Summary Dashboard

Customer State

Customer Country

Market

Product Name

Order Region

Customer Segment

Type

Department Name

Total Sales

Sum(Sales)

4.49k

Total Profit per Order

Sum([Order Profit Per Order])

794.8
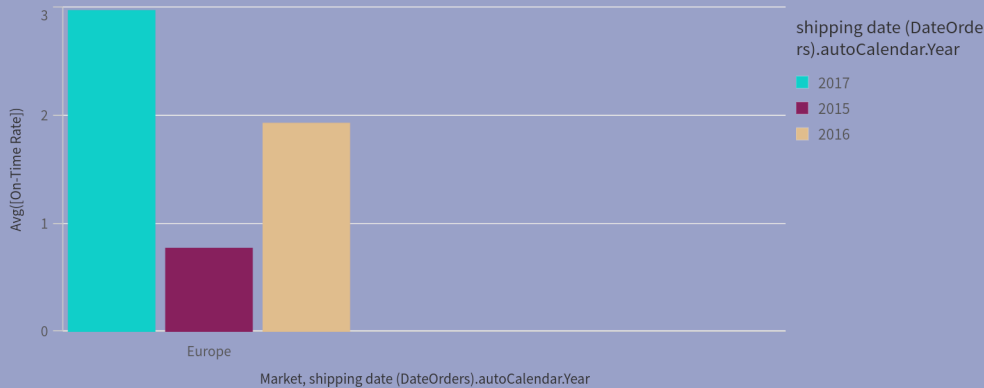
Difference in Shipping time

Europe
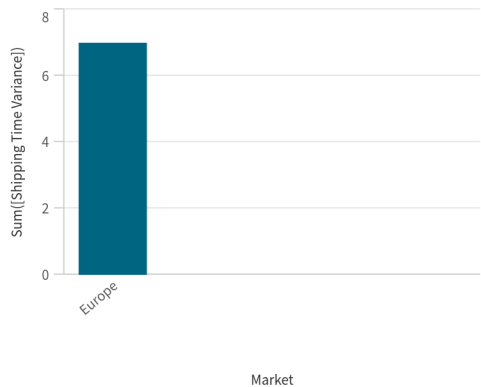
Market

Delivery Status Evaluation

Measures
— Count(distinct [Days for shipment (scheduled)])
— Count(distinct [Days for shipping (real)])

Advance ship… · Late delivery · Shipping on t…

Delivery Status

Category wise Item Order

Category Name

Fishing · 8.3%
Water Sports · 8.5%
Women's Apparel · 8.5%
Men's Footwear · 11.1%
Camping & Hiking · 33.9%
Cleats · 27.4%

Category Name
- Camping & Hiking
- Cleats
- Men's Footwear
- Women's Apparel
- Water Sports
- Fishing
- Shop By Sport
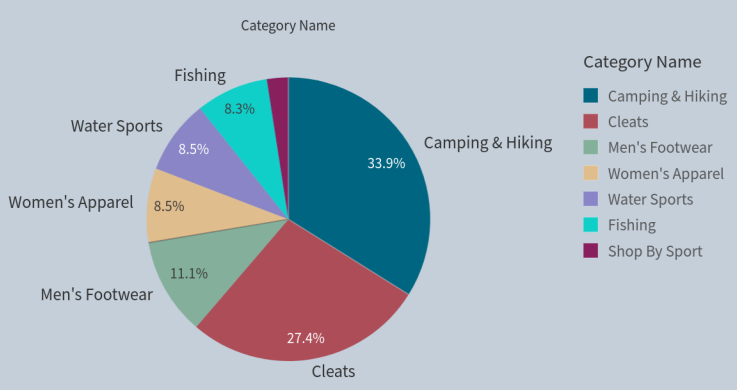
Market On-Time-Rate per Year

shipping date (DateOrders).autoCalendar.Year
- 2017
- 2015
- 2016

Europe

Market, shipping date (DateOrders).autoCalendar.Year

Effect of Shipping mode on Order Profit

Standard Class
408.02

Same Day
194.54

First Class
78.74

Second Class
113.52