# Abenezer Mamo

# Experience

## **Director of Engineering**

FashionBoss, New York, NY, Novemeber 2015 - Current

- -Hired and managed a team of 6 developers and designers creating a web app for small business owners
- -Assisted in creating software patent
- -Developed roadmaps for system and product growth, then identified, planned, and executed projects to support that growth
- -Helped raise over \$100,000 in capital

#### **Co-Founder & CTO**

TxTAdvice, New York, May 2015 - October 2015

- -Led development of an SMS service offering On-Demand expert advice.
- -Developed backend technology to power platform
- -Managed a team of 5 composed of developers, designers, and marketers.
- -Stats: 15,000+ Users & 50+ Experts.

#### **Founder & CEO**

ElitePowered, New Jersey, May 2012 - March 2015

- -Led development of an In-Game Advertising Network. It allows publishers to display video/banner/text ads directly in online games to help cover game server costs.
- -Managed a team of 20 composed of developers, designers, sales, support, and marketing.
- -Stats: 500+ Publishers, 5+ Million Monthly Users, 25+ Million Monthly Views, and 100,000+ Community Members. Over \$850,000 in revenue.

# Projects

#### **In-Game Overlay**

- -Developed a system that brings apps to games. This allows gamers to easily view text messages, play music, browse the web, or read tutorials without ever leaving their favorite games.
- -Lead a team of 7 developers and designers in building the SDK for game developers

### **GroupSync (iOS)**

- -GroupSync allows students to stay in sync with the communities they love and discover new ones within their school.
- -Developed the mobile app using Swift, Parse, and Python.

# Education

# **Software Engineering**

Make School • San Francisco, CA • 2017

#### Skills

Never-ending desire to grow and learn • Strategic Planning and Execution • Product Management •

Collaboration and Cross-Functional Expertise • User Experience Improvements • Online Marketing • Business Development •

Databases (SQL) • Back-End Development (Python and Ruby) • Front-End Development (HTML/CSS & JS) • iOS Development