



Should you  
**Study BIM?**

Thanks for  
the request!

Many of you!

“i wanted to get your thoughts on BIM certification/RICS BIM course”

“sir, I want to start my career in BIM. Need your guidance and support. Kindly guide me.”

“I am interested in learning BIM so can you please guide me or help me out on this..”

“Was there any short time degree/course in BIM - MEP that internationals can do in Australia? And can find a job at end of the course.”

# What I'll cover

- Should you study BIM?
- Skills vs Certificates
- What options are there
- Career pathways

# First thing's first

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Should you study BIM?



My short answer

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**Probably not,  
It depends on context**

## When you **should** / **shouldn't**

You should if...

- You have a base qualification
- You have professional experience
- You wish to specialize

You shouldn't if...

- You have no qualifications
- You are a graduate (fresher)
- You are yet to generalize



A degree in BIM is **not** the same as a degree in architecture/engineering

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**And probably won't be for a very long time!**

**Ask yourself:**

- What are your career goals?
- What is your day to day responsibility?
- Why do you want to focus on BIM?

**Remember:**

- BIM is not always a lucrative pathway
- BIM is usually a 'nice to have' for hiring managers
- You are far more liable as a designer than a BIM user



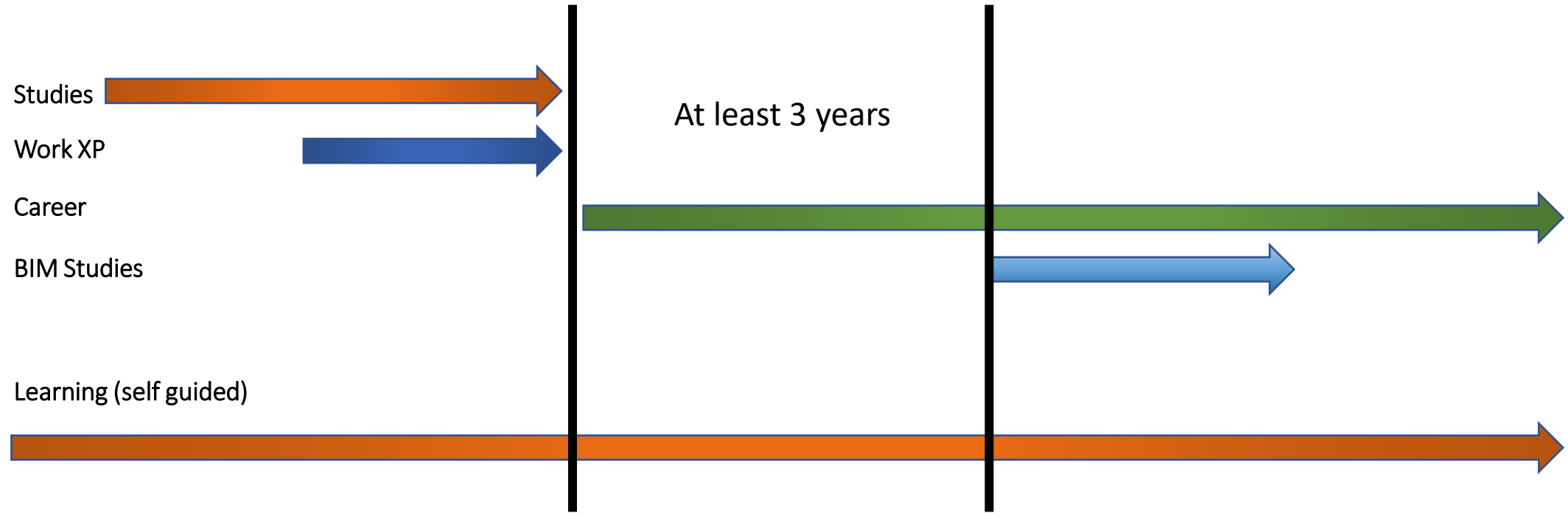
# Skill vs Certificates

## Skill means...

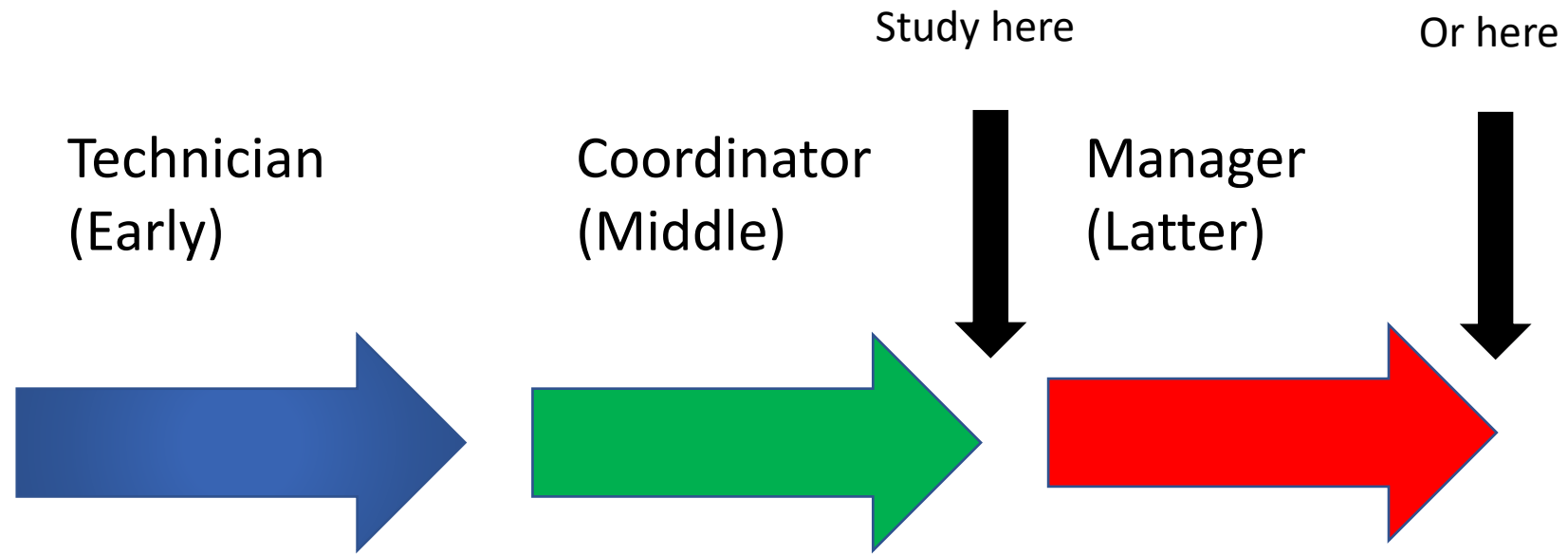
- You can apply your knowledge
- Your knowledge is to be proven
- Real world application

## Certificates mean...

- You have tested your knowledge
- Your knowledge is qualifiable
- Simulated/academic application



Where do I suggest  
BIM Studies fitting in?



Career Pathway and study  
My suggestion



# What options are there?

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## Formal degrees

- Universities
- RICS
- Ziggurat

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Above this line, it gets expensive

## Micro-credentials

- BIMCreds/BSI
- Software certifications

Below this line, it's less formal

## Informal certificates

- Udemy
- LinkedIn Learning
- Course platforms



# My opinion on the **major** platforms

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**Ziggurat, RICS etc.**

## **The good**

- Exposure to a wide variety of standards
- Probably helpful if you are in the UK (RICS)
- Face value recognized by name

## **The bad**

- Some are way too focused on software
- Some shun software entirely
- Companies might not care



Experience  
is the best teacher



Files are on  
github

<https://github.com/aussieBIMguru>



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