Milestone 2: Low-Fidelity Prototypes

Group 24

Part (a): Ideation (5 favorite ideas)

breadth and uniqueness 3

clarity and quality of presentation 3

explanation of qualities and potential (x2) 6.5

appropriate use of methods 3.5

TOTAL 16 / 25

How to improve for next time:

Your chosen sketches represent nice and interesting ideas. However, there is some overlap in some of the ideas that you selected. Also, some of your sketches are not properly annotated and are difficult to understand from the descriptions.

Part (b): Idea polishing and initial proposal (favorite idea)

clarity and quality of presentation (x2) 8.5

justification (x2) 6.5

TOTAL 15 / 20

How to improve for next time:

The polished sketch of your idea is properly annotated. While your idea seems promising, your justification for choosing this idea is not compelling enough and is missing some depth.

Part (c): Low-Fidelity Horizontal Storyboards

clarity and quality of presentation (x2) 3

text: description of use and annotations 3.5

clarity of navigation (x2) 4

appropriate use of methods 2

TOTAL 12.5 / 30

How to improve for next time:

Your storyboard prototypes are unclear and impossible to read. The navigations are not clear as well.

Part (d): Low-Fidelity Vertical Paper Prototype

organized and annotated overview of paper prototype (x2) 6

good use of paper prototyping techniques (x3) 9

writeup clarity: how the prototype works 3

writeup clarity: why your prototype is good, what the benefits are (x2) 5

video: production quality 2.5

video: clarity of how the prototype works (x2)

appropriate use of methods 2

TOTAL 32.5 /60

5

How to improve for next time:

Some of the components of your prototypes are more representative of sketches than low-fidelity prototypes. The writeup that presents your prototype doesn't include annotated photos of the prototype, which makes it difficult to follow how the components work. The video demonstration of your prototype lacks quality and was difficult to follow.

Part (e): Informal Prototype Evaluation

- 4 half-page participant summaries: introduction and summary 3
 - 4 half-page participant summaries: what worked 3
 - 4 half-page participant summaries: what did not work 4
 - Overall what you learned (x2)

TOTAL 16/25

How to improve for next time:

Both your participants' summaries and overall summary lacked some depth and detail.

TOTAL 92/155