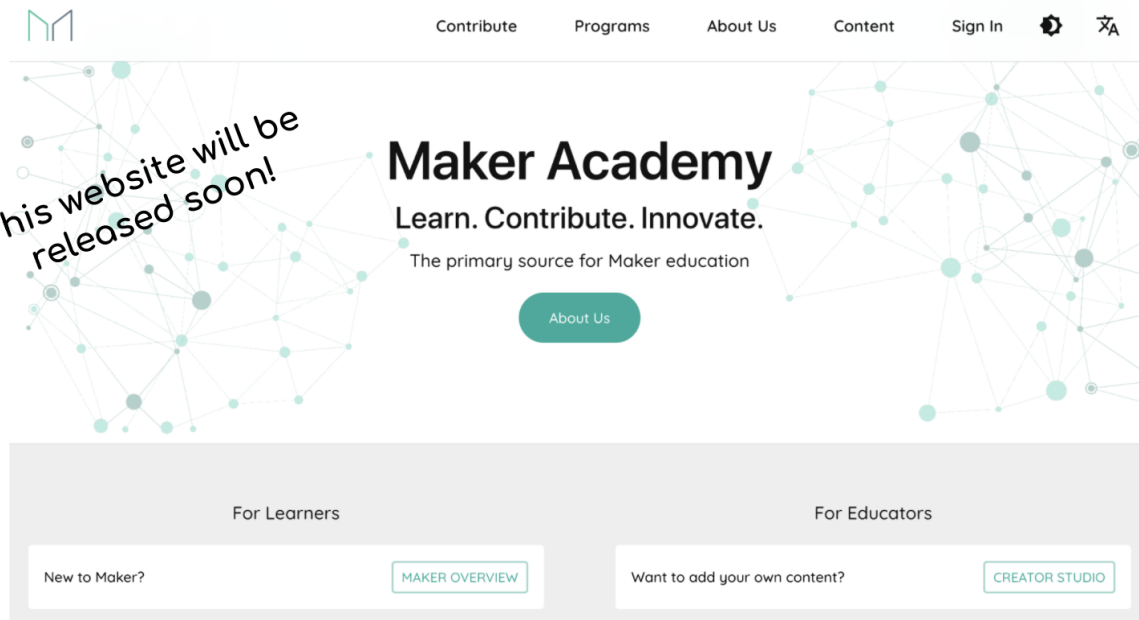


Maker Academy's First Status Update!



If you would like to see a more in-depth status update, please scroll below to the section titled “Maker Academy In-Depth Status Update”.

Maker Academy has finished the mock-up of its website and is en route to completing and releasing an initial version of the website by the end of March 2022.

- Currently, the website's account, sign in, content, about us, and programs pages are complete, except for testing, documentation, and a final review.
- The website's contributor pipelines, creator studio, and performance pages have yet to be developed.

Content for the incubation program and onboarding programs are coming soon! Maker Academy has prioritized website development, but is now focusing on content production. Currently, Maker Academy plans to have the initial release of the website contain content relating to SES's incubation program.

Maker Academy In-Depth Status Update

Preface

Purpose

The purpose of this document is to inform Maker Academy's stakeholders that Maker Academy continues to be a good investment. This is accomplished by dictating how Maker Academy's day-to-day tasks improve MakerDAO by addressing the needs of the internal and external Maker community. In order to

keep stakeholders “in the loop” but not overwhelm them with content, Maker Academy’s status updates occur every two weeks (at the time of this post).

Author

This document was written by Colby Anderson, the facilitator of Maker Academy, and reviewed by Zach Huang, a project manager of Maker Academy.

Previous Status Update

There is no previous status update, since this is the first.

Special Note

At the time of this post, Maker Academy is an incubating core unit under SES, making stakeholders of SES indirectly stakeholders of Maker Academy.

Community Need #1 [Onboarding Material]

There is currently a lack of onboarding material for MakerDAO, thereby making it difficult for new contributors to make significant contributions to MakerDAO. Onboarding material compresses a new contributor’s learning curve, allowing them to make better contributions at a faster rate.

Task A [Full-time Content Producer]

To maximize the rate of content production, Maker Academy will both create content and facilitate content. At the time of this post, Maker Academy has two members possessing the skill to produce content, but they are preoccupied with other tasks. As a result, Maker Academy is cooperating with Maker Talent to search for qualified candidates with the expectation of hiring a full-time content producer.

- Progress: There have been over 20 interviews for this position and screening of over 100 candidates. There are many candidates, but not many qualified candidates. There are two potential qualified candidates that are moving to the final stage in the interview process at the time of this post.
- Deliverable: TBA [deliverable will be when the position is fulfilled.]

Task B [Content Bounties]

In order to scale content production, Maker Academy plans to incentivize a decentralized workflow of content production with the use of content bounties. For certain educational topics, MakerDAO will create DAI bounties as opposed to hiring experts for short periods of time to produce niche content.

- Progress: At the time of this post, this idea is somewhat new. The kinks are still being fleshed out to ensure a maintainable bounty program that accomplishes Maker Academy’s goals.
- Deliverable: TBA [deliverable will be when the content bounties are implemented through the website.]

Task C [Incubation Program]

Maker Academy has to prioritize content production based on MakerDAO’s needs. Currently, the largest sector of onboarding happens within SES through their incubation program. In order to help scale the incubation program, Maker Academy will cooperate with SES in the production of educational content that can be used during the incubation program.

- Progress: Maker Academy has written an outline for the section of the incubation course detailing the role of the facilitator. SES has also been preparing content so far.

- Deliverable: TBA [deliverable will be when the incubation program content is complete and on the website]

Community Need #2 [Contributor Pipelines]

MakerDAO does not provide a clear pathway for prospective contributors to become actual contributors, which hinders the growth of Maker's talent pool. The creation of contributor pipelines will increase the amount of potential contributors that MakerDAO can draw from, ensuring we have the most qualified contributors.

Task A [Contributor Portal UI]

A contributor pipeline needs to explain the different methods of contribution, list current opportunities for contribution, teach the necessary skill to make these contributions, and record potential contributors' progress for potential employers. Maker Academy's educational site will already be tracking users and showing content. In order to complete the pipeline, Maker Academy will have a contributor portal that explains the different methods of contribution and lists current opportunities for contribution.

- Progress: The content mock-up for the contributor portal is almost complete at the time of this post. Also, for what has been done for the mock-up, it is currently being implemented on the website.
- Deliverable: TBA [deliverable will be when the contributor portal is released on the website]

Community Need #3 [Primary Educational Platform]

The current educational material for MakerDAO is spread across multiple sites, limiting MakerDAO's SEO and making learners struggle to find their desired MakerDAO-related information.

Task A [Mock-up]

There are many problems Maker Academy wanted to solve with their website. In order to provide a concrete representation of the solutions and to set the model for the rest of the website development, a mock-up needs to be made.

- Written Progress: The mock-up is a content mock-up as opposed to a UI mock-up, hence the unstylish deliverable. At the time of this post, the mock-up covers most of the website, but a few pages are yet to be completed. It is important to note that during the current development of the website, not all ideas from the mock-up were used; in other words, the website is not a mirror image of the mock-up in style or in content.
- Deliverable: <https://www.figma.com/file/v7IyGyMD35fh3MOZQF4Pi7/Maker-Academy-Mockup?node-id=0%3A1>

Task B [Front End MVP]

Every website should have an elegant and functional UI, and Maker Academy is no different. Maker Academy plans to improve upon past educational websites released by the Maker Community by adding many more useful features when it comes to education.

- Progress: At the time of this post, the front end has been completed for most pages besides the contributor portal, the creator studio (where content is created), and the performance page (where Maker Academy's success metrics are displayed). However, these pages still need to be tested, documented, and reviewed.

- Deliverable: TBA [deliverable will be when the website is released]

Task C [Back End MVP]

Maker Academy, like all websites, needs a back end. Maker Academy is using MongoDB to store its data. Maker Academy will eventually have to store a lot of content and user information, so it is important to optimize it.

- Progress: The schema for users, content, and programs (sequences of content) is complete. However, at the time of this post, the backend for the contributor portal, the analytics engine, and the backend for the “about us” page still needs to be developed.
- Deliverable: TBA [deliverable will be when the website is released]