

MAKHLOUFI MAHDI

Business Intelligence Student

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Profile

Business Intelligence student at ESEN with a solid background in Data Analysis, Visualization, and Data Storytelling. Passionate about turning raw data into actionable insights through interactive dashboards and advanced analytics. Dedicated to helping organizations make smarter, data-driven decisions.

Skills

Data Skills: Data Visualization, Data Cleaning, Data Analysis, Data Storytelling

Technical: Python, SQL, Web Scraping, Power BI, Looker, Excel

Soft Skills: Communication, Teamwork , Analytical Thinking, Attention to Detail, Adaptability, Critical Thinking

Certifications

Certified from **DataCamp**, **365 Data Science**, **Microsoft**, **Google Cloud**, and **LinkedIn**.

Credentials include SQL, Power BI, Looker, Advanced Excel, Data Storytelling, Professional Soft Skills, and Business Analysis.

Projects

Hotel Data Analytics

R / Oracle SQL / Talend / Python

- Analysis of hotel booking data through a full data pipeline, from raw inspection to ML predictions.

Azure-based Car Sales Analytics

Azure / Power BI / SQL / Databricks

- Complete Azure analytics pipeline covering data ingestion, transformation, SQL analysis, and Power BI dashboards.

Coffee Data Analysis

Alteryx / SQL / PySpark / Looker Studio

- Data analysis project using Alteryx, SQL, PySpark, and Looker Studio for interactive visualization.

JOB MATCH Platform

PHP / MySQL / Bootstrap / UML

- Web platform for job search with trends, personalized recommendations, and user profile management.

Football Data Analytics Projects

SQL / Power BI / Web Scraping / Pandas / PostgreSQL / DAX / Mplsoccer / Tableau

- Analyzed player and team performance using data pipelines, advanced analytics, and interactive dashboards.

Education

Bachelor's Degree in Business Computing (3rd year)

2025–2026

Specialization in Business Intelligence, ESEN Manouba University

High School Diploma in Economics and Management

2022–2023

Languages

French English Arabic German