



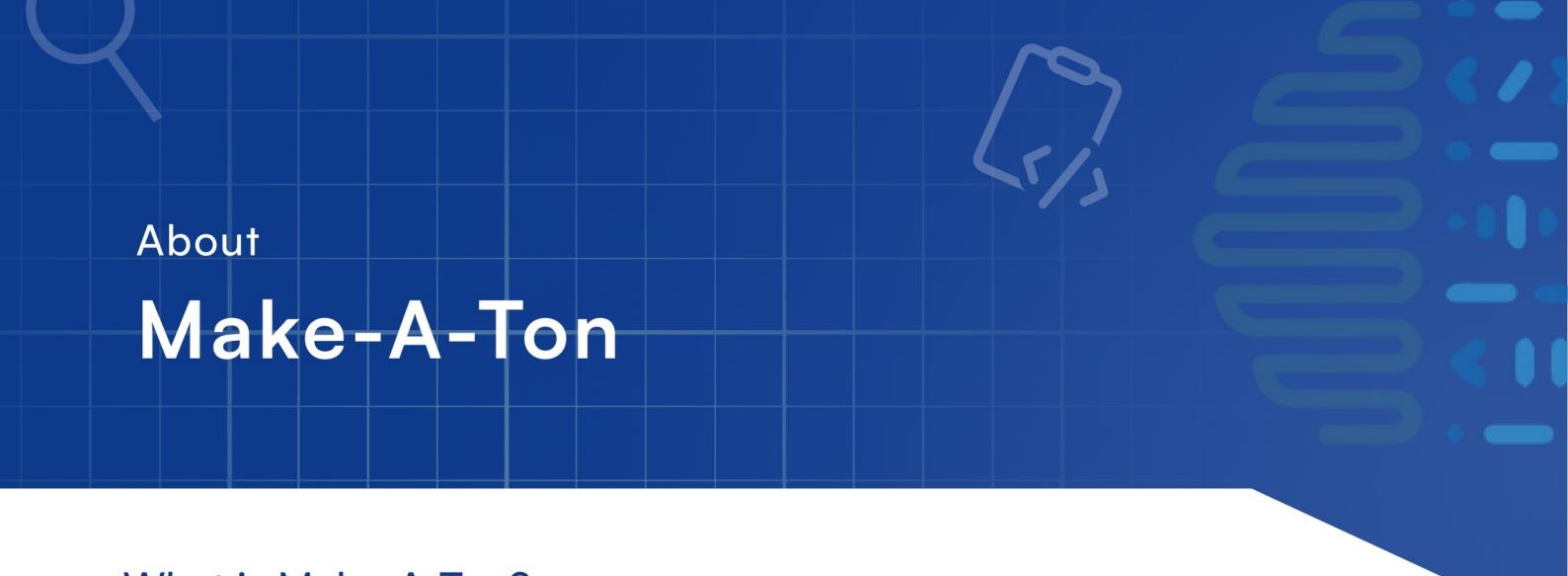
EMPOWERING INNOVATORS



19<sup>th</sup> & 20<sup>th</sup>  
OCTOBER

COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY





## About

# Make-A-Ton

## What is Make-A-Ton?

Make-A-Ton is a 24-hour hackathon organized by the Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC). Students from various disciplines will gather to learn about new technologies, create innovative projects, and share their work with the community. We are generously supported by sponsors and partners. Platinum sponsors **CusaTech Foundation** and **GitHub** lead in encouraging technological innovation. Key support comes from **MLH**, **AWS**, **FOSS United**, and others. Community and hackathon partners further empower participants to innovate and create impactful projects.

## Why Make-A-Ton?

Make-A-Ton offers the opportunity to:

Engage with brilliant minds from various disciplines, Embrace the spirit of innovation and product building, Work alongside people from diverse backgrounds and skill sets, Learn from mentors with expertise across different industries, Develop ideas and products that could revolutionize industries, Network with students from renowned institutions and industry professionals

“

A problem well stated is a problem half solved.

”

## Date and Location

Date: 19<sup>th</sup> and 20<sup>th</sup> October, 2024

Location: Seminar Complex, CUSAT, 682022

About

# CITTIC



## What is CITTIC?

The Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC) is the **technology business incubator** of CUSAT. It was established with central and state government funding to foster innovation and entrepreneurship among students and faculty.

## Mission and Vision

CITTIC's mission is to nurture young startups and support the growth of technology in the student community. They aim to provide a dynamic and entrepreneurial environment for university-linked startups.

CITTIC assists young entrepreneurs in launching technology-based businesses. They use advanced technology to turn ideas into products or services. CITTIC also provides physical incubation, mentoring, and networking support. They organize regular workshops, seminars, and exhibitions to create a supportive entrepreneurial environment.

## Impact and Success Stories

Over **160** startups have been incubated at CITTIC. Some notable ventures include ClusterDev, TinkerHub, Humble Innovations, Centricc Innovations, Talrop, and Sticon/ShipTech Icon.





Make-A-Ton



# Over the Years





Make-A-Ton 6.0

# key metrics and highlights

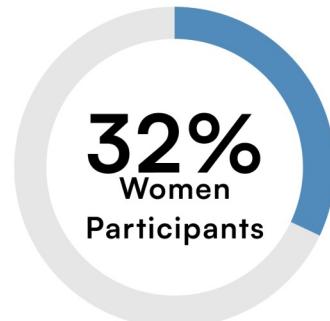
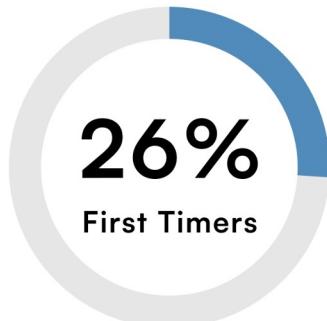
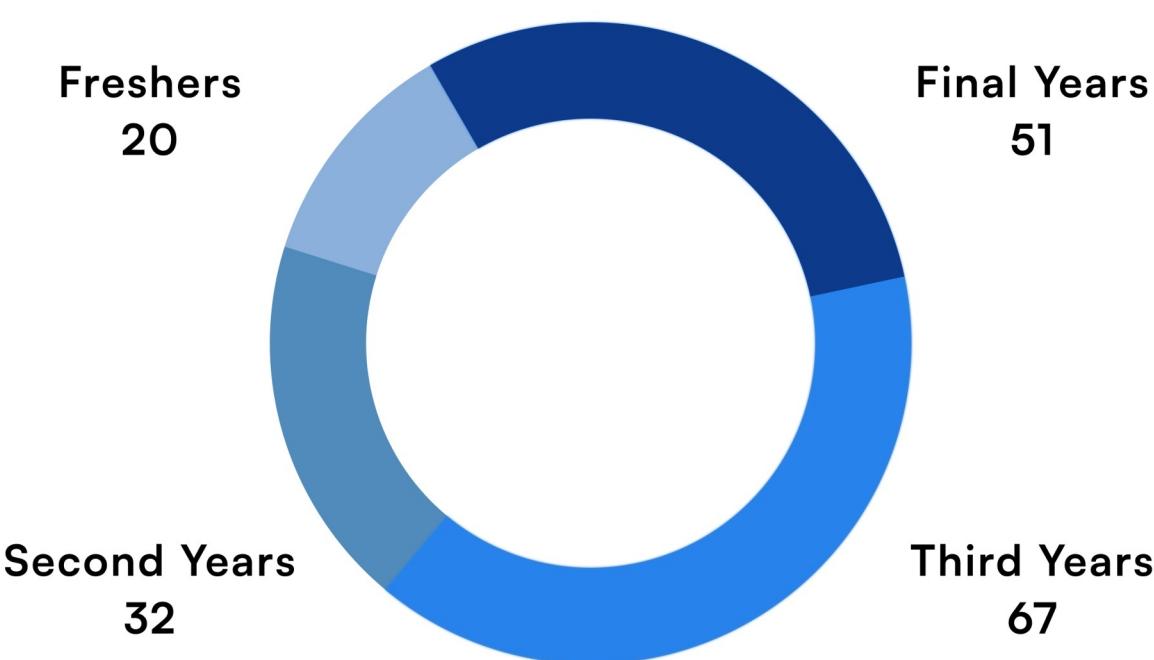
**36+**  
COLLEGES

**600+**  
TEAMS

**2500+**  
APPLICANTS

**170**  
PARTICIPANTS

**20+**  
MENTORS



# Sponsorship



## Engagement

Speak at opening ceremony

Speak at closing ceremony

Host Pre-Event Workshop

Exclusive Communication Channel Access

Opportunity to Provide Mentors

## Recruitment

Private Interview Room for Recruitment

Access to Participant Resumes (if opted) After Event      Early Access



|                                      | Silver                              | Golden                              | Platinum                                   | Title Sponsor                                |
|--------------------------------------|-------------------------------------|-------------------------------------|--|--|
| <b>Branding</b>                      |                                     |                                     |  |  |
| “Powered by”                         |                                     |                                     | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |
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| Logo on certificates                 |                                     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |
| Distribute Company Branded Materials | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |
| Exhibition Booth space at Venue      | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |
| Custom Problem Statement Sponsorship | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |
| Social Media Recognition             | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/>        | <input checked="" type="checkbox"/>          |

If you want to know about track sponsorship or any kind of customization. please contact us at [organizer@makeaton.in](mailto:organizer@makeaton.in) or +91 99477 07001.

Some of Our

# Previous Sponsors



ClusterDev



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