



Important  
Consideration  
for a Robust  
**Gen AI Strategy**

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# 01 Create High-Level Strategy

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Identify Core  
Objectives and align  
with business goals



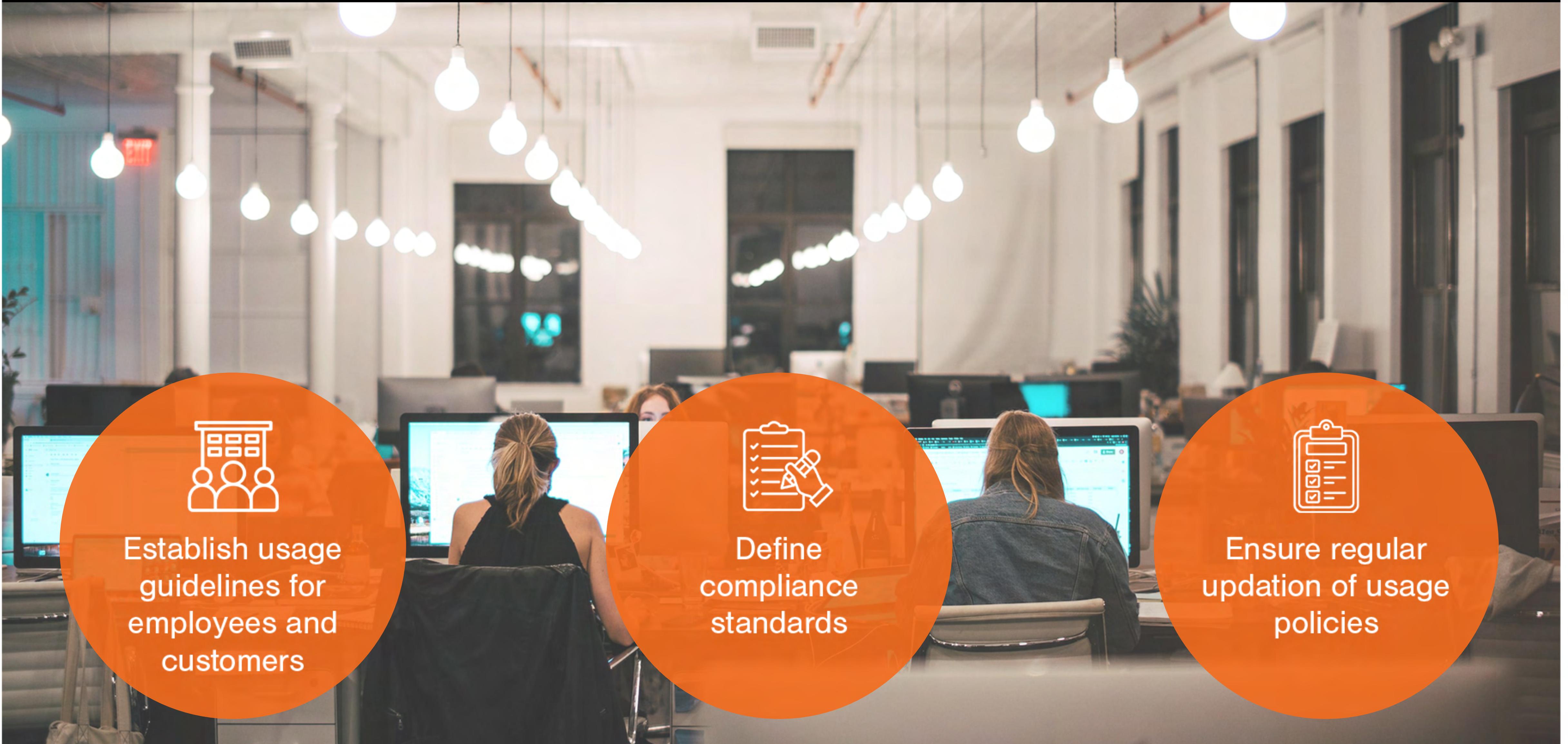
Assess  
technological  
feasibility



Define short-term  
and long-term  
roadmap

# 02 Define requirements for use

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Establish usage  
guidelines for  
employees and  
customers



Define  
compliance  
standards



Ensure regular  
updation of usage  
policies

# 03 Educate employees on usage

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Conduct training sessions for all relevant internal stakeholders



Encourage responsible use



Promote ethical discussions and gather feedback

# 04 Consult Legal Teams

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Review and revisit  
data privacy  
policies



Understand IP  
challenges



Mitigate liability  
risks

# 05 Develop Communication Strategy

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Clarify benefits and  
maintain transparency  
to all stakeholders



Address privacy  
and data security  
concerns



Foster trust and  
acceptance

# 06 Robust Data Governance

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Ensure Data Security  
as per regulatory  
guidelines

Implement robust  
monitoring for data  
access

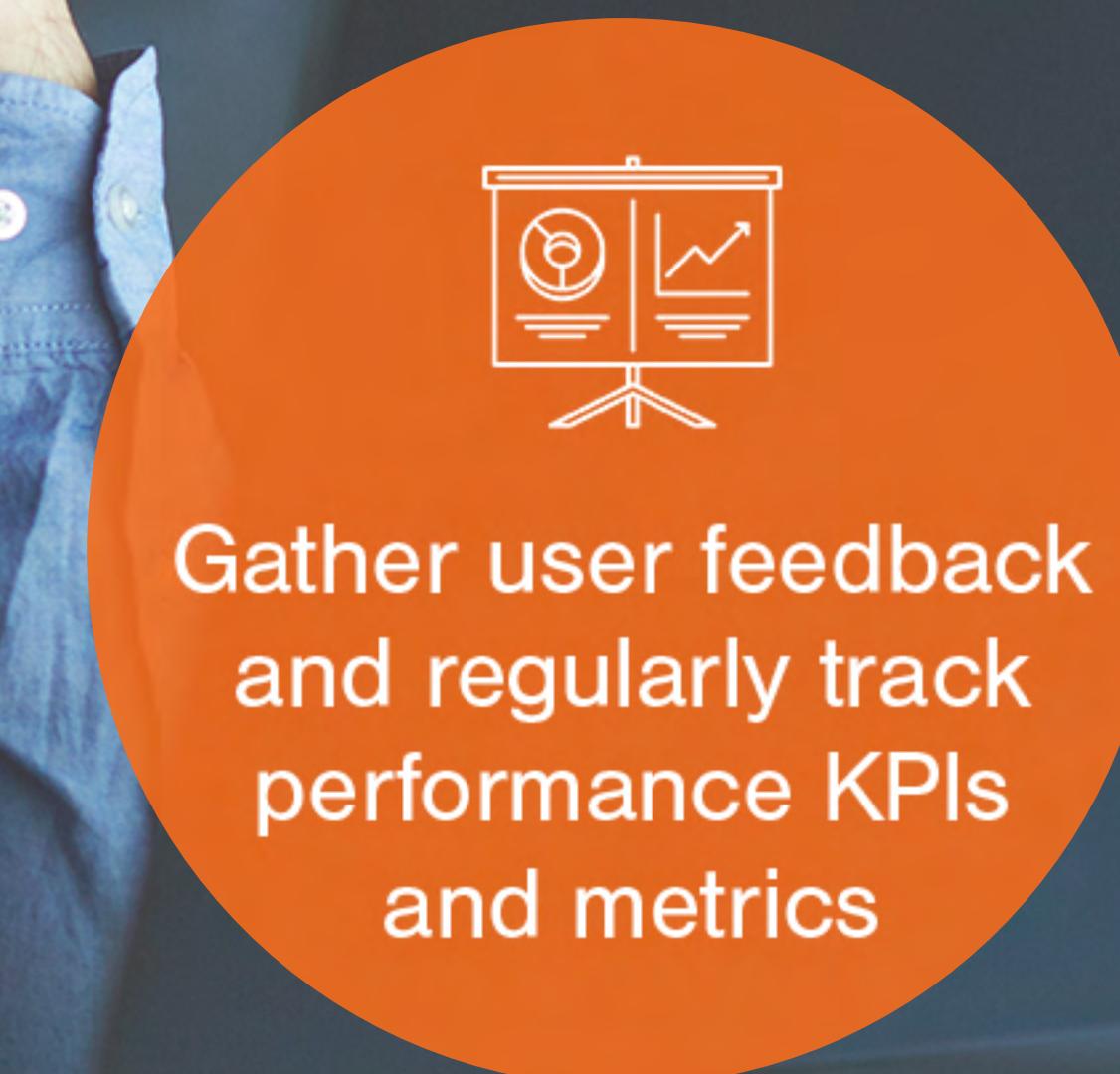
Audit data  
Usage

# 07 Monitor Performance

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Conduct  
regular audits



Gather user feedback  
and regularly track  
performance KPIs  
and metrics

# 08 Cost Attribution

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Assess CAPEX and  
OPEX for planned  
solutions



Implement cost  
tracking measures



Continuously  
evaluate ROI