

Project # 1-B

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Graphic Techniques for Software Design: GRDN2000

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Introduction

We have developed a website prototype for the college in the Elliot Lake which is in the north of Ontario. For creating the prototype for this website, we considered some points that are included the nature and history of that area. We created logo, wireframes, and researched about Elliot Lake at the first part of the project. In the second part of the project, we created completed prototype of the website.

GRDN2000

Graphic Techniques for Software Design

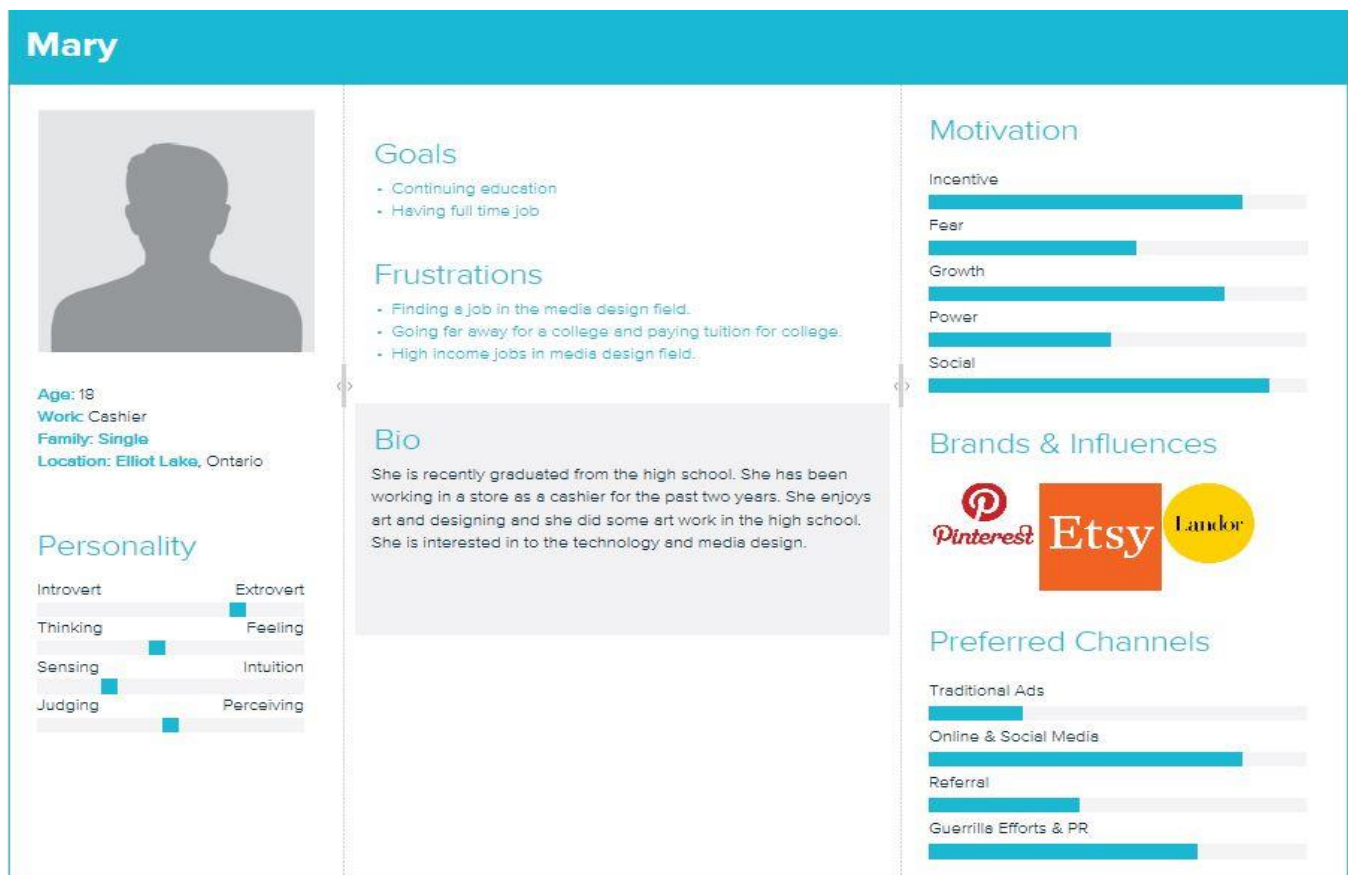
Project #1

Module A**Part I**

- a) **Description – a verbal description of the client’s needs, including the purposes and goals of the software (in this case a web site)**

The client’s need is a website of a college that has information about the list of the programs and program’s information in detail. The purpose of the website is to attract the people who are looking for a suitable college and give them enough information that they are looking for about the college.

- b) **Target Market – who is the software directed at? How will this influence the design? – develop two personas.**



Jeff



Kindness is our wealth

Age: 28

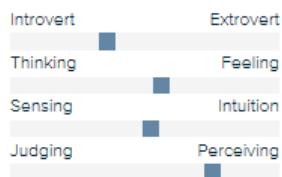
Work: Fishing

Family: Married

Location: Elliot Lake, Ontario

Character: Naturalist

Personality



Goals

- Running a business family
- Having two kids
- Growing the knowledge of modern technology

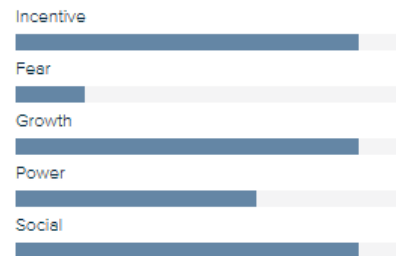
Frustrations

- Moving from home town to other city due to find a job
- Lack of proper job and financial issues
- Lack of university or college close to home

Bio

He is graduated from high school. He started to work with his father as a fisher from 18. He married when he was 26 years old. He loves his wife and his family as well. He has a strong sense of humor. He wants to be a modern farmer by growing his knowledge. He likes to go a college to achieve his goals.

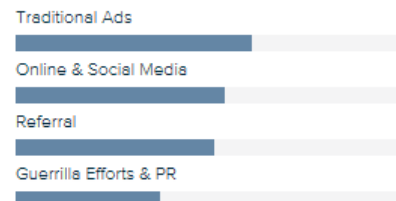
Motivation



Brands & Influencers



Preferred Channels



- c) **Research – list all considerations that may influence design, including local topology, history, artistic influences, etc. Provide images, links, etc. Explain which you will incorporate and which you will discard, and why.**

1-Tourist attractions:

www.tourismelliottlake.com/en/enjoy/artsonthetrail.asp

2-Uranium mining:



<https://www.cbc.ca/news/canada/sudbury/elliott-lake-transformation-mining-town-retirement-community-1.4716016>

3-People from Elliot Lake:

- Rick Brebant, hockey player
- Kayt Burgess, writer
- Catharine Dixon, writer
- Christine Girard, weightlifter
- Alex Henry, hockey player
- Wayne Keon, Nipissing First Nation poet, author, musician
- Jeremy Stevenson, hockey player
- Zack Stortini, hockey player
- Alan Thicke, late Canadian-American actor moved from Kirkland Lake and grew up in Elliot Lake

https://en.wikipedia.org/wiki/Elliot_Lake#People_from_Elliot_Lake

4-Geography and environment:

Situated on the Canadian Shield, the city is surrounded by dense forest, muskeg swamps, numerous lakes, winding rivers, and hills of Precambrian bedrock. The local forests are mixed deciduous and coniferous, with colourful displays in the autumn.

Local wildlife include moose, white-tailed deer, American black bear, beaver, loon, muskrat, otter, Canada goose, and lynx, to name but a few.

Fish species include lake trout, speckled trout, rainbow trout, smallmouth bass, pickerel (walleye), and sturgeon.

https://en.wikipedia.org/wiki/Elliot_Lake#Geography_and_environment

5-Group of 7 painting:

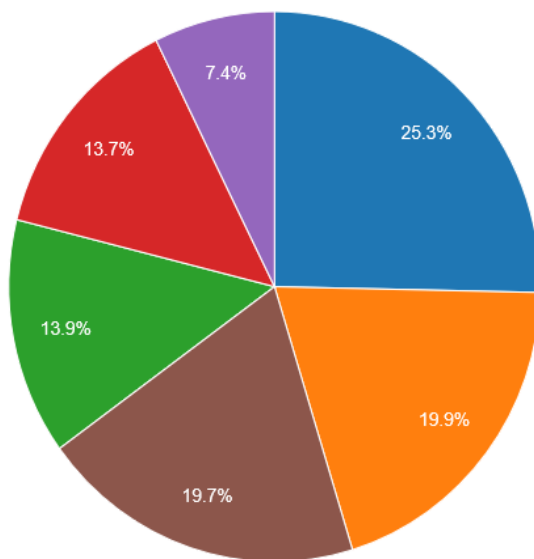
<https://groupofsevenart.com/>



6-Education:

Education

Highest level of education from an accredited institution, based on evaluation rather than attendance.



<https://www.realtor.ca/real-estate/20117145/2-bedroom-condo-115-hillside-dr-n-8-elliott-lake-elliott-lake?#view=stats>

We will incorporate the nature and environment of Elliot lake, some artistic people from this area with artistic interests and some pictures from Group of 7 painting.

Also, the age of major people who apply for the college is important point for the designing that should be a modern style. We will include some pictures of tourist attractions for attracting students and their family. We won't include the history of Uranium mining in this city because there is a perception of negative impact of existing radioactive.

- d) Preliminary Design for Logo – a simple sketch for the proposal done by hand or with a graphics tool – will be improved later**

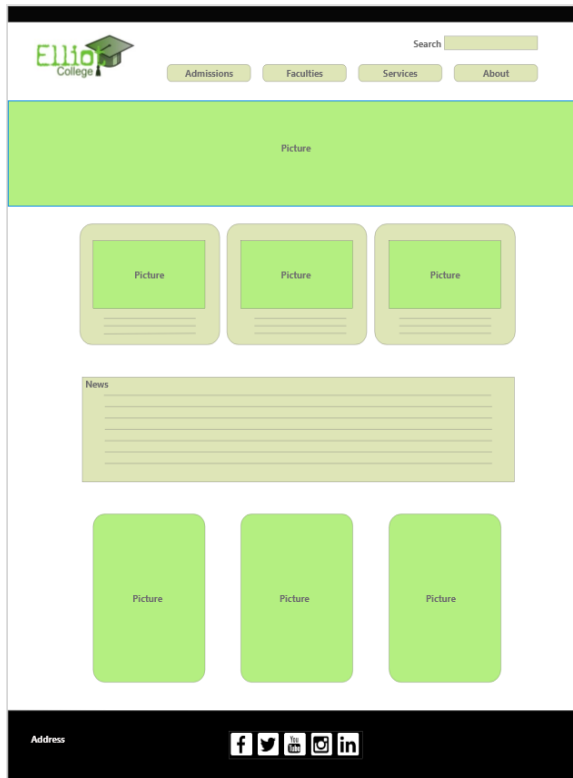


- e) **Technical Standards – a preliminary list, preferably in tabular form, of preferred fonts, colors, guidelines for number of panels, navigability, etc.**

Fonts	Times New Roman Helvetica
colors	Green Yellow Black
Number of panels	9 panels in the first page 7 panels for the second page 7 panels for the second page 7 panels for the third page
Navigability	By clicking on Admission button, it goes to second level page By clicking on About button, it goes to second level page By clicking on Find My Program button from Admission page, it goes to the third level page

Part II

1. Develop a content plan. For each page, provide a brief description of content as well as links for each page. Differentiate between links that will be embedded in text from those that will appear in menus or in icon fields. This will be preliminary and will be subject to change.



Content plan: Home page

This page is a home page of Elliot College which is professional at art and media design in Northern Ontario. It contains some pictures of college's site and some people of Elliot Lake that are famous at art and design, some news of recent events, the footer that includes the college address and social media's links and some attributes that are explained at the below.

Search textbox: used for searching the items

Admission button: used for navigating to admission page

Services button: used for navigating to services page

Faculties button: used for navigating to faculties page

About button: used for navigating to about page



Content plan: Admission page

This page is used for admission of courses. It has information of admission and contains of some pictures of students and classes. Also, the header and the footer are same as the home page. These two items "Find my program" and "How to Apply" are explained at the below.

Find My Program: used for navigating to find my program page to search the programs that student wishes to apply

How to Apply: used for navigating to how to apply page and instructions for relevant program



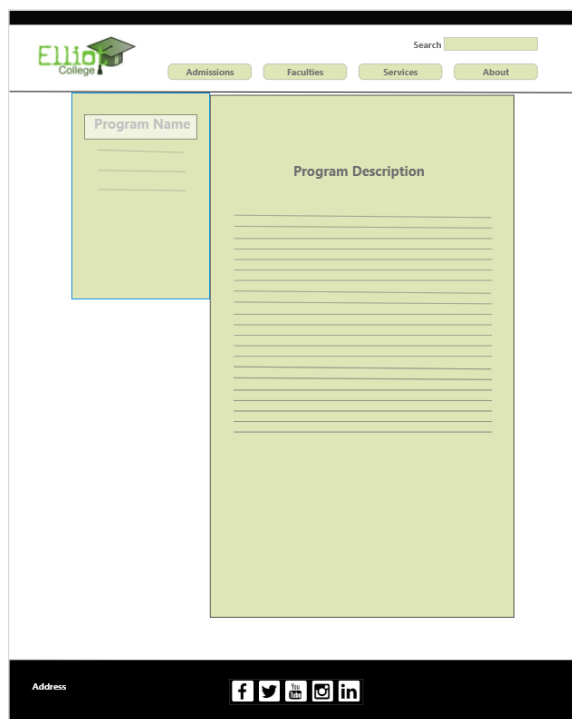
Content plan: About page

This page is used to inform students about the college and its special information. It contains of some pictures of college's site, the president of the college and classes. Also, the header and the footer are same as the home page. The special thing is the video clip portion.

Video player icon: used for playing the video clip of the inside and the outside of the college and the red bar shows the clip's time duration

Speaker icon: used for increasing or decreasing the volume of sound

Screen icon: used for increasing or decreasing the screen of video



Content plan: Find My Program page

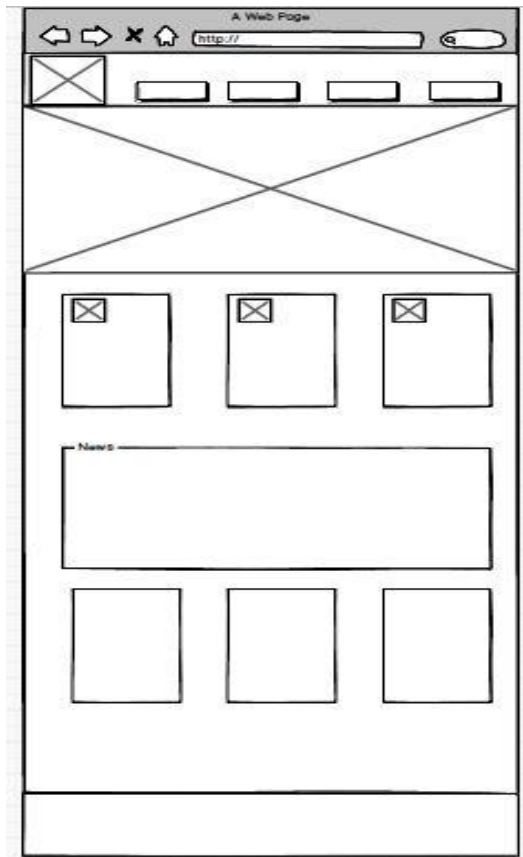
This page is used for searching the desired program and contains of program description. Also, the header and the footer are same as the home page.

Program Name textbox: used to search the programs that student wishes to apply

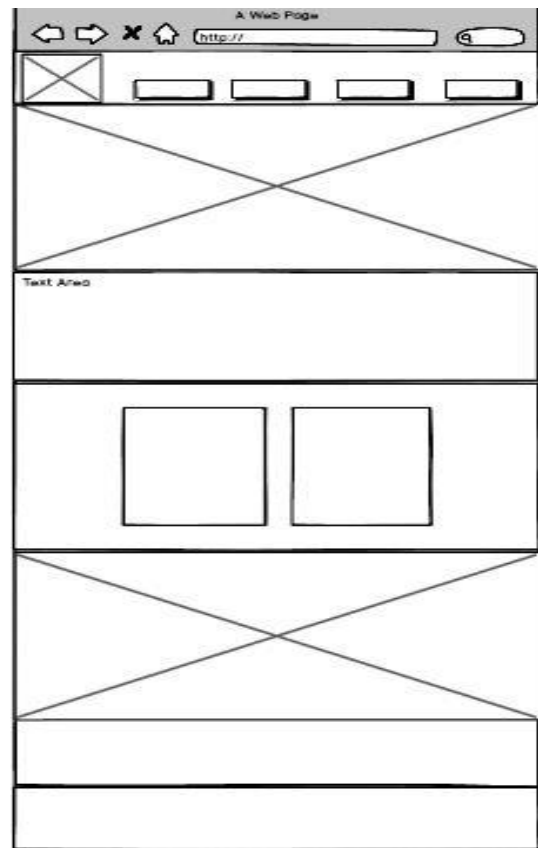
Program Description: Shows all information about the program that has been searched

2. Prepare preliminary wireframes of each page – can be hand-drawn.

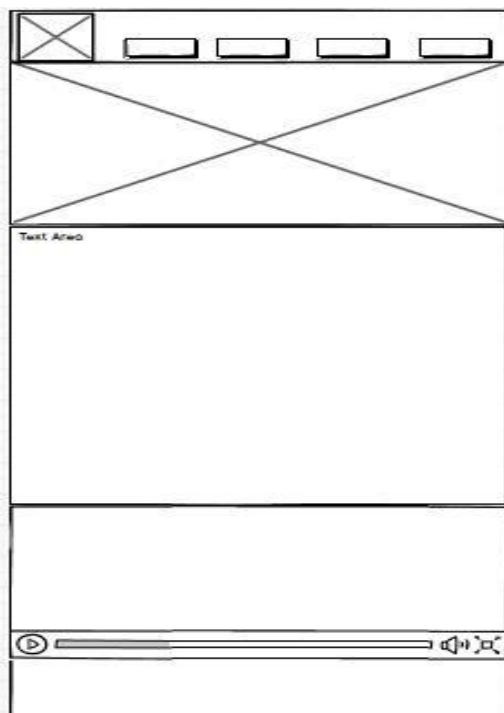
Home page



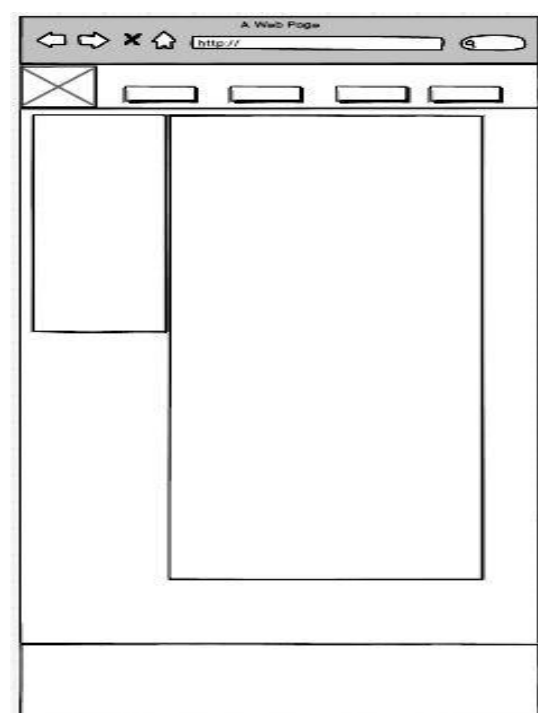
Admission page



About page

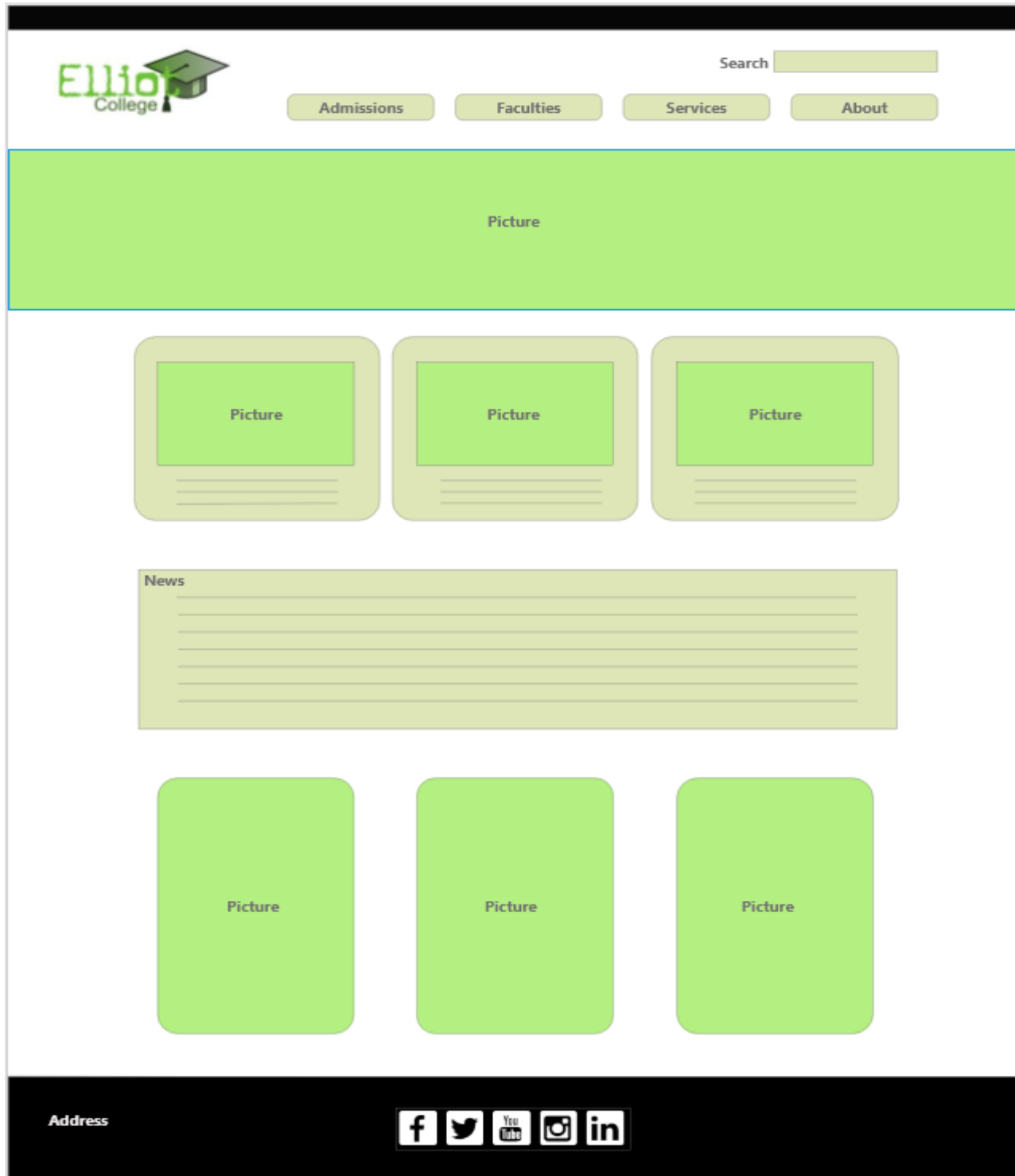


Find My program page




3. Prepare a set of wireframes developed in a tool such as QuickMockups, Paint, Photoshop or Word based on what the group decides having discussed the preliminary sketches.

Wireframe's name - Homepage



Wireframe's name – Admission



Search

Admissions

Faculties

Services

About

Picture

Admission Information

Find My Program

How to Apply

Picture

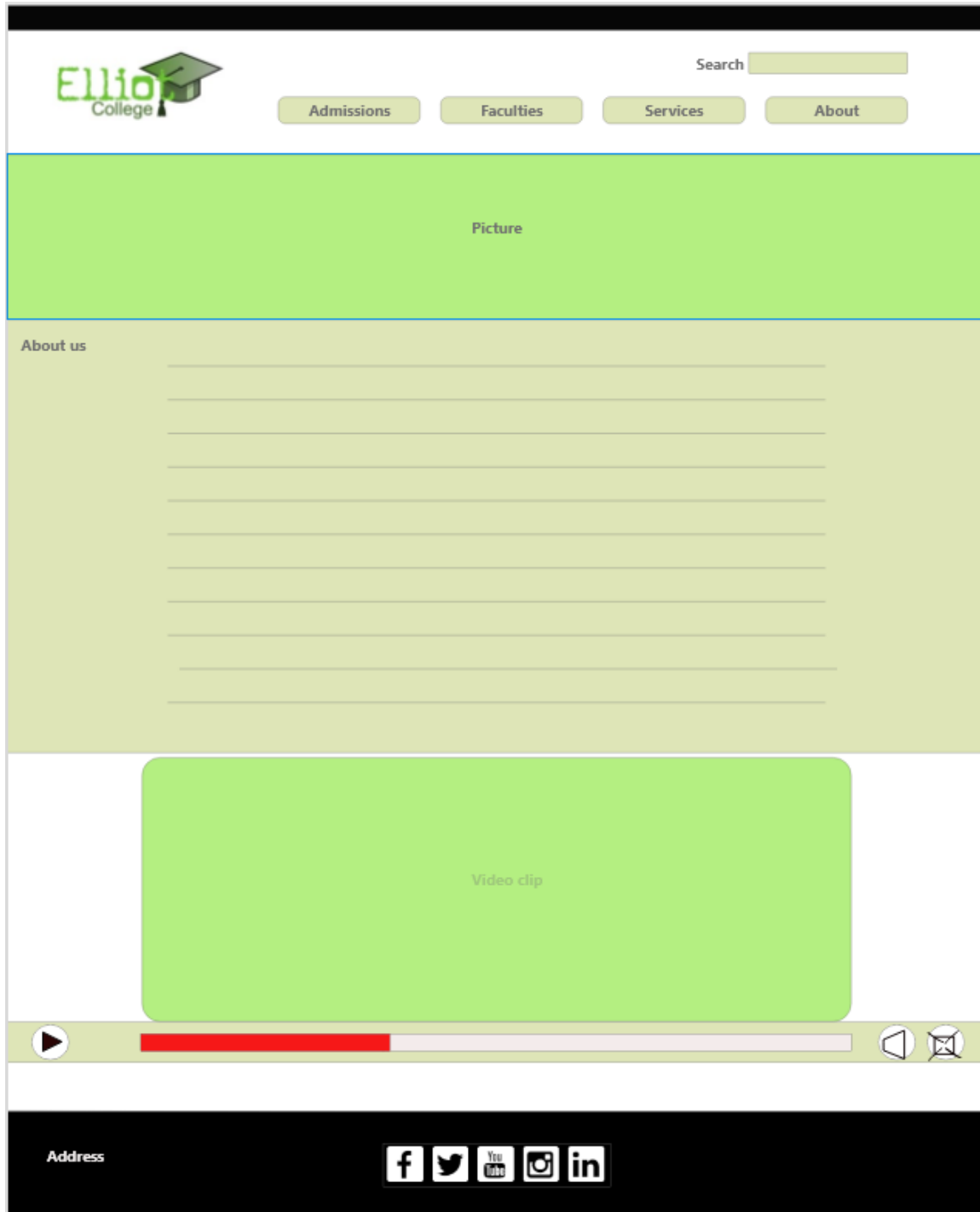
Address

f

YouTube

in

Wireframe's name – About



Module B

Part III

Final Illustrator prototypes of all pages

Home Page



Admissions



Search

[Admissions](#)[Faculties](#)[Services](#)[About](#)



Admission Information

Nunc sit amet viverra nibh. Duis fringilla lectus ac nibh aliquet accumsan. Sed pulvinar euismod egestas. Donec lorem nunc, varius ultricies laoreet quis, luctus ut nisl. Aenean at odio ut lectus euismod dignissim. Maecenas vitae faucibus lectus, a vestibulum mauris. Vestibulum mollis auctor justo, vel laoreet quam congue eu. Integer rhoncus dolor at neque tempor vulputate. Nulla nec dignissim lorem. Proin vitae nisi luctus, lobortis nibh et, efficitur lorem. Integer in augue sollicitudin, vulputate lectus at, blandit augue. Mauris id urna

Find My Program


How to Apply



Address



Find Program



[Admissions](#)
[Faculties](#)
[Services](#)
[About](#)

Undergraduate programs home

Programs >

Admissions >






Tuition and Financial Aid >

Co-op >


Programs

- Lorem ipsum dolor sit amet, conset
- Donec in justo a augue viverra imperdiet nec ac diam.
- Donec sodales felis et nisi eleifend bibendum in id
- Nullam imperdiet nunc nec leo porta tempus.
- Sed mattis lacus maximus, efficitur ante sit amet.
- Lorem ipsum dolor sit amet, conset
- Donec in justo a augue viverra imperdiet nec ac diam.
- Donec sodales felis et nisi eleifend bibendum in id
- Nullam imperdiet nunc nec leo porta tempus.
- Sed mattis lacus maximus, efficitur ante sit amet.
- Lorem ipsum dolor sit amet, conset
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- Donec sodales felis et nisi eleifend bibendum in id
- Nullam imperdiet nunc nec leo porta tempus.
- Sed mattis lacus maximus, efficitur ante sit amet.
- Lorem ipsum dolor sit amet, conset
- Donec in justo a augue viverra imperdiet nec ac diam.
- Donec sodales felis et nisi eleifend bibendum in id


Address

About




[Admissions](#)
[Faculties](#)
[Services](#)
[About](#)








About Elliot

Donec tristique nibh nunc. Vestibulum quam elit, aliquam sit amet bibendum eget, rutrum vel ante. Nulla rhoncus pharetra lorem, nec posuere est euismod vel. Praesent eget lectus vehicula, malesuada eros at, tincidunt augue. Quisque dapibus ultrices sapien ut tristique. Aliquam ut massa tempus, fermentum urna id, cursus elit. Aliquam accumsan urna bibendum, pellentesque libero vitae, ornare ex. Pellentesque nunc ipsum, rutrum at lobortis nec, euismod eu lorem. In condimentum auctor nulla id efficitur. Morbi pharetra turpis nisl, sed varius nisi laoreet nec. In ultrices a odio vitae scelerisque. Proin sagittis maximus mi, et auctor sem molestie vel. Vivamus iaculis arcu lobortis pellentesque faucibus. Aliquam commodo sed ligula vel vestibulum. Mauris scelerisque bibendum porttitor. Duis porttitor lacus eu convallis dictum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Mauris auctor eros id erat faucibus, non pellentesque erat elementum. Maecenas egestas finibus orci quis porta. Nam ac dui nisi. Curabitur luctus accumsan nisi id placerat. Nunc euismod nulla et arcu sodales, nec efficitur massa lacinia. Aenean a risus magna. Proin ac pharetra eros. Phasellus et nulla quis nunc congue fringilla.



Address

Conclusion

The four pages website prototypes that we created is for the college in Elliot Lake area and the purpose of using green color for the website demonstrates the nature of that area which is attractive and full of trees. By considering some points such as Group 7 painting and tourism attractions of the region, the website could affect some students to come to this college and register to a program.