



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Data visualization is the epresenation of data through use of common graphics, such as charts, plots, infographics and even animatins .

Uber is a transportation company with an app that allows passengers to hail a ride and drivers to charge fares and get paid.

Uber Driver Analysis efers to the analyzing the nmber of trips taken by uber drivers can provide insigths into their overallactivity.

Performance testing is a nnfunctional software testing technique tht determines how the stability, speed and responsiveness.

Uber data can be analyzed on a daily, weekly, monthly, basis to understand the trends and patterns of trip times.

this analysis can help uber drivers decide where to focus their driving efforts for mazimum efficiencyandprofitability.



VOYAGE VISTA

Data preparation is the process of preparing raw data so that it is suitable for further processing and analysis.

Data extraction is also known as data collection as it nvolves gathering data from different sources suc as web oages, flat files, Relational Database.

A dsh board is a way of displayin various types of visual data in one place.

We can use this data for training a model using ML and building a smart AL based predictive system.

Model can automatically send the insights to theauthorities ordriversrelated to areas having most trips and passenger count in certain areas.

All of this data is stored and leveraged to predict supply and demand, as well as setting fares.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?