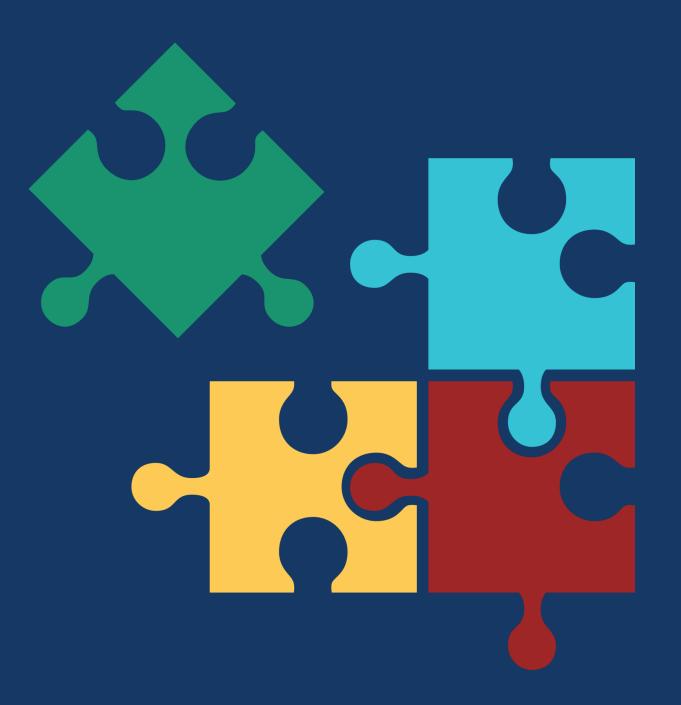
Week 1 - Understanding Business Problem

Intermediate Assignment

HR Analytics

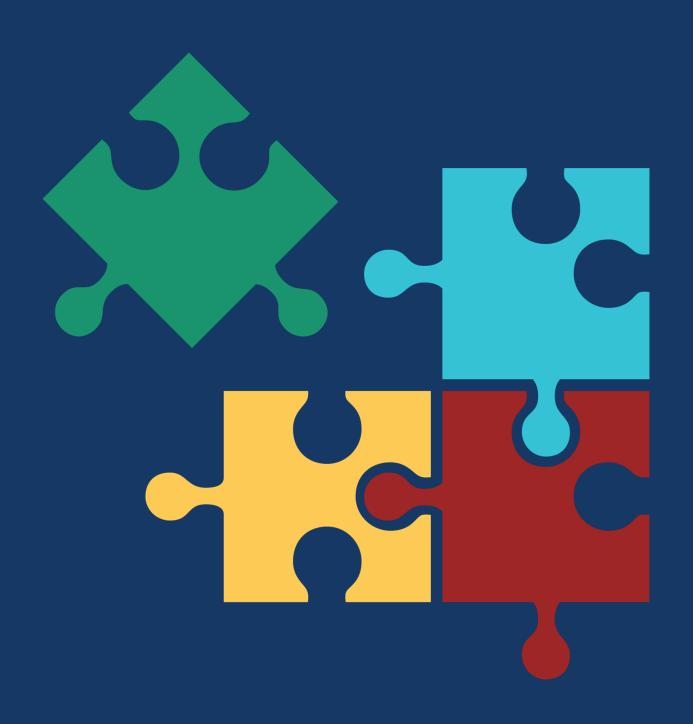


Makruf Kausar Mulyana Section Madrid - Team 5

Case Overview

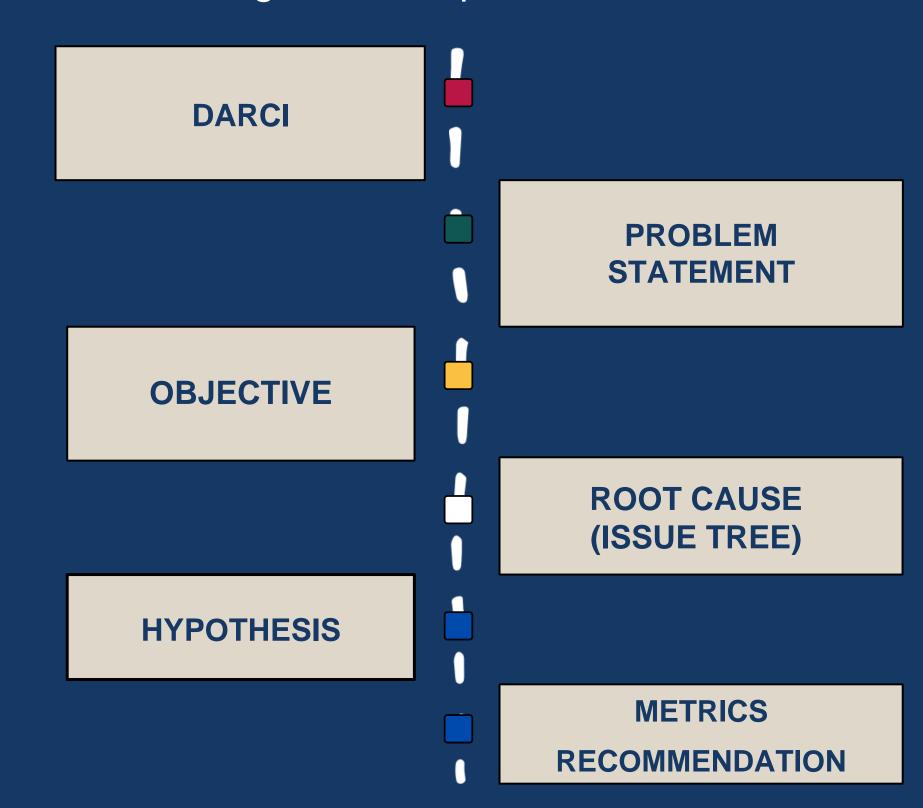
A large company named XYZ, employs, at any given point of time, around 4000 employees. However, every year, around 15% of its employees leave the company and need to be replaced with the talent pool available in the job market. The management believes that this level of attrition (employees leaving, either on their own or because they got fired) is bad for the company

Hence, the management has called you to understand what factors they should focus on, in order to reduce attrition. In other words, they want to know what changes they should make to their workplace, in order to get most of their employees to stay. Also, they want to know which of these variables is most important and needs to be addressed right away



Framework

To understanding business problem



DARCI

DEFINE RIGHT EACH ROLE IN THE TEAM

DECISION MAKER HEAD OF HUMAN	ACCOUNTABLE HEAD OF DATA	RESPONSIBLE DATA ANALYTICS	CONSULTED DATA ENGINEER	INFORMED ALL HR TEAM
RESOURCE		HR ASSOCIATE	ALL DEPARTMENT HEADS	(EX. TRAINING AND
				DEVELOPMENT,
				RECRUITMENT)
They have the ultimate final	They are fully accountable for	They are responsible for	As a User, they may be	All in HR department should
decision	making this project	doing the project	capable give different	informed
			perspectives about this	
			project and their staff	

Problem

The attrition rate is high, up to 15%.

Problem Statement How to reduce the attrition rate

from 15% to 10 % within a year

Specific

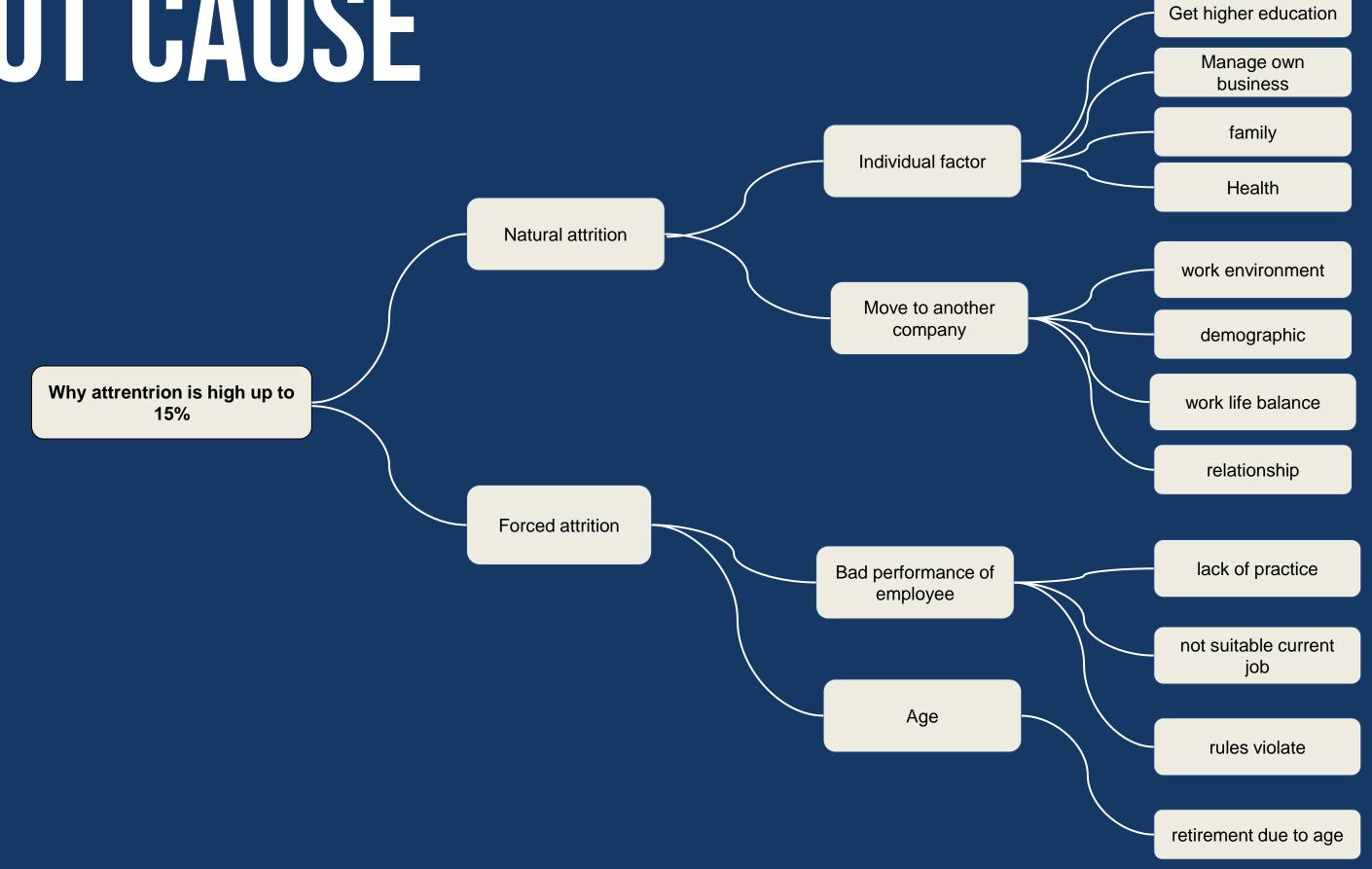
Measurable, Attainable & Realistic

Attainable, Realistic & Time- Bound

OBJECTIVE

- Give clear action to reduce attrition rate and make a report with defining the right metrics to make sure its improvement.
- Determine segment that most contribute to the attrition rate (Using Pareto Principle, we can target 80% of Most contributions to reduce attrition rate)

ROOT CAUSE



HYPOTHESIS

- Almost 80% attrition rate comes from environment satisfaction and job satisfaction of employees that 0 - 3rd year (under 40 years old).
- If we can improve the environment satisfied better of employee then we can reduce attrition rate 15 to 10%.
- If we can give better onboarding and better training for 0 3rd year (under 40 years old) employees, the job satisfaction will increase from medium to high and attrition rate can reduce from 15 % to 10 %

METRICS RECOMMENDATION

% Employee attrition rate

To monitor percentage how much employee leaves in company. #Donut Chart

Attrition by Manager

To monitor number of attrition each manager. #Bar Chart

Work environment satisfaction

To monitor value of environment satisfaction each manager. #Likert scale Chart

Attrition by years at company

To see distribution of years employee at company that attrition from company.

#Bar Chart

Job satisfaction

To monitor value of job satisfaction each manager. #Likert scale chart

% Attrition by performance employee

To monitor the percentage how many employees leave based on the performance in company. #Pie Chart