#### Notable Work Examples:

- Steve Vai Interview
- California Guitar Trio Live
- percuss.io Interview
- Aaron Comess Interview
- · Nik Bärtsch Concert
- iTunes Podcasts





Make Weird Music exists to expand the creative horizons of musicians and music enthusiasts around the world.

## **Notable Statistics**

- Published 120+ videos (50+ hours)
- \* Over 600,000 views and 2.5M minutes
- Featuring 50+ artists
- \* Reaching 10K+ subscribers and 145+ countries
- Written about by Guitar Player Magazine

## **Background Information**

- Launched in April 2014
- MakeWeirdMusic.com or @MakeWeirdMusic
- \* Founded by Anthony Garone
- \* Independently operated, volunteer funded
- Website is open source on GitHub
- \* Based in Mesa, AZ USA

### **Contact Information**

- Anthony Garone
- anthony@makeweirdmusic.com
- **\*** +1 (480) 205 7443
- facebook.com/makeweirdmusic
- \* instagram.com/makeweirdmusic
- youtube.com/makeweirdmusic

Shines a light on true artists in the music industry who make music, hardware, and software.

Interviews with artists like Steve Vai, Sara Groves, Jen Majura, Homer Flynn (The Residents), and Jeff Berlin have garnered superlative feedback.





Unique performances from Michael Manring, Mike Keneally, Nik Bärtsch, California Guitar Trio, and Neal Morse have inspired music lovers all over.

Our educational content shows viewers how to push to creative and physical limits through virtuosity, complexity, and personality.



# Engages a global community.

#### Fans

- \* Represent MWM at concerts
- Write content for social media
- Transcribe interviews
- Edit, mix, and master audio



# <u>Artists</u>

- Follow MWM and engage on social
- Personally request to be featured
- Refer other artists to be featured
- Get new collaboration opportunities through MWM events and projects

