Protsenko Maxim

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EDUCATION

Financial University June 2023

Bachelor of Applied mathematics and Computer Science

SKILLS

Languages: Python, SQL
Tools: Git/GitHub, VS Code, Airflow, Tableau, Power BI, Excel Power Query, ClickHouse, PostgreSQL, Jupyter
Libraries: pandas, NumPy, scipy, Matplotlib, Plotly, Seaborn, Scikit-learn, sqlite3, Scrapy

PROJECTS

Raw Data Cleaning Fifa21 | *Scrapy, Numpy, Pandas* June 2023

- Collected a raw dataset of FIFA21 player statistics from sofifa.com.
- Tackled unclean data resulting from inconsistent HTML formatting.
- Showcased the ability to handle and clean messy real-world datasets

Fast Food A/B Testing | *Numpy, Pandas, Seaborn, Matplotlib, Scipy* June 2023

- Performed a comparison of the sales results of a new product obtained by applying three different marketing strategies.
- Identified the most successful marketing strategy based on data and their analysis.

SuperStore Data Analysis | *Numpy, Pandas, Matplotlib, Plotly* June 2023

- Conducted a primary analysis, identifying the main attributes that will influence the analysis and decision-making.

- Analyzed the relationship between sales, profit and various attributes, such as product category, customer segment, region and others..
- Suggested which product categories should be emphasized, which customer segments to attract and in which regions to strengthen efforts to increase profits.

COURSES

Data Analyst October 2022 – April 2023
karpov.courses

Data Analytics December 2022
IBM