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**State** Finished

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**Marks** 0.77/4.00

**Grade** 1.92 out of 10.00 (19%)

**Question 1**

Incorrect

Mark 0.00 out of 1.00

Choose the correct answer that applies to the following description of the report procedure.

1. In addition to web analytics data, we interview stakeholders to analyze the business environment and obtain requirements definition and design documents, such as the web.

Report Writing



2. Confirm the requirements (RFP) with the client, detecting the data and putting together a proposal.

Report Preparation



3. Assemble the logic, assemble the report outline, and position the title, comments, and data.

Planning and Data Collection



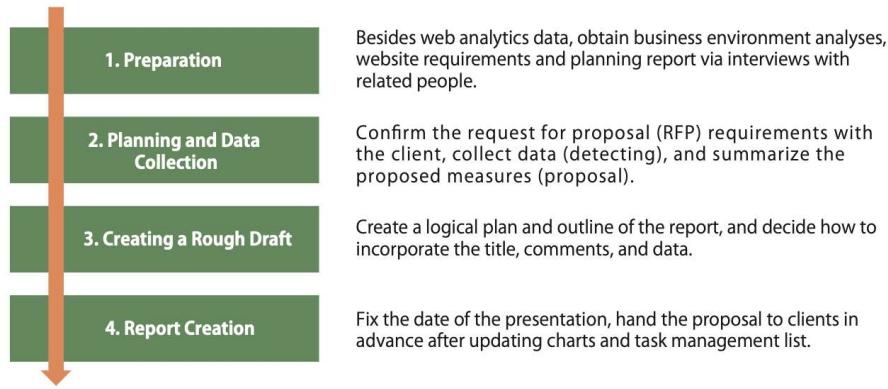
4. After visualizing the figures and updating the task check, schedule a presentation date and time, and provide a report in advance.

Creating a Rough Draft



Your answer is not correct.

The figure below shows the steps to write a web analytics report.



The correct answer is: 1. In addition to web analytics data, we interview stakeholders to analyze the business environment and obtain requirements definition and design documents, such as the web. → Report Preparation, 2. Confirm the requirements (RFP) with the client, detecting the data and putting together a proposal. → Planning and Data Collection, 3. Assemble the logic, assemble the report outline, and position the title, comments, and data. → Creating a Rough Draft, 4. After visualizing the figures and updating the task check, schedule a presentation date and time, and provide a report in advance. → Report Writing

**Question 2**

Partially correct

Mark 0.60 out of 1.00

Drag and drop the correct box that fits the following descriptions.

The basis for this is  MECE ✓ .

No duplication of each, and no omissions as a whole.

Explain the data source.

1. Be explicit about the  data ✗ .
2. Indexing of data and suggestions.

One chart one message.

1. Omitting  source ✗ that doesn't support the message.
2. Write a message that only talks about the results.
3. Make the  title ✓ the most important message.

Encouraging action.

1. Risk and  forecast ✓ .

Your answer is partially correct.

You have correctly selected 3.

Keep your offerings simple, easy to understand, easy to communicate, and simple to act upon.

The correct answer is:

Drag and drop the correct box that fits the following descriptions.

The basis for this is [MECE].

No duplication of each, and no omissions as a whole.

Explain the data source.

1. Be explicit about the [source].
2. Indexing of data and suggestions.

One chart one message.

1. Omitting [data] that doesn't support the message.
2. Write a message that only talks about the results.
3. Make the [title] the most important message.

Encouraging action.

1. Risk and [forecast].

**Question 3**

Incorrect

Mark 0.00 out of 1.00

Choose the graph that best meets your objectives below.

Understanding the Trend

radar chart



Color, Size, and X-Y axis

color scale



Comparison of Quantities

line graph



Percentage Comparison

bubble chart



Comparing Size of Multiple Items

100% stacked bar chart



Using colors to represent changes in numbers.

bar graph



Your answer is not correct.

Try to choose the right graphs for your purpose and also try to minimize the amount of information and create graphs that are easy to get your message across.

The correct answer is: Understanding the Trend → line graph, Color, Size, and X-Y axis → bubble chart, Comparison of Quantities → bar graph, Percentage Comparison → 100% stacked bar chart, Comparing Size of Multiple Items → radar chart, Using colors to represent changes in numbers. → color scale

**Question 4**

Partially correct

Mark 0.17 out of 1.00

Choose the correct term for each of the following statistical descriptions.

The most frequent value in the data group.

average



Values that indicate how much the individual data vary from the average.

distribution



The data at the center when the data are arranged in ascending order.

mode



Total of the total divided (quotient) by the total number of pieces.

standard deviation



The variance is taken from the square root and the units are combined.

differential test



Determine if there is a difference between the two values.

distribution



Your answer is partially correct.

You have correctly selected 1.

Try to understand the terms and concepts of statistics and try to catch trends in the data.

The correct answer is: The most frequent value in the data group. → mode, Values that indicate how much the individual data vary from the average. → distribution, The data at the center when the data are arranged in ascending order. → median, Total of the total divided (quotient) by the total number of pieces. → average, The variance is taken from the square root and the units are combined. → standard deviation, Determine if there is a difference between the two values. → differential test

◀ Chapter 8 Comprehension Test

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