

Situation



Mid size family farm company





Experienced in Peas growing in USA





Want to enter the Canadian market and looking for short/mid-period rent land in SK and MB according to the government support program



Action plan



Get data from open sources about the yield of Peas in the SK and MB regions

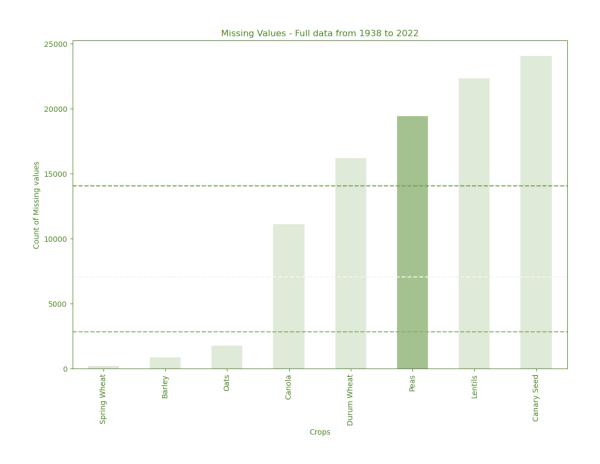


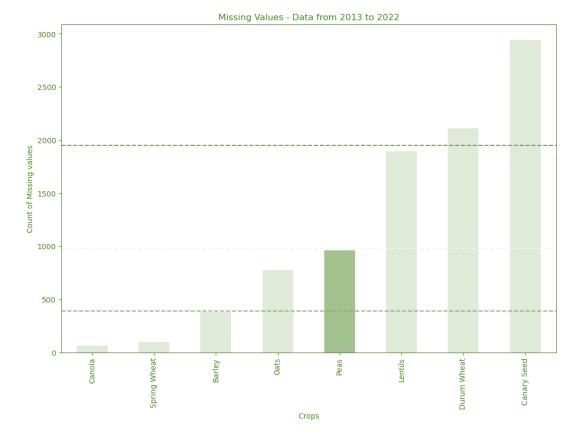
Analyzed data according to history, territories, trends and yield of crop



Make a list of territories for potential renting for 10+ years

Data quality





Focused on the last 10 years of data Some of the data is missing

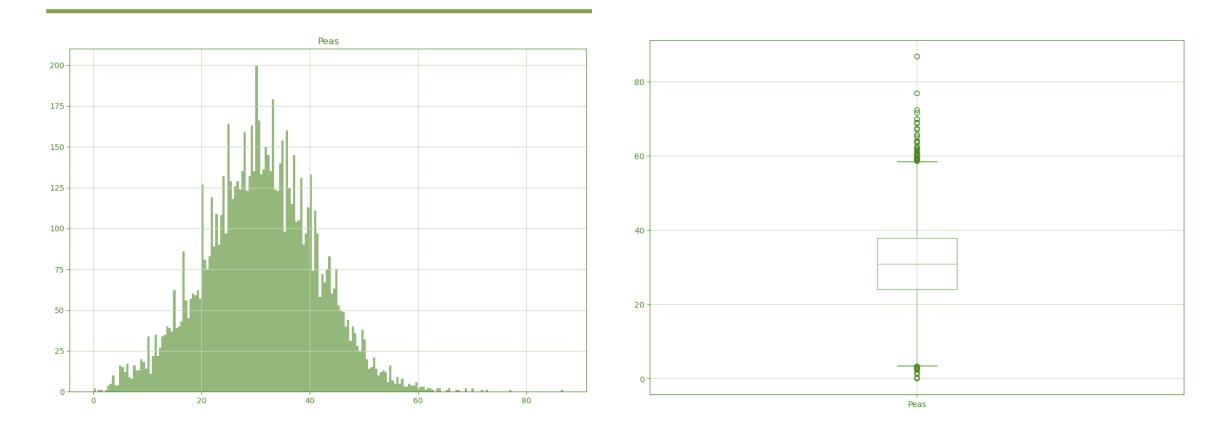
Territories for analysis



Most missing data from the Manitoba region

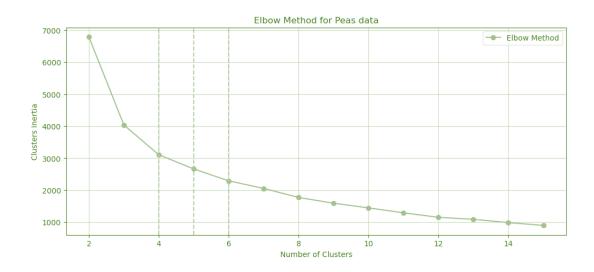
Results are different from year to year

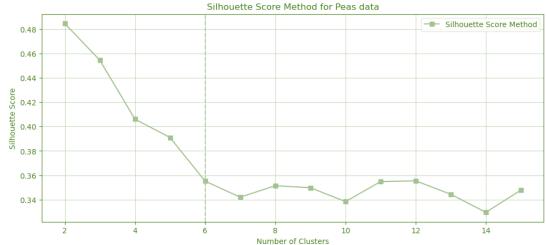
Outliers of data



The shape of the histogram is appropriate for the next analysis Extreme outliers are insignificant

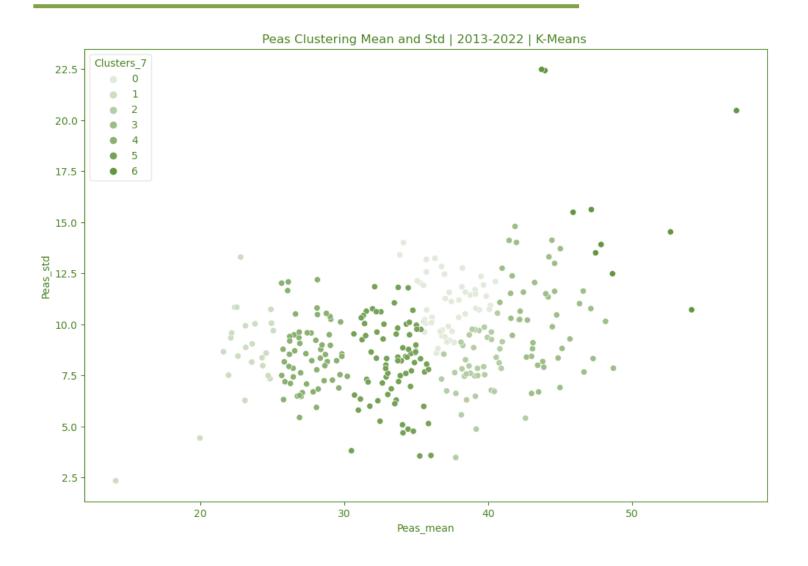
Clustering





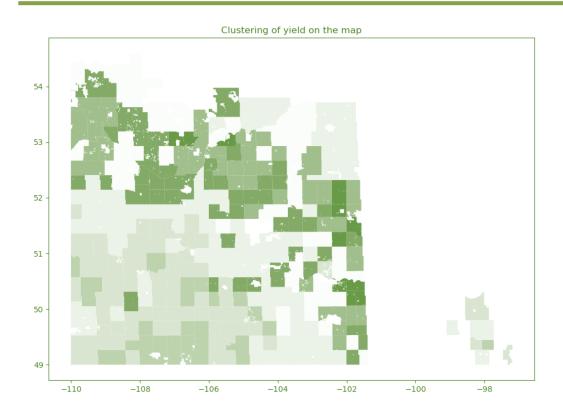
Determining the optimal number of clusters: Elbow and Silhouette methods Optimal number of clusters is from 5 to 7

Yield by clustering

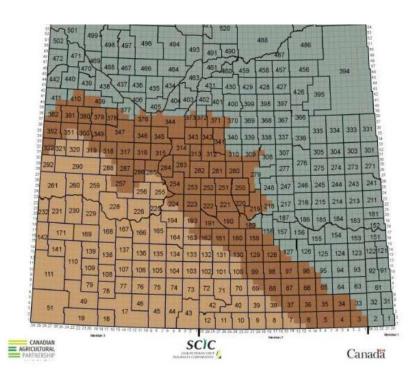


The top cluster is not so stable Better focused on the top two

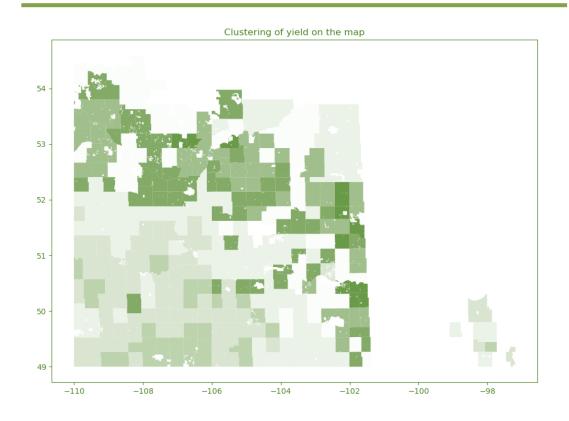
Yield on the map

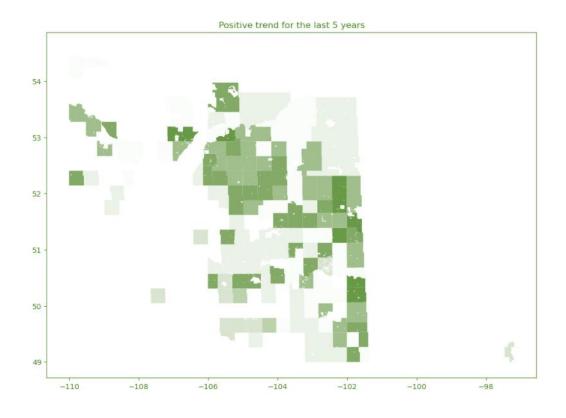


Split of yield by cluster on the map
The analysis results are similar to the soil map of the region



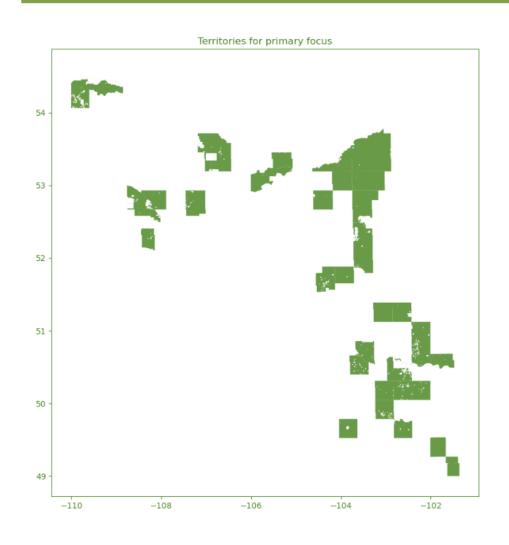
Positive trend





Clustering of the yield as a basis
The positive trend of the last 5 years

Final result





39,14 mean yield for that region
The next cluster result has 16% less value



List of the territories for short/mid renting: 95, 378, 426, 245, 1, 125, 336, 366, 123, 124, 67, 32, 308, 438, 213, 307, 486, 487, 244, 437, 494, 490, 186, 154, 64, 156, 152, 435, 457, 456, 183, 428, 622, 461