

5 Business Insights Missing From Your Data Portfolio

How to Prove You Can Add Value to a Business



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Most aspiring data analysts
portfolios miss the mark.

Here is how YOU can
stand out to a business.



Businesses do not care about
fancy code.

Here is what they REALLY
want to know.

Can you help them do
these 5 things?



1) Boost Revenue & Profits

- Analyze sales data
 - Forecast trends
 - Master regression or time series forecasting
- Suggest strategy improvements

Show a business how YOU can make them money.

2) Understand Customers

- Learn habits & pain points
- Spot trends in customer data
- Create customer segments
 - Personalize campaigns

Show a business that YOU understand their customers.

3) Streamline Operations

- Tackle inefficiencies
- Analyze process data
- Deliver cost-cutting & productivity solutions
- Recommend improvements

Show a business that YOU
can save them time.

4) Employee Satisfaction

- Analyze employee feedback data
 - Identify areas of concern & improvement
- Suggest strategies for a happier, more productive workforce

Show a business that YOU can help their employees.

5) Outperform Competitors

- Assess market trends & competitors
- Identify gaps & growth opportunities
- Leverage data

Show a business YOU can help them outperform competitors.

**Make hiring managers see YOUR
value.**

**Make it so obvious WHY
YOU should be hired.**

Summary

Show a business how YOU can:

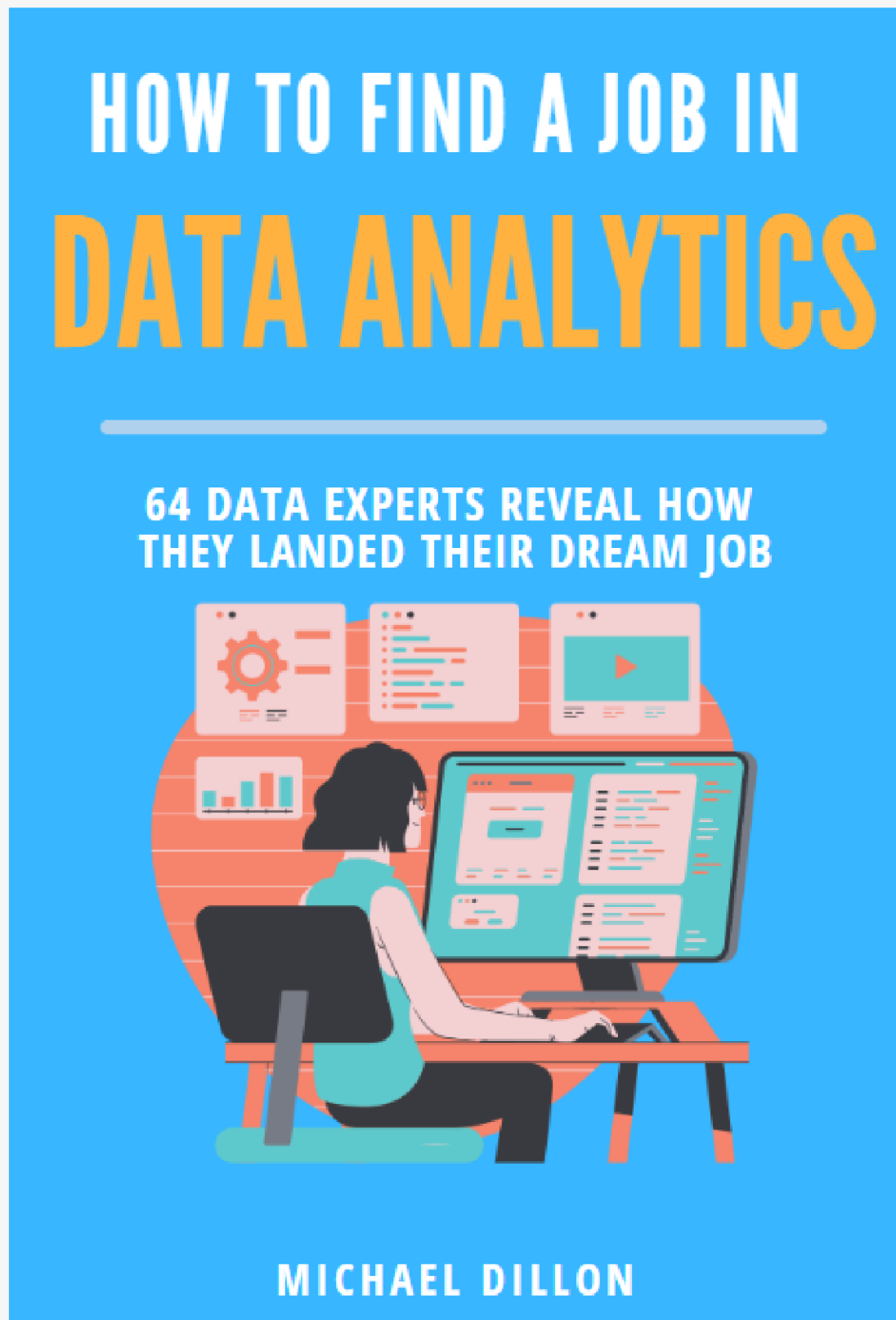
- 1) Make them money
- 2) Understand their customers
- 3) Save them time
- 4) Help their employees
- 5) Outperform Competitors

What do you think?

Please REPOST if this was helpful.

P.S.

Would you like to land a job in data?



I'll drop a link to my e-book below.