

Maker's Asylum Style Guide

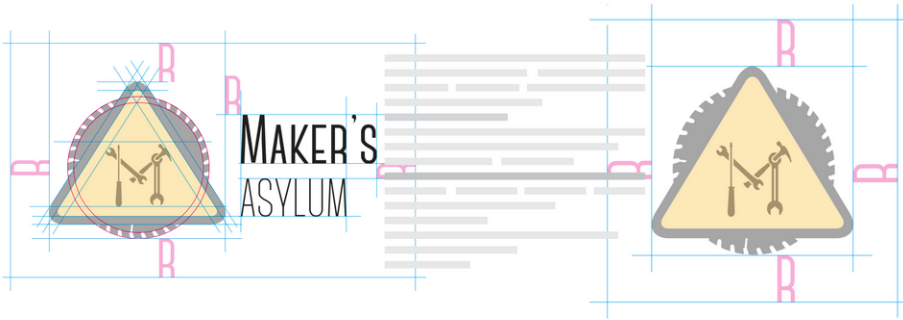
Spacing & Size

Spacing



The logo should always be surrounded by a certain amount of space. The area of isolation ensures that headlines, text or other visual elements do not encroach on the logo.

A margin of clear space (equivalent to the height of the 'R' in the name) is drawn around the logo to create an invisible boundary - acting as the area of isolation.



Minimum Size

There are no predetermined sizes for the Maker's Asylum logo. Scale and proportion should be determined by the available space, aesthetics, function and visibility.

There is no preset maximum size for the logo. However, minimum sizes are shown below. These sizes have been set to safeguard the integrity of the logo at all times.

