

Our GenAI Solutions

Unlock the power of generative AI with our advanced solutions, enabling creative and intelligent automation for unparalleled productivity and growth.

Usecase	Problem Solved
Campaign Management	GenAI-driven solution capable of autonomously selecting relevant images from image library/ generating personalized new images & marketing text/pitch based on customer attributes
Text-to-SQL Conversion	User-friendly Text-to-SQL conversion tool that allows business users to query databases using natural language, automating and refining the process of SQL query generation for enhanced data retrieval
Insights and Analytics	On-demand Data Analytics and Visualizations using conversational language, aimed at improving the decision making speed of business leaders
Entity Extraction	GenAI enabled solution that can extract any number and any type of data points from any type of document (handwritten, images, pdf, etc.), to enable lower turnaround time for document processing
Knowledge Management/ Enterprise Search	GenAI driven tool that enables employees to effortlessly access corporate knowledge through natural language queries, extracting answers from various document types such as pdf, word files, infographics, etc.
LLM Agent for Due Diligence	Advanced LLM agent that conducts thorough online personal searches and summarizations, bolstering due diligence and expediting risk assessment processes
Log Management and RCA	Log analysis tool to rapidly identify system errors and suggest corrective measures, reducing downtime and improving system dependability
Competitive Benchmarking	Analyze public competitor data to retrieve facts and accurate data and insights, fostering quicker and well-informed decisions to maintain a competitive edge in the market
Automatic Response Scribe	Responsive GenAI system capable of understanding the tone of customer inquiries and generating appropriate replies to enhance customer satisfaction and engagement
Customer Advisory	GenAI advisor across customer service platforms to provide instant, relevant information on products and services, improving customer experience and support
Underwriter Assistant	Automate and streamline underwriting processes with a GenAI assistant that swiftly retrieves customer data and advises on verification and compliance, enhancing efficiency and accuracy

Our AIML Solutions

Transform your data into actionable insights with our cutting-edge AI and ML solutions, driving innovation and efficiency across your business.

Usecase	Problem Solved
Funnel Optimization	<p>Predict the likelihood of lead appointment (propensity) based on a) lead attributes b) information provided during call center conversations and c) historical appointment conversion of the leads</p> <p>Post appointment allocate the lead based on the lead propensity, lead and agent attributes matching (affinity) generate the allocation recommendations with in the agents available in the city.</p>
Agent Activation	<p>This looks at the historical sales performance of an agent considering attributes like, contest, remuneration, incentive, branch and manager association. It will predict the likelihood of sale contribution in the buckets 0, 50K or 50K+ INR given the next months planned contests</p>
Smart Underwriter	<p>Underwriting is a human driven, high TAT process and very difficult to scale. Organisation knowledge repositories rarely exist for the know how and training new underwriters is a long drawn process. STP (Straight Through Processing) is often limited to not so complex scenarios</p> <ul style="list-style-type: none"> • Low STP rate • High TAT for underwriting • No organisational knowledge repository for underwriting • Very long training cycle for underwriters
<ul style="list-style-type: none"> • Address Rural/Urban Detection • Classification of Address into Urban or Rural 	<p>Better geographical targeting of campaigns</p>
MLOPS/ Model Industrialization	<p>Standardisation of machine learning models</p>
Contact Center Intelligence	<p>Sentimental analysis</p>
Grievance Detection From Text and Audio	<p>Proactive customer addressale of issues</p>
Sales Forecast	<p>Predictable sales cycle</p>
KYC Onboarding (Extraction and verification of information from government-approved officially valid documents)	<p>Citizen privacy</p>
NEFT Verification (Extraction of Name, Account number, IFSC code, and subsequent verification from valid financial documents)	<p>Core Banking/digital banking enablement</p>
Invoice Digitization (Digitization of invoices and bills related to multiple processes including but not limited to third-party vendor invoices, claim bills, etc.)	<p>Reduction in manual effort</p>

Usecase	Problem Solved
Collection Analytics (Collection analytics allows your organization to see the complete behavioral, demographic, and emerging view of customer portfolios through extensive data assets, advanced analytics, and platforms.)	Better collections predicatbility
Early Claims Detection (Detection of new applications that have a high Probability of making life claims within one year of policy issuance)	
Aadhaar Masking	Security
Forgery Detection (Photoshop and document tampering detection)	Fraud prevention
Transaction Fraud Detection	Fraud prevention
Medical Reports Digitization	Acceleration in claim processing
Annual Reports and Other Financial Statements Digitization	Reduction in errors
Signature Verification	
Email Intent Classification	
Alexa Voice Assistant	
Hyper Personaliser & Nudge Engine	
SoC Digitization (Digitization of highly unstructured tariff contracts/cards between insurance companies and hospitals and other medical service providers)	
Nudge Engine	