MAKE
SCHOOL

USER TESTING

WHAT IS USER TESTING?

PREPARING TO TEST

Have a goal

1. User behavior

2. Bug finding

Pick the right testers

KNOW YOUR GOAL

TESTING USER BEHAVIOR

DO NOT INTERFERE

SERIOUSLY, DO NOT INTERFERE

SERIOUSLY, DO NOT INTERFERE*

Most of the time

MAKE SCHOOL

YOU ARE YOUR WORST TESTER

BREAK YOUR HABITS

MAKE SCHOOL

TRY TO BREAK EVERYTHING

MAKE SCHOOL

EXPLORE EVERY PART OF YOUR APP

CHOOSING A GOOD TESTER

Target Audience

Do they know you?

Do they know your app?