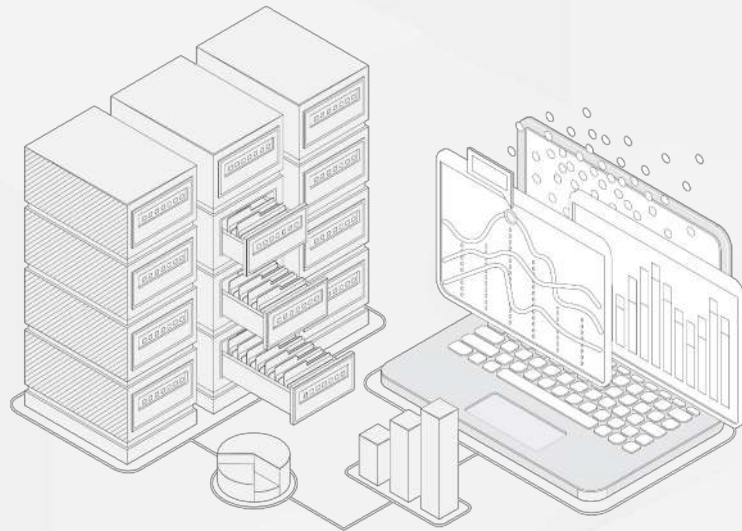


Accelerating Time to Decisions in the Financial Services Industry



Powered by AI. Delivered on the cloud.

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1 Billion

Customer Touch Points Analyzed

100 Million

Customer Journeys Touched

50+

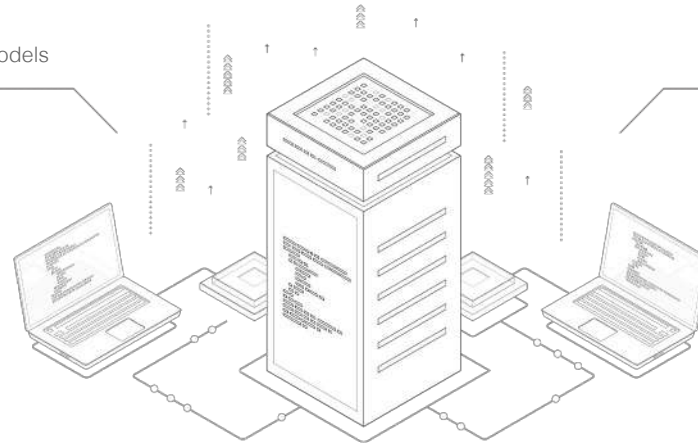
Global Blue-chip Customers

70+

Ready-to-deploy AI / ML Models

350+

Data Scientists and Engineers



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Financial Services

- 50+ Customers
- 5 of Top 7 Insurers*
- Largest Non-Banking Financial Institution

Data Engineering

- Bullet points needed
- Bullet points needed
- Bullet points needed

Data Science

- 70+ AI/ML Models
- Bullet points needed
- Bullet points needed

Customer Insights

Customer one view

- Customer 360
- Customer Data Platform (CDP)
- Customer MDM / Golden Profile

Hyper-personalization

- Next Best Action
- Campaigns (X Sell/ Upsell, Persistency)
- Offer Engine

Nudges engineering

- Dynamic Nudge
- Creation/ Recommendation
- Omni-channel Nudge Serving

Customer journeys

- Event Based Journey Interventions
- Journey Modernization

Data Stack Modernization

Cloud data platform

- Data Warehouse
- Data Lakes
- Lakehouse
- Stream Analytics

Data discovery and observability

- Metadata Management
- Data Lineage
- Data Anomalies Detection
- Data Incidents Management

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Data Stack Modernization

Governance/ Privacy/ Security

- Fine Grained Access Controls
- Data Profiling/ Data Quality
- PII/ Sensitive Data Handling
- Encryption-rest, In-motion/ Flight

AI/ ML

- Customer Modelling
- Model Migration
- Feature Mart
- Model Observability and Explainability

Business Excellence

Smart operations

- Smart Claims
- Smart Underwriting
- Provider 360
- Tariff Digitization
- Digitization – KYC, Medical Records, Invoices
- PII Data Reaction
- Sentiment Analysis
- Grievance Prediction
- Churn Analysis

- Fraud Detection
- Smart De-duplication
- Real Time Reporting
- Persistency
- Lead Scoring

Human capital efficiency

- Agent Productivity
- Agents Activation

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Lumiq emPOWER

Data ingestion and data unification

End-to-end data observability

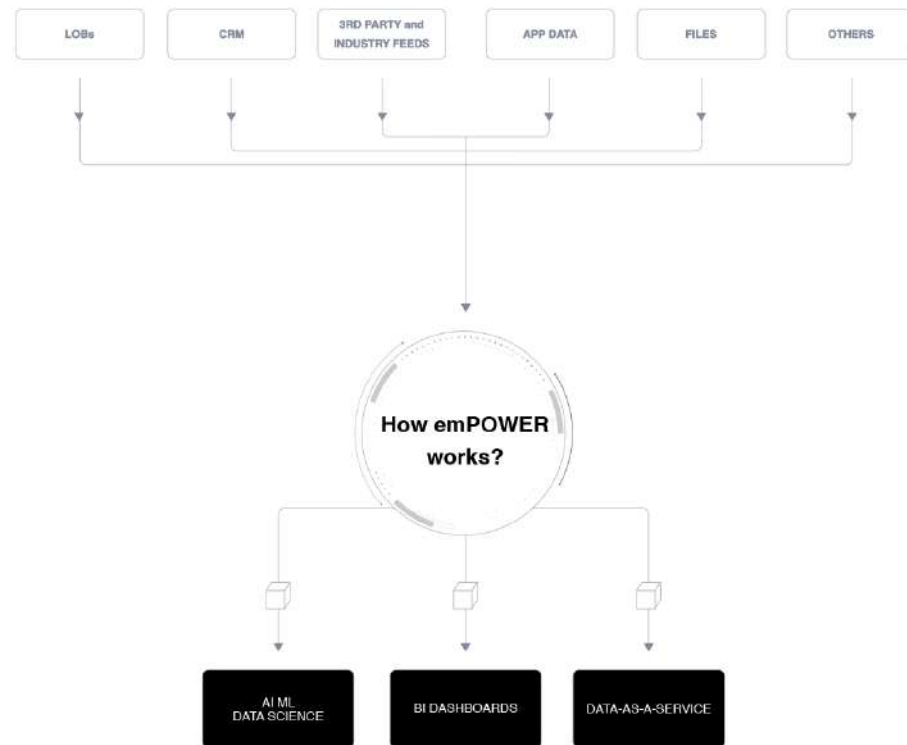
Data-as-a-service for APIfication

Smart OPS

Risk Control and AML checks

AI-powered assisted underwriting

Smart claims management



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Info Edge Ventures

- Backed by Temasek
- \$425M Capital Managed
- 45+ Start-up Portfolio

Season Two Venture

- Focussed on Deep Tech, AI and Finance
- \$2B+ Capital Managed

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AWS Specialty Partner of the Year

(Data, Analytics, and ML) 2021



AWS Specialty Partner of the Year

(Data, Analytics, and ML) 2022



Elets BFSI Tech Innovation Award

(Data Management Solutions) 2023

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↳ Our Locations

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