

AMEN

The Agency Presentation



We are the design evangelist team
specializing in front-end services
for the top companies.

We work at the intersection of top-notch design and unorthodox technologies, and serve as a one-stop shop for both startups, bringing their ideas into reality, and for established companies, helping them leverage design solutions to lower operational costs, boost security, and achieve transparency.

WHAT WE DO

Strategic Planning

- Digital Strategy
- Communication Strategy
- Creative Strategy
- UX Strategy
- Web Analytics
- TA Analytics

Digital Products

Development & Support

- Sites
- Special Projects
- Promo Projects
- Interactive Projects
- High Load Projects
- Applications for Social Networks

Content Development

- Shooting & Post-production
(Photo and Video Content)
- Visualization
- 3D Modeling
- Motion Design

SMM Analysis

- Research
- Development
- Support
- Promotion

Client Service

- Project Management
- Evaluation of the Possibilities of Development
- Production Budget Planning
- Production Planning
- Control of Quality
- Animation

Creative & Design Development

- Creative Ideas
- Graphic Design

Digital Products

- Mobile Applications
- Media Campaigns
(Banners & Branding)
- Content & Technical Support

Our Vision

The main aim of the Amen is to bridge the gap between design as an art and technical implementation. We make designs that work just as well as they look. And, we employ this our superpower to contribute to the digital revolution that is happening right now.

We make amazing things happen.

Amen Team

The digital transformation disrupts our world right now, and we are here to leverage it. We are really obsessed with the whole digital thing, and we know how to make designs that work.

We have been present in the technology community since summer 2017. Helping numerous companies attract new customers, find new sources of revenue and launch the marketing campaigns for their products. We are very proud that the top members of the technology community entrust us to develop designs for their products.

Amen Clients



Ankr



nOS



DEEP TRANSFER



UIXAGENCY.COM



DEEP CLOUD

AI-DRIVEN



PHANTASMA

PROTOCOL



Amen Statistics





16

Years Experience

17+

Full-Time Employees

\$40

Our Rate Per Hour

250+

Projects Implemented

With all the hype about digital transformation, your team has vast amount of work
top do to reach your strategic goals.

Amen Projects

Let Us Show You Our Works



Project name:

Phantasma Chain

Blockchain for next generation content distribution

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PHANTASMA CHAIN



THE BEGINNING

The birth of Phantasma came from seeing people share their data & content over the internet between 3rd party platforms, without having full control over it.

NOTHING IS FREE

Even though these platforms seem to be free to use, they act as a free content distribution platform. If you're the customer, you are the product.



POWER TO THE USER

With Phantasma, peer-to-peer distribution comes as a default. The control back to where it belongs, after all it's your data. You as the creator have the power!



PHANTASMA DAPPS

Being an open source platform where developers can build different types of dApps, they can use the Phantasma Chain to create new ways of using smart contracts to store, share and access data in the blockchain.

BLOCKCHAINS
NEXT GEN
CONTENT
DISTRIBUTION



Social media sharing icons: Twitter, LinkedIn, YouTube, etc.

How It Could Be

Random looking landing with plenty of over-boring text, various schemes, graphics and stock photos. So nothing creative and attractive. This type of website can be easily developed by any "middle-skilled" team.

What We Did

We spent hours of research to find the most effective solutions to reach all of the customer goals. A bunch of the illustrations have been created to assist end-user to digest content in a better and appropriate way. We decided to add animation effects to various spots of the website in order to attract visitor and make him stay longer on the pages.

As the result of the development - another masterpiece design has been produced.



Unique Illustrations

Created an animated scenarios with a purpose to explain main key points to end-user

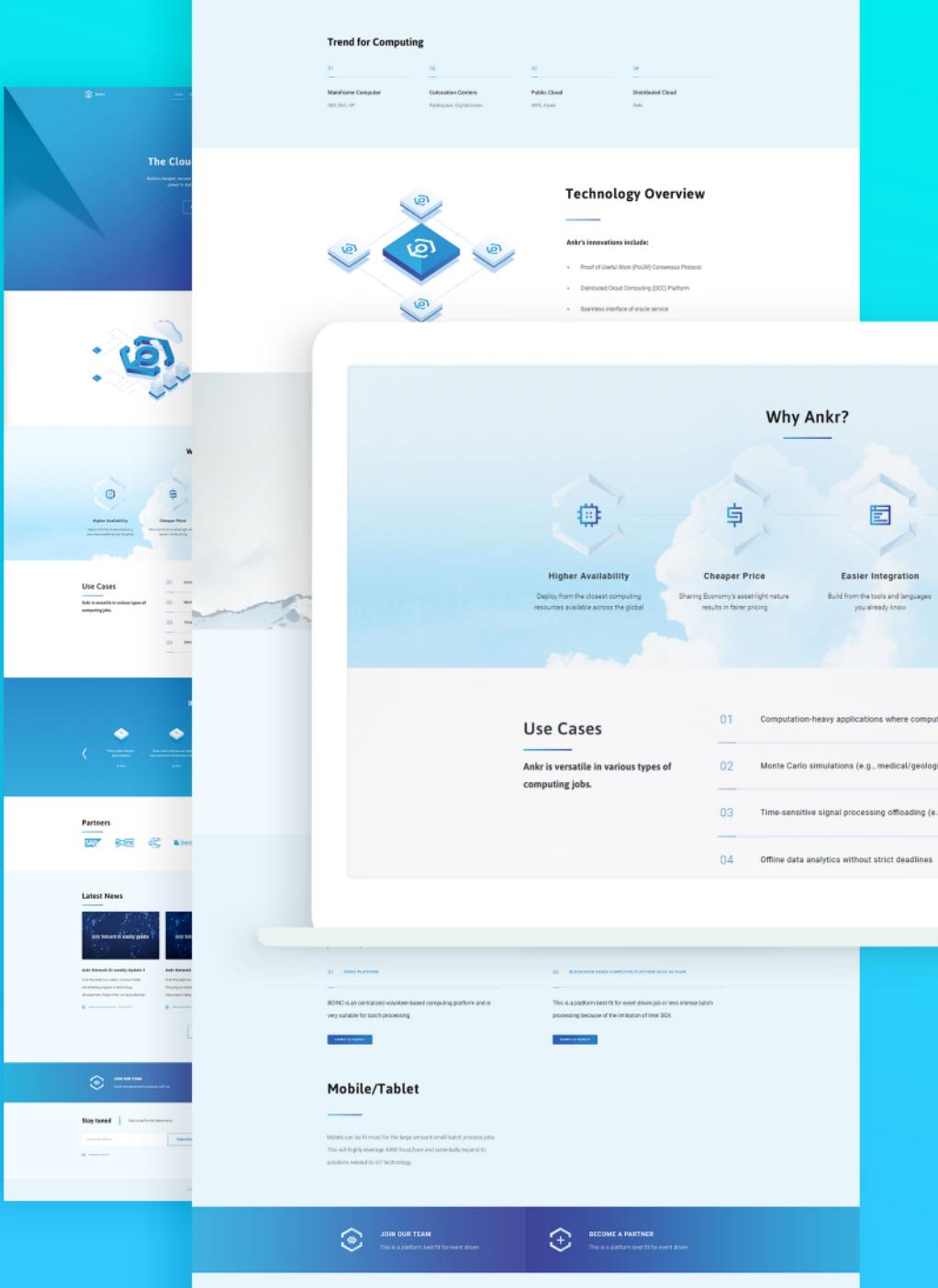
Project name:

Ankr

Distributed Cloud Computing Network

[SHOW THIS CASE](#)





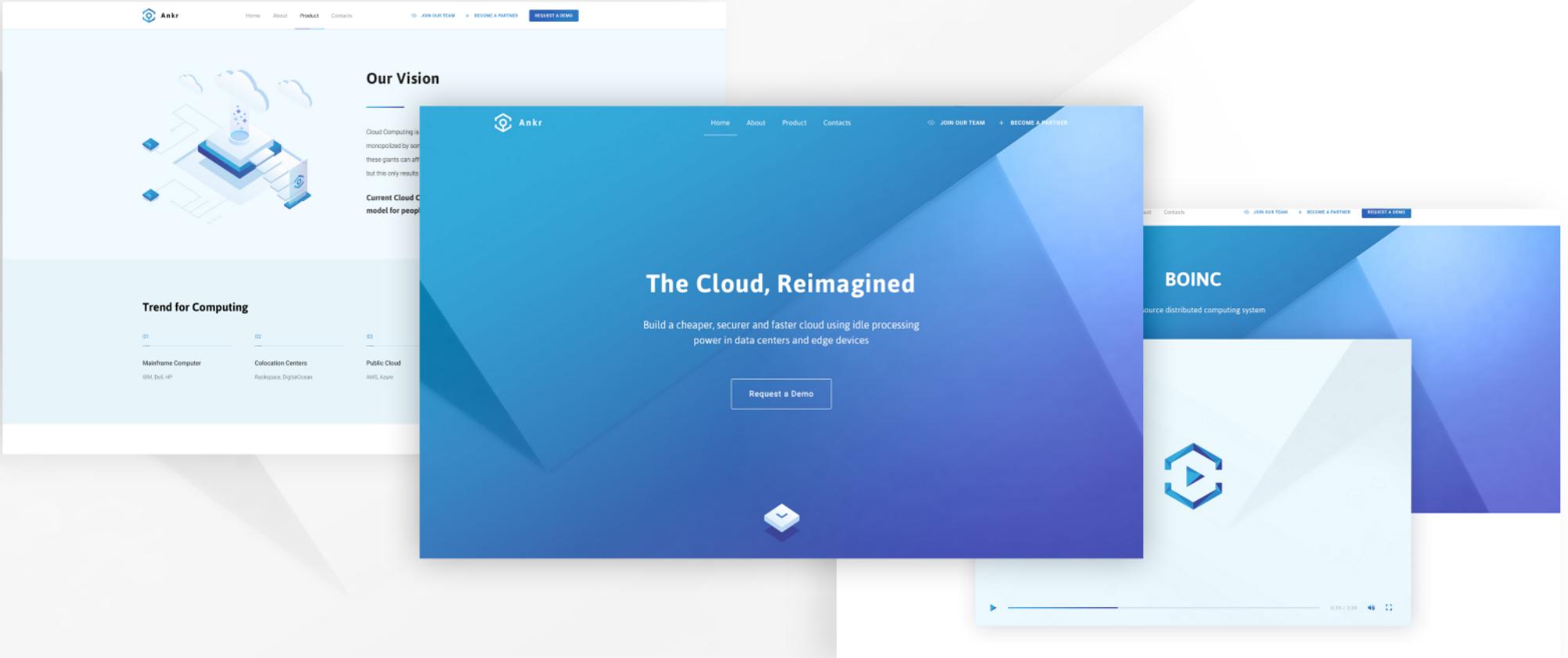
How It Could Be

Template website focused on company's tech products, according to "we are making cloud computing revolution, not just developing another app" approach.

What We Did

Our creative team worked hard like miners in order to find a unique concept: an abstract video animation that welcomes the site visitors, the geometrical sharpen edges that gives us a breath of the modern style and the frosted glass texture that adds some charm to the home page.

It is very noticeable that a certain limitations in animation within the isometrics throughout the website help to gain some weight in the reality of the nowadays Hi-Tech standards. Overall all of the above provide the site with techy premium look and make it to stand out of the bunch of the boring corporate style websites in the industry.



Transformed the landing page to a clean-style corporate website
with new illustrations and extraordinary content vision

Project name:

Ankr ICO

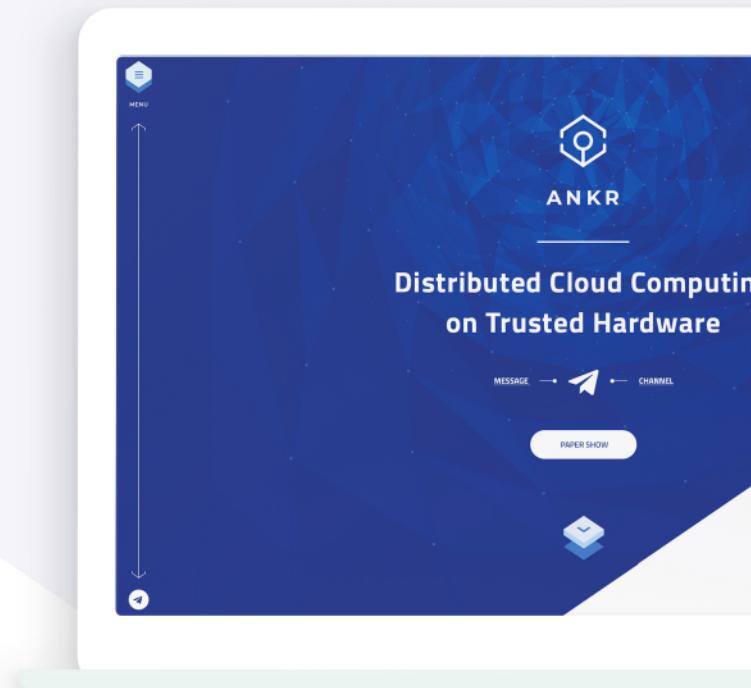
Distributed Cloud Computing Network

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Token Allocation

- Team and Advisor
- Marketing
- Private Pre-Sale
- Public Sale
- Mining and Community



Locked/Unlocked Token in Private Pre-Sale

- ✓ 60% unlocked (~110 investors across the globe subscribed to unlocked tokens)
- ~ 150 total investors
- ✓ 40% locked for 6 month (~70 strategic partners across the globe subscribed to 6-month locked tokens)
- ~ 40 investors ONLY subscribed to 6-month locked tokens
- * Note: in Private Pre-Sale, one could unlock tokens

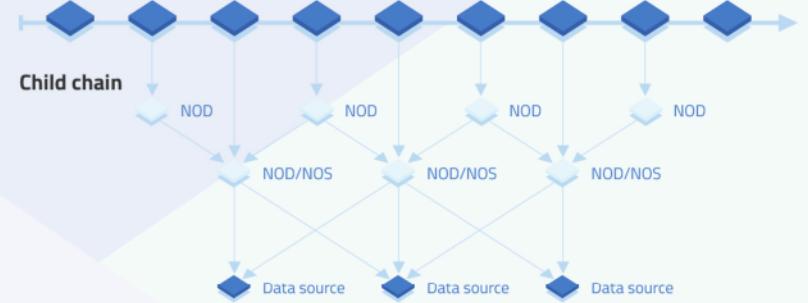
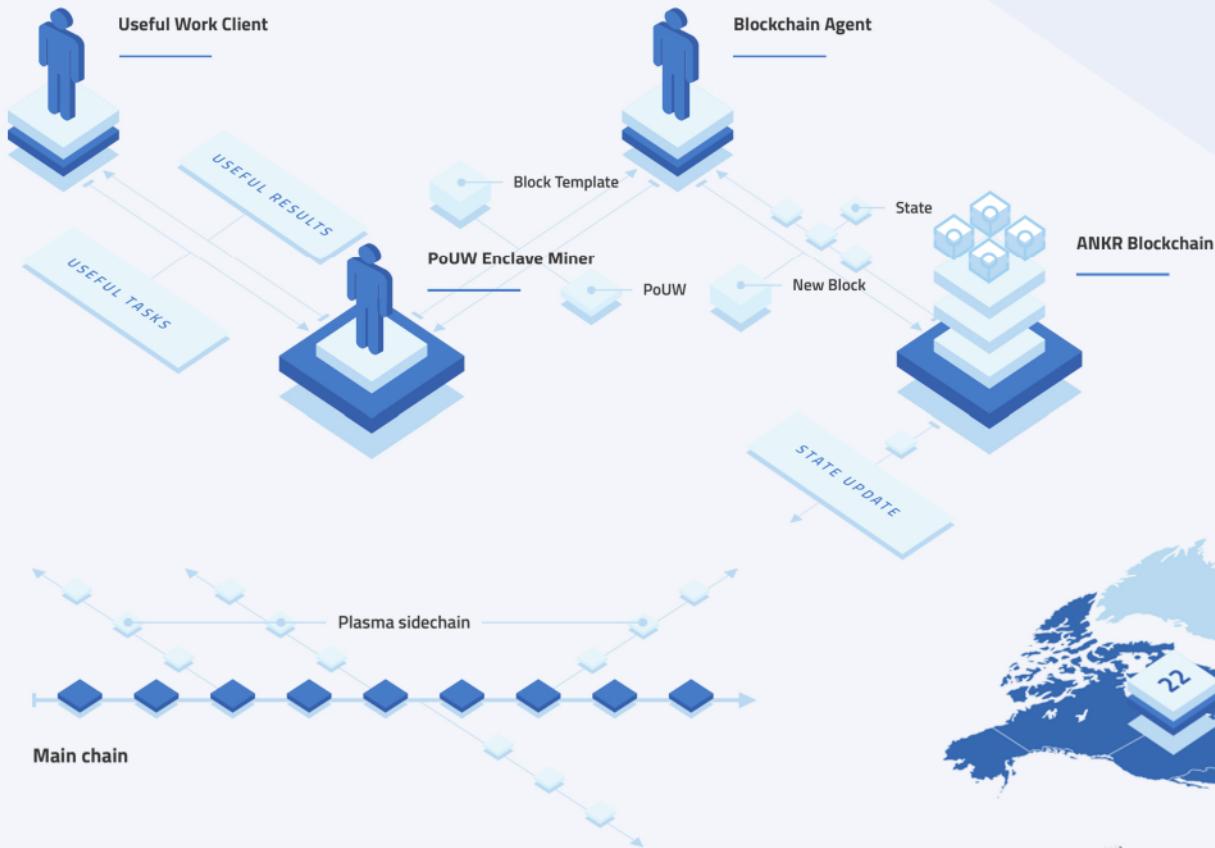
How It Could Be

"Another" standard landing with a template based features and default schematics and info graphics patterns similar to competitor's sites overfilled with some 'fast-food' information. What a lack of taste could it be?!

What We Did

As we know it is so 'unhealthy' to digest the info without some tasty 'soup'! So our creative 'chefs' created something special as always. It took some time but this is the unique way we do our work – "Never stop and always look for perfection!"

We implemented the flight illusion within the video effects on the starter screen that guides the end-user through the informational and numeric digital world. Later some isometric graphics has been added to assist with the 'healthy digestion' of the savvy and techy content. The last detail that helped to form the desired appearance was an attractive background animation. What a cherry on the cake" move!



Created a modern isometric illustrations to substitute
the boring tables and diagrams

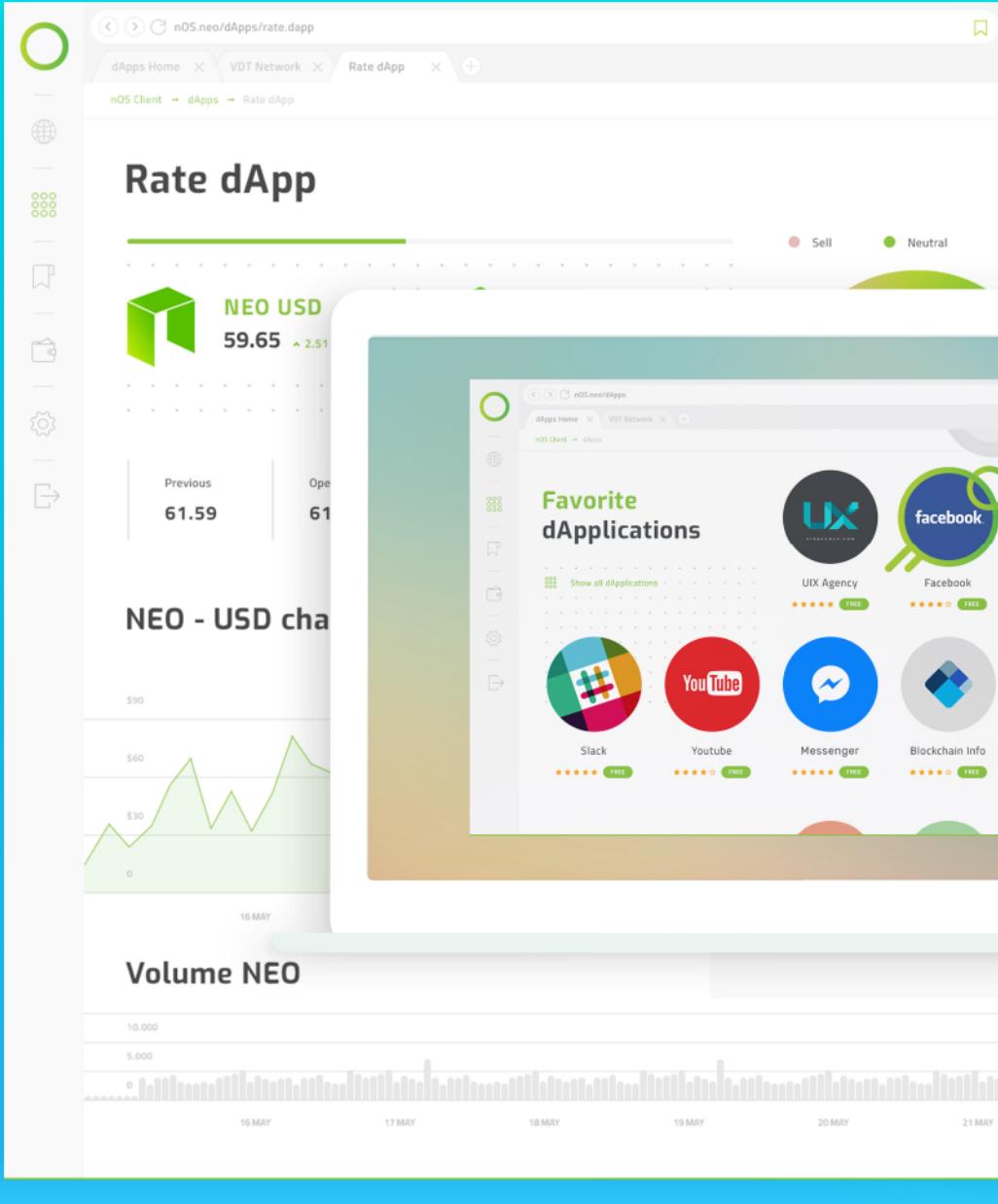


Project name:

nOS dApp Skin

Discover & Build the web of the future

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How It Could Be

Standard and non-unique dashboards that are often created on-the-fly with data being added simply because there is some white space not being used.

What We Did

Strategic research session with our internal team determined the motion vector – absolutely new style needed to be found to make us different from other contest participants.

The task that has been set was not only to change colors and shapes of the various dashboard elements, but to emphasize the interface with the company logo geometrical shapes, minimalism and numeric clarity.



Competed with hundreds of web agencies and freelancers in the "nOS Client Design Contest".

Awarded by 5th place prize in "Best 10 Designs" nomination

Project name:

Deep Cloud AI

Blockchain for next generation content distribution

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OUR COMPETITIVE ADVANTAGE

How It Could Be

Old style landing page with clouds' imagery on the background of the splash screen along with a bunch of the illustrations from the web stocks and its aim would be to present company 'About' info, list of services, etc. to the page visitors. It would be pretty random, wouldn't it?

What We Did

First, we started with the unique logo creation — geometric triangle patterns and animation were used to find an ideal style in support of the futuristic minimalism. Geometric feed allowed us to outplay the pattern and found the grid that could be traced throughout the site. Then, we created the unique video to illustrate the work principles of the technology that the company develops. Also we focused attention to the end-to-end integration of the brand identity and the idea of informational streams within global network into the design. Our designers were able to implement the WOW effect impulse animation going vertically throughout the main page while scrolling down. Oh my, we hit it damn perfect!



Awesome Motion Design & Scroll Effect

Incarnated an incredible first screen video and absolutely unique scroll effect using our creative vision

AMEN

USA Office

1372 Summer st., suite 207

Stamford, CT, 06905

+1-203-276-0987

info@amen.team

Ukraine Office

11 Denysa Lukyanovycha st.

Ukraine, Lviv, 79000

+38-063-32-00-990

join@amen.team

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