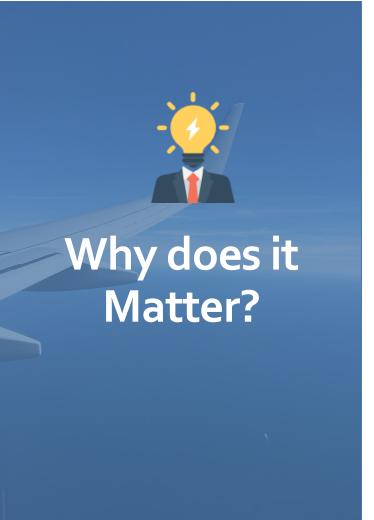




BlueJet Ltd is expanding into aviation, but need to understand aircraft safety risks before investing.





The impact of aviation accidents on safety, costs, regulations, and reputation.

## **Key Questions:**

- **✗** Which aircrafts are the riskiest?
- **\*** What factors contribute to accidents?
- **X** How can we mitigate these risks before investing?



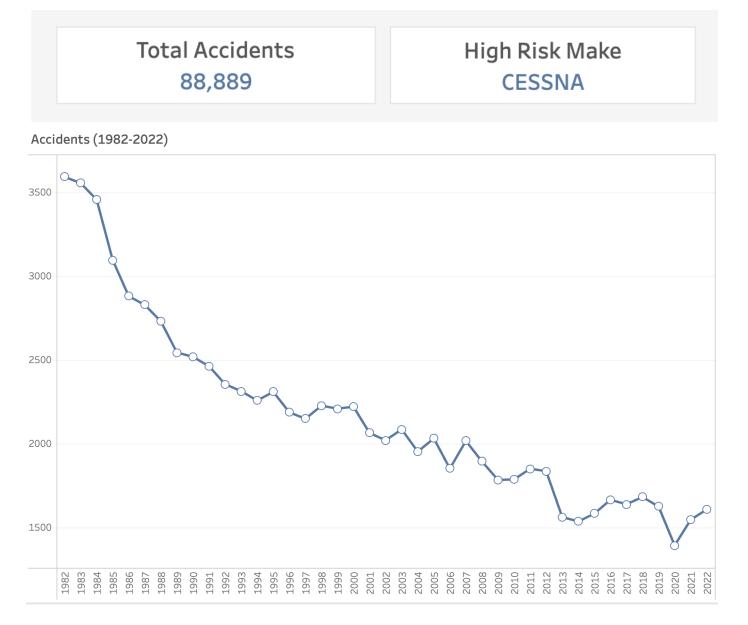


# Data & Analysis

- **X** The source of the dataset is NTSB.
- ★ Data structure: aircraft make, engine type, purpose of flight, weather conditions, casualties, etc.
- Analysis was done using Python language and the data visualization was performed using Tableau



## As per the analysis:

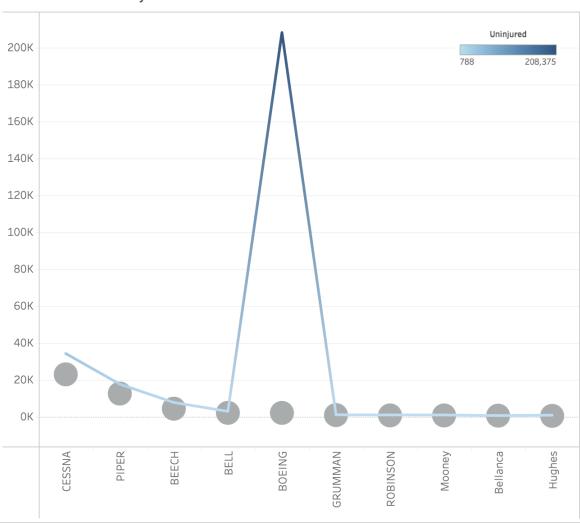


Over the years CESSNA have the highest accident rate—this should be a red flag for future investments.



#### Across the different makes the degree of injury varies:

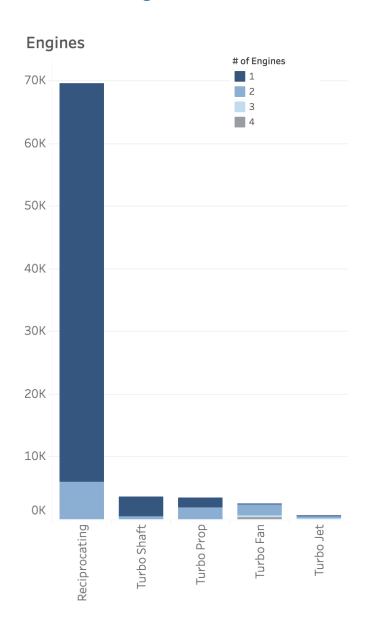
#### Casualties and Uninjured

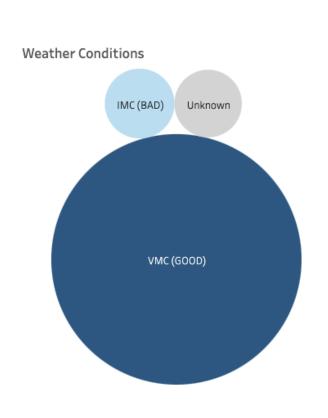


Some aircraft types have more survivable accidents than others, in this case, the make Boeing stands out. This could inform our insurance and fleet decisions.



#### When looking at the # of accidents other contributing factors include:

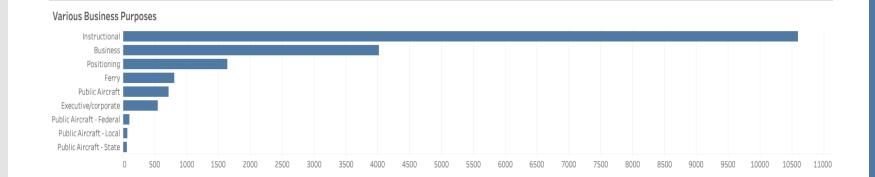




Fewer engines, notably the reciprocating engine, are more prone to accidents. Weather was not a key factor for over 90% of the factors.



### We explored the different business model:



Instructional flying is a significantly riskier business venture than executive/corporate flying.





- **X** Investment Strategy: Avoid investing in aircraft makes and models with high accident rates.
- **Fleet Selection:** Prioritize aircraft with fewer casualties, numerous engines and better safety records.
- **X** Prioritize safer business models: Invest in aircraft activities with lower accident risk, instead of high-risk operations.





How do we proceed?

- **X** Conduct **deeper analysis on accident causes**.
- **✗** Investigate insurance costs and regulations.
- **✗** Develop a risk assessment framework for future investments.
- **X** Expand analysis to **global accident datasets** for broader insights.





