

LUMIQ

FSI Data & Analytics Specialists

LUMIQ Ambassador Program

Information • Insight • Intelligence

www.lumiq.ai

The AWS Ambassador Program

The AWS Ambassador Partner Program is the mechanism to identify, recognize and empower AWS Ambassadors globally as influential and critical members of the AWS partner community.

The mission is to build and develop a global community of AWS partner professionals that are **thought leaders** at their company and **recognized** for their exceptional AWS expertise and experience. Ambassadors are a force-multiplier at our partners and help AWS scale its efforts to develop a **proficient** and **profitable** AWS partner community and make customers successful with the AWS cloud.

Who are AWS Ambassadors?

The AWS Ambassador is an AWS professional who is **passionate** about contributing their knowledge within their **partner organization** and the community to drive **business** and **customer** success.

An AWS Ambassador:

- Is **employed** at an AWS partner (FTE, no contractor)
- Has exceptional expertise on the AWS Platform
- **Contributes** to building/developing the **partner's AWS practice**
- Speaks/publishes publicly about AWS
- Is an AWS **advocate** inside and outside their organization
- Is recognized as a **thought leader**

What are the benefits of being an AWS Ambassador?

- **Exclusive Access to Events:** VIP perks at major AWS events, including reserved seating and exclusive meetups.
- **Recognition and Visibility:** Recognized as a leader in the AWS community, with platforms to share expertise through events, blogs, and AWS profiles.
- **Networking:** Join a network of AWS experts and like-minded professionals for collaboration and learning.
- **Access to AWS Resources:** Additional training, AWS credits, and resources for hands-on projects.
- **Direct Engagement with Product Teams:** Early insights into AWS product roadmaps and features.
- **Community Support:** Access to an Ambassador Slack channel for peer collaboration and solution sharing.
- **Exclusive Swag:** Receive branded AWS merchandise, fostering pride and belonging.



What Identifies as an Ideal Candidate?

Idea box for LUMIQ:

How can you be a LUMIQ Ambassador?

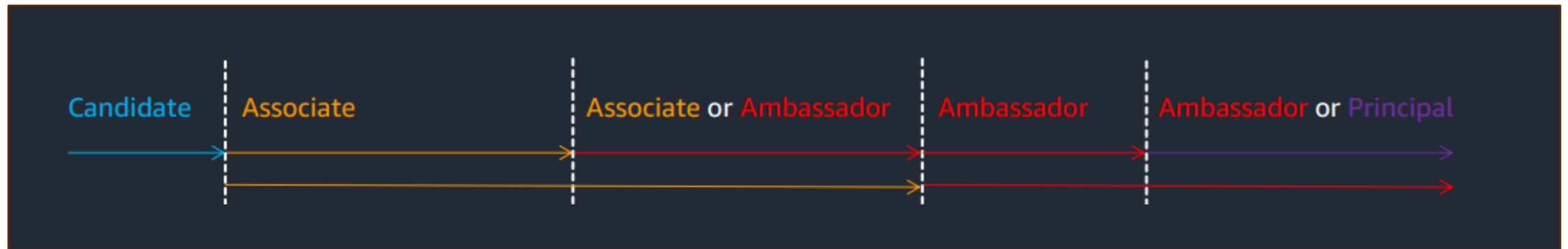
Are you AWS Certified?

Are you an influential leader actively
building LUMIQ's AWS Practice?

Are you Committed to the cause?

Do you have it in you?

AWS Ambassador Journey



Minimum Criteria for Joining at the Associate Level

To be eligible for the Ambassador program as an Associate, a candidate must show evidence of:

- Thought Leadership:
 - 8¹ approved submissions like blog posts and articles meeting the AWS quality bar
- Any two (2) active² AWS Certifications from Professional or Specialty level

¹ Blog posts should be recent and relevant to AWS

² Certifications must be active from non-retired exams

Eligibility Criteria

To become an AWS Ambassador, you must:

- 1. Be employed by an AWS APN Consulting Partner:** The program is exclusive to professionals working with AWS Consulting Partners who are in good standing. (Example: LUMIQ)
- 2. Hold multiple AWS Certifications:** At least two Specialty and / or Professional-level certification (including AWS Solutions Architect Professional).
- 3. Demonstrate deep technical expertise:** This includes having a strong understanding of AWS architecture, best practices, and the ability to design complex AWS solutions.
- 4. Actively contribute to the AWS community:** Whether through blogs, social media, public speaking, or contributing to open-source projects, your active participation is key.
- 5. Continue Your AWS Journey:** Even after achieving Ambassador status, it's important to continue learning and contributing. The cloud landscape is ever-evolving, and staying updated is key to maintaining your status as an Ambassador.

Steps to Becoming an AWS Ambassador

Step 1: Gain Experience and Certifications

LUMIQ assists you right from the start by gaining hands-on experience with AWS services. Work on various projects that allow you to explore different aspects of AWS. Simultaneously, pursue AWS certifications.

Step 2: Contribute to the Community (Sharing knowledge, demonstrating expertise and fostering community)

Community contribution is a cornerstone of the Ambassador program. Start a blog, speak at AWS or cloud computing events, contribute to forums like the AWS re: Post or GitHub open-source project, and share your knowledge on social media platforms.

- Blogs on Medium / etc (related to AWS Services and methodologies)
- Global speaking engagements
- AWS Events and community talks
- YouTube channel
- Opensource Projects on GitHub

Steps to Becoming an AWS Ambassador

Step 3: Nomination

Ambassadorship is achieved by nomination from LUMIQ. Ensure your contributions and achievements are visible to your organization and the AWS team. Participation in AWS programs and initiatives can increase your visibility.

Step 4: Continue Your AWS Journey

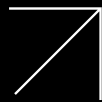
Even after achieving Ambassador status, it's important to continue learning and contributing. The cloud landscape is ever-evolving, and staying updated is key to maintaining your status as an Ambassador.

LUMIQ Ambassador Program Leaderboard

Emp Code	Name	Work Location	Practice	AWS Certification		Blogs	Thought Leadership Contributions				Total	Leaderboard Standing
				Specialty / Professional	Associate / Foundational		LUMIQ sessions conducted	AWS Cloud events Participated in	AWS Cloud events conducted	Conferences / Seminars		
Points for leaderboard calculation				10 points per certification	5 points per certification	20 points per blog	10 points per session	5 points per session	20 points per session	5 points per event		
Example	Kajala Madhwal	Noida	People Success	2 X 10 = 20	1 X 5 = 5	2 X 20 = 40	3X 10 = 30	1 X 5 = 5	1 X 20 = 20	0	120	1st



Thank you



For more information, write to sales@lumiq.ai
www.lumiq.ai