

makingcents.xyz



MAKING CENTS WHITEPAPER



The leading web3 social and education platform on Vite



[@BeMakingCents](#)



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ABOUT US

SINCE MAY 2022, MAKING CENTS HAS GROWN RAPIDLY TO BECOME THE LEADING WEB3 SOCIAL AND EDUCATION PLATFORM ON VITE.



The 3 pillars of our operations are:



Crypto Education



Affiliate Marketing



Social Publishing



OUR STRATEGY



- Adopt a multi-channel, personalized approach for the design of educational content to ensure relevance and improve engagement rate
- Leverage network of community's members, design targeted programs for micro and nano influencers for collective clout. Social media accounts which grew organically have loyal audiences and better engagement
- Use the rewards generated by Snapsnot Block Producer (SBP) supernode to power and incentivize community content creation

WHY BUILD ON VITE?

The Vite (vite.org) network uses a Directed Acyclic Graph (DAG) ledger structure, enabling fast and feeless transactions. Vite envisions a multi-chain future and seeks to bridge multiple blockchains via its decentralized cross-chain transfer protocol ViteBridge. In addition, another key feature on Vite is ViteX (vitex.net), a high performance order-book decentralized exchange. The combination of these features enables the unconstrained transfer of information and value between heterogeneous ecosystems, and helps push the crypto industry towards more openness and interoperability.

Making Cents is drawn towards the vision and potential of the Vite blockchain. We believe that its capabilities will enable us to become a meeting place for like-minded crypto-enthusiasts or new crypto users to learn about the diverse ecosystem of blockchains and their capabilities, as well as exchange knowledge on a wide range of crypto-related topics. The network effect of different crypto communities coming together will further accelerate the growth of Making Cents.

PROJECT TEAM



inufinity
Co-Founder & CEO



@alchemist3978

Team Member on VIVA, ViCat



Nanoshi
Co-Founder & COO



@NanoshiNakamoto

Moderator on VINU, XNO



CryptoVee
Partnerships Lead



@CryptoVee

Moderator on VIVA, MANGO

The core team is made up of Vite enthusiasts with experience in building highly successful community projects. The team is further supported by an extensive network of experienced moderators to enhance our user experience.

PROJECT ROADMAP

Timeline

Q3 2022

Q4 2022

Q1 2023

Q2 2023

Crypto Education

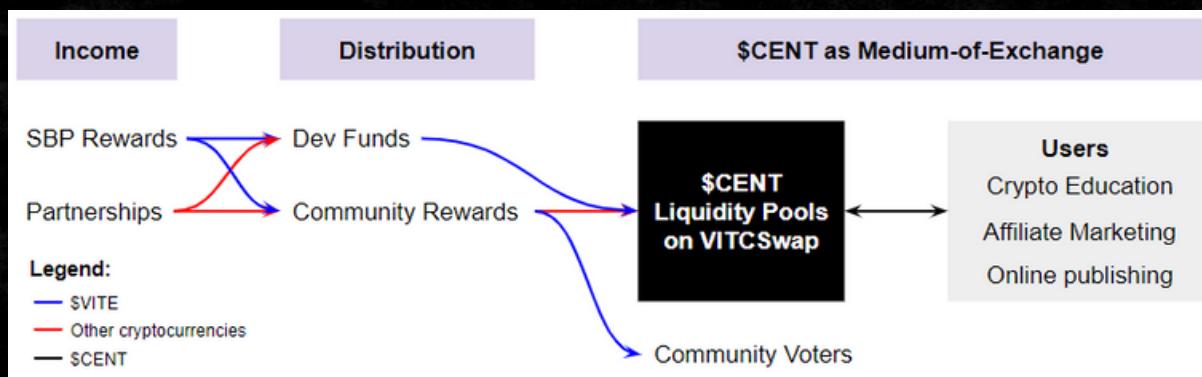
Launch Weekly Crypto News			Launch Global Outreach Programs	
Launch Biweekly Commentary				
	Launch Community AMA			
Launch L2E Campaigns				
	Launch Micro-Influencer Program			
		Expand Strategic Partnerships		
	Website Launch			
			Build Core Platform Features	
Vite Labs DAO Sponsorship	Launch SBP			Launch Write & Read to Earn
	VITCSwap Listing			Explore other CEX & DEX Listings
	ViteX DEX Listing			

Affiliate Marketing

Social Publishing

Project Development

MAKING CENT\$

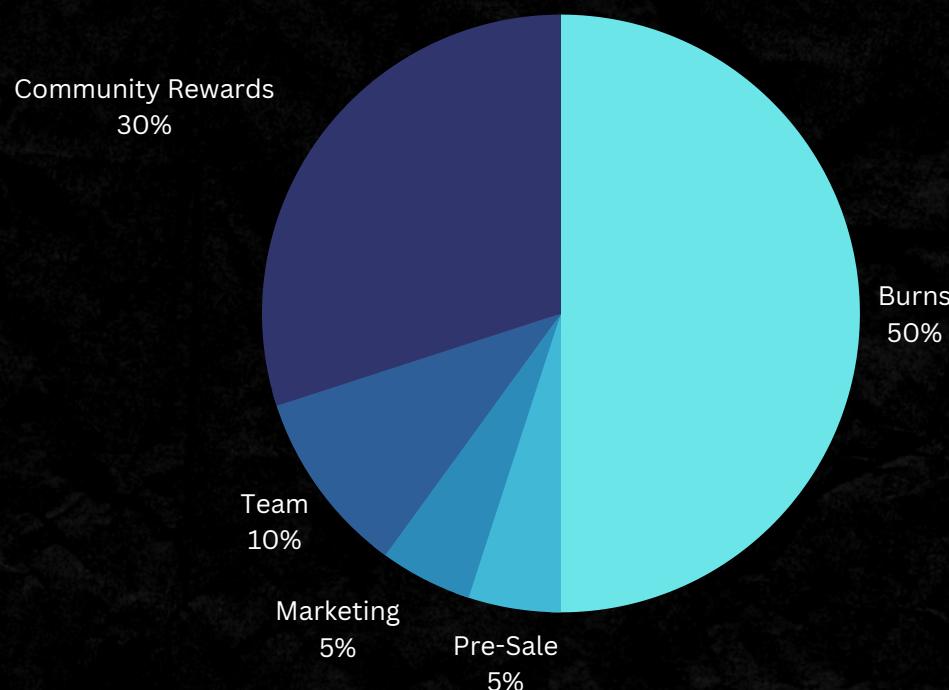


\$CENT will be created as a medium-of-exchange to reward users and power the services provided by Making Cents. See diagram above illustrating its utility.

TOKENOMICS

As of July 2022, there is a total of US\$ 20.5 Trillion in circulation (www.federalreserve.gov/releases/h6/current/default.htm).

Inspired by our project's name Making Cents, we referenced this snapshot of US Dollars in circulation and minted a total of 2.05 Quadrillion \$CENT. However, unlike our USD counterpart with uncap inflation, no more than this amount of \$CENT will ever be created. Moreover, 50% of total supply will be set aside for burns, making \$CENT a deflationary token.





DISTRIBUTION: COMMUNITY

As a project built for the community, a significant portion of the total supply (30%) is reserved for public distribution. These tokens will be used to reward users' participation on Making Cents social platforms as well as community voters of Making Cents SBP.

5% of total supply will be sold during a pre-sale at a discounted price. The proceeds from pre-sale will be used to fund the development of our social publishing platform. Any excess \$VITE will be used to vote on our SBP to generate more community rewards. The pre-sale details will be shared via social media accounts.



DISTRIBUTION: DEVELOPMENT & BURNS

50% of total supply will be set aside for burns, making \$CENT a deflationary token.

5% of total supply will be reserved for marketing and development purposes. This includes, but not limited to, paying for advertisements and publicity or listing on other exchanges.

DISTRIBUTION: TEAM

10% of the total supply will be allocated as funds for team payment.

Of this amount,

- 2.5% will be set aside for sign-on bonus to encourage new team members to join the team.
- 2.5% will be set aside as team bonus to be released every quarter or upon achieving roadmap milestones whichever later.
- 5% of the total supply will be allocated as monthly payments to team members.

SBP REWARDS DISTRIBUTION

Phase 1 (Prior to Listing)

100% of SBP rewards will be reserved as development funds. This will be used to fund our initial listings on ViteX DEX and VITCSwap.

Phase 2 (Post-Listing)

- 40% of SBP rewards will be distributed to community voters.
- 40% of SBP rewards will be reserved as development funds. At least 10% of SBP rewards will be reserved for (1) liquidity on swaps and exchanges or (2) \$CENT buy-back program.
- 20% of SBP rewards will be distributed to registered DAO members