

## Project 1 - Page Descriptions

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### 1. Home

- a. **Description:** The Home page serves as an introduction to the site as a whole. It states the purpose of the site ("Easy Hotel Booking - Anytime, Anywhere) and allows the user to navigate to its accompanying pages. To draw the user in, it displays featured hotels with images and affordable prices. It also includes "Why Choose Us?" information to establish trust with the user.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
  - ii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user.

### 2. Search

- a. **Description:** The Search page allows users to browse available hotels and filter their options.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site. Also, each hotel option displays a name, amenities, location, price, and button to view additional details.
  - ii. **Support internal locus of control** - The ability to search and filter hotel options gives the user control over the displayed information.
  - iii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user. For additional information, the user can choose to view more details.

### 3. Hotel Details

- a. **Description:** The Hotel Details page allows the user to learn more about the hotels they are interested in through an extended description. It also features additional pictures and room options.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
  - ii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user.

### 4. Contact

- a. **Description:** The Contact page gives the user a variety of contact information and the ability to fill out a form to voice any questions or concerns.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.

- ii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user.

## 5. Log In/Sign Up

- a. **Description:** The Log In/Sign Up page enables the user to either access an existing account or create a new one.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
  - ii. **Shortcuts** - Logging in and signing up allows the user to access information specific to them. By not logging in or signing up the site, the site has a more general experience.
  - iii. **Support internal locus of control** - The ability to choose between the options, or disregard them, gives the user control over their experience.
  - iv. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user. Only two form options are displayed.

## 6. Booking Form

- a. **Description:** The Booking Form enables the user to book a hotel stay by having them enter guest and payment information. It also displays the total price and duration of the stay.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
  - ii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user.

## 7. Booking Confirmation

- a. **Description:** The Booking Confirmation page lets the user know that their booking is complete. It displays important information, like the confirmation number, location, dates, and total price. There are also additional navigation options to the Home or My Bookings pages.
- b. **Golden Rules Applications:**
  - i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
  - ii. **Dialogue** - This page gives the user closure that their booking is complete.
  - iii. **Support internal locus of control** - The user can choose how to proceed after learning that their booking is complete.
  - iv. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user.

## 8. My Bookings

- a. **Description:** The My Bookings page displays both upcoming and past bookings made by the user. It allows the user to have all of their booking details organized into one location.
- b. **Golden Rules Applications:**

- i. **Consistency** - The chosen fonts, colors, and navigation features are consistent on the page and throughout the site.
- ii. **Reduce short-term memory load** - The included information is concise, which avoids overwhelming the user. Like the Search page, additional details can be viewed if the user chooses.