MAKHLOUFI MAHDI

BUSINESS INTELLIGENCE STUDENT

CONTACT

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SKILLS

- Data Visualization
- Data Cleaning
- SQL
- Communication & Teamwork
- Data Analysis
- Microsoft Excel
- Looker , PowerBI
- Python , Web Scraping
- Data Storytelling

LANGUAGES

- French
- English
- Arabe
- Allemand

CERTIFICATIONS

Certified from DataCamp, 365 Data Science, Microsoft, Google Cloud, and LinkedIn.

Credentials include SQL, Power BI, Looker, Advanced Excel, Data Storytelling, Professional Soft Skills, and Business Analysis.

PROFILE

Business Intelligence student at ESEN with a solid background in Data Analysis, Visualization, and Data Storytelling. Passionate about turning raw data into actionable insights through interactive dashboards and advanced analytics. Dedicated to helping organizations make smarter, data-driven decisions.

PROJECTS

Hotel Data Analytics
R / Oracle SQL / Talend / Python
- Analysis of hotel booking data through a complete data pipeline, from raw data inspection to machine learning predictions.

Azure-based Car Sales Analytics
Azure / Power BI / SQL / Databricks
- Complete data analytics pipeline for car sales using Microsoft Azure services. Covers data ingestion, transformation, SQL-based analysis, and Power BI dashboarding.

Coffee Data Analysis
Alteryx / SQL / PySpark / Looker Studio
- Complete data analysis project based on coffee sales dataset using Alteryx, SQL, PySpark/Databricks, and Looker Studio for visualization.

JOB MATCH Platform
PHP / MySQL / Bootstrap / UML
- Complete web platform for job search with market trends, personalized recommendations, and profile management. Combines software design, process reengineering, and web development.

Football Data Analytics Projects
- Analyzing international and local competitions, focusing on player and team performance. Built data pipelines, performed advanced analytics, and delivered interactive dashboards. (Python, SQL, Web Scraping, Power BI, Pandas, PostgreSQL, DAX, Mplsoccer,Tableau)

EDUCATION

Bachelor's Degree in Business Computing (3rd year), specialization in Business Intelligence
University ESEN Manouba
2025 - 2026

High School Diploma in Economics and Management
2022 - 2023