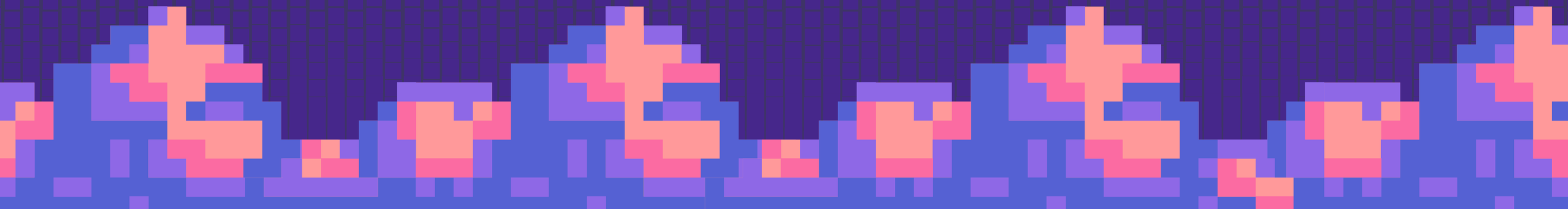
LET'S FIRST RECAP!




PUZZLE HEIST!
PRESS START

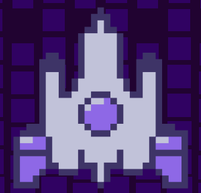
RULES

Each group gets a puzzle sheet with multiple rounds of questions

Solve the puzzle revealing a passcode

YOU HAVE 15 MINS !

ARE YOU READY?



indexing: a numbering of elements/characters begins with 0

5TH LETTER IN WORD = 4TH INDEX

```
          0   1   2   3   4   5   6   7
Word = "E   N   V   E   L   O   P   E"

          0  1  2  3  4  5  6  7  8  9  10  11  12  13
Band = "G  U  N  S     A  N  D     R  O  S  E  S"
```

Accessing letters and slicing

Band [5]= ‘A’

Band [4]= ‘ ’

Band [0]= ‘G’

Band [-1]= ‘S’

SPACES ARE ALSO CHARACTERS

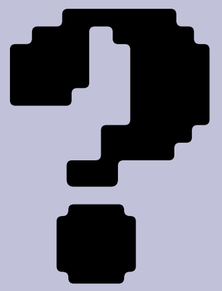
FIRST CHAR IN THE STRING

LAST CHAR IN THE STRING

Band [5 : 8]

Band [: 5]

Band [9 :]



IN BUILT STRING FUNCTIONS

(functions you can use without having created them yourself)

Where might we use these? What datatype values do you think they return?

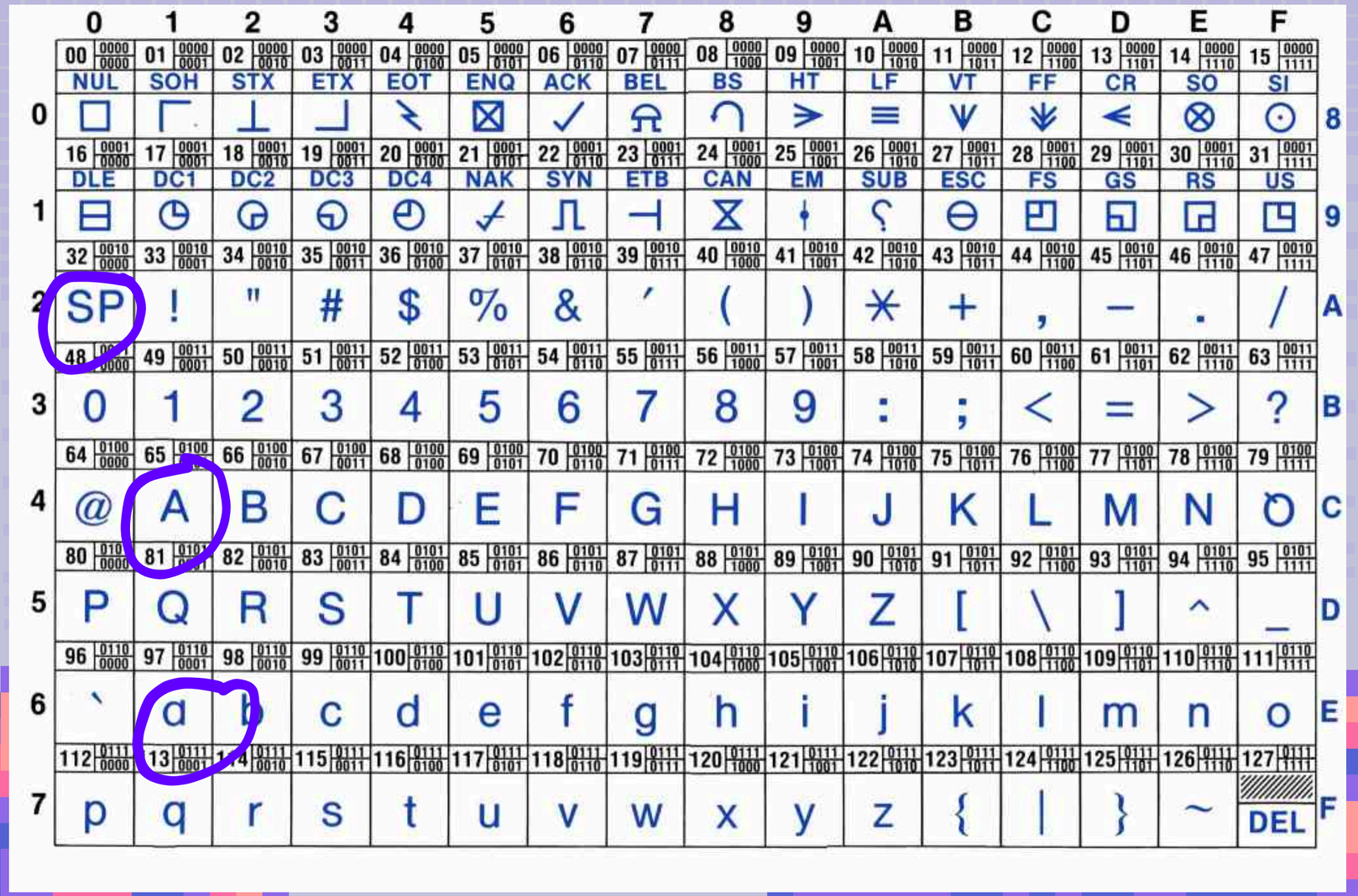
text.lower()	Converts all characters to lowercase
text.upper()	Converts all characters to uppercase
text.find(‘cloud’)	Checks if the string ‘cloud’ is present in string text
text.count(‘or’)	Counts number of times ‘or’ is present in string text
text.isalpha()	Checks if all of a string’s characters are alphabets
text.isdigit()	Checks if all of a string’s characters are digits

ASCII Codes

Numeric representation of characters such as digits, letters, & symbols

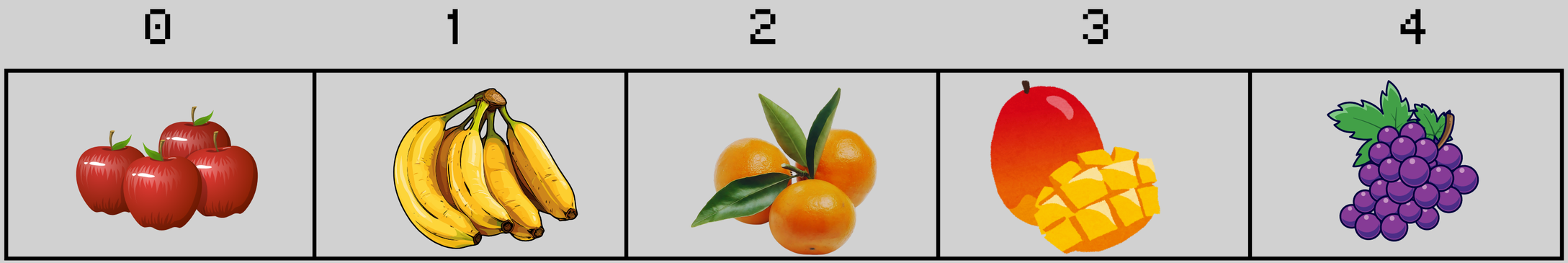
ascii_code= ord(‘A’)
chr(65)= ‘A’

why might this be useful?



	0	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F	
	00 0000 0000	01 0000 0001	02 0000 0010	03 0000 0011	04 0000 0100	05 0000 0101	06 0000 0110	07 0000 0111	08 0000 1000	09 0000 1001	10 0000 1010	11 0000 1011	12 0000 1100	13 0000 1101	14 0000 1110	15 0000 1111	
	NUL	SOH	STX	ETX	EOT	ENQ	ACK	BEL	BS	HT	LF	VT	FF	CR	SO	SI	
0	□	⌜	⊥	⌟	↘	⊠	✓	␇	↶	➔	≡	↓	↡	←	⊗	⊙	8
	16 0001 0000	17 0001 0001	18 0001 0010	19 0001 0011	20 0001 0100	21 0001 0101	22 0001 0110	23 0001 0111	24 0001 1000	25 0001 1001	26 0001 1010	27 0001 1011	28 0001 1100	29 0001 1101	30 0001 1110	31 0001 1111	
	DLE	DC1	DC2	DC3	DC4	NAK	SYN	ETB	CAN	EM	SUB	ESC	FS	GS	RS	US	
1	⊟	◔	◶	◵	◴	✓	⎍	⊣	⧖	⎜	ς	⊖	◰	◱	◳	◲	9
	32 0010 0000	33 0010 0001	34 0010 0010	35 0010 0011	36 0010 0100	37 0010 0101	38 0010 0110	39 0010 0111	40 0010 1000	41 0010 1001	42 0010 1010	43 0010 1011	44 0010 1100	45 0010 1101	46 0010 1110	47 0010 1111	
2	SP	!	"	#	$	%	&	′	(	)	*	+	,	–	.	/	A
	48 0011 0000	49 0011 0001	50 0011 0010	51 0011 0011	52 0011 0100	53 0011 0101	54 0011 0110	55 0011 0111	56 0011 1000	57 0011 1001	58 0011 1010	59 0011 1011	60 0011 1100	61 0011 1101	62 0011 1110	63 0011 1111	
3	0	1	2	3	4	5	6	7	8	9	:	;	<	=	>	?	B
	64 0100 0000	65 0100 0001	66 0100 0010	67 0100 0011	68 0100 0100	69 0100 0101	70 0100 0110	71 0100 0111	72 0100 1000	73 0100 1001	74 0100 1010	75 0100 1011	76 0100 1100	77 0100 1101	78 0100 1110	79 0100 1111	
4	@	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	C
	80 0101 0000	81 0101 0001	82 0101 0010	83 0101 0011	84 0101 0100	85 0101 0101	86 0101 0110	87 0101 0111	88 0101 1000	89 0101 1001	90 0101 1010	91 0101 1011	92 0101 1100	93 0101 1101	94 0101 1110	95 0101 1111	
5	P	Q	R	S	T	U	V	W	X	Y	Z	[	\	]	^	_	D
	96 0110 0000	97 0110 0001	98 0110 0010	99 0110 0011	100 0110 0100	101 0110 0101	102 0110 0110	103 0110 0111	104 0110 1000	105 0110 1001	106 0110 1010	107 0110 1011	108 0110 1100	109 0110 1101	110 0110 1110	111 0110 1111	
6	`	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	E
	112 0111 0000	113 0111 0001	114 0111 0010	115 0111 0011	116 0111 0100	117 0111 0101	118 0111 0110	119 0111 0111	120 0111 1000	121 0111 1001	122 0111 1010	123 0111 1011	124 0111 1100	125 0111 1101	126 0111 1110	127 0111 1111	
7	p	q	r	s	t	u	v	w	x	y	z	{	|	}	~	DEL	F

Arrays



fruits = [“apples”, “bananas”, “oranges”, “mangoes”, “grapes”]

accessing elements

fruits [0], fruits [1], etc.

follows the similar indexing starting from 0 as in strings

How might we perform a swap of elements? say we want to swap the first and last element.

temp = fruits[0]
fruits[0]=fruits[-1]
fruits[-1]=temp

IN BUILT ARRAY FUNCTIONS

(functions you can use without having created them yourself)

array.append(x)	Adds element x to the array
array.remove(x)	removes the element from the array
array.sort()	Sorts the array in place
array. count(x)	counts the number of times x is present in array
array.index(x)	gives us the index location of first instance of x


YOUR TURN!
SOLVE

Behavioural profiling: Not just what you click, but what you might do (predictive models).

Trying to categorize you based on behavior.

Activity: Call up a three people from class and make them read out a list of ten things they recently searched up that they are ok sharing

What ads would you recommend them, how might they be tagged?

What are some design tricks used to nudge people into consent to tracking?
(aka dark patterns)

Political angle: How can data tracking control political systems or undermine democracy?
cambridge analytica: https://www.youtube.com/watch?v=mrnXv-g4yKU
filter bubble, eli parsier: https://www.youtube.com/watch?v=prx9bxzns3g&t=15s

Economic angle: Data as the “new oil” - how has data been commodified? who are the data brokers??

data brokers: https://www.youtube.com/watch?v=wqn3gR1WTcA