

# MAJESTY A TSOPMO

- San Antonio, Texas • (404) 749 7602 • [hello@majestyatenkhu.com](mailto:hello@majestyatenkhu.com) • <https://majestyatenkhu.com>
  - [linkedin.com/in/majesty-a-tsopmo](https://www.linkedin.com/in/majesty-a-tsopmo) • [github.com/MajestyAtenkhu](https://github.com/MajestyAtenkhu)
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A versatile IT virtuoso boasting 6+ years of an exceptional blend of experience, seamlessly pivoting to the exhilarating fields of Data Engineering, AI-powered Chatbot solutions, and generative AI applications, driven by an unwavering passion for innovation and commitment to continuous learning.

## CERTIFICATIONS:

- Correlation One & Amazon Data Analytics (with Python & Statistics)
- SQL & Database Course Completion Certification
- Amazon Web Services Cloud Practitioner (AWS® CP)
- Project Management Institute (PMI®) CDC
- Scaled Agile Framework (SAFe® 5.1)
- Professional Scrum Master (PSM® I)
- Professional Ethics Hacking (CEH) and IT System Audit Diploma

## RELEVANT EXPERIENCE:

### Amazon - Data Analyst (San Antonio, Texas)

*March 2023- Present*

- Increased Senior Management **awareness by 75%**, by designing robust and elegant SQL queries to retrieve 2 years old data to identify specific defects and showcased appealing real-time interactions using QuickSights.
- **Created a 1-click** reporting pull-up Excel file using INDEX(), MATCH(), VBA, and Python for management to get relevant data seamlessly giving me accolades from Senior Management.
- Built a lightweight data pipeline in AWS and used machine learning (AWS SageMaker) to forecast defects leading to an estimated **loss prevention cost of \$ 1 million**.

### Correlation One - Data Analyst Apprentice (Remote)

*January-May 2023*

- Reduced rejected demands due to incorrect prices by 99% by building an Excel Worksheet (using VBA) for a convenience store (specialized in confectionery) that **simplified and automated** the process of calculating the total price of each order, thereby keeping up with customer trends.
- Performed **advanced MS Excel functions** such as; (VBA, VLOOKUP, MATCH, INDEX, COUNTIFS, SUMIFS, and AVERAGEIFS) and SQL queries to gather insights leading to an estimated savings of \$ 150k.
- Majesty created Excel Workbook to calculate the Manufacturer's Suggested Retail Price (MSRP), expected revenue, costs, and profits of an indie publishing company resulting in **enhanced pricing and cost negotiations** of 79%.
- **Develop real-time and interactive dashboards in Tableau** and establish automatic data collection, refresh, and management to showcase short and sweet reports summarizing car sales data from the first half of 2020 in the United States for a Car dealership regarding its marketing campaign expansion.
- **Led a team of 5 in using data analytics and visualization to quantify business inputs**, financial costs, and benefits to help management (a wholesale distribution company that imports housewares in bulk and mails

them out to individuals.); make informed decisions on whether the company should implement waste reduction strategies.

#### **Freelance Projects -AI Chatbots, Web Designing, Digital Marketing- (Remote)**

*September 2022- Present*

- Majesty is currently **finetuning a ChatGPT Plugin** using LangChain and GPT-4 API to provide a concierge-style Auto search experience for individuals in need of an affordable and reliable car, leading to an anticipated **increase in engagement of 35%**.
- Created a **state-of-the-art AI Chatbot** for an Edtech Company using LangChain, GPT 4, Pinecone and Zapier to make the onboarding process of students seamless with an estimated savings of **45 hours of monthly labor**.
- Built and deployed an e-commerce [website](#) for a client hosted on AWS and **deployed an automated lightweight pipeline** using AWS Devops increasing **loading speed by 25%**.

#### **INSPIRE WEEK - AgileCoach/Scrum Master, Ottawa Canada/ Douala, Cameroon**

*March -December 2022*

- **Prevented scope creep** and increased lead and cycle time by 205%.
- Enhanced event attendance by 50% by launching **laser-focused** and creative marketing campaigns.
- Designed IMPULSE (an Incubator by Pan-African Associates Inc) by using the **empathy mapping technique** to dive deeper into the pain of aspiring entrepreneurs, leading to an outstanding post-event engagement of 105%.

#### **ETECHYOU - Founder/President, Yaounde- Cameroon**

*September 2019-Current*

- Majesty founded [ETECHYOU](#) which has trained **+133 entrepreneurs** leading to the creation of **75+ startups** with a combined estimated valuation of \$ 2.5 million.
- Pioneered the launch and effective organization of [Furious Entrepreneurs](#) ... leading to stunning post-event recognitions from the Cameroonian government, United Nations, and private investors from Canada as the most **futuristic non-profit start-up in Central Africa**.

#### **RELATED SKILLS:**

- **AI (ChatBot) Engineering** (LangChain, HuggingFace, Dialogflow, TensorFlow, UiPath, GPT 4 API, Eleven Labs, Stable Diffusion)
- **Data Engineering** (ML/ ETL Pipelines, Hadoop, Data Mining, Modelling, Warehousing, Migration, and Automation)
- **Data Analyst** ( Advanced Excel / Tableau / Quicksights/ Looker Studio/ SQL / Python / AWS, Webhooks, Jira)
- **Multi-Cloud/ DevOps** ( AWS, GCP, Azure, Terraform, Kubernetes, Docker, Jenkins, Linux, Vagrant, GitBash, GitHub)
- **Programming** ( HTML, CSS, JS, Bootstrap, PHP)
- **Project Management** (Agile, Scrum, Kanban)
- **Digital Marketing** ( Copywriting, Google/Facebook Ads, Adobe Photoshop, Illustrator, and Premiere Pro)
- **Languages:** English (fluent), French (fluent), Spanish (beginner), Hindi (beginner)

#### **EDUCATION:**

Bachelor's Degree in Animal Production Technology, University of Bamenda, Cameroon-2016-2020

