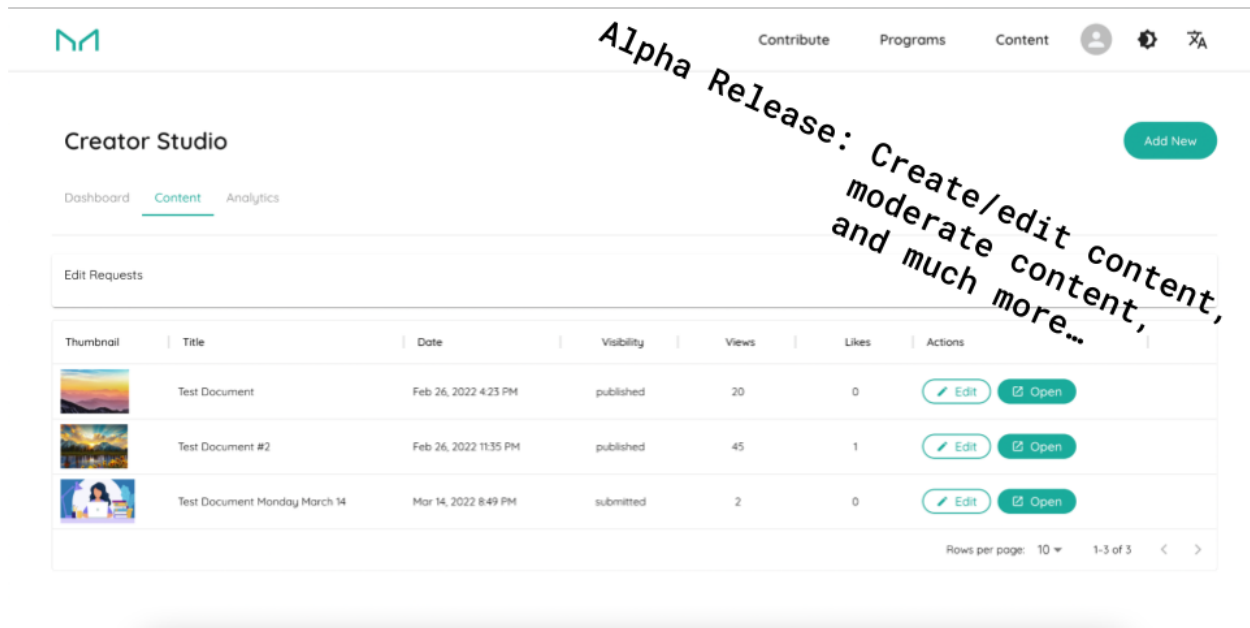# Maker Academy's Second Status Update!

If you would like to see a more in-depth status update, please scroll below to the section titled "Maker Academy In-Depth Status Update".

Maker Academy has finished an alpha version of their website that was released to select members of the community for demo. Maker Academy is still en route to completing and releasing a beta version of the website by the end of March 2022. The link to this website will most likely appear in our next status update.

Maker Academy's alpha version of their website now supports:
- Ability for users to write and submit educational content onto the site.
- Ability for site administrators (Maker Academy team members for now) to moderate, approve, or reject user-submitted content.
- Ability for users to write and submit edits to existing published educational content.
- Ability for original authors to accept/reject edits to their content.

What to expect in Maker Academy's beta version of their website:
- A course on content production, a course on the history of MakerDAO, and part of SES's incubation program (all of which are currently being developed!)
- Hosting select pieces of content from Maker's Operational Manual
- Contributor Dashboard landing page

Maker Academy In-Depth Status Update

Preface

<u>Purpose</u>
The purpose of this document is to inform Maker Academy's stakeholders that Maker Academy continues to be a good investment. This is accomplished by dictating how Maker Academy's day-to-day tasks improve MakerDAO by addressing the needs of the internal and external Maker community. In order to keep stakeholders "in the loop" but not overwhelm them with content, Maker Academy's status updates occur every two weeks (at the time of this post).

<u>Author</u>
This document was written by Colby Anderson, the facilitator of Maker Academy, and reviewed by Zach Huang, a project manager of Maker Academy.

<u>Previous Status Update</u>
📄 2/15 Status Update

<u>Special Note</u>
At the time of this post, Maker Academy is an incubating core unit under SES, making stakeholders of SES indirectly stakeholders of Maker Academy.

Community Need #1 [Onboarding Material]
There is currently a lack of onboarding material for MakerDAO, thereby making it difficult for new contributors to make significant contributions to MakerDAO. Onboarding material compresses a new contributor's learning curve, allowing them to make better contributions at a faster rate.

<u>Task A [Full-time Content Producer]</u>
To maximize the rate of content production, Maker Academy will both create content and facilitate content. At the time of this post, Maker Academy has two members possessing the skill to produce content, but they are preoccupied with other tasks. As a result, Maker Academy is cooperating with Maker Talent to search for qualified candidates with the expectation of hiring a full-time content producer.
- Progress: Complete

<u>Task B [Content Bounties]</u>
In order to scale content production, Maker Academy plans to incentivize a decentralized workflow of content production with the use of content bounties. For certain educational topics, MakerDAO will create DAI bounties as opposed to hiring experts for short periods of time to produce niche content.
- Progress: No progress from last update. Maker Academy has received enough interest from outside collaborators where content production is no longer a bottleneck. As a result, this task has much less priority now.
- Deliverable: TBA [deliverable will be when the content bounties are implemented through the website.]

<u>Task C [Incubation Program]</u>
Maker Academy has to prioritize content production based on MakerDAO's needs. Currently, the largest sector of onboarding happens within SES through their incubation program. In order to help scale the

incubation program, Maker Academy will cooperate with SES in the production of educational content that can be used during the incubation program.

- Progress: SES is steadily making content and has finished the budgeting chapter of their incubation program.
- Deliverable: TBA [deliverable will be when the beta version of the website is released]

Task D [Content Production Course]

Maker Academy will be producing content themselves and helping others produce content. It is too difficult at scale to ensure everyone knows good communication practices to ensure a high standard of content. As a result, we want to write a course that people can look at before writing content.

- Progress: The alpha version of this course is finished. Now, it needs to be more in-depth and made more clear through a few rounds of editing.
- Deliverable: TBA [deliverable will be when the beta version of the website is released]

Task E [History of MakerDAO Course]

Maker Academy recognizes there is a lack of information on how the DAO has evolved over time, for better and for worse. Understanding the context of how we arrived teaches the community about principles MakerDAO stands for. We plan for this course to be utilized in onboarding programs of core units.

- Progress: The alpha version of this course is almost finished. Now, it needs to be more in-depth and made more clear through a few rounds of editing.
- Deliverable: TBA [deliverable will be when the beta version of the website is released]

Community Need #2 [Contributor Pipelines]

MakerDAO does not provide a clear pathway for prospective contributors to become actual contributors, which hinders the growth of Maker's talent pool. The creation of contributor pipelines will increase the amount of potential contributors that MakerDAO can draw from, ensuring we have the most qualified contributors.

Task A [Contributor Portal UI]

A contributor pipeline needs to explain the different methods of contribution, list current opportunities for contribution, teach the necessary skill to make these contributions, and record potential contributors' progress for potential employers. Maker Academy's educational site will already be tracking users and showing content. In order to complete the pipeline, Maker Academy will have a contributor portal that explains the different methods of contribution and lists current opportunities for contribution.

- Progress: The contributor portal landing page is complete. Explanations of many pathways for contribution along with their corresponding entry points will be listed (i.e MakerDAO ImmuneFi bug bounty program)
- Deliverable: TBA [deliverable will be when the contributor portal is released on the website]

Community Need #3 [Primary Educational Platform]

The current educational material for MakerDAO is spread across multiple sites, limiting MakerDAO's SEO and making learners struggle to find their desired MakerDAO-related information.

Task B [Front End MVP]

Every website should have an elegant and functional UI, and Maker Academy is no different. Maker Academy plans to improve upon past educational websites released by the Maker Community by adding many more useful features when it comes to education.

- Progress: Alpha version released, including creator studio, admin dashboard, and about us page.
- Deliverable: TBA [waiting for the beta version before sending the link to the public]

Task C [Back End MVP]
Maker Academy, like all websites, needs a back end. Maker Academy is using MongoDB to store its data. Maker Academy will eventually have to store a lot of content and user information, so it is important to optimize it.

- Progress: Backend schema for users, content, and programs was reworked to account for the user's ability to edit. Server-side functionality for the creator studio and admin dashboard was implemented, allowing for content creation, editing, and moderation.
- Deliverable: TBA [waiting for the beta version before sending the link to the public]