

Maker's Asylum Style Guide

Typography

Our Font Families



It is extremely important to stick to using the fonts listed below for all communications. This is to ensure a consistent look and feel of all literature, both online and offline.

Titillium Web should be used for all titles, headers and sub-headers. For all other copy (body, quotes) stick to using **Lato**. To ensure a consistent look, make sure fonts are used in a consistent manner and the weights of the font have been considered, using heavier weights for headers and the highlight key messages.

Web Fonts

Titillium Web WEB

Aa	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890(,,:?!"\$&*)	Titillium Web Weight: 200 Style: normal
Aa	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890(,,:?!"\$&*)	Titillium Web Weight: 300 Style: normal
Aa	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890(,,:?!"\$&*)	Titillium Web Weight: 700 Style: normal

Usage

HTML	
1	<link href="https://fonts.googleapis.com/css?family=Titillium+Web" rel="stylesheet" type="text/css">

CSS	
1	font-family: "Titillium Web", sans-serif;



Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,,:?!\$&*)

Lato

Weight: 400

Style: normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,,:?!\$&*)

Lato

Weight: 400

Style: italic

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,,:?!\$&*)

Lato

Weight: 700



Style: normal

Usage

HTML	
1	<code><link href="https://fonts.googleapis.com/css?family=Lato" rel="stylesheet" type="text/css"></code>

CSS	
1	<code>font-family: "Lato", sans-serif;</code>

Desktop Fonts

	Titillium.zip 567 KB - zip
	Lato.zip 6 MB - zip

