

MAKHOLOUFI MAHDI

Business Intelligence Student

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Profile

Business Intelligence student at ESEN with a solid background in Data Analysis, Visualization, and Data Storytelling. Passionate about turning raw data into actionable insights through interactive dashboards and advanced analytics. Dedicated to helping organizations make smarter, data-driven decisions.

Skills

Data Skills: Data Visualization, Data Cleaning, Data Analysis, Data Storytelling

Technical: Python, SQL, Web Scraping, Power BI, Looker, Excel

Soft Skills: Communication, Teamwork, Analytical Thinking, Attention to Detail, Adaptability, Critical Thinking

Certifications

Certified from **DataCamp**, **365 Data Science**, **Microsoft**, **Google Cloud**, and **LinkedIn**.

Credentials include SQL, Power BI, Looker, Advanced Excel, Data Storytelling, Professional Soft Skills, and Business Analysis.

Projects

Hotel Data Analytics

R / Oracle SQL / Talend / Python

- Analysis of hotel booking data through a full data pipeline, from raw inspection to ML predictions.

Azure-based Car Sales Analytics

Azure / Power BI / SQL / Databricks

- Complete Azure analytics pipeline covering data ingestion, transformation, SQL analysis, and Power BI dashboards.

Coffee Data Analysis

Alteryx / SQL / PySpark / Looker Studio

- Data analysis project using Alteryx, SQL, PySpark, and Looker Studio for interactive visualization.

JOB MATCH Platform

PHP / MySQL / Bootstrap / UML

- Web platform for job search with trends, personalized recommendations, and user profile management.

Football Data Analytics Projects

SQL / Power BI / Web Scraping/ Pandas/ PostgreSQL/ DAX / Mplsoccer/Tableau

- Analyzed player and team performance using data pipelines, advanced analytics, and interactive dashboards.

Education

Bachelor's Degree in Business Computing (3rd year)

2025-2026

Specialization in Business Intelligence, ESEN Manouba University

High School Diploma in Economics and Management

2022-2023

Languages

French English Arabic German