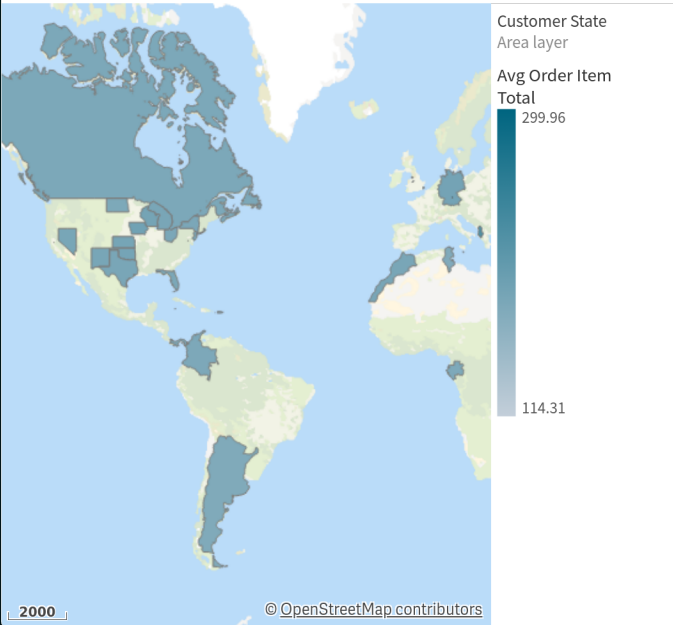
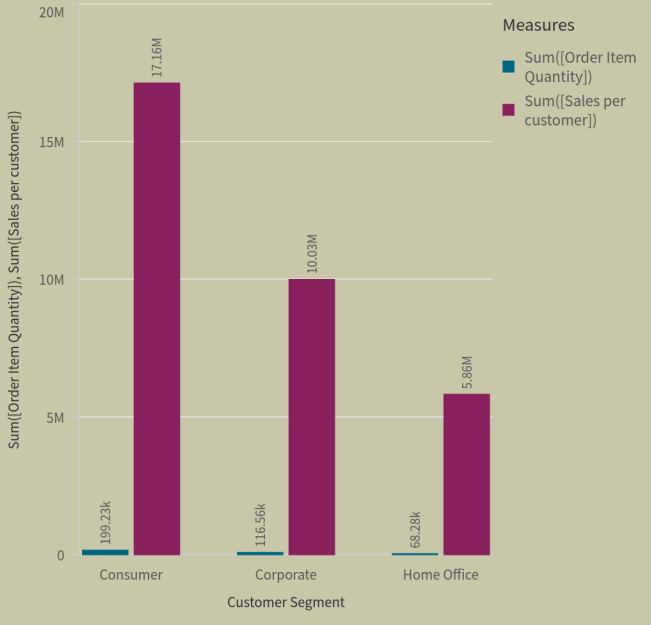


Improving Customer Segmentation

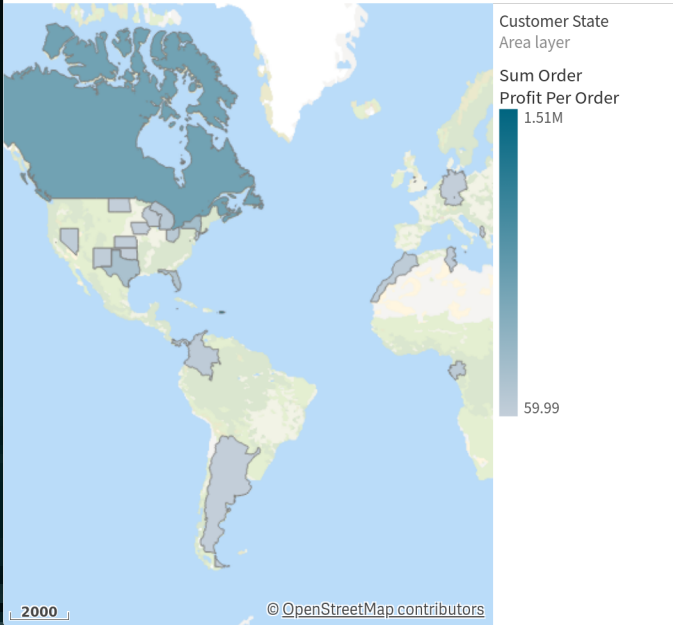
Potential State for Avg Order Item



Customer Segmentation based on Sales and Order item quantity



Profitable Customer State



Product Category wise Customer Segmentation

