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Started on	Tuesday, 23 March 2021, 1:18 PM
State	Finished
Completed on	Tuesday, 23 March 2021, 1:19 PM
Time taken	20 secs
Marks	1.00/1.00
Grade	10.00 out of 10.00 (100%)

Question 1

Correct

Mark 1.00 out of 1.00

Choose the correct answer to the following questions about reporting and statistics

Select one:

- ☐ a. Increase the amount of information in the graphs as much as possible. The most effective method is a color scale that shows the trend of the displayed values.
- ☒ b. The average value of conversions in a given month was 7. But this month's median and mode of operation is not always 7. The average value of conversions in a given month was 7. But this month's median and mode of operation is not always 7.
- ☐ c. Keep your graphs and tables to one chart and one message, and be sure to include an executive summary at the end.
- ☐ d. In preparing your report, start by reviewing the data based on the knowledge you've learned so far

Correct

Be sure to read the "tips and tricks" and "hints" that lead to client action regarding reporting.
And help you with your reports to your clients!

The correct answer is: The average value of conversions in a given month was 7. But this month's median and mode of operation is not always 7.

[◀ -Chapter 8 textbook](#)[Chapter 8 Review Test ▶](#)

