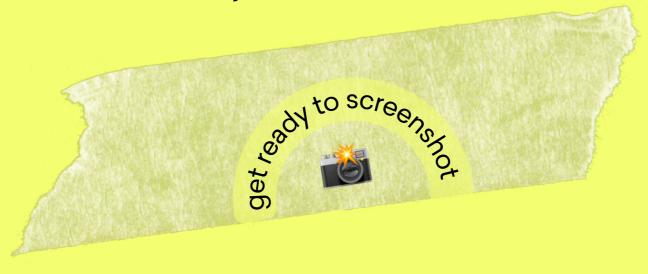
HOKTOK HOKS 101



The ultimate list of top-performing hooks you can steal for your next TikTok video,

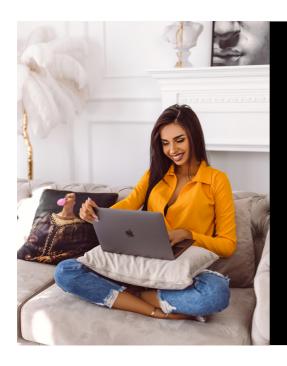
by Minnie Mentor



Let's start with the basics...

A hook is what we use to <u>grab people's attention</u> in the first few seconds of the video. Now you may think why the heck you need a hook?

Well... People usually scroll through TikTok very fast, and they are likely to skip your video if it doesn't start with a good hook. That's why I created this doc - so that you can have a whole bunch of hook ideas in one place. And it's not just any hooks, these are <u>proven</u> to work - you'll recognize many of them when you open TikTok the next time after reading this list.



IMPORTANT TIP

Before you start using hooks from this list, watch a lesson about using them. Then come back here and copy every single hook that you can apply to your business.

Don't forget that you can use the same hook in a series of different videos.

This is what you came for:

(Keep in mind that everything marked with "__" means that you have to add a specific keyword related to your business in that empty field, and everything marked with an "X" means you should replace it with a related number).

Here's something I wish I knew sooner

If you strugle with ___, watch this

I decided to take my __ seriously 2 months ago,

I just found the best __ hack,

You need this __ for __,

Simple ways to do __

You won't believe this

X reasons why you should __

Something you didn't know

Simple important tip

10 tips I wish I knew earlier

Top 5 __ I use to do __

How I got __ in 24 hours

Nobody is talking about

This is why your isn't working	Here's X tiny tips that can help you do
The #1 reason you're not	Why is nobody talking about
How I went from to in (<u>timeframe</u>)	Here's the hack that changed my life
Calling all (target audience) who are tired of	Ok, I'm sharing my secret on how I
3 ways to without (<u>common problem</u>)	5 tips that make so much easier and faster
Don't believe this (<u>industry)</u> myth	Other (<u>your title</u>) are lying to you
If you haven't heard this (<u>industry</u>) news, you must be living under a rock!	I bet you don't know this (<u>industry</u>) hack yet
Stop making this (<u>industry)</u> mistake!	Don't try this if you don't want (<u>good result)</u>
If you want avoid this one thing like the plague	I have something to confess

This might shock you	This is why/This is how
If you're then listen up	I bet you didn't know this
Here are 3 easy ways to	You won't believe how
Here's exactly how to	If you have (<u>common</u> <u>problem</u>) then you might want to listen
You NEED in your life	Don't you DARE scroll
ls it me or	You will look at differently by the end of this video
Everything you know about is 100% WRONG	Have you heard
Don't walk, run to get this	STOP SCROLLING! (Life Changing advice!)

Exposing my

secret to __

I tried every __ so you don't

have to and here are the

results.

This is for __ people, Have (insert product)? so if you're not keep stop scrolling. scrolling. Wait! Don't go anywhere, I Things TikTok/Amazon wanna show you made me buy. something. I keep seeing these ___ Best __ products I've from [Shop name] all over tried that actually work. my feed so I had to try. I actually can't believe Some days I don't __ and this only costs __ that's why I use ___. Guys, this works so well Come unpack this and looks so beautiful (end product with me results) Product on website vs. 5 Red flags to look for in in real life (Industry) trends that Here are 3 Signs You're need to die in 2022 Ready to __ You need to STOP This is the real reason I using these outdated (products, strategies) This one simple mistake This super simple tip is

how I/others

accomplished

could be costing you

(number) of (dollars)