

Shame On You Clothing  
San Francisco  
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# S.O.Y Online Shopping Website

November 2019

## Overview

S.O.Y believes that what people wear shouldn't be deprived of the quality that they deserve from every penny that they spend.

We aim to bring the products into our consumers' homes and save them time from browsing and checking the designs of the apparels without leaving their homes.

We want the site to be easily accessible and look familiar to the visitors so navigation of the website will be easy and comfortable.

## Project Team

- John Patrick Carulla – CEO/Marketing Manager/Designer – [johnpatrickcarulla@gmail.com](mailto:johnpatrickcarulla@gmail.com)
- Max Juwil Calderon - Research and Development - [greatjuwil@gmail.com](mailto:greatjuwil@gmail.com)
- Reydan Jerby Espiritu - Taga Ubos ng Pulutan - [Jebszxc@gmail.com](mailto:Jebszxc@gmail.com)
- Rouella Manzano – Web Content Manager – [rmanano380@gmail.com](mailto:rmanano380@gmail.com) – Project Lead

## Audience Definition

This company aims to provide streetwear to teenagers to adult demographic with high quality textiles and designs.

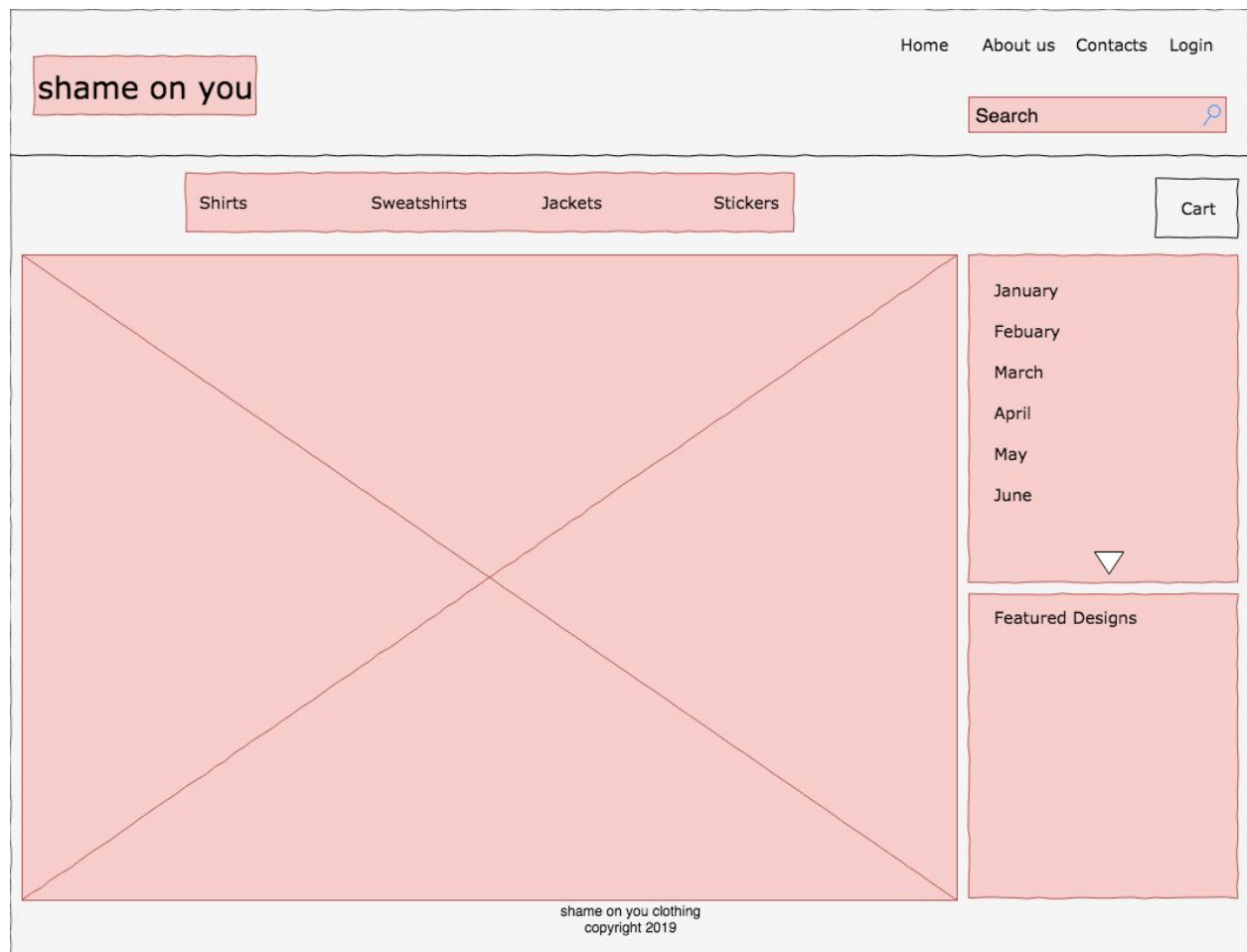
## Technical Requirements

- Sublime Text
- Photoshop
- Google Search Engine

## Browser Support

- Google Chrome
- Microsoft Edge
- Safari
- Mozilla Firefox
- Opera

## Layout/Design



## Functionalities

- Search Bar/Engine
- Shopping Cart
- Catalogue
- Online Payment Services/Methods
- Zoom-In/Zoom-out
- E-Commerce
- User Complaints and Suggestions