

Davis Duncan

age: 20

residence: Atlanta

education: Business

occupation: Hustling

marital status: Single



"It is what it is"

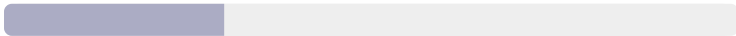
Spends his day getting what they need to get by from day to day. He's a hard worker and covers his tracks very well while running his business

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

What every he has he can sell to get what he needs from things to shoes, consoles, or even household products.

Needs

- His products
- "Bread"

Wants

- Wants are something that is not required but delights
- This might be the holy grail feature
- It delights him or her with its simplicity or completeness

Values

- His products
- Other "business people" like himself

Fears

- Taxes
- Police
- Scammers