IDEATION PHASE

BrainStorming and Idea template

Date	26 october 2022
Team ID	PNT2022TMID36881
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

0

instorm

e down any ideas that come to mind that address your problem statement.

0 minutes

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence like label. If a cluster is bigger
then six sticky notes, try and see if you and break it up into smaller sub-groups.

Security   Updates   Expectations

④

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Quick add-ons

🅐 **Share the mural**
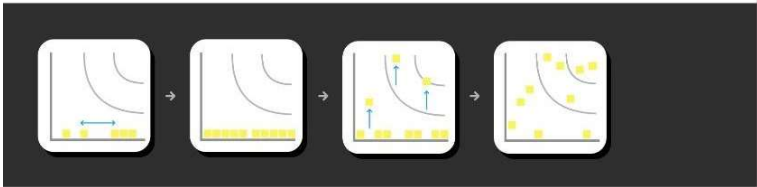Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

🅑 **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

💬 Share template feedback