



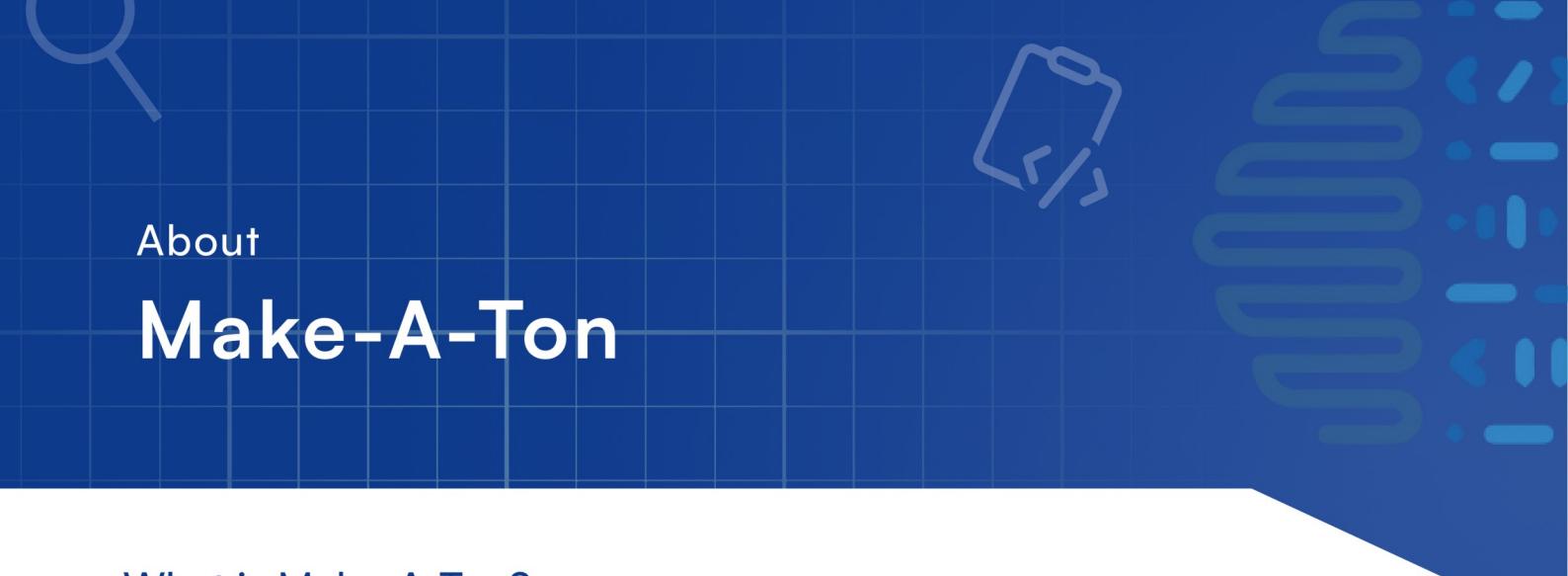
EMPOWERING INNOVATORS



19th & 20th
OCTOBER

COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY





About

Make-A-Ton

What is Make-A-Ton?

Make-A-Ton is a 24-hour hackathon organized by the Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC). Students from various disciplines will gather to learn about new technologies, create innovative projects, and share their work with the community. We are generously supported by sponsors and partners. Platinum sponsors CusaTech Foundation and GitHub lead in encouraging technological innovation. Key support comes from MLH, AWS, FOSS United, and others. Community and hackathon partners further empower participants to innovate and create impactful projects.

Why Make-A-Ton?

Make-A-Ton offers the opportunity to:

Engage with brilliant minds from various disciplines, Embrace the spirit of innovation and product building, Work alongside people from diverse backgrounds and skill sets, Learn from mentors with expertise across different industries, Develop ideas and products that could revolutionize industries, Network with students from renowned institutions and industry professionals

“

A problem well stated is a problem half solved.

”

Date and Location

Date: 19th and 20th October, 2024

Location: Seminar Complex, CUSAT, 682022

About

CITTIC



What is CITTIC?

The Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC) is the technology business incubator of CUSAT. It was established with central and state government funding to foster innovation and entrepreneurship among students and faculty.

Mission and Vision

CITTIC's mission is to nurture young startups and support the growth of technology in the student community. They aim to provide a dynamic and entrepreneurial environment for university-linked startups.

CITTIC assists young entrepreneurs in launching technology-based businesses. They use advanced technology to turn ideas into products or services. CITTIC also provides physical incubation, mentoring, and networking support. They organize regular workshops, seminars, and exhibitions to create a supportive entrepreneurial environment.

Impact and Success Stories

Over 100 startups have been incubated at CITTIC. Some notable ventures include ClusterDev, TinkerHub, Humble Innovations, Centricc Innovations, Talroop, and Sticon/ShipTech Icon.





Make-A-Ton



Over the Years





Make-A-Ton 6.0

key metrics and highlights

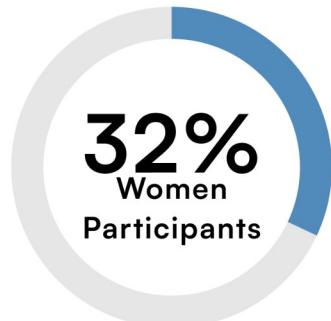
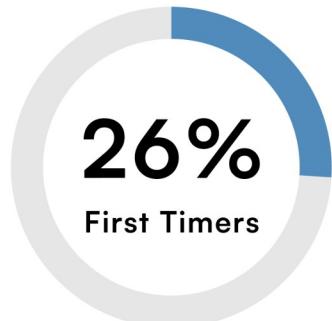
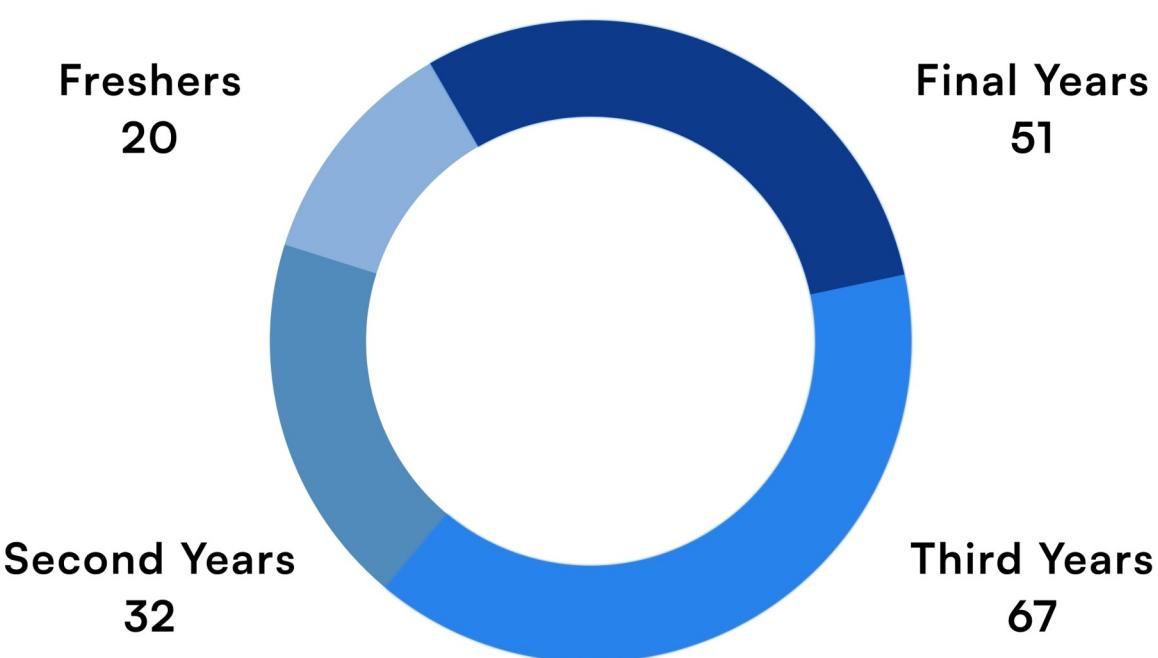
36+
COLLEGES

600+
TEAMS

2500+
APPLICANTS

170
PARTICIPANTS

20+
MENTORS



Sponsorship



Engagement

Exclusive Communication Channel Access	✓	✓	✓	✓
Opportunity to Provide Mentors	✓	✓	✓	✓
Host Pre-Event Workshop		✓	✓	✓
Speak at closing ceremony			✓	✓
Speak at opening ceremony				✓

Recruitment

Private Interview Room for Recruitment	✓
Access to Participant Resumes (if opted)	After Event Early Access



	Silver	Golden	Platinum	Title Sponsor
Branding				
Social Media Recognition	✓	✓	✓	✓
Custom Problem Statement Sponsorship	✓	✓	✓	✓
Exhibition Booth at Venue		✓	✓	✓
Logo on certificates	✓	✓	✓	
Distribute Company Branded Materials		✓	✓	✓
Distribute Company Branded T-Shirts			✓	✓
Logo in Official Emails			✓	✓
Company Standee			Single	Multiple
“Powered by”				✓
Newsletter Promotion				✓

If you want to know about track sponsorship or any kind of customization. please contact us at organizer@makeaton.in or +91 99477 07001.

Some of Our

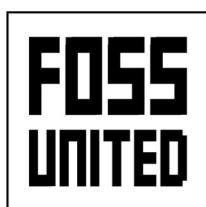
Previous Sponsors



ClusterDev

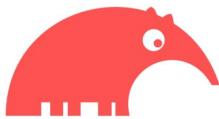


XENA



IEEE Kochi Subsection

TinkerHub



JETBRAINS



Creative Tim



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