



GLAD BUSINESS
DEVELOPMENT CONSULTANCY

COMPANY PROFILE

2024

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OUR SERVICES

PRODUCT AND SERVICE

We offer business development consultancy services in data, decision science and business intelligence using data engineering and analysis to uncover insight and foresight through descriptive, prescriptive and predictive tools to inform sustainable business decisions helping to solve operational challenges whilst formulating ,developing and implementing a uniquely tailored case specific 4th industry intelligent business development strategy for short, medium to long term in areas of precision agriculture and forestry.

OPPORTUNITY

The 4th industrial revolution has brought unprecedented innovation and development in information technology and computer science that continues to evolve each day and business must keep up to avoid being left behind. Business in the natural resource management field can use these technology as leverage to retain/gain competitive advantage. For instance, harnessing the power of data for knowledge and insight can help businesses to improve resource optimization and automate business operations thus reducing input cost and risks.

OUR SERVICES



DATA ENGINEERING

These tools offer a platform to collect, store, manipulate, visualize and integrate servers with data generated from different sources to facilitates seamless access of the data in real time at the required format.



DATA SCIENCE

Application of mathematical, and statistical concepts and computer tools for processing and extraction of insights and information from big data.



BUSINESS INTELLIGENCE

Data informed advisory service for strategy development and implementation to enhance resource optimization, and business develop decision support systems.

SOLUTIONS



DATA ENGINEERING

- Data gathering
- Data transformation
- Data visualization
- Data analysis



DATA SCIENCE

- Machine learning
- Deep learning
- Resource optimization and modelling



BUSINESS INTELLIGENCE

- Diagnostic and predictive analysis
- Decision science
- Operations research



GLAD BUSINESS
DEVELOPMENT CONSULTANCY

ABOUT THE COMPANY

MISSION

Unlock Africa's economic potential through data informed glad business decisions.

VISION

Our company is committed to the African economic development agenda that seeks to eradicate this continent socio-economic ills through use of modern technology and equipment to fast-track economic development especially in rural areas where communities in these areas are heavily dependent on natural resources for economic livelihood.

WHY GLAD DECISIONS

- Glad decision-making refers to a thoughtful approach to decision-making that emphasises positive emotions and fosters satisfaction with the chosen course of action.
- Glad decision-making involves a balance between rational analysis and emotional intelligence. It acknowledges that our decisions are driven by both logic and our feelings.
- Glad decision-making acknowledges that new information might emerge. It's about being open to adapting the decision if necessary while maintaining a positive outlook.

WHAT DIFFERENTIATES US

domain knowledge
in Natural resource
management

We are experts in the natural resource management field. We have worked professionally in the forestry industry and have an appreciation of what makes the industry.

Technical skilled

We possess a great combination of academic qualification , knowledge and technical skillset geared to ensure success in your project

Holistic approach

We analysis every aspect of the problem to produce solution/s that ensure sustainability and continuity

Africanacity

We solve African problems by enhancing indigenous knowledge through the infusion of modern knowledge, tools and technology

RECENT PROJECT PORTFOLIO



FORSILVITECH



Business Development Associate

- Forsilvitech App development
- App Pricing strategy
- Market entry and growth strategy

2024



ZWAMADAKA - MTO



Forestry Contractor Development

- Forestry SMME Compliance
- Forestry operations planning and management
- Cost and financial management
- Continuous improvement

2024

FOUNDER & MANAGING DIRECTOR

Thabiso Themba Makhathini



PROFESSIONAL WORK EXPERIENCE

4 Years

FORESTRY MANAGER

- Forestry operations management
- Opex management
- Contractor management and Development

1 Years

DATA SCIENTIST

- Data engineering
- Machine Learning
- Deep learning

BUSINESS CONSULTANT

- SMME and Contractor development
- Forest operation production optimization strategy
- Cost and pricing strategy
- Forest resource optimization

1 Years

EDUCATION

2023-2024

MICT SETA and Devaire
Data Science Practitioner
Learnership

2022-2024

University of South Africa
Double Major Bcom Degree in
Decision Science and Business
management

2016-2018

Nelson Mandela University
Diploma in Natural resources
management: Forestry



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GET IN TOUCH



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