

LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

MARKETPLACE: NICHE E-COMMERCE

• OBJECTIVE:-

→ Offer a wide range of high-quality products across various categories (Furniture, Crockery, homeware etc). Ensuring customers can find unique & stylish items for their homes & offices.

• BUSINESS GOALS:

- Problem to Solve:
 - 1) Diverse home products in one place.
 - 2) High-quality home products at affordable prices.
 - 3) Offer eco-friendly or sustainable furniture.
 - 4) Customize according to their choice.

• TARGETED AUDIENCE:

- Interior designers & Decorators
- Homeowners
- Office use.

• PRODUCT & SERVICES OFFERED:

- Furniture
- Crockery
- Homeware
- Plant pots
- Cutlery items.
- Customize furniture.

• WHAT WILL SET THE MARKETPLACE A PART:

- Affordable luxury.
- Sustainability focus.
- Personalization & Customization

• DATA SCHEMA

ENTITIES & RELATIONSHIPS:-

→ PRODUCT

- Id
- Name
- Description
- Price
- Stock
- Category
- Image

→ CUSTOMER

- User-id
- Name
- Contact-info
- Address

→ ORDER

- Order-id
- User-id
- Product-id
- Quantity
- Total price
- Order-Status

→ DELIVERY

- Id
- Order-id
- Delivery status
- Delivery address
- Delivery date

PAYMENT

- Id
- Order-id
- Payment Method
- Payment Status
- Payment date

SHIPMENT

- Id
- Order-Id
- Shipment Status

