NET. ART PROJECT PROCESS BOOK

I had some early ideas that I feel will go towards the final product. Once more my interests come into play. Primarily this will be on the Florida landmarks.

My net art project is very much inspired by the various routes off the Florida highway system. Growing up in Central Florida made me very fond of where to go. Given that it's a popular city to visit, people can get very familiar traveling down there from place to place. Side note, My best advice is to always have a route home and personally, to have all the options on the table.

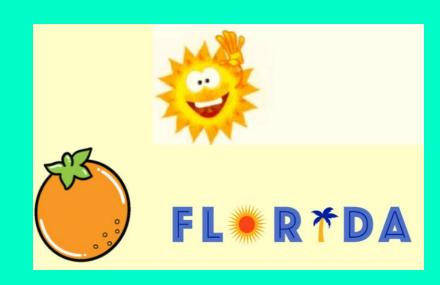
My plan once I understood more what needed to be brought in was to bring the net art to life. Through the series of GIFs and researched images, the pages begin to flow together in my head. I wanted the web collage to have symmetry.

P.S. There's a maze.

freeway widened constructed damaged rural borrowed development Bridges

stretched across created Destiny envision

TITLE PAGE



DESCRIPTION PAGE

The sentence that I jumbled from my word pile is a light hearted expose on Florida; a satirical personification using real locations and highway systems.

WORD SEARCH SOURCES

"The \$2.4 billion project rebuilt 15 major interchanges, and constructed and widened 140 bridges. Crews also put up miles of sound walls and created a toll-lane expressway within the median of I-4, the Orlando Sentinel reported."

https://www.usnews.com/news/best-states/florida/articles/2022-02-27/construction-ends-as-interstate-4-toll-lanes-finally-open

"Interstate 4 angles northeast across the Florida peninsula, traveling 132 miles from Tampa to Lakeland, Orlando and Daytona Beach. The intrastate route serves major population areas in Central Florida along the U.S. 92 corridor. Heavy development along the freeway over the years resulted in several toll roads to provide alternate routes and relief, including the Central Florida GreeneWay / Seminole Expressway (bypass to the east of Orlando), Daniel Webster Western Beltway / Wekiva Parkway (bypass to the west of Orlando), and Polk Parkway around Lakeland. Additionally much of the freeway was expanded to six or more lanes, with the final four lane stretch in Volusia County expanded by Summer 2015."

https://www.aaroads.com/guides/i-004-fl/

"Change may be in the winds. Land is still cheap in these rural stretches of interior Florida. Developers purchased more than 25,000 acres surrounding the Desert Inn on three sides. They envision a planned community of more than 75,000 people to be called Destiny. That happened back in 2006 and in the meantime Florida was damaged more than most by the burst in housing prices. Once things recover however, my guess is that an influx of upscale residents aren't going to appreciate living near something called Yeehaw Junction. It's on borrowed time. This vestige of the rural south just doesn't seem to jibe with the image of a large planned community."

https://www.howderfamily.com/blog/yeehaw-junction/

CITATION PAGE

https://en.wikipedia.org/wiki/Interstate_75_in_Florida

https://www.politico.com/news/2022/02/12/elon-musk-space-freaking-out-competitors-00008441

https://www.investopedia.com/articles/markets/102915/top-5-companies-owned-disney.asp