sponsor)Gaming company	Able to see their own game being reviewed	Receive feedback about their own game.