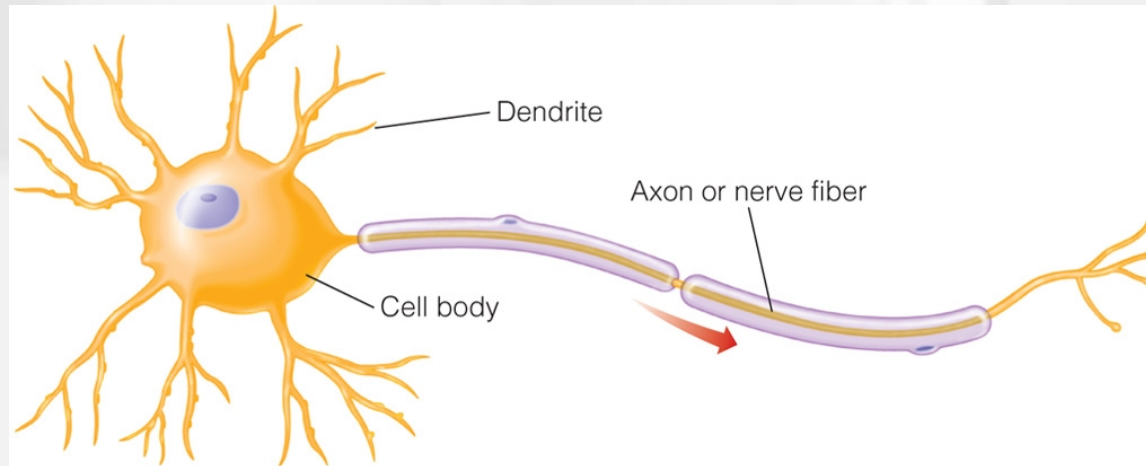


# Neural Basis of Cognition

- Brain is important for cognition
- To understand cognition, it might help to understand the brain
- Today: brain structure and methods

# Building Blocks of the Nervous System

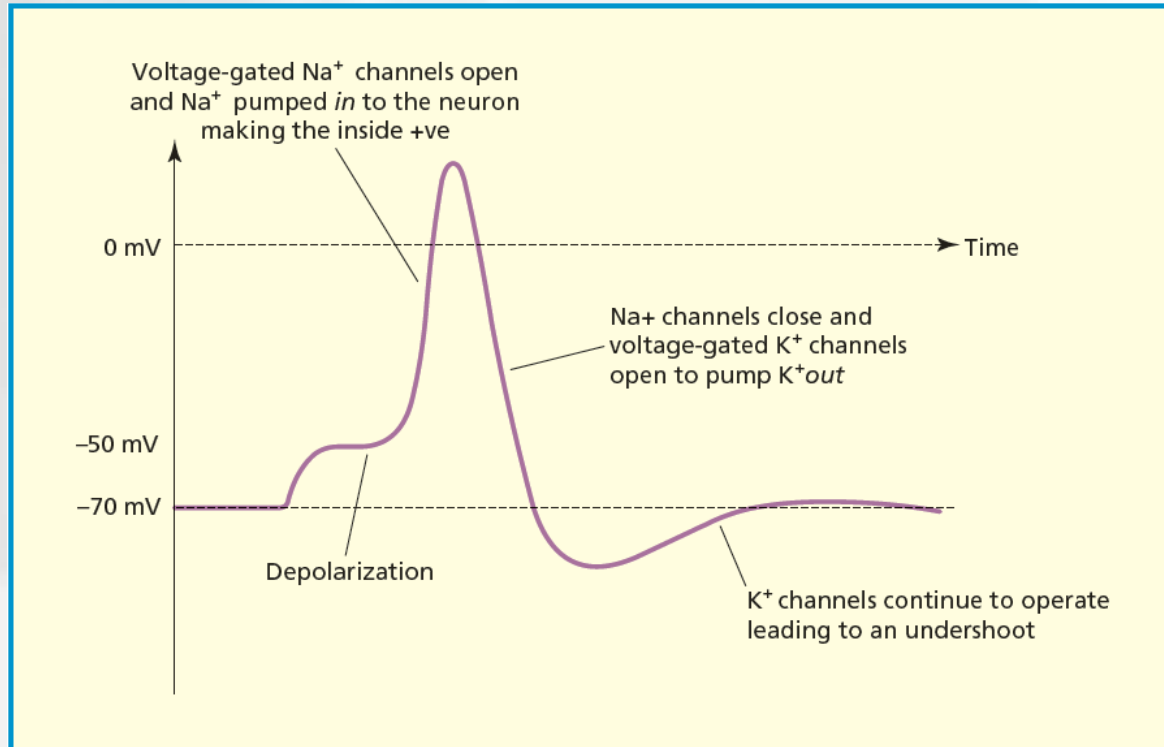
- **Neurons:** cells specialized to receive and transmit information in the nervous system
- Each neuron has a cell body, an axon, and dendrites



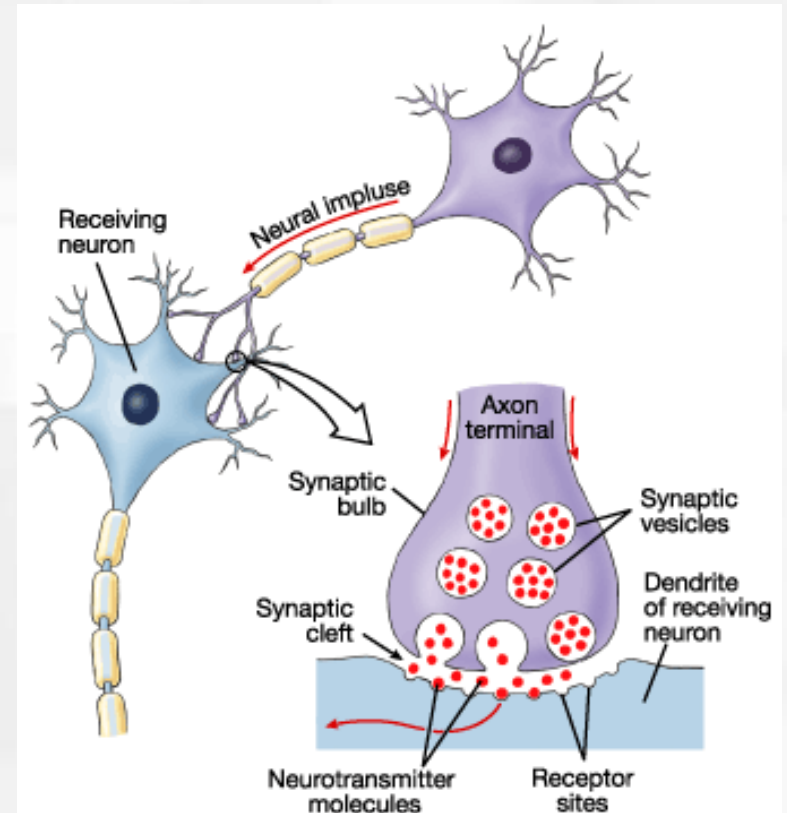
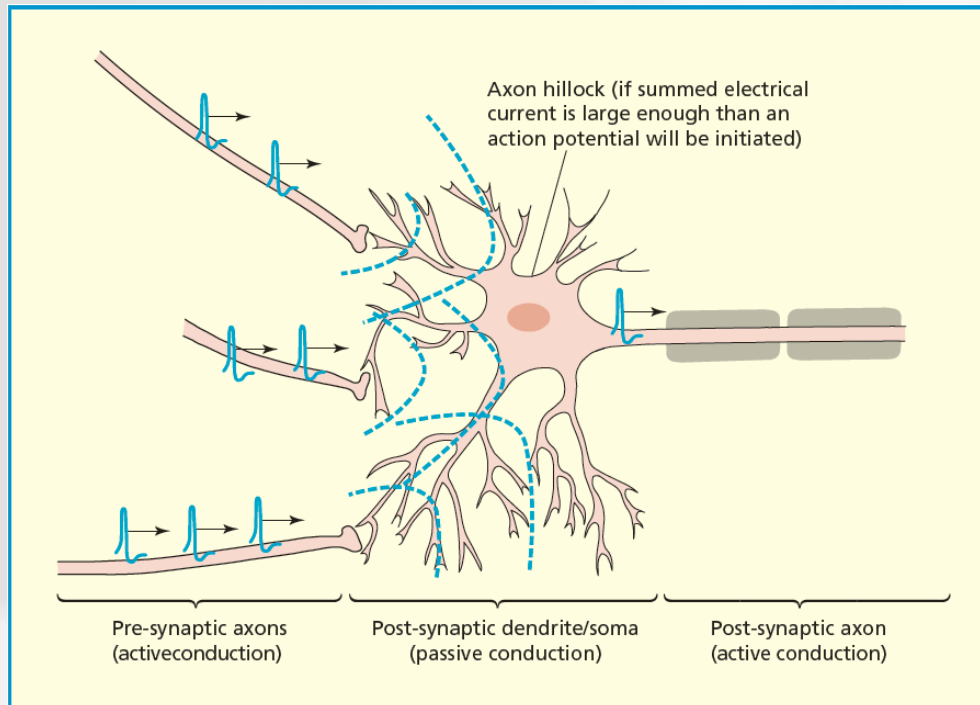
## Neuron Factoids

- Human brain has about 100 billion neurons
- Each neuron may connect with 10,000 other ones
- If all neurons connected, our brains would need to be 12.5 miles in diameter
- Neurons make up only 10% of brain cells (glia are the rest)
- We lose one cortical neuron per second
- Men have larger brains, more intrahemispheric connections
- Women have more folded brains, more interhemispheric connections

# Neural Signals: Action Potential



# How Neurons Communicate

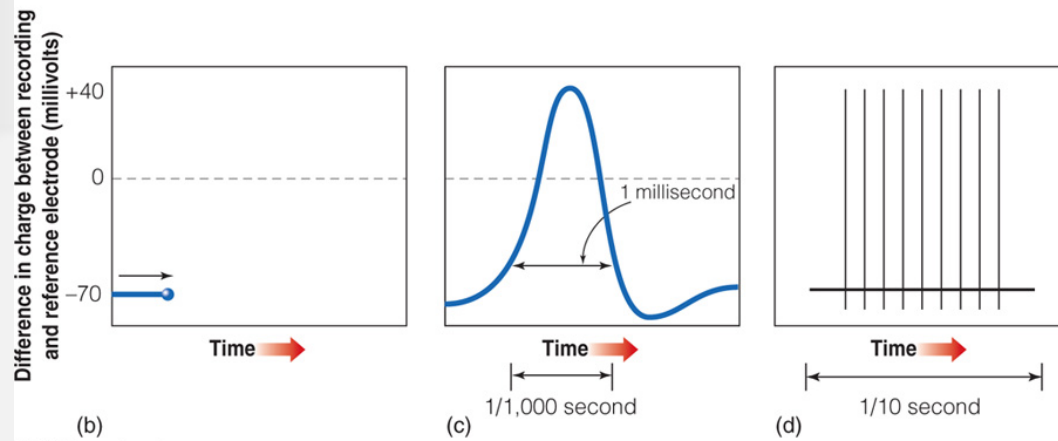
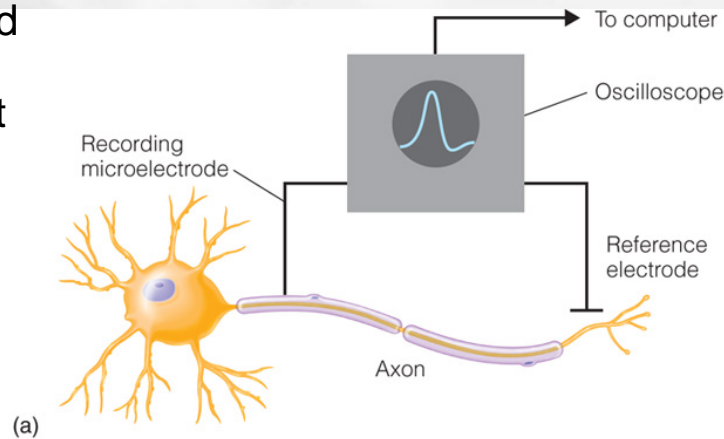


Neurotransmitters can be

- Excitatory: increases chance neuron will fire
- Inhibitory: decreases chance neuron will fire

# Single-Cell Recording

Action potentials are recorded using tiny microelectrodes that are positioned inside or right next to the neuron's axon.



Neural spike  
(action potential)  
train

# Neural Information Coding

- Amplitude of an action potential does not vary
- AP frequency (rate) = signal

Low intensity light



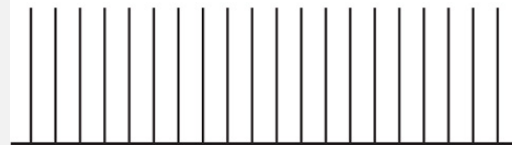
(a)

Medium intensity light



(b)

High intensity light

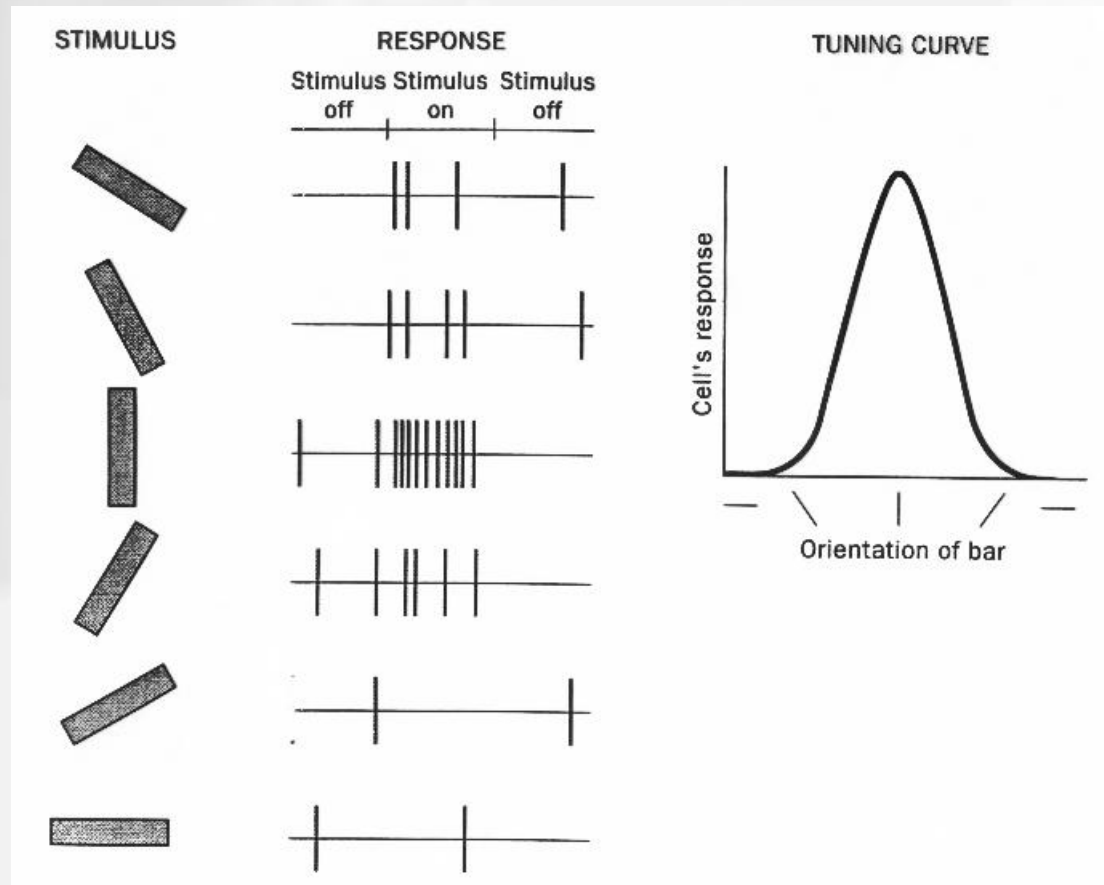


(c)

Time



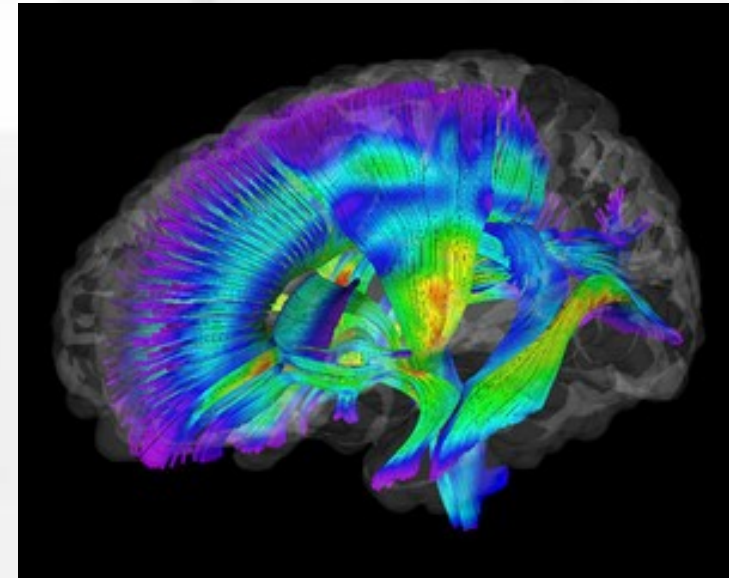
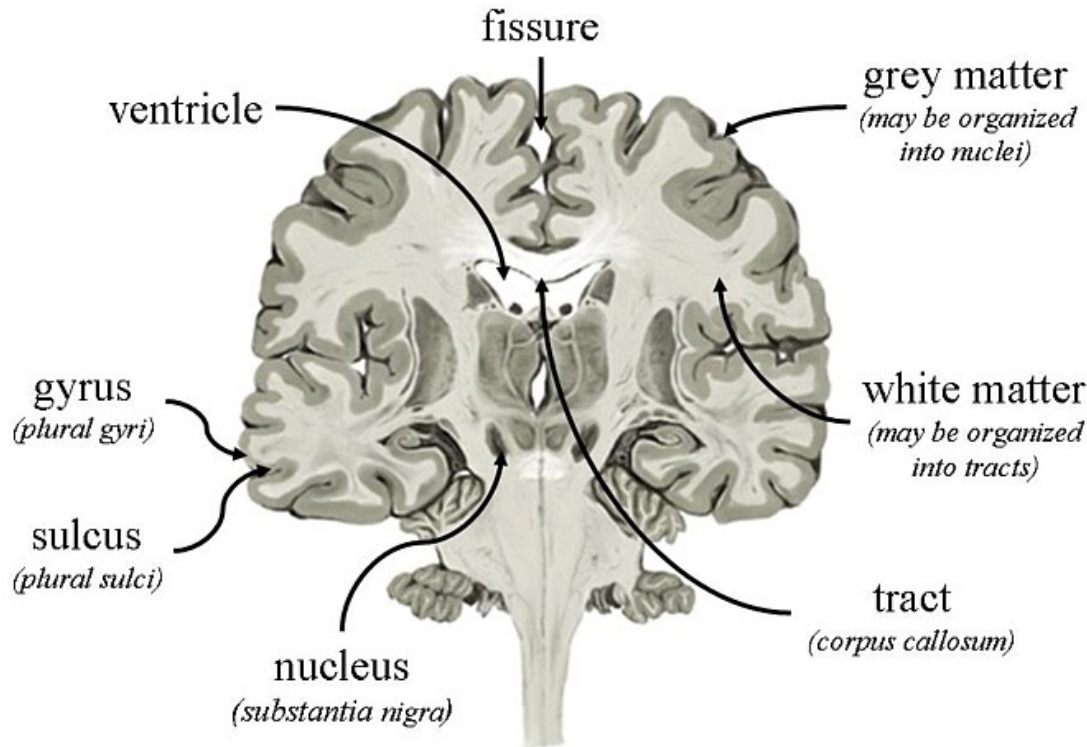
# Neural selectivity reflected in “firing” or “spiking” rate





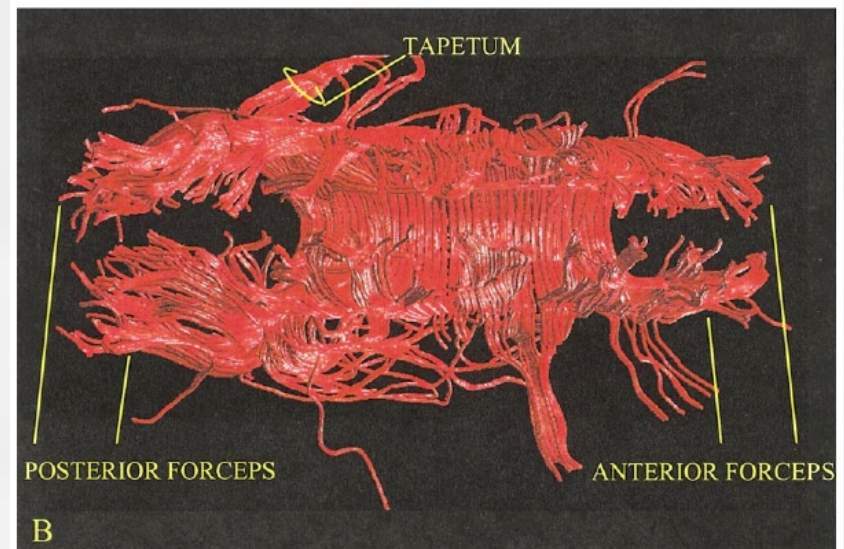
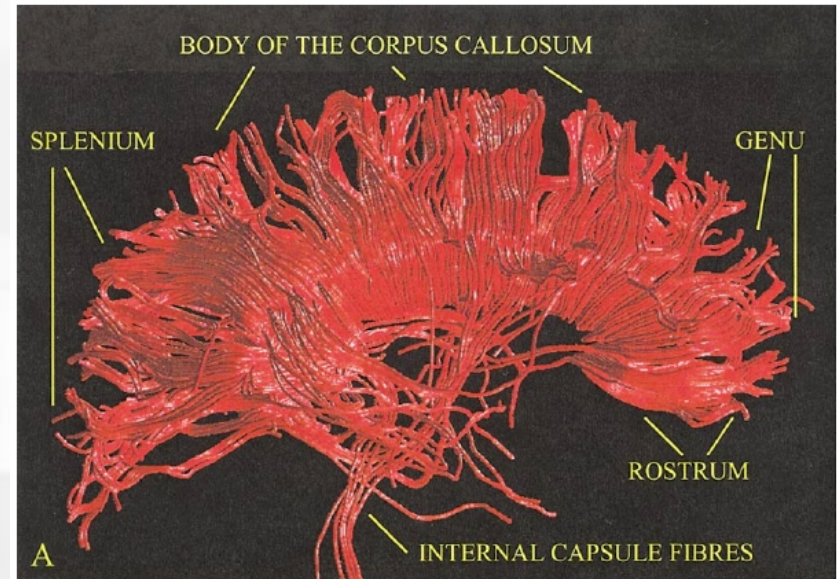
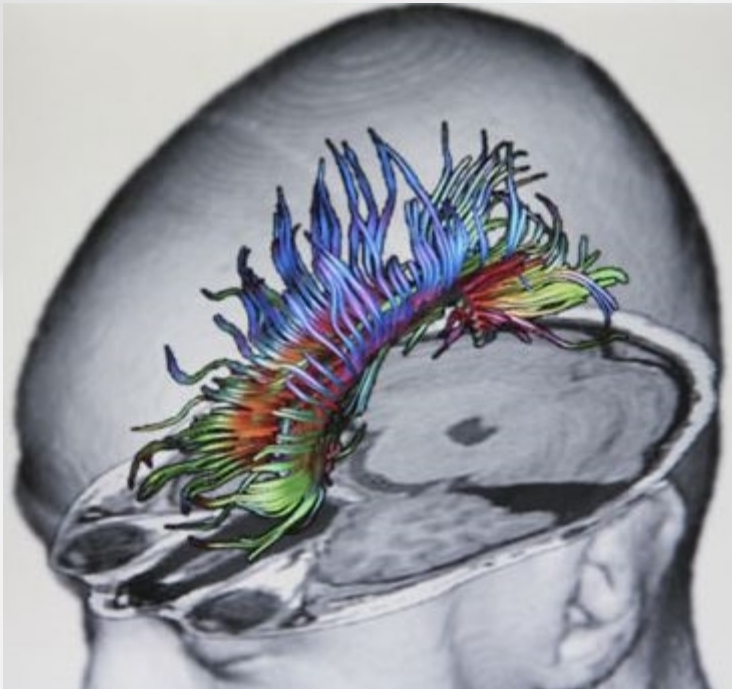
# Structure of Brain: Gray Matter and White Matter

- Gray matter = neuronal cell bodies
- White matter = axons, myelin, and glia cells
  - axon tracts occur within hemispheres, between hemispheres, and between cortical and sub-cortical regions

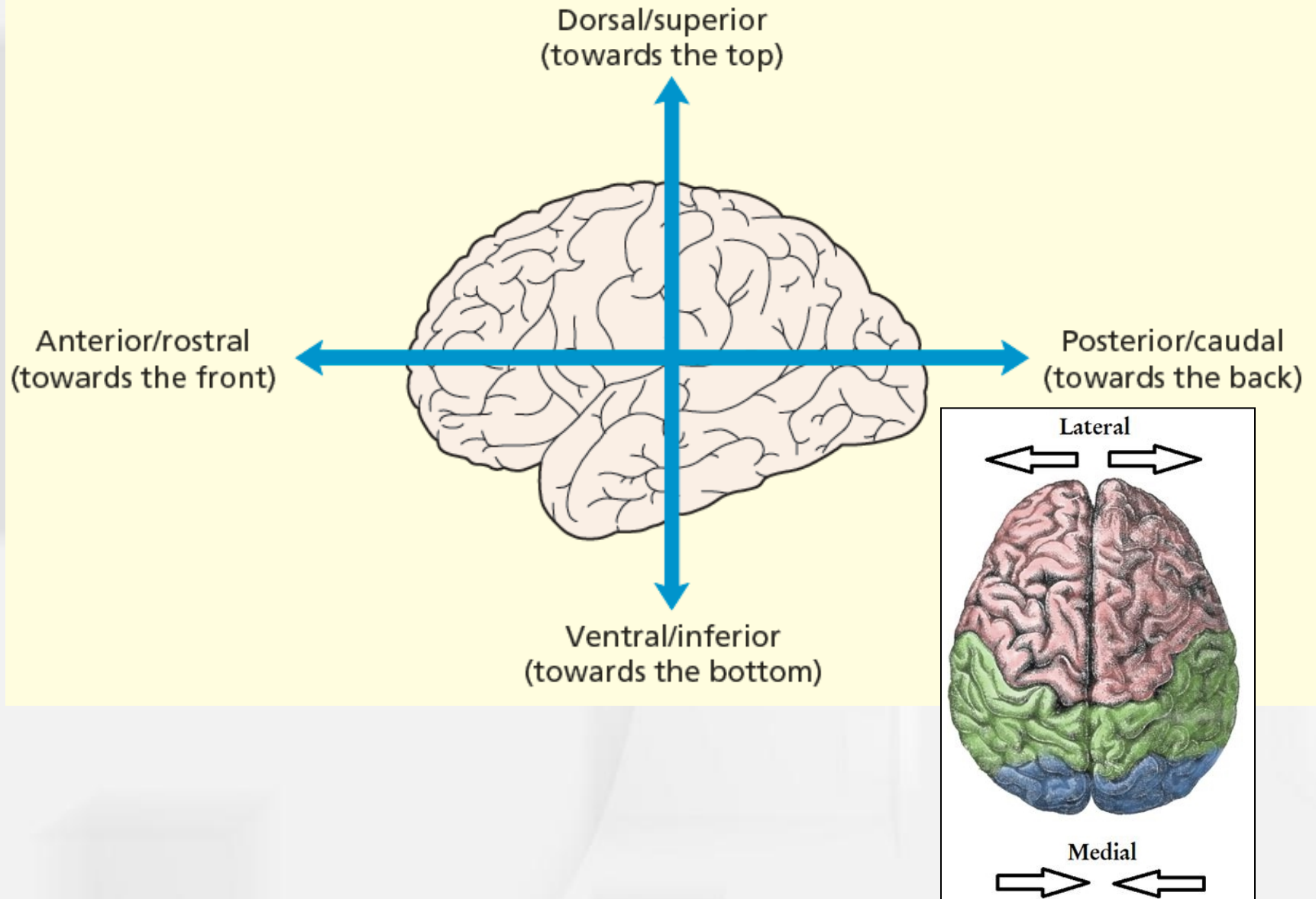


# Corpus Callosum

Massive white matter tract linking the two hemispheres

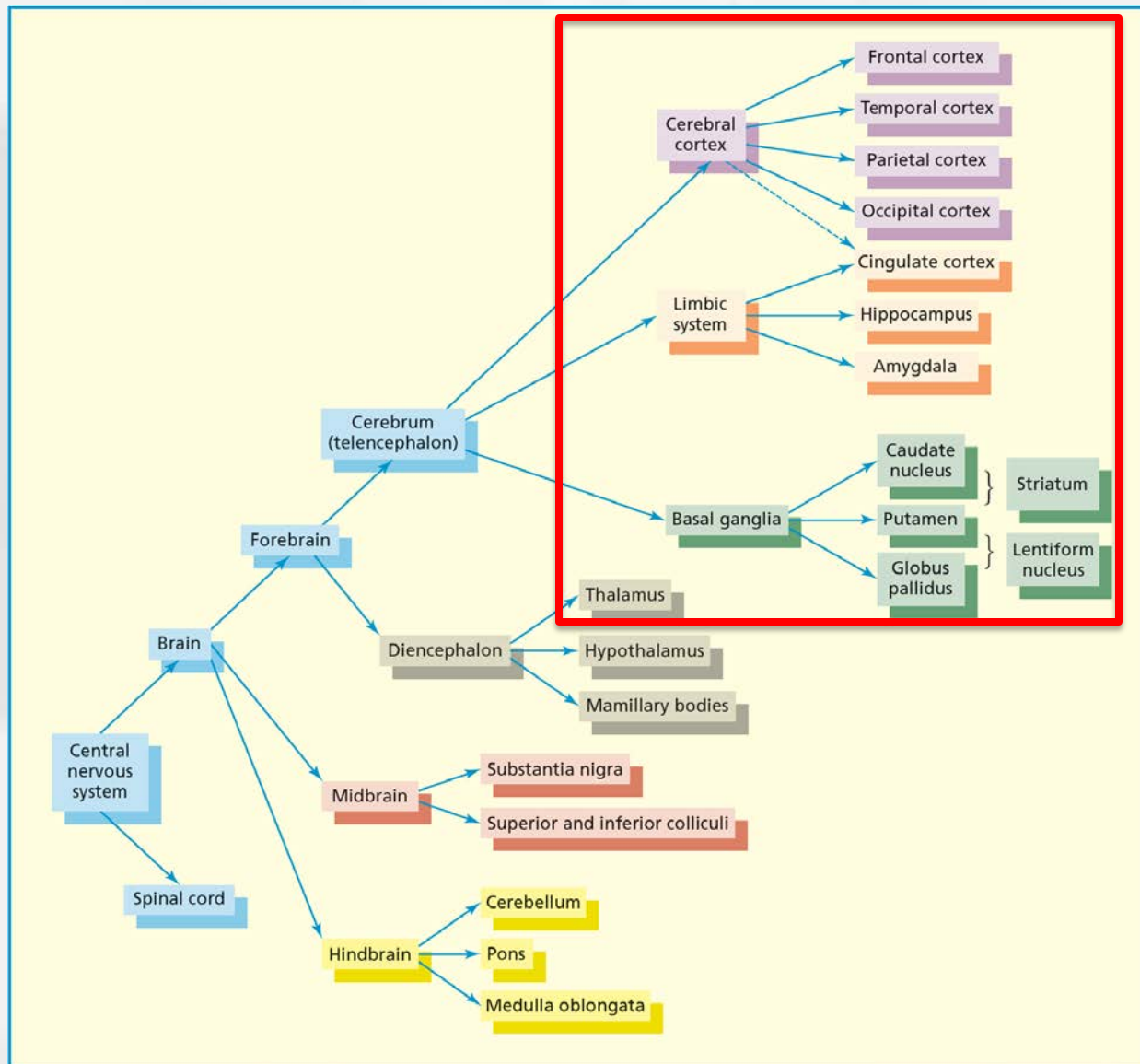


# Terms of Reference

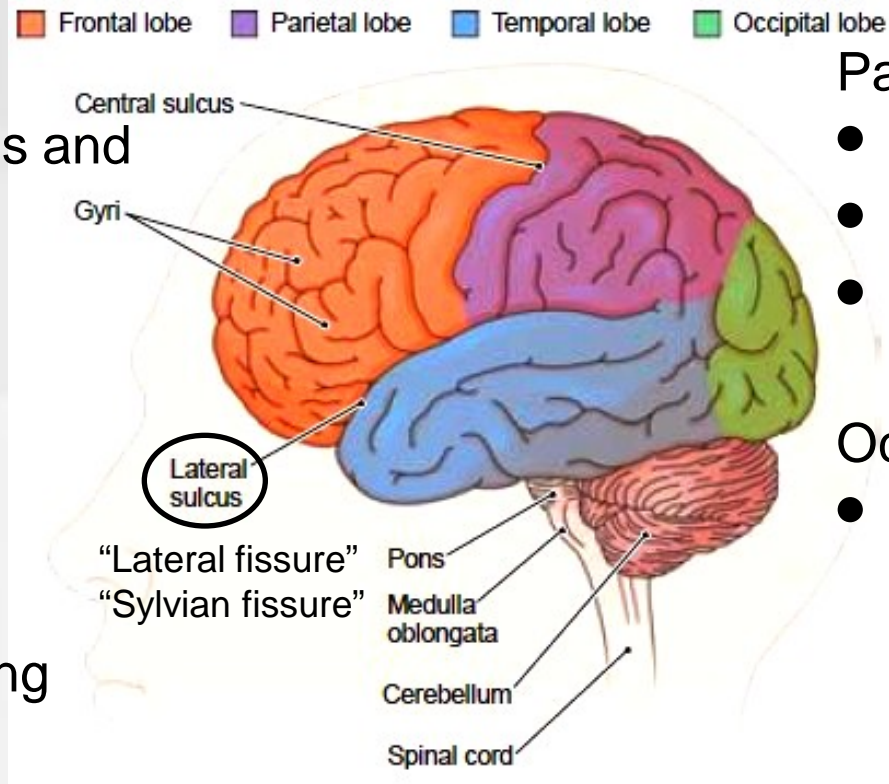




# An Overview of the Central Nervous System



# Lobes of the Cerebral Cortex



## Frontal lobe:

- Executive functions and cognitive control
- Language
- Motor control and planning

## Temporal lobe:

- Auditory processing
- Language
- Memory
- Object recognition

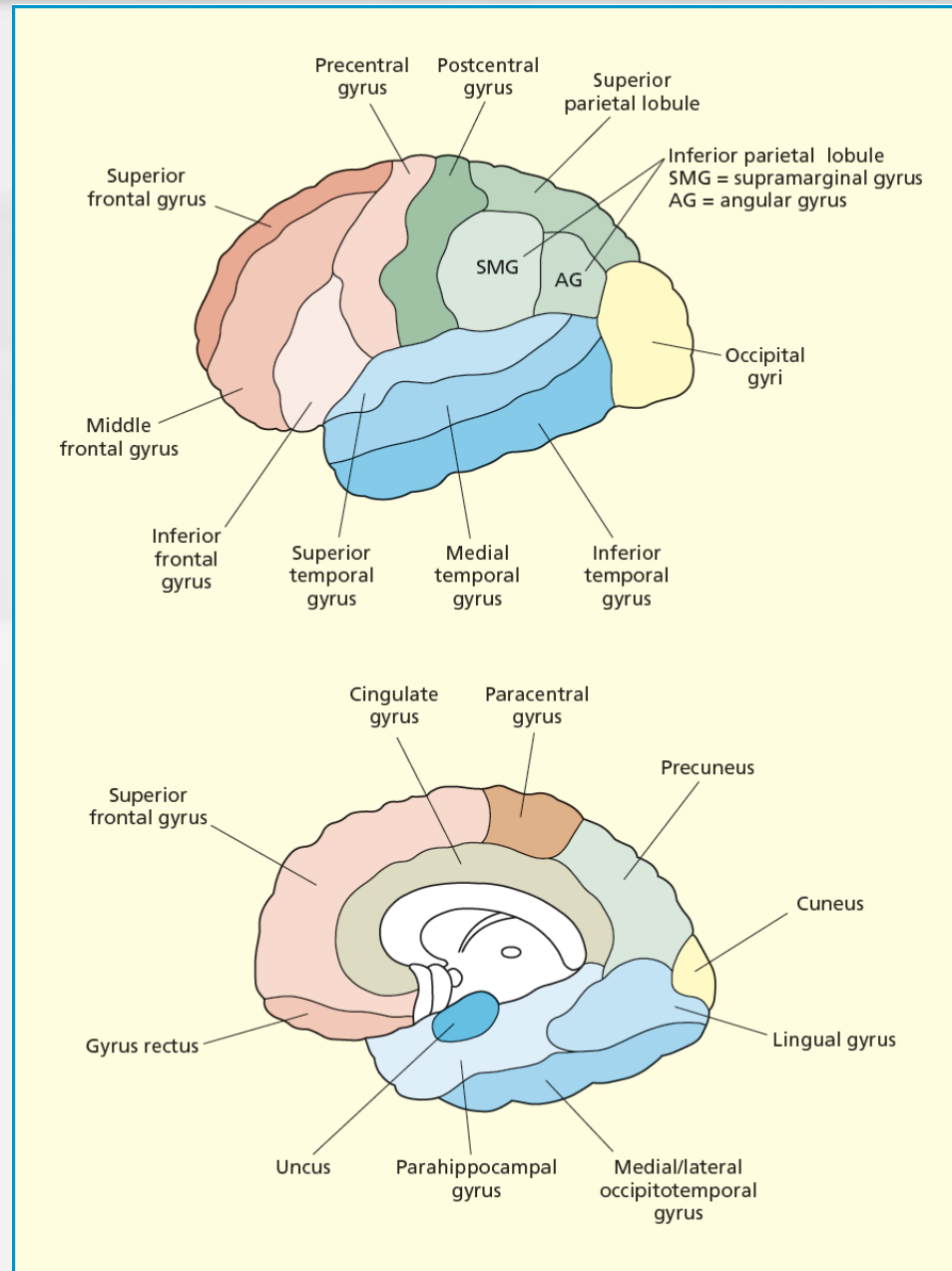
## Parietal lobe:

- Tactile perception
- Language
- Attention, spatial and numerical cognition

## Occipital lobe:

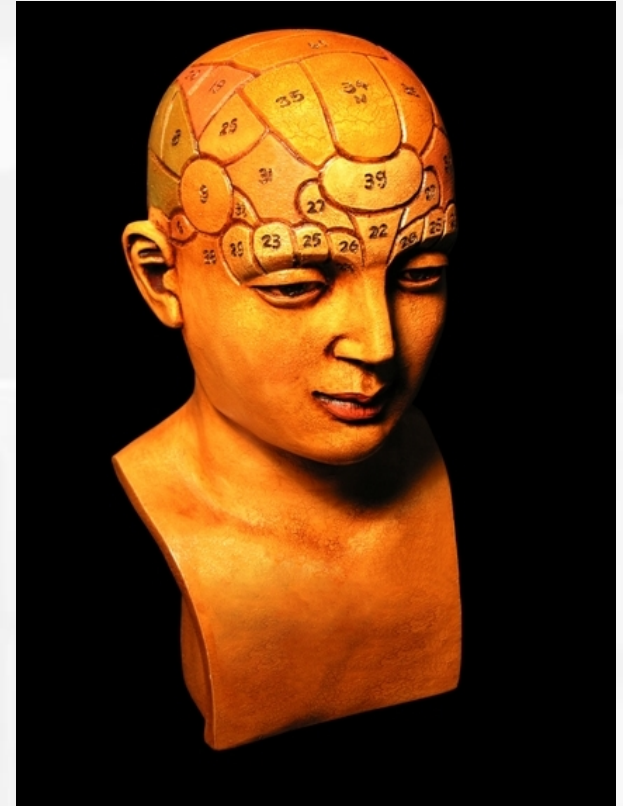
- Visual processing

# Each lobe has a characteristic set of gyri and sulci



# Localization of Function

- One way to understand brain function is to map specific functions to specific areas of the brain
- This idea goes back at least to phrenology (early 1800's)
- Reality is more complex
  - Human cognitive functions rarely have 1-to-1 mapping to a brain area
  - Cognitive “function”  $\neq$  Brain “function”
    - Avoid mistakes of phrenology



# Localization of Function: Perception

- Fusiform face area (FFA) responds specifically to faces
  - Temporal lobe
  - Damage to this area causes prosopagnosia (inability to recognize faces)
- Parahippocampal place area (PPA) responds specifically to places (indoor/outdoor scenes)
  - Temporal lobe
- Extrastriate body area (EBA) responds specifically to pictures of bodies and parts of bodies



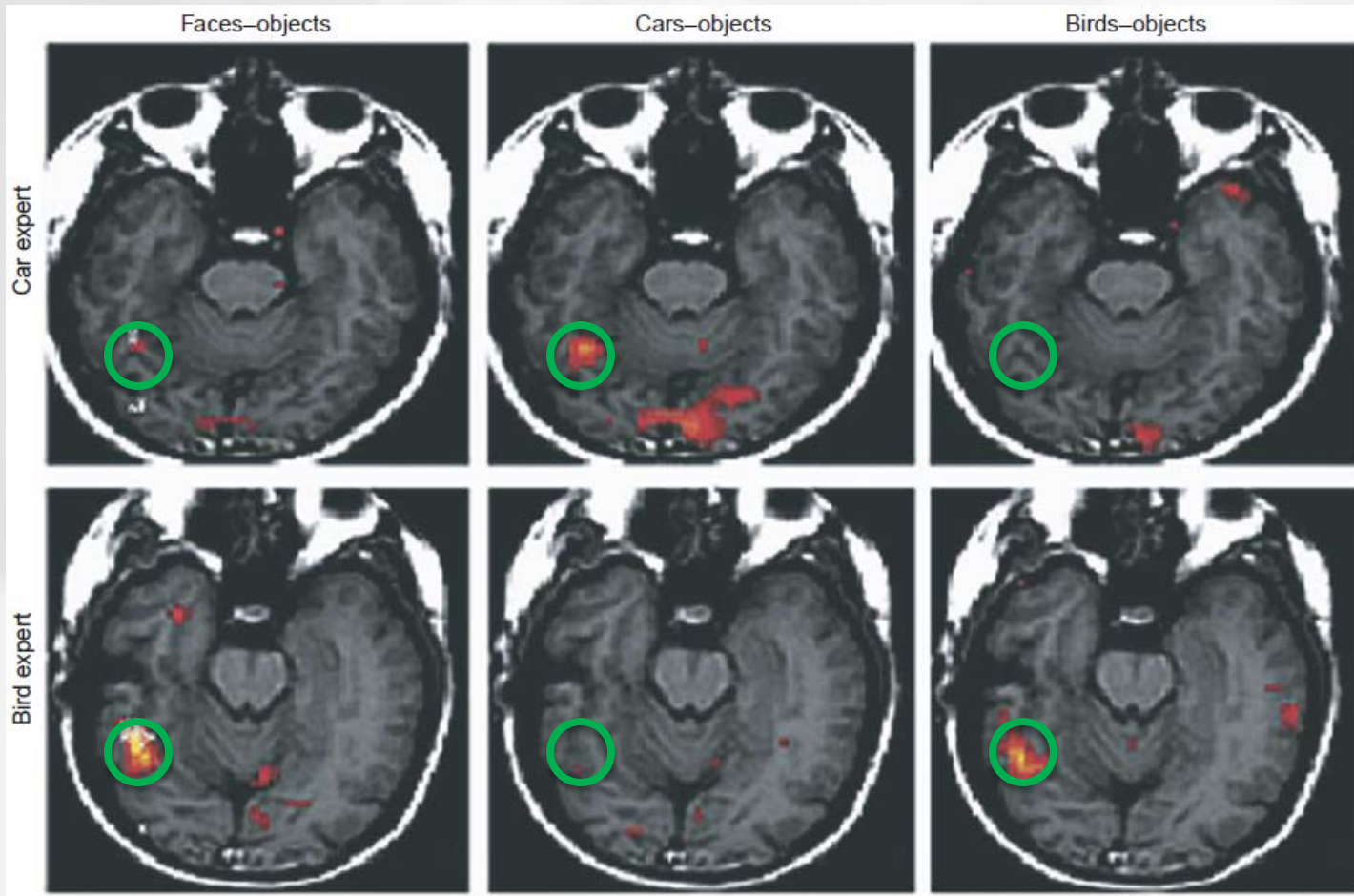
# What function is localized in FFA?

- Original claim: face recognition is important for social animals like humans, so we evolved a specialized neural system for conspecific recognition
- But, let's do a little experiment:



- Faces are among the few objects we identify at the individual level

# What function is localized in FFA?



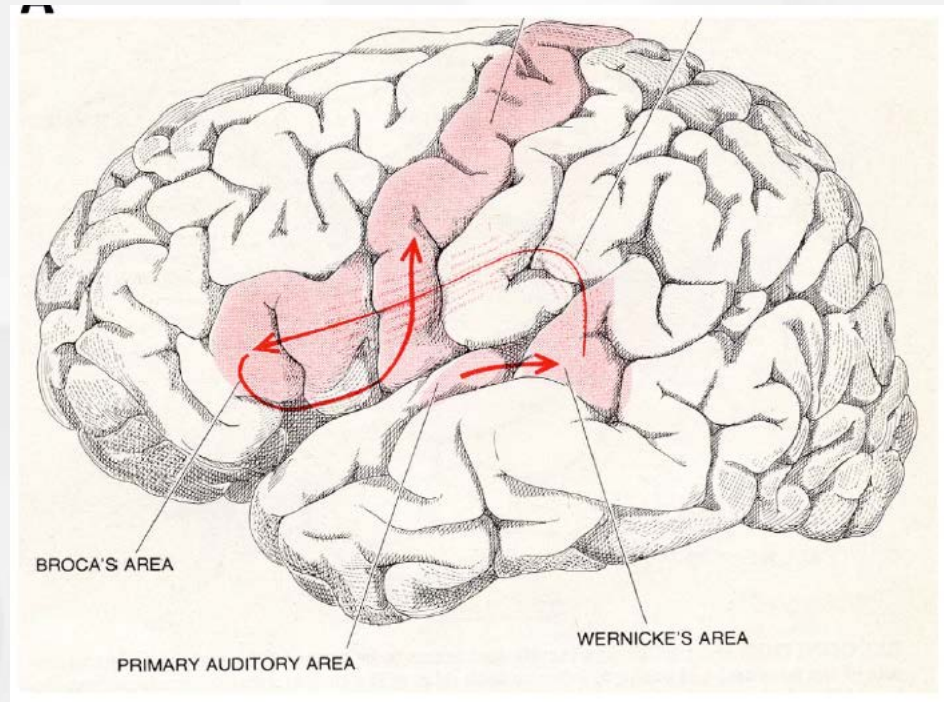
- FFA specialized for expert, individual-level object identification

# Localization of Function: Language

Wernicke-Lichtheim-Geschwind  
model of language

(1870's – 1970's):

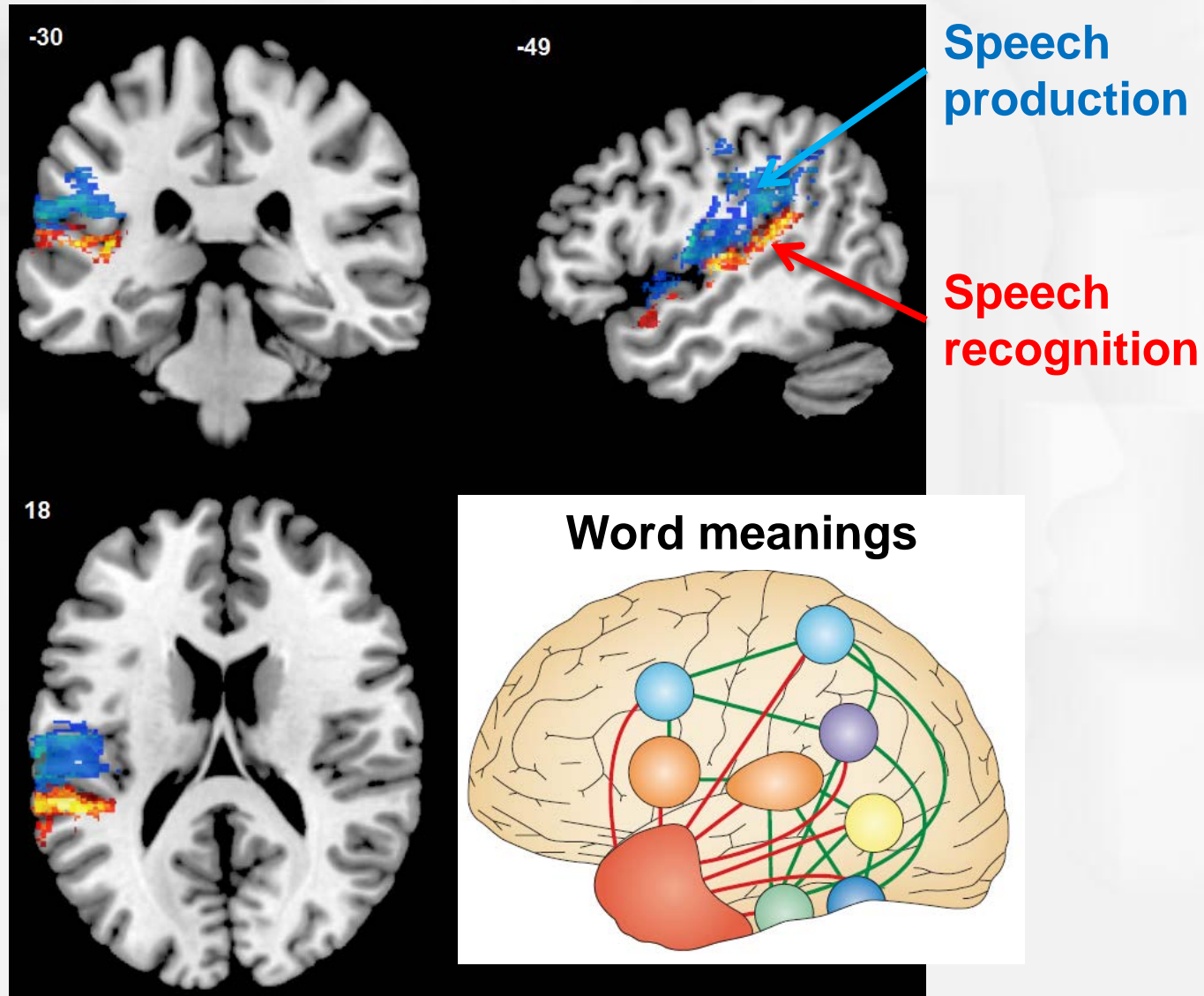
- Language production:  
Broca's area (inferior frontal lobe)
- Language comprehension:  
Wernicke's area (posterior temporal lobe)





# Localization of Function: Language

21<sup>st</sup> century view:



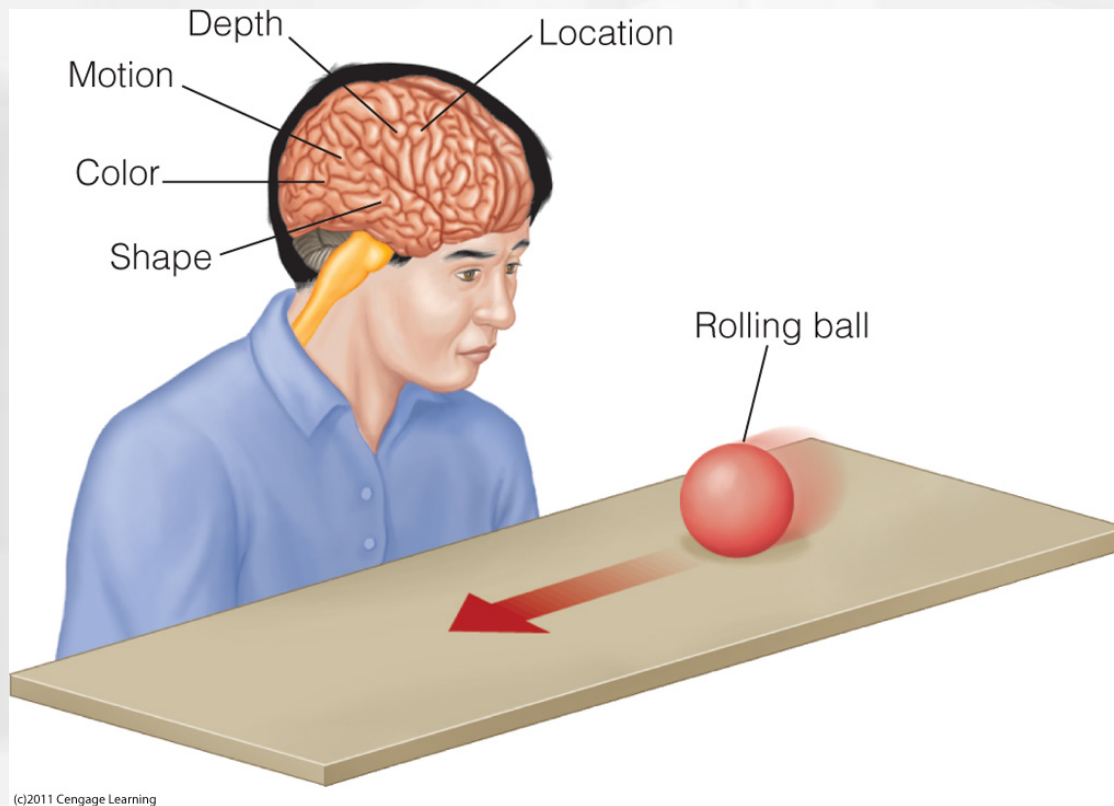
# Distributed Processing in the Brain

Not a 1-to-1 mapping between cognitive functions and brain regions

- Many different brain regions may contribute to a cognitive function
- One brain region may play an important role in many cognitive functions

Computer metaphor: each software program uses many computer components (sound card, monitor, keyboard, etc.) and each component is used by many programs







- Understanding the brain components and what they do for cognitive functions is **cognitive neuroscience**



As this person watches the red ball roll by, different properties of the ball activate different areas of his cortex. These areas are in separate locations, although there is communication between them.









# Neural Representations

## Localist representation

Stimulus	Neuron 1	Neuron 2	Neuron 3
 (a) Bill			
 (b) Mary			
 (c) Ramon			

(c)2011 Cengage Learning

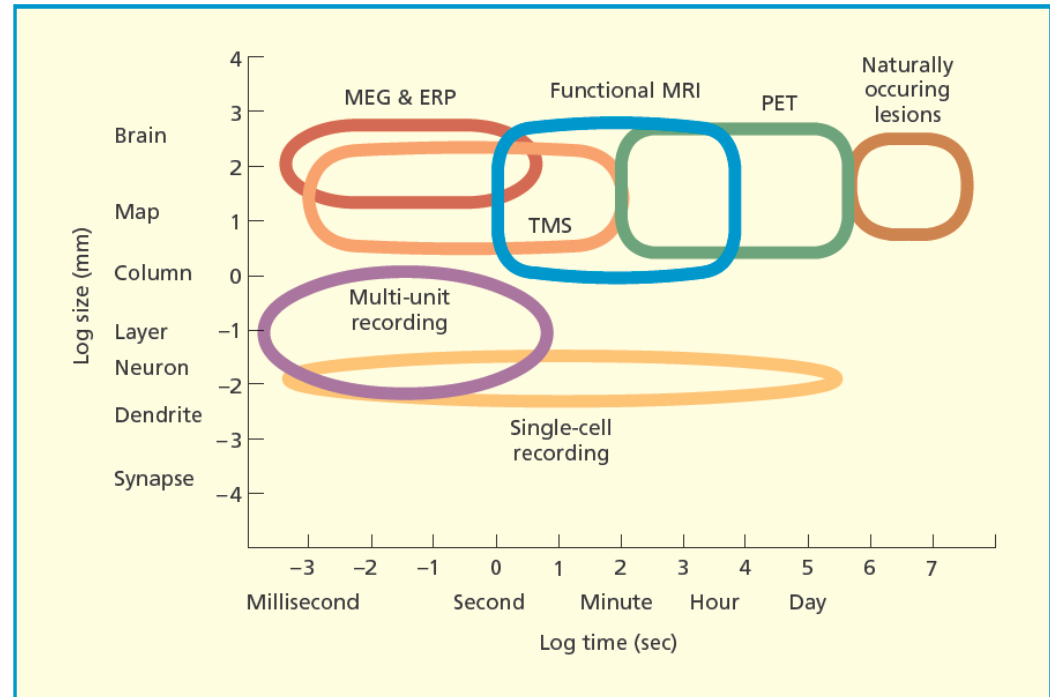
## Distributed representation

Stimulus	Neuron 1	Neuron 2	Neuron 3
 (a) Bill			
 (b) Mary			
 (c) Ramon			
 (d) Roger			

(c)2011 Cengage Learning

# The Methods of Cognitive Neuroscience

- Temporal resolution
- Spatial resolution
- Invasiveness



Method	Method type	Invasiveness	Brain property used
EEG/ERP	Recording	Non-invasive	Electrical
Single-cell (and multi-unit) recordings	Recording	Invasive	Electrical
TMS	Stimulation	Non-invasive	Electromagnetic
MEG	Recording	Non-invasive	Magnetic
PET	Recording	Invasive	Hemodynamic
fMRI	Recording	Non-invasive	Hemodynamic

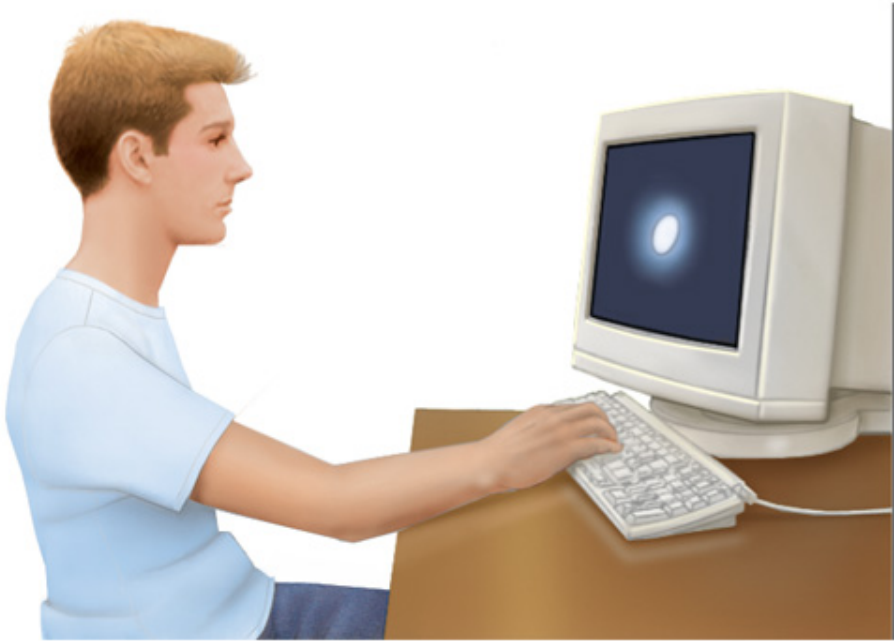


# The Methods of Cognitive Neuroscience

- Electrical methods: measure electrical activity of neurons
  - Single-cell recording
  - Multi-unit recording
  - Scalp EEG/ERP
- Hemodynamic methods: measure bloodflow changes produced by increased metabolic demands of neural firing
  - PET (glucose tracer)
  - fMRI (oxygenated hemoglobin)
  - fNIRS (oxygenated hemoglobin)
- Lesion methods: stroke, neurodegenerative diseases, surgery
- Non-invasive brain stimulation: TMS, tDCS

# Subtraction Method

## Behavioral subtraction (Donders, 1868)



(a) Press J when light goes on.

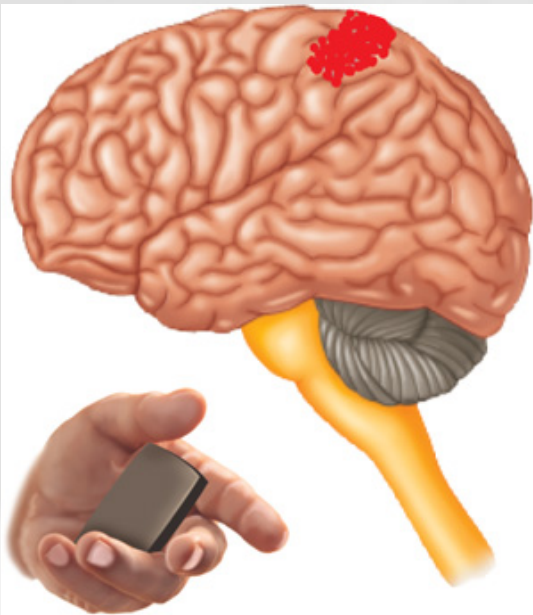
(c)2011 Cengage Learning



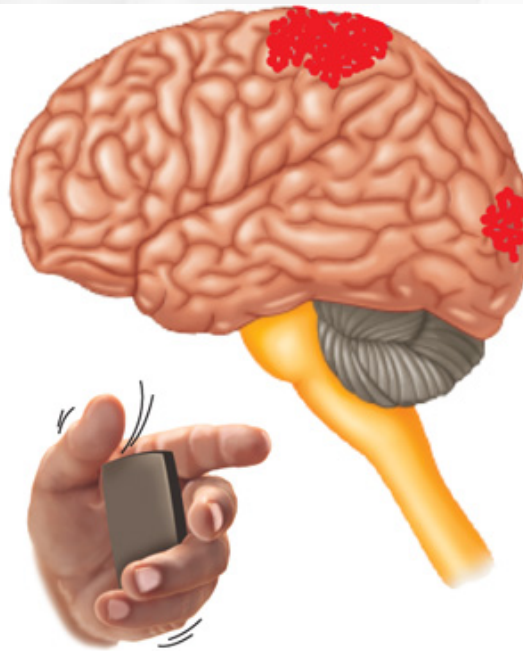
(b) Press J for left light, K for right.

# Subtraction Method

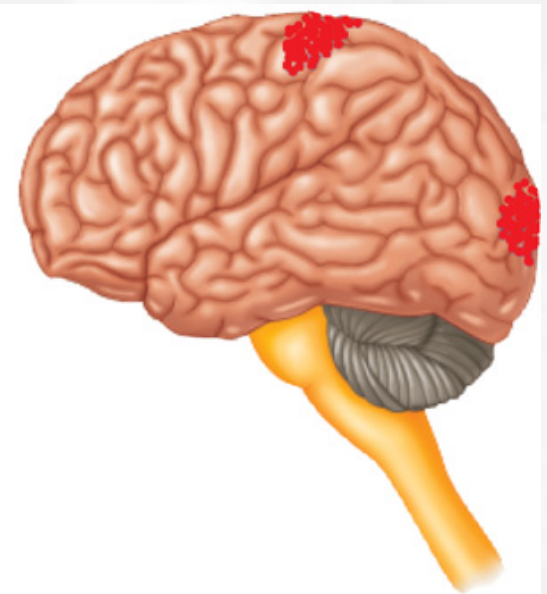
## Neural subtraction



(a) Initial condition—  
hold object



(b) Test condition—  
manipulate object



(c) Activity associated with  
manipulating object

## **Next time**

How do neuroscience findings help to understand cognitive processes?