

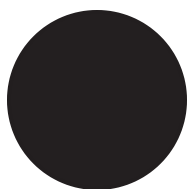
Maker's Asylum Style Guide

Colors



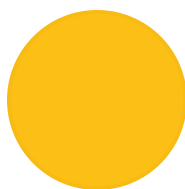
Primary Colors

The Primary Palette should be used across all marketing collateral and communication. This palette lends a bold and exciting direction to the brand, offering great flexibility in terms of design.



Tundora

#231F20
35, 31, 32



Lightning Yellow

#FCBF15
252, 191, 21

Shades of Gray

A selection of monochromatic grayscale colors, for background or textual use.



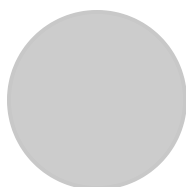
White

#FFFFFF
255, 255, 255



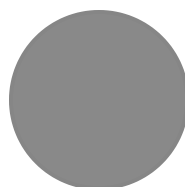
Alabaster

#F8F8F8
248, 248, 248



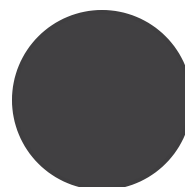
Silver

#CCCCCC
204, 204, 204



Gray

#898989
137, 137, 137



Ship Gray

#414042
65, 64, 66

