

QCC

---

# PORTFOLIOS



- ▶ First things first - Create a GitHub repo!
- ▶ Second look for some inspiration. Personal portfolio sites should portray a good sense of who you are.
- ▶ [Example 1](#)  
[Example 2](#)  
[Example 3](#)



### ► Your site should have:

A Logo with a Tag Line: A simple text based logo with your name is fine. Your tag line should describe yourself and the services you provide in a quick, short phrase.

[example](#)

A Call to Action: The purpose of your site. Are you trying to land more freelance clients for web development, Graphic design, or UX/UI design.

- ▶ High-quality images - This includes images of your work, and a image of yourself.



- ▶ Testimonials from any client you've worked with or any co-worker. A one to five sentence testimonial is more than enough. If you have testimonials, place them on a main page where they're easily seen. [example](#)
- ▶ Services & Skills: Make a spot on your website that clearly lists all your services and skills.

- ▶ **Contact Information:** Make sure you a clear way for customers to get in touch with you. This could include: a contact form that they can fill out, a one click e-mail link, and a link to your LinkedIn page.
- ▶ **Information About Yourself:** Share your professional story and how you learned your skills. Also - any hobbies, interests, languages you speak,





- ▶ Content: Producing content related to your niche is one of the best ways to establish yourself as an authoritative presence on a particular topic. Content marketing also provides a wonderful way for you to grow your audience.
- ▶ Share any videos of yourself, that relate to your abilities as a freelancer. As well as, any blogs that you've written.



- ▶ A Personal Projects page: What are you doing that will improve your skills? Have you volunteered your professional skills for charity? Do you have any projects that were just passion projects?
- ▶ Relevant Social Media Accounts: If you use your social media accounts PROFESSIONALLY... then link your Instagram, Twitter, & Facebook accounts. Be sure to link your LinkedIn and GitHub accounts as well.

- ▶ Keep your Design Simple: Have only 2-3 different fonts at most on your site. Have a clear and simple way to navigate your site. Select a color scheme that is consistent through your site.
- ▶ Make sure your site is Mobile responsive.



- ▶ Examples of great portfolios:
- ▶ [Design Bomb Link](#)
- ▶ [Awwwards](#)
- ▶ [More Portfolios](#)